



## CREATING A **DISCOVERY CENTRE?**

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Space posters

Wall banners

Pull up banner

Invites/postcards

Stickers/badges

Floor-mat

Wobblers designs

Clothing designs

05. DIGITAL DOWNLOAD ELEMENTS:

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Desktop screen savers

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Build your moon surface!

Make your own backdrop

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Email campaign designs

Pop out paper rocket



## MORE TO COME FUTURE PLANS

Discovery Space will soon grow to include content around flight physics.

Learn, experiment, design and compete.

And keep an eye on us, as we always
come up with something new and exciting.

Next, we will tell you all about how we make things fly!!

### INTRODUCTION

When students engage with STEM subjects in an inspiring way, the seeds for a better future are planted. As science and technology democratize communication, Airbus Foundation's digital resources reach across socioeconomic boundaries to educate a global generation.

#### **New Frontiers**

The digital world is expanding for students – and for the parents and teachers around them. This new digital ecosystem crosses generations and professions, connecting millions of families, STEM professionals and educators globally, sharing trusted, educational tools that empower students to shape their world through knowledge.

#### **Bridging the digital divide**

Online and on the ground, Airbus Foundation initiatives demonstrate the exciting role aerospace is playing in making tomorrow's dreams a reality. The Discovery Space website compliments the Foundation's onsite STEM programmes, including the Airbus Foundation Discovery Space at Stevenage, a site-specific installation where young people can discover aerospace through hands-on experiences. Links in the website provide details of other physical locations supported by the Airbus Foundation.

Earth (We are here)

## AIRBUS FOUNDATION

## DISCOVERY SPACE

in partnership with 🔼 AUTODESK.





# WHY CREATE A DISCOVERY SPACE?

If like us, you believe in how inspiring aerospace is and want to inspire the next generation into the fields of Science, Technology, Engineering and Mathematics, the Airbus Foundation Discovery Space is the perfect place for you to find content and support!



When you see this icon on a page it indicates a downloadable file is available

# SMALL SET UP SINGLE DESK SPACE

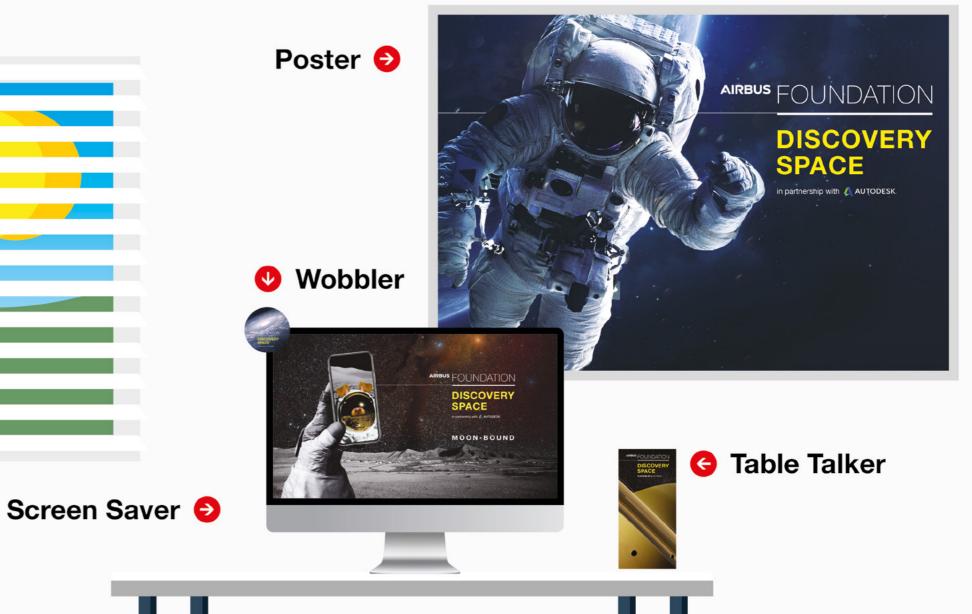
If you are setting up a **small Discovery Space**, such as a single desk or workstation you can use simple elements like **posters**, **table talkers** and **screen savers** to help create a themed environment.

Creating a **dedicated space** will encourage interest in your **Discovery Centre** and helps with **student engagement**.

All of these designs are available as free downloads from: airbus.com/company/discovery-space/downloads



When you see this icon on a page it indicates a downloadable file is available



## MEDIUM SET UP

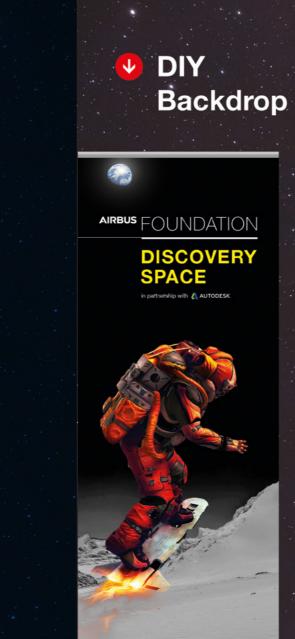
## 3 - 5 DESK SPACES

A **Medium sized Discovery Space**, is great! You can download **posters**, **table talkers** and **screen** savers, templates for pull up banners, hanging banners and even **DIY Backdrop** instructions to help create the right super spacey atmosphere!

All of these designs are available as free downloads from: airbus.com/company/discovery-space/downloads

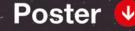


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Hanging Banner















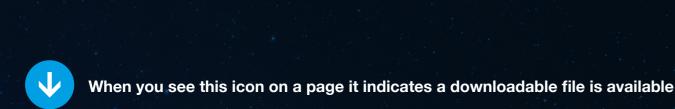


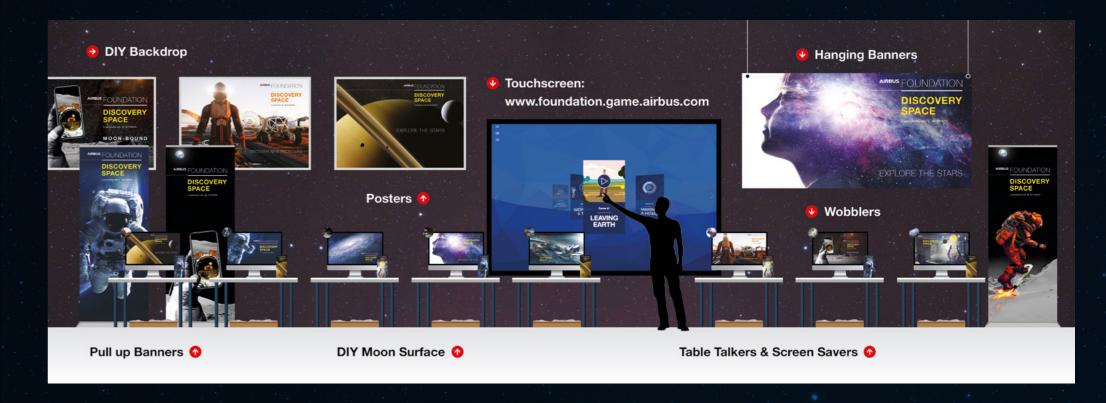
# LARGE SET UP 10 - 15 DESK SPACES

You can really go to town with a Large sized Discovery Space, ideal for more permanent installations offering visitor group sessions and day camps!

A full list of the **available download elements** are listed opposite and a set up **visual is shown on the following page...** 

All of these designs are available as free downloads from: airbus.com/company/discovery-space/downloads





#### **Downloadable resources**

Invite/postcard **Cut out photo props Ambient space music files Build your moon surface!** Floor, wall & ceiling stickers Stickers/badges Make your own space Table teaser/talker Floor-mat backdrop Wobblers **Posters** Email campaigns Clothing Hanging banners Pop out paper rocket Pull up banner Screen savers



#### PLAY THE GAME SHOWN ON THE TOUCH SCREEN HERE

https://foundation.game.airbus.com



## VISUALS & DOWNLOADABLE PRINTABLE RESOURCE FILES

We will be updating and adding new and exciting elements to the Airbus Foundation Discovery Space all the time. Some developments will be enhancements and new features, but others will include major updates, including the addition of new topics aligned to our innovative products such as a focus on aircraft which will include new challenges, videos and competitions. This will then be followed by vertical flight such as helicopters and urban air mobility, plus lots more.

Along with any major additions, we will also update this set-up guide to include new graphics and new ideas to help you promote the Discovery Space and help keep your display fresh and inviting.

So please keep checking back to the guide for new updates!

If you have any questions, please contact: corporate.foundation@airbus.com

## **CUT OUT** PHOTO PROP





#### **HOW TO USE?**

What a fun idea for everyone young and old. Everyone wants to be an Astronaut and now anyone can, with a photo to prove it!

Ask your printer to mount this, add supports and cut out the head shape.

**SIZE:** 1000 x 2000px

**FORMAT:** Print ready JPEG



## FLOOR, WALL & CEILING STICKERS









#### **HOW TO USE?**

Look up, look down, look all around! Use these large format floor, wall and ceiling stickers to quickly and easily decorate your Discovery space.

These designs can be scaled to any standard "A" paper size from A6 to A0.

**SIZE:** A1 landscape 594 x 841mm

**FORMAT:** Print ready PDF

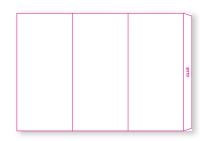


### TABLE **TEASER/TALKER**









#### **HOW TO USE?**

A Table Talker (or Teaser) is a quick way to add interest to a desk-space.

Have some printed and display them on your workstations for an instant effect.

**SIZE:** Each panel - 297 x 99mm - 312 x 99mm flat

FORMAT: Print ready PDF with Cut & Fold guide



## **SPACE** POSTERS



#### **HOW TO USE?**

These posters can be scaled to any standard "A" paper size from A6 to A0.

Use them framed or unframed to decorate your space.

SIZE: A1 landscape - 594 x 841mm

**FORMAT:** Print ready PDF



















## **WALL BANNERS**























Banners are easy to print and hang.

banner(s) and use them in or outdoors!

Ask your print supplier to include eyelets on your

**HOW TO USE?** 

**SIZE:** 720 x 370mm

## **PULL UP BANNERS**













### HOW TO USE?

Pull up banners are super flexible and can be easily used as a permanent or temporary feature.

Get some printed, unpack, then pull up and go!

**SIZE:** 820 x 2020mm

**FORMAT:** Print ready PDF

## **INVITES/POSTCARDS**



You are invited to <b>Discover New Frontiers</b>	
	Date:
	Address:
	Address:
	Postcode:
	:



You are invited to Reach for the Stars	
	Date:
	Address:
	_
	Postcode:

#### **HOW TO USE?**

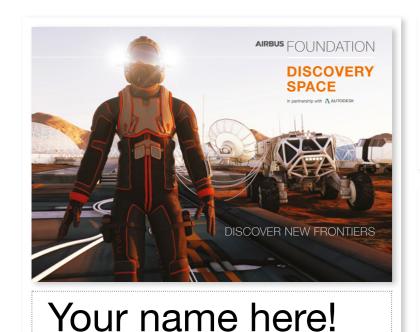
Invite and promote your
Discovery Centre with these
flexible designs.

**SIZE:** A6 - 105 x 148mm





## STICKER/BADGES















Moon Skater

Red Leader

#### **HOW TO USE?**

Name stickers & badges get everyone involved. How about letting everyone choose a space themed name for the day?

**SIZE:** 100 x 90mm

FORMAT: Print ready PDF





## **FLOOR-MAT**



#### **HOW TO USE?**

A floor mat provides a shared area for younger students to sit, listen and talk.

Discuss and share space thoughts and ideas right here!

Take a seat and get talking!

**SIZE:** 594 x 841 mm





## **WOBBLER** DESIGNS



#### **HOW TO USE?**

Wobbler's are dangling discs that you can hang from your monitors.

Use them to draw attention to your work area and stations.

**SIZE:** 100 x 100mm

FORMAT: Print ready PDF & Cut guide

















#### Search online for

#### "POS WOBBLERS"

Its the plastic part that sticks the discs to your monitor or surface.

## **CLOTHING DESIGNS**



#### **HOW TO USE?**

You can download the

DISCOVERY SPACE lock-up to
add to T-Shirts, Hoodies, Caps
and just about any other clothing

you can think of.

Ideal as competition prizes as well as for staff uniforms.

Take a seat and get talking!

SIZE: N/A





## **DIGITAL** RESOURCE FILES

SPACE SOUNDS



#### **HOW TO USE?**

Download these sound loops to your music library and use them to create an truly immersive, ambient space sound-scape.

SIZE: N/A

FORMAT: WAV



## DESKTOP **SCREEN SAVERS**





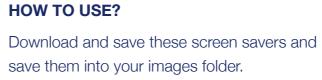














Set them as your desktop from your computers "screen & display" preferences.







## **DIY** ELEMENTS

## BUILD YOUR OWN MOON SURFACE

#### You will need:

Newspaper, glue, grey poster paint & sand

#### Instructions:

- Step 1: Make the Papier Mache paste by mixing 2 parts glue + 1 part water
- Step 2: Use a mixing stick to combine into a liquid paste
- Step 3: Tear newspaper sheets into thin strips or squares
- Step 3: Soak the newspaper strips in the Papier Mache paste and then place them onto a board, in layers to create and undulating Luna surface
- Step 5: Press a mug or cup into the surface to make some craters (you can use anything round!)
- Step 6: Leave to dry overnight (or longer as required)
- Step 7: Mix the sand with the grey poster paint until you reach a thick, stir-able consistency
- Step 8: Paint your Papier Mache Luna surface and leave to dry overnight (or longer as required)
- Step 9: Add Lego people or other relevant space themed models/toys to populate your Moon surface



NO NEED TO DOWNLOAD - Follow the instructions above to create your own unique Moon Surface.

## MAKE YOUR OWN BACKDROP

#### You will need:

Calico material, paint rollers, black, grey & white poster paint (and other colours if you like

#### Instructions

- Step 1: Iron the Calico until it is flat
- Step 2: Paint the Calico with the black paint until you have a solid colou
- Step 3: Leave to dry overnight (or longer as required
- Step 3: Load a roller with white paint
- Step 5: Hold the roller Approx. 1m away from your Calico and spin it to flick small white dots all over your black backdrop
- Step 6: Repeat step 5 using the grey paint
- Step 7: Repeat Step 5 again using other any other colours but add less dots
- Step 8: Leave to dry overnight (or longer as required)
- Step 9: Consider applying a flame retardant to your backdrop if your locations Health & Safety policy dictates



NO NEED TO DOWNLOAD - Follow the instructions above to create your own unique version

# PROMOTIONAL ITEMS EMAIL CAMPAIGN DESIGNS





#### **HOW TO USE?**

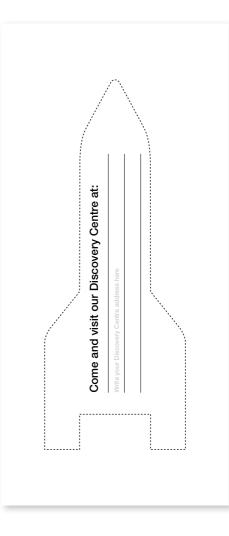
Download these email designs and use an email sending service such as "MailChimp" to create and distribute targeted, promotional email campaigns with track-able results.

SIZE: 600px wide

**FORMAT:** JPEG







#### **HOW TO USE?**

Download and ask your printer to produce some "**Pop Out Rockets**" using the artwork and perforation guide.

Give them out as promotional items and create a real buzz.

**SIZE:** 99 x 210mm

**FORMAT:** Print ready PDF & Perforation Guide



## **FURTHER** INFO

corporate.foundation@airbus.com

## AIRBUS FOUNDATION

## **DISCOVERY** SPACE

in partnership with 🙏 AUTODESK.

