Training & Events Programme 2024

ALPSP helps keep you updated on the skills and knowledge required to be successful in scholarly publishing

Training/Event	Dates
Managing and Influencing your Editorial Board	31 January & 1 February
Journal Development (1): Practical plans for improving journal success	27 & 28 February
Project Management for Publishing	4 & 5 March
Effective Social Media for Scholarly Publishers	6 & 7 March
ALPSP Member London Book Fair Dinner	12 March
Commissioning Content: Working with authors and editors	26 & 27 March
How Journals Work	9 & 10 April
Growing Successful Open Access Journals	30 April & 1 May
Introduction to People Management in Publishing	1 & 8 May
Journal Metric Analysis and Measuring Impact	7 & 8 May
Introduction to Journals Marketing	13 & 14 May
UP Redux Conference with Edinburgh University Press	15 & 16 May
Management into Leadership in Publishing Programme	4, 6, 11 & 13 June
Journals Portfolio Financial Strategy for Non-Financial Managers	17 & 18 June
Building Strategies for Managing Partnerships and Institutional eBook Sales	24 & 25 June
Understanding Copyright	25 & 27 June
How Publishing Ethics Can Nurture Trust in Scholarly Publications	2 & 3 July
Publishers Going Agile	8-11 July
Attracting and Retaining Quality Content	9 & 10 July
Creating an Inclusive Culture	16 & 17 July
Effective Social Media for Scholarly Publishers	3 & 4 September
NEW Effective Recruitment and Retention for Managers and L&D Specialists	4 & 5 September
ALPSP Conference and Awards 2024	11-13 September
Commissioning Content: Working with authors and editors	23 & 24 September
Product Development in Publishing: Mastering the fundamentals to ensure product success	25 & 26 September
Managing and Influencing your Editorial Board	1 & 2 October
Strategy and Pricing for Open Access Journals	3 October
The Peer Review Process: Mastering the fundamentals	8 & 9 October
Books in the Data Driven World: Commissioning, marketing and understanding their impact	22 & 23 October
Advanced Journal Development: Strategic development for managers	13 & 14 November
Effective Journal Publishing	13 & 14 November
Lean Six Sigma White Belt: Introduction to process improvement tools and methods	18-21 November
NEW Mentoring & Coaching	tbc
Selling to Libraries, Academics and Institutions	20, 21 & 25 November
Improving usage and engagement through successful marketing techniques	26 & 27 November
Licensing your Content	tbc
Publishing Mergers and Acquisitions	10 & 11 December

Key: Training (virtual) | Conference | Other events

ALPSP Training Programme

ALPSP training is devised and delivered *by* publishers for publishers, and covers a broad range of topics. All groups are kept small with interactive sessions using breakouts, pre-course work, polls, with opportunities for networking and discussions. Many courses are also available in-house for members.

All member organizations benefit from:
• Significant discounts and additional early bird rates available on all virtual training
• Reduced registration fees for Annual Conference and Awards 2024
• Exclusive networking events and free member webinars.

For more information, visit our website, sign up to ALPSP newsletters, or email **melissa.marshall@alpsp.org**

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www.alpsp.org/events-training