

CLASSIFIED RATES AND CLOSING DATES

Issue	Space Close	Material Close	On-Sale Date	
January	10/30/20	11/06/20	12/22/20	
February	11/30/20	12/04/20	01/26/21	
March	01/04/21	01/08/21	02/23/21	
April	01/29/21	02/05/21	03/23/21	
May	02/26/21	03/05/21	04/27/21	
June	03/26/21	04/02/21	05/25/21	
July	04/23/21	04/30/21	06/22/21	
August	05/28/21	06/04/21	07/27/21	
September	06/25/21	07/02/21	08/24/21	
October	07/23/21	07/30/21	09/28/21	
November	09/03/21	09/10/21	10/26/21	
December	10/01/21	10/08/21	11/23/21	
January 2020	10/29/20	11/05/20	12/28/21	

Display Size	1x	3x	6x	9x	12x
1 inch (2.25 x 1")	\$270	\$260	\$245	\$235	\$220
2 inch (2.25 x 2")	\$530	\$500	\$480	\$430	\$425
½ page (2.25 x 2.375″)	\$650	\$610	\$585	\$550	\$500
½ page (2.25 x 3″)	\$765	\$730	\$650	\$630	\$590
Text	1x	3x	6x	9x	12x
Per word	\$4.50	\$4.40	\$4.30	\$4.10	\$4.00

MATERIAL REQUIREMENTS

TEXT ADS: Telephone numbers, box numbers, website and e-mail address-es count as two words each. Zip codes count as one word. Adjustments on word-counts will be made if necessary.

FILE SUBMISSION: send via email as a PDF/X, JPG, TIFF, or EPS

TERMS: All advertisements must be accompanied by name, address, telephone and category in which you wish your ad to appear. Harper's Magazine reserves the right to refuse any advertisement deemed inappropriate, including ads for "Personals" or "Fund Raising."