



Council of the European Union  
General Secretariat

**Privacy Statement<sup>1</sup>**  
**Information on the protection of your personal data -**  
**Outreach e-newsletter - 346R00**

**1. Who is responsible for the handling of your personal data at the General Secretariat of the Council (GSC)?**

General Secretariat of the Council

Head of Outreach Unit

Directorate-General Communication and Information (DG COMM)

Functional mailbox: [outreach@consilium.europa.eu](mailto:outreach@consilium.europa.eu)

**2. Contact details of the GSC's Data Protection Officer**

[Data protection officer](#)

[data.protection@consilium.europa.eu](mailto:data.protection@consilium.europa.eu)

**3. What categories of personal data do we handle?**

The personal data we process via our subscription system includes:

- **Identification data:** e-mail address, necessary for sending out the Outreach e-newsletter.
- **Subscription behaviour:** time of registration and delivery, opening of e-mail alert, clicking on links in e-mail alerts, use of favourite device(s) and email client(s). This information is anonymised and used to continuously improve the service to all subscribers.

**4. For what purpose do we handle your personal data?**

Personal data is collected for the purpose of:

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<sup>1</sup> Your personal data is handled in accordance with Regulation (EU) 2018/1725

- have the necessary information to deliver electronic newsletters and to identify very generic information of the readers to better focus on the content of our newsletters;
- occasionally asking for feedback about our products and services and use this to improve our offering;
- proposing other products or services and/or provide information that may be of interest to the data subject.

**5. What is the legal basis for the handling of your personal data?**

Personal data enabling the processing department to send out e-newsletters are collected on the basis of consent (Article 5(1)(d) of Regulation (EU) 2018/1725). Data subjects unambiguously give their consent to the processing of the personal data when filling in the subscription form.

**6. If the legal basis is consent, you can withdraw it by**

As the legal basis is *consent*, you can withdraw it at any time by unsubscribing via the link provided in the footer of Outreach e-newsletters.

**7. If the legal basis is a contract, are you obliged to provide us with your personal data and what are the consequences of not doing so?**

Not applicable

**8. If we did not receive the personal data directly from you for this purpose, how did we obtain it?**

Not applicable

**9. Who will have access to your personal data?**

During the process, the personal data can be accessed by:

- The selected staff of the following relevant units of DG COMM of the GSC: the Outreach Unit, the Graphics and Publications Unit and the Digital Communication Unit.
- The authorised staff of the contractor based in the EU that is compliant with the EU Data Protection Regulation - on a need to know basis: Measuremail BV.

**10. Will your personal data be transferred to a third country or an international**

**organisation? If so, what safeguards are in place, if any?**

No, Measuremail BV ensures that all data are hosted in EU/EEA territory and not transferred to third countries or international organisations.

**11. For how long will we keep your personal data?**

Personal data is kept as long as you are subscribed to an e-newsletter by Outreach Unit. When unsubscribing, your e-mail address will be anonymised (e-mail address overwritten by a random code).

**12. Does the handling of your personal data involve automated decision-making, including profiling? What are the consequences for you?**

Not applicable

**13. What are your rights<sup>2</sup> and how can you exercise them?**

You have the right of information and the right of access to your personal data.

You also have the right to correct and complete your data.

Under certain circumstances, you may have the right to obtain the erasure of your personal data, or the right to object to the handling of your personal data or to ask for it to be restricted.

**You can exercise these rights by sending an e-mail to the person responsible for the handling of your personal data (see point 1), with a copy to the Data Protection Officer (point 2).**

**With your request, you must provide a copy of an identification document to confirm your identity (ID card or passport). This document should contain an identification number, country of issue, period of validity, your name, address and date of birth. Any other data contained in the copy of the identification document such as a photo or any personal characteristics may be blacked out.**

(Not applicable to GSC staff)

**14. You have the right to lodge a complaint with the European Data Protection Supervisor [edps@edps.europa.eu](mailto:edps@edps.europa.eu)**

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<sup>2</sup> Articles 17 to 22 of Regulation (EU) 2018/1725

Before you do so, it is recommended that you first try to obtain a remedy by contacting the person responsible for the handling of your personal data at the GSC (see point 1) and/or the Data Protection Officer (point 2).