



KVZK-TV Shares About New Upgrades

KVZK-TV has served American Samoa since 1964 and with the rapid growth of technology, Director Aaron Hall and his team have worked diligently to upgrade various equipment and programs to improve their services to the community. The technical upgrades include the Digital Broadcast Playout, Remote Pan-Tilt-Zoom (PTZ) Cameras, Internet Protocol (IP) Device Integration, Remote Sector Upgrade, and Tape and Reel to Reel Digital Conversion (CLIR).

The digital broadcast playout allows KVZK-TV master control room (MCR) technicians to schedule daily programming from the server to a computer program that plays a programming playlist. This upgrade eliminates the manual work of switching out tapes and DVDs between programs. The broadcast quality is currently in Full High Definition (FHD) 720p and soon to be in High Definition (HD) 1080p. Previously local televised broadcast hours were Mon- Sun 6am - 12am (18) hours of broadcasting daily, with the digital broadcast playout



Deputy Laupola reviewing the digital broadcast playout.



PTZ Cameras

upgrade broadcasts now are extended 24 hours a day and 7 days a week.

The remote PTZ cameras allow cameramen to operate the cameras remotely and integrate them into emergency posts during a natural disaster. They are also beneficial to remote learning and social distancing activities. The IP device integration is an internet protocol integration that allows all internet-connected devices the ability to troubleshoot, monitor, and receive updates as needed. IP cameras can also be controlled from any location on the Island.

The remote sector upgrade transfers audio/video and data wirelessly without the internet. The upgrade allows for live remote filming which transports the live production directly to the broadcast studio without the use of internet. The CLIR Digitization Project is archiving all reel to reel footage in the digital realm. The archived footage will be secured on a local server and cloud server.

The videos will easily be accessed by the public.

KVZK TV Channels and Programs

KVZK-TV has five channels running for specific programs. Director Hall shared that he is working on finalizing agreements with several networks in the United States to stream on KVZK-TV.

- Channel 1- CBS
- Channel 2- Archived & Local programming
- Channel 3- Government Public Service Announcements (PSA)
- Channel 4 (coming soon)- NBC
- Channel 6- Archived Church

KVZK-TV produces two programs called Manu'o and Atina'e for local residents to discuss various topics. The Manu'o talk show opens up the opportunity for anyone to make announcements both in private and government organizations including birthday shoutouts. The Atina'e talk show allows local farmers to share their experiences in growing and promoting local produce and food security.

KVZK-TV provides opportunities for internships. Through the Workforce Innovation and Opportunity Act (WIOA) funding and partnership with the Department of Human Resources, youth interested in the Media industry can apply for an internship with KVZK-TV. Director Hall offers their support for young talent and developing the younger generation to inherit and gain the necessary skills to assist in the operation of the new equipment.

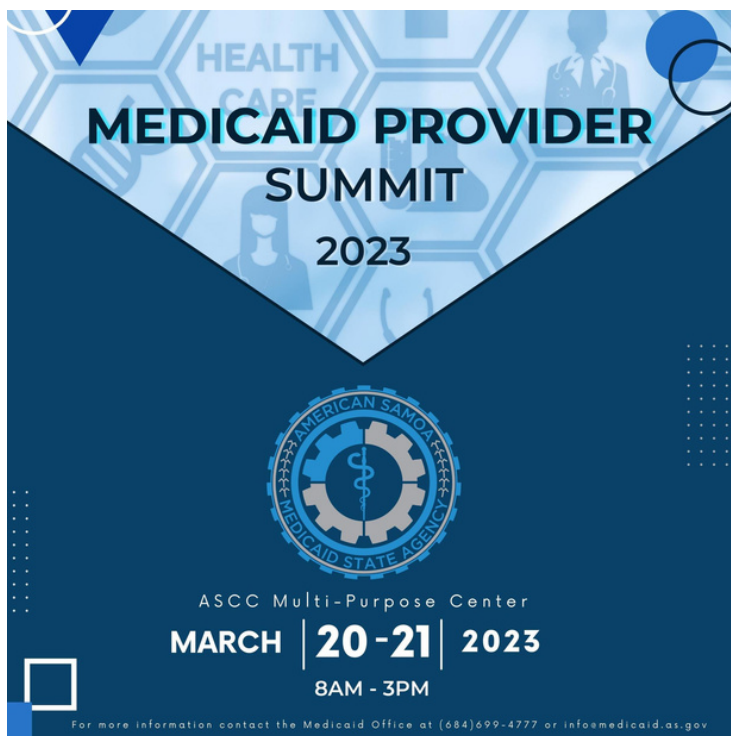


Medicaid Provider Summit 2023

Medicaid is critical to the sustainability of American Samoa's health care system. In 1983, Medicaid was established in American Samoa and LBJ hospital was the only hospital servicing the territory. Since its establishment for 35 years, the people of American Samoa were not fully aware of Medicaid benefits and funding went directly to LBJ. Under the tenured leadership of Director Sandra King Young, the Medicaid program has not only expanded, but has transformed immensely providing off-Island medical options for the people of American Samoa. The Medicaid program now services into private sector including Medicaid providers in New Zealand, Hawaii, MyVision Eye Clinic (American Samoa), MedQuest (American Samoa), and Orthopedics Samoa.

Director King Young shared that "Everything that we are doing at Medicaid is new to the program and requires us to provide the justification and data to add new providers. This is extremely hard because oftentimes, we cannot find the data and there is not enough local match".

Medicaid is holding its first annual Medicaid provider summit for all its current and potential providers (NZ, HI, and AS) on March 20-21. Interested medical providers are invited to attend the summit. Please register with the Medicaid Office by contacting them at (684) 699-4777.





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MARCH PROCLAMATIONS

Women's History Month

National Disability Month

Procurement Month

March of Dimes Anniversary Month

2023 American Red Cross American Samoa Centennial

MARCH EXECUTIVE ORDERS

Establishing Broadband Office & Steering Committee

UPCOMING EVENTS

March 01 -Samoa Language Wave

March 05 -National Disability Month Service

March 19- Sauniga Lotu: Masina o le Gagana Samoa

March 20-21- Medicaid Provider Summit

March -Samoa Language Month

March - Procurement Month

March - March of Dimes Anniversary Month