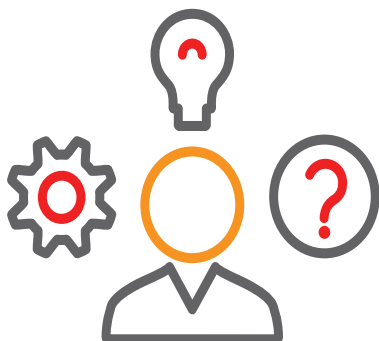


# ACADEMIC LIBRARIES

Target your outreach to academic libraries and the audiences they serve with our powerful database.



**37,266** Personnel



**3,684** Institutions

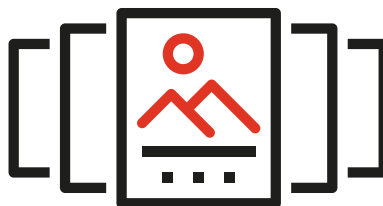
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CHOOSE YOUR TARGET AUDIENCE FROM SELECTION OPTIONS THAT INCLUDE:



**Demographics:**

Geography (state or region)  
Metro status (urban, sub, rural)  
Affluence indicators  
Enrollment



**Behaviors & Interests:**

Journal Subscribers  
PD Attendees  
Webcast Attendees  
Newsletter Subscribers  
Collection Development Buyers



**Other:**

Technology Budget  
Book Budget  
Online Courses