

NPR FACT SHEET

DATE OF NPR, INC. INCORPORATION

February 26, 1970

FIRST SHOW BROADCAST

All Things Considered May 3, 1971

DC HEADQUARTERS

1111 North Capitol St. NE, Washington, DC 20002

| | |
|---|---------------------|
| President and CEO | Jarl Mohn |
| Number of Employees | 867 ¹ |
| NPR, Inc. Operating Budget, FY 2016 | \$262.2M |
| News Division Staff | 390 ¹ |
| Stations Broadcasting NPR Programming and Newscasts | 1,074 ² |
| NPR Member Stations and Associate Stations | 1,008 ⁶ |
| Non-Member Stations Airing NPR Programming | 84 ⁶ |
| Weekly Listeners for all NPR Stations | 35.1M ³ |
| Weekly Listeners for all NPR Stations | 27.4M ³ |
| Weekly Listeners for NPR Programming and Newscasts | 38.8M ⁴ |
| Monthly NPR.org Unique Visitors | 112.7M ⁴ |
| Monthly Visits to NPR Digital Properties | 11.8M ⁵ |
| Monthly Unique Downloads of NPR Podcasts | 22.7M ⁷ |

AWARD HIGHLIGHTS

Since 1971, NPR and its journalists and programming have won hundreds of awards including 34 Alfred I. duPont-Columbia University Awards, 62 George Foster Peabody Awards, 81 awards from the White House News Photographers Association, 23 Webby Awards (which includes nine Webby "Peoples' Voice" awards) and 20 awards from the Overseas Press Club of America.

ABOUT NPR

NPR is a nationally acclaimed, non-profit multimedia organization and the leading provider of non-commercial news, information and entertainment programming to the American public. Launched in 1970 as a radio network by a group of public radio stations, today NPR is among the most successful news organizations in America and a growing presence in digital media including podcasting, mobile applications and social media.

INTERNATIONAL BUREAUS (17)

| | |
|------------------------|------------------------|
| Beijing, China | Manila, Philippines |
| Beirut, Lebanon | Mexico City, Mexico |
| Berlin, Germany | Moscow, Russia |
| Cairo, Egypt | Nairobi, Kenya |
| Dakar, Senegal | Mumbai, India |
| Islamabad, Pakistan | Rio de Janeiro, Brazil |
| Istanbul, Turkey | Seoul, South Korea |
| Jerusalem, Israel | Shanghai, China |
| London, United Kingdom | |

DOMESTIC BUREAUS (17)

| | |
|--------------------|--------------------|
| Austin, TX | NPR New York |
| Birmingham, AL | Orange Beach, AL |
| Boston, MA | Philadelphia, PA |
| Chicago, IL | Portland, OR |
| Cleveland, OH | Salt Lake City, UT |
| Dallas, TX | San Francisco, CA |
| LA Bureau/NPR West | Seattle, WA |
| Miami, FL | Virginia Beach, VA |
| New Gloucester, ME | |

¹ As of March 2016.

² NPR Carriage Report Center, Spring 2019.

³ ACT 1 based on Nielsen Audio Nationwide, Spring 2019, Persons 12+, based on program broadcast times, Mon-Sun Midnight-Midnight.

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⁴ Google Analytics, 3-month average for number of sessions, April-June 2019. Note: NPR Digital Properties includes NPR.org and NPR apps.

⁵ Splunk, 13-week average, 06/16/2019 - 09/08/2019.

⁶ NPR Authorized Representatives, Sept 19, 2019.

⁷ Podtrac Podcast Industry Ranking Highlights. Top 20 Podcast Publishers U.S. Unique Monthly Audience, August 2019.