

# PW2021 EDITORIAL CALENDAR

January	Reservations	Materials
<b>JAN. 4</b>	12/16	12/21
Festivals & Conferences		
Top Stories of 2020		
Books in Spanish		
<b>JAN. 11</b>	12/30	1/4
Writers to Watch		
Parenting		
Library News		
Bookselling: Bookstore Profile		
BookLife		
<b>JAN. 18</b>	1/6	1/11
Spring Religion & Spirituality Announcements		
Adult 2020 Bestsellers		
Digital Perspectives		
<b>JAN. 25</b>	1/13	1/18
Books for Short Attention Spans		
Bookselling: Bookstore Profile		
BookLife		

February	Reservations	Materials
<b>FEB. 1</b>	1/20	1/25
Spring Audio Announcements		
Poetry		
Books in Spanish		
In Focus: Women and Girls Empowerment		
<b>FEB. 8</b>	1/27	2/1
<b>Winter Institute Preview (Feb. 18-20)</b>	1/25	1/29
Environment/Climate Change		
Library News		
Bookselling: Bookstore Profile		
BookLife		
<b>FEB. 15</b>	2/1	2/5
<b>Spring Children's Announcements</b>		
Kids' 2020 Bestsellers		
Digital Perspectives		
<b>FEB. 22</b>	2/12	2/15
Home & Garden		
Bookselling: Bookstore Profile		
Religion & Spirituality: Social Issues		
BookLife		

March	Reservations	Materials
<b>MAR. 1</b>	2/17	2/22
Backlist Backbones		
Books in Spanish		
<b>MAR. 8</b>	2/24	3/1
Cookbooks		
Library News		
BookLife		
<b>MAR. 15</b>	3/3	3/8
Mysteries, Thrillers & True Crime		
In Focus: Economic Equality/Disparity		
Digital Perspectives		
Bookselling: Bookstore Profile		
<b>Mar. 22</b>	3/10	3/15
New Imprints/Custom Content		
Religion & Spirituality: Books for Spiritual (not religious) Readers		
<b>Children's Books in China Supplement</b>	2/22	2/26
<b>Mar. 29</b>	3/17	3/22
Texas Library Preview (Apr. 20-23)		
School & Library Spotlight (Edition I)		
Bookselling: Bookstore Profile		
BookLife		

April	Reservations	Materials
<b>APR. 5</b>	3/24	3/29
Sci-fi, Fantasy & Horror		
Comics Retailing		
Books in Spanish		
<b>APR. 12</b>	3/31	4/5
Middle Grade		
LGBTQ		
Library News		
Bookselling: Bookstore Profile		
BookLife		
<b>APR. 19</b>	4/7	4/12
Summer Reads		
Digital Perspectives		
<b>APR. 26</b>	4/14	4/19
War & Military: 9/11 Anniversary		
Fast Growing Publishers		
Religion & Spirituality: Diversity		
Bookselling: Bookstore Profile		
BookLife		

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May	Reservations	Materials
<b>MAY 3</b>	4/21	4/26
YA Feature		
Books in Spanish		
<b>MAY 10</b>	4/28	5/3
Business & Personal Finance		
Library News		
<b>MAY 17</b>	5/5	5/10
Manga		
In Focus: Indigenous Publishing		
Digital Perspectives		
Bookselling: Bookstore Profile		
BookLife		
<b>MAY 24</b>	5/12	5/17
Bologna Children's Book Fair Preview (Jun. 14-17)		
Health: Mental & Emotional Health		
Religion & Spirituality: Women Writing for Women		
<b>MAY 31</b>	5/19	5/24
Romance		
Bookselling: Bookstore Profile		
BookLife		
<b>Children's Institute Preview (Jun. 16-18)</b>	5/17	5/21

June	Reservations	Materials
<b>JUN. 7</b>	5/26	5/31
London Book Fair Preview (Jun. 29-Jul.1)		
Books in Spanish		
Bookselling: Bookstore Profile		
BookLife		
<b>JUN. 14</b>	6/2	6/7
ALA Preview (Jun. 24-29)		
School & Library Spotlight (Edition II)		
Graphic Novels in Libraries		
<b>JUN. 21</b>	6/7	6/11
<b>Fall Adult Announcements</b>		
Digital Perspectives		
<b>JUN. 28</b>	6/16	6/21
Fall Audio Announcements		
Children's Flying Starts		
Religion & Spirituality: Illness, Grief, Dying & Forgiveness		
Bookselling: Bookstore Profile		
BookLife		

July	Reservations	Materials
<b>JUL. 5</b>	6/23	6/28
San Diego ComicCon Preview		
Writers to Watch		
Books in Spanish		
<b>JUL. 12</b>	6/30	7/5
Fall Religion & Spirituality Announcements		
Library News		
Bookselling: Bookstore Profile		
BookLife		
<b>JUL. 19</b>	7/5	7/9
Children's Fall Announcements		
Digital Perspectives		
<b>JUL. 26</b>	7/14	7/19
Fall Travel		
In Focus: TBD		
Bookselling: Bookstore Profile		
BookLife		

August	Reservations	Materials
<b>AUG. 2</b>	7/21	7/26
Mind, Body & Spirit		
Books in Spanish		
Digital Solutions in India Supplement	7/19	7/23
<b>AUG. 9</b>	7/28	8/2
Hobbies & Crafts		
Comics & Gaming		
Library News		
BookLife		
<b>AUG. 16</b>	8/4	8/9
School & Library Spotlight: Back to School (Edition III)		
Digital Perspectives		
Bookselling: Bookstore Profile		
<b>AUG. 23</b>	8/11	8/16
Cookbooks		
Printing in Hong Kong		
Religion & Spirituality: Bibles & Devotionals		
<b>AUG. 30</b>	8/18	8/23
Regional Fall Trade Show Preview		
Big Indie Books of Fall		
Bookselling: Bookstore Profile		
BookLife		

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September	Reservations	Materials
<b>SEPT. 6</b>	8/25	8/30
Middle Grade		
Books in Spanish		
<b>PW Star Watch Supplement</b>	8/23	8/27
<b>SEPT. 13</b>	9/1	9/6
NYCC Preview		
Library News		
Bookselling: Bookstore Profile		
BookLife		
<b>SEPT. 20</b>	9/8	9/13
Frankfurt Preview (Oct. 20 – 24)		
Digital Perspectives		
In Focus:TBD		
<b>Guest of Honor FBF Supplement</b>		
<b>SEPT. 27</b>	9/15	9/20
Sci-Fi, Fantasy & Horror		
Religion & Spirituality: Children's Books		
Bookselling: Bookstore Profile		
BookLife		
<b>Canadian Publishing Supplement</b>	9/13	9/17

October	Reservations	Materials
<b>OCT. 4</b>	9/20	9/24
Holiday Gift Guide		
Books in Spanish		
<b>OCT. 11</b>	9/29	10/4
Mysteries, Thrillers & True Crime		
Library News		
Bookselling: Bookstore Profile		
BookLife		
<b>Miami Book Fair Spotlight</b>	9/27	10/1
<b>OCT. 18</b>	10/6	10/11
YA Feature		
Digital Perspectives		
<b>Frankfurt Show Daily (Oct. 20-24)</b>	10/1	10/8
<b>OCT. 25</b>	10/13	10/18
Best Books in 2020		
Religion & Spirituality: Marriage, Parenting & Family Life		
Bookselling: Bookstore Profile		
BookLife		
<b>Spotlight on Arab Publishing</b>		

November	Reservations	Materials
<b>NOV. 1</b>	10/20	10/25
New Year, New You		
<b>Books in Spanish Supplement</b>	10/18	10/22
<b>NOV. 8</b>	10/27	11/1
Romance		
Library News		
BookLife		
<b>AAR/SBL Religion Supplement (Nov. 20-23)</b>	10/4	10/8
<b>NOV. 15</b>	11/3	11/8
Health: The Health Care System		
Digital Perspectives		
Bookselling: Bookstore Profile		
<b>NOV. 22</b>	11/10	11/15
Religion & Spirituality: Women Writing for Women		
In Focus: Racial Equality/Diversity		
BookLife		
<b>Regional Spotlight: Midwest Publishing</b>	11/8	11/12
<b>NOV. 24</b>	11/5	11/10
Children's Starred Reviews		
<b>NOV. 29</b>	11/17	11/22
Business & Personal Finance		
Bookselling: Bookstore Profile		

December	Reservations	Materials
<b>Dec. 6</b>	11/17	11/29
<b>Spring Adult Announcements</b>		
Books in Spanish		
Bookselling: Bookstore Profile		
<b>Dec. 13</b>	12/1	12/6
ALA Midwinter Preview (Jan. 24-29)		
School & Library Spotlight (Edition IV)		
Publishing Institutes		
Digital Perspectives		
<b>Dec. 20</b>	12/8	12/13
PW Person of the Year		
Children's Flying Starts		
Religion & Spirituality: 2022 Preview		
Bookselling: Bookstore Profile		
BookLife		