

# PW Show Daily

## The World Within Reach

The consummate guide to all leading international trade shows, Show Dailies are **unique opportunities** to optimize your investment and stand out in a crowded marketplace. Distributed on-site throughout each venue, Show Dailies are the most **potent** tool for increasing visibility, driving traffic and boosting sales on the spot. And awareness extends far beyond a single event with supplements circulated to *PW's* loyal print and digital readership of **68K**, ensuring you never get lost in the crowd.



- EVENTS
- AUTHOR SIGNINGS
- NEW TITLES
- PRODUCT DEMOS
- RIGHTS & LICENSING

**LONDON BOOK FAIR**  
March 12–14

**BOLOGNA CHILDREN'S BOOK FAIR**  
April 1–4

**BOOKEXPO**  
May 29-31

**BOOKCON**  
June 1-2

**FRANKFURT BOOK FAIR**  
October 16-20