# **ACADEMIC LIBRARIES**

Target your outreach to academic libraries and the audiences they serve with our powerful database.







3,684 Institutions

### CHOOSE YOUR TARGET AUDIENCE FROM SELECTION OPTIONS THAT INCLUDE:



## Demography (state

Geography (state or region) Metro status (urban, sub, rural) Affluence indicators Enrollment



### Behaviors & Interests:

Journal Subscribers
PD Attendees
Webcast Attendees
Newsletter Subscribers
Collection Development Buyers



#### Other:

Technology Budget Book Budget Online Courses





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