



Currently, more than 6 million Americans are living with Alzheimer's disease or other dementia, and 11 million are serving as their caregivers. The Alzheimer's Association works to address this crisis by providing education and support to the millions who face dementia every day, while advancing critical research towards methods of treatment, prevention and ultimately, a cure.

The Alzheimer's Association Wisconsin Chapter strives to reach underserved communities living with dementia, by advancing our efforts toward diversity, equity and greater inclusion. In Wisconsin, an estimated 120,000 people are affected by Alzheimer's or dementia and 196,000 are serving as caregivers. We are dedicated to serving all communities with any type of dementia: Alzheimer's disease, memory loss, vascular dementia, frontotemporal dementia, Lewy Body Dementia or mild-cognitive impairment. All of our services are free of charge to Wisconsin families.

STATISTICS

- 1 in 3 Seniors dies of Alzheimer's or another dementia.
- African Americans are about two times more likely than whites to have Alzheimer's, while Hispanics are 1 ½ times more likely to have the disease.
- 30% of LGBTQ adults living with dementia experience lower rates of access to care.
- Caregivers provided an estimated 15.3 billion hours valued at nearly \$257 Billion.

Stay Connected

Volunteer: alz.org/volunteer

Website: www.alz.org/wi

24/7 Helpline: 800.272.3900

Hablamos Español: 414.431.8811

E-News: Sign up for weekly [email](#) with news

Social Media:



OUR MISSION

The Alzheimer's Association leads the way to end Alzheimer's and all other dementia — by accelerating global research, driving risk reduction and early detection, and maximizing quality care and support.

OUR VISION:

A world without Alzheimer's and all other dementia®

Accelerating Research

Funding Expansion

As the largest nonprofit funder of Alzheimer's research, we have awarded more than \$410 million to fund critical advancements for new treatments, preventions and, ultimately, a cure. [Learn more.](#)

TrialMatch®

TrialMatch connects individuals with Alzheimer's, caregivers and healthy volunteers to clinical trials. [Learn more.](#)

Supporting Wisconsin

Enhancing Care & Support

24/7 Helpline 800.272.3900

Our 24/7 Helpline is there for any question you might have. Help is available in more than 200 languages. 24 hours, 7 days a week, at any stage of the disease. One call. Thousands of answers. Free of charge.

Support Groups

Participants benefit from meeting together and talking about their shared experiences. [Learn more.](#)

Care Consultations

Conducted by a dementia expert, individuals receive individualized support with disease education, decision-making and planning and community resources. [Learn more.](#)

Community & Family Education Programs

Evidence informed weekly classes designed to provide skill-building and awareness. [Learn more.](#)

Safety Services

MedicAlert® is a nationwide program that provides assistance when a person with Alzheimer's or dementia has wandered. [Learn more.](#)

Advocacy

Grassroots Efforts

We engage state and federal elected officials through volunteer advocates to ensure that Alzheimer's disease remains a top priority in Wisconsin and Washington D.C. [Learn more.](#)

Wisconsin Advocacy Day

Host an annual Wisconsin Alzheimer's Advocacy Day dedicated to advancing legislative priorities to improve the lives of individuals with Alzheimer's or dementia and their caregivers.

Awareness

Work with Wisconsin public health officials to raise awareness of Alzheimer's disease and ways to reduce the risk of cognitive decline.

Early Stage Services

We offer specialized meetings and information for individuals diagnosed with mild cognitive impairment (MCI), early-stage Alzheimer's and related forms of early-stage dementia, including education, support and social outings. [Learn more.](#)

Family Caregiver Support Program

Assists Milwaukee County family caregivers with respite funding to help their loved ones with dementia or any chronic health condition live safely in their own home.

Professional Resources

We offer web-based training, information, tools and resources for those working the field of Alzheimer's and dementia care.

ALZConnected®

Alzconnected.org, is a free online community for everyone affected by Alzheimer's or another dementia. [Learn more.](#)

ALZ.org/care

The Association's caregiver center provides easy access to in-depth information and online tools. [Learn more.](#)

Signature Fundraising Events

Walk to End Alzheimer's®

Wisconsin has 27 walks in communities both large and small. Our largest event to raise awareness and funds for Alzheimer's care, support and research. [Learn more.](#)

The Longest Day®

Do it yourself fundraising ranging from gardening to bike riding. Each person's event honors their loved one and their favorite activities. [Learn more.](#)

Gala

At this annual dinner and auction event business partners and community philanthropists gather to raise funds and awareness to support our mission.

RivAlz

Two teams compete in a fierce flag football game. They fight to win the game and to end Alzheimer's. [Learn more.](#)