# Giveaway Program Get More When You Give

Our turnkey, customized, hassle-free program aligns your brand with *PW*'s respected editorial voice. You supply the title. *PW* does the rest.

You Reap the Rewards.

## **CAPTURE LEADS**

Through easy email acquisition

#### **CONVERT FANS INTO CONSUMERS**

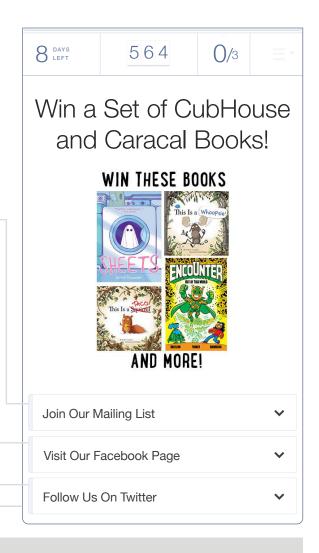
With entry options on social media

### **WEIGHT INCENTIVES**

Through customizable bonus entries

#### **HIGH ENGAGEMENT RATE**

Instantly grow your customer base



# A FULL WEEK OF PROMOTION



On *PW'*s social media, website & newsletters. Get full access to our audience of **Trade & Library** professionals & avid **Consumers**.



Win a Set of CubHouse and Caracal books! This fun collection of titles is perfect for early readers and middle grade readers! Including fan favorites such as 'Sheets,' 'This Is a Taco!,' 'The Wormworld Saga,' 'Oothar the Blue,'

"This Is a Taco!,' "The Wormwo and more! *(Sponsored)* **More** 



Monthly Unique Visitors



Social Media Followers



Newsletter Subscribers

