

SCIENCE OF FLIGHT



SETUP GUIDE



AIRBUS FOUNDATION

**DISCOVERY
SPACE**

in partnership with  AUTODESK.

How does a helicopter fly?

DISCOVERY SPACE

in partnership with  **AUTODESK**



CREATING A **SCIENCE OF FLIGHT** DISCOVERY CENTRE?

INTRO

CREATING A DISCOVERY CENTRE

VISUALS & DOWNLOADABLE RESOURCES

Cut out photo props

Posters

Wall banners

Pull up banners

Desktop screen savers

PROMOTIONAL ITEMS

Email campaign designs

Invites/postcards

INTRODUCTION

When students engage with STEM subjects in an inspiring way, the seeds for a better future are planted. As science and technology democratize communication, Airbus Foundation's digital resources reach across socioeconomic boundaries to educate a global generation.

New Frontiers

The digital world is expanding for students – and for the parents and teachers around them. This new digital ecosystem crosses generations and professions, connecting millions of families, STEM professionals and educators globally, sharing trusted, educational tools that empower students to shape their world through knowledge.

Bridging the digital divide

Online and on the ground, Airbus Foundation initiatives demonstrate the exciting role aerospace is playing in making tomorrow's dreams a reality. The Discovery Space website complements the Foundation's onsite STEM programmes, including the Airbus Foundation Discovery Space at Stevenage, a site-specific installation where young people can discover aerospace through hands-on experiences. Links in the website provide details of other physical locations supported by the Airbus Foundation.

SCIENCE OF FLIGHT

How does a huge airplane maneuver like a bird?

AIRBUS FOUNDATION

DISCOVERY SPACE

in partnership with  AUTODESK



SCIENCE OF FLIGHT

AIRBUS FOUNDATION

What will power the
airplanes of the future?

**DISCOVERY
SPACE**

in partnership with  **AUTODESK**



WHY CREATE A **SCIENCE OF FLIGHT**
DISCOVERY SPACE?

If like us, you believe in how **inspiring aerospace** is and want to inspire the **next generation** into the fields of **Science, Technology, Engineering** and **Mathematics**, the **Airbus Foundation Discovery Space** is the perfect place for you to **find content and support!**



When you see this icon on a page it indicates a downloadable file is available

SMALL SET UP

SINGLE DESK SPACE

If you are setting up a **small Discovery Space**, such as a single desk or workstation you can use simple elements like **posters, table talkers** and **screen savers** to help create a themed environment.

Creating a **dedicated space** will encourage interest in your **Discovery Centre** and helps with **student engagement**.

All of these designs are available as free downloads from:
airbus.com/company/discovery-space/downloads



When you see this icon on a page it indicates a downloadable file is available



Poster →



Screen Saver →



MEDIUM SET UP

3 - 5 DESK SPACES

A **Medium sized Discovery Space**, is great!
You can download **posters**, **table talkers** and **screen savers**, templates for **pull up banners**, **hanging banners** and even **DIY Backdrop** instructions to help create the right super spacey atmosphere!

All of these designs are available as free downloads from:
airbus.com/company/discovery-space/downloads



When you see this icon on a page it indicates a downloadable file is available

↓ **DIY Backdrop**



↓ **Hanging Banner**



↓ **Poster**



↑ **Pull up Banner**

Screen Savers ↑

LARGE SET UP

10 - 15 DESK SPACES

You can really go to town with a **Large sized Discovery Space**, ideal for **more permanent installations** offering visitor group sessions and day camps !

A full list of the **available download elements** are listed opposite and a set up **visual is shown on the following page...**

All of these designs are available as free downloads from:
airbus.com/company/discovery-space/downloads



When you see this icon on a page it indicates a downloadable file is available



Downloadable resources

- Cut out photo props
- Posters
- Hanging banners
- Pull up banner
- Invite/postcard
- Screen savers
- Email campaigns

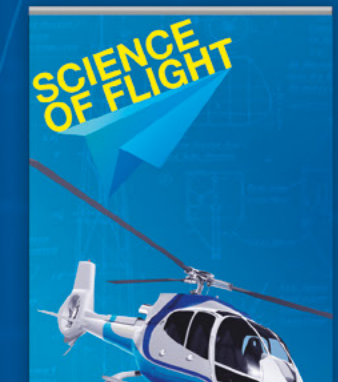
↓ Posters



↓ Hanging Banner



↓ DIY Backdrop



↑ Pull up Banners

Screen Savers ↑



VISUALS & DOWNLOADABLE PRINTABLE RESOURCE FILES

We will be updating and adding new and exciting elements to the Airbus Foundation Discovery Space all the time. Some developments will be enhancements and new features, but others will include major updates, including the addition of new topics aligned to our innovative products such as the future of flight which will include new challenges, videos and competitions.

Along with any major additions, we will also update this set-up guide to include new graphics and new ideas to help you promote the Discovery Space and help keep your display fresh and inviting.

So please keep checking back to the guide for new updates!

If you have any questions, please contact: corporate.foundation@airbus.com

CUT OUT PHOTO PROP



HOW TO USE?

What a fun idea for everyone young and old. Now everyone can be an airline captain or test pilot!

Ask your printer to mount this, add supports and cut out the head shape.

SIZE: 1000 x 2000px

FORMAT: Print ready JPEG



DOWNLOAD THESE DESIGNS

POSTERS



HOW TO USE?

These posters can be scaled to any standard "A" paper size from A6 to A0.

Use them framed or unframed to decorate your space.

SIZE: A1 landscape - 594 x 841mm

FORMAT: Print ready PDF



DOWNLOAD THESE DESIGNS



WALL BANNERS



HOW TO USE?

Banners are easy to print and hang.

Ask your print supplier to include eyelets on your banner(s) and use them in or outdoors!

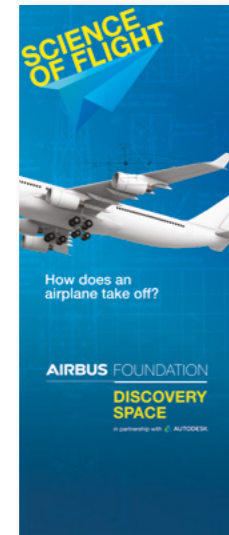
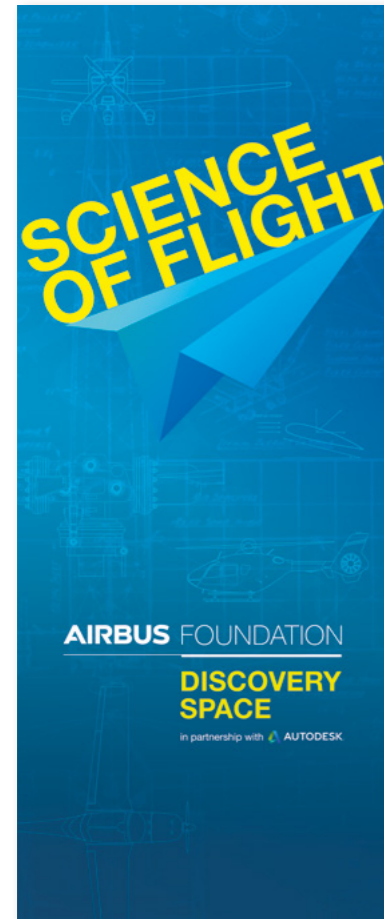
SIZE: 720 x 370mm

FORMAT: Print ready PDF



DOWNLOAD THESE DESIGNS

PULL UP BANNERS



HOW TO USE?

Pull up banners are super flexible and can be easily used as a permanent or temporary feature.

Get some printed, unpack, then pull up and go!

SIZE: 820 x 2020mm

FORMAT: Print ready PDF



DOWNLOAD THESE DESIGNS

DESKTOP SCREEN SAVERS



HOW TO USE?

Download and save these screen savers and save them into your images folder.

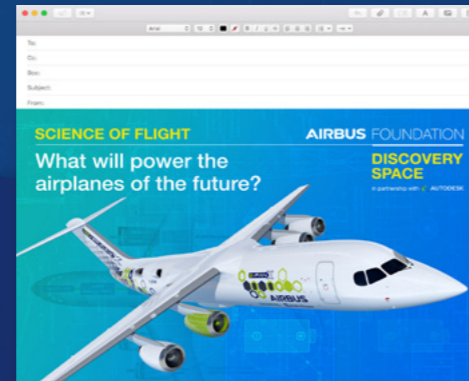
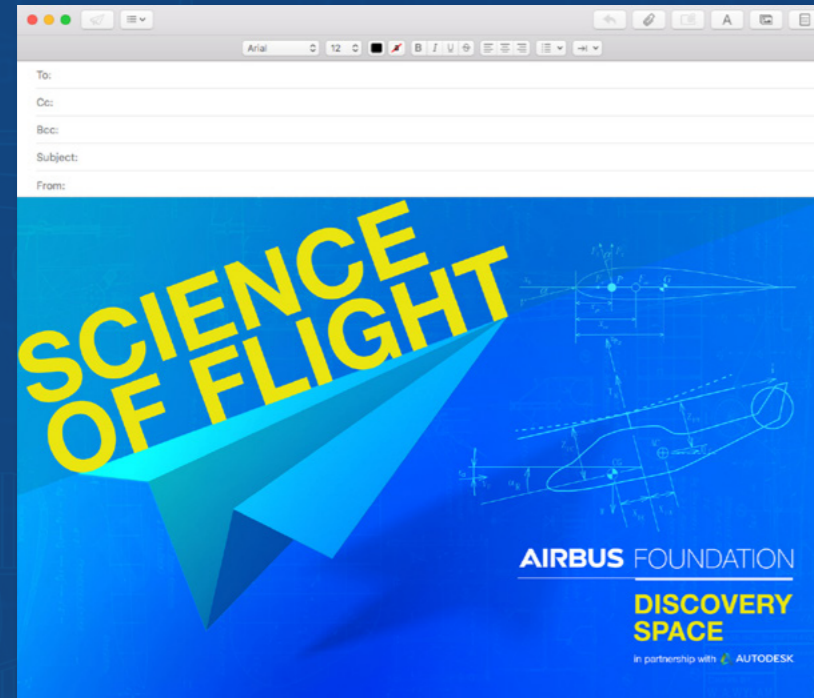
Set them as your desktop from your computers "screen & display" preferences.



DOWNLOAD THESE DESIGNS

PROMOTIONAL ITEMS

EMAIL CAMPAIGN DESIGNS



HOW TO USE?

Download these email designs and use an email sending service such as "MailChimp" to create and distribute targeted, promotional email campaigns with track-able results.

SIZE: 600px wide

FORMAT: JPEG



DOWNLOAD THESE DESIGNS

INVITES/POSTCARDS



You are invited to **Discover the Science of Flight**

Date: _____

Address: _____

Postcode: _____



You are invited to **Discover the Science of Flight**

Date: _____

Address: _____

Postcode: _____

HOW TO USE?

Invite and promote your Science of Flight Discovery Centre with these flexible designs.

SIZE: A6 - 105 x 148mm

FORMAT: Print ready PDF



DOWNLOAD THESE DESIGNS

FURTHER INFO

corporate.foundation@airbus.com

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