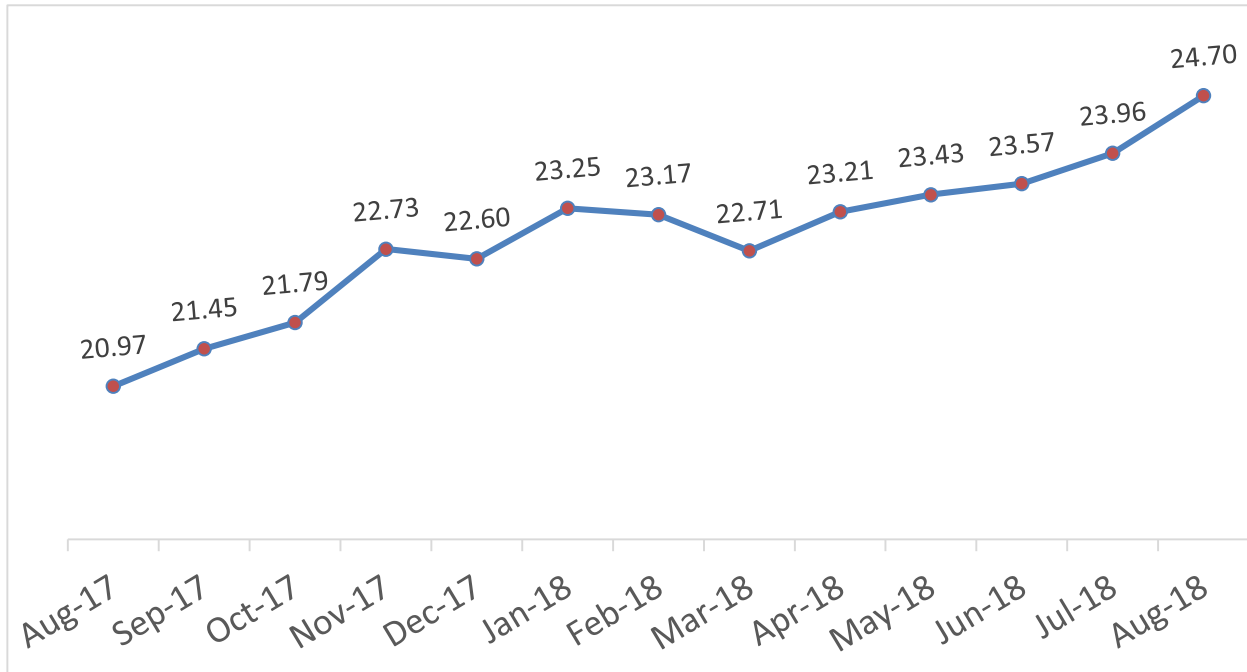




Total Assets (Rs. Trillion)



Assets managed by the Indian mutual fund industry have grown from Rs. 20.97 trillion in August 2017 to Rs. 24.70 trillion in August 2018. That represents a 17.81% growth in assets over August 2017.

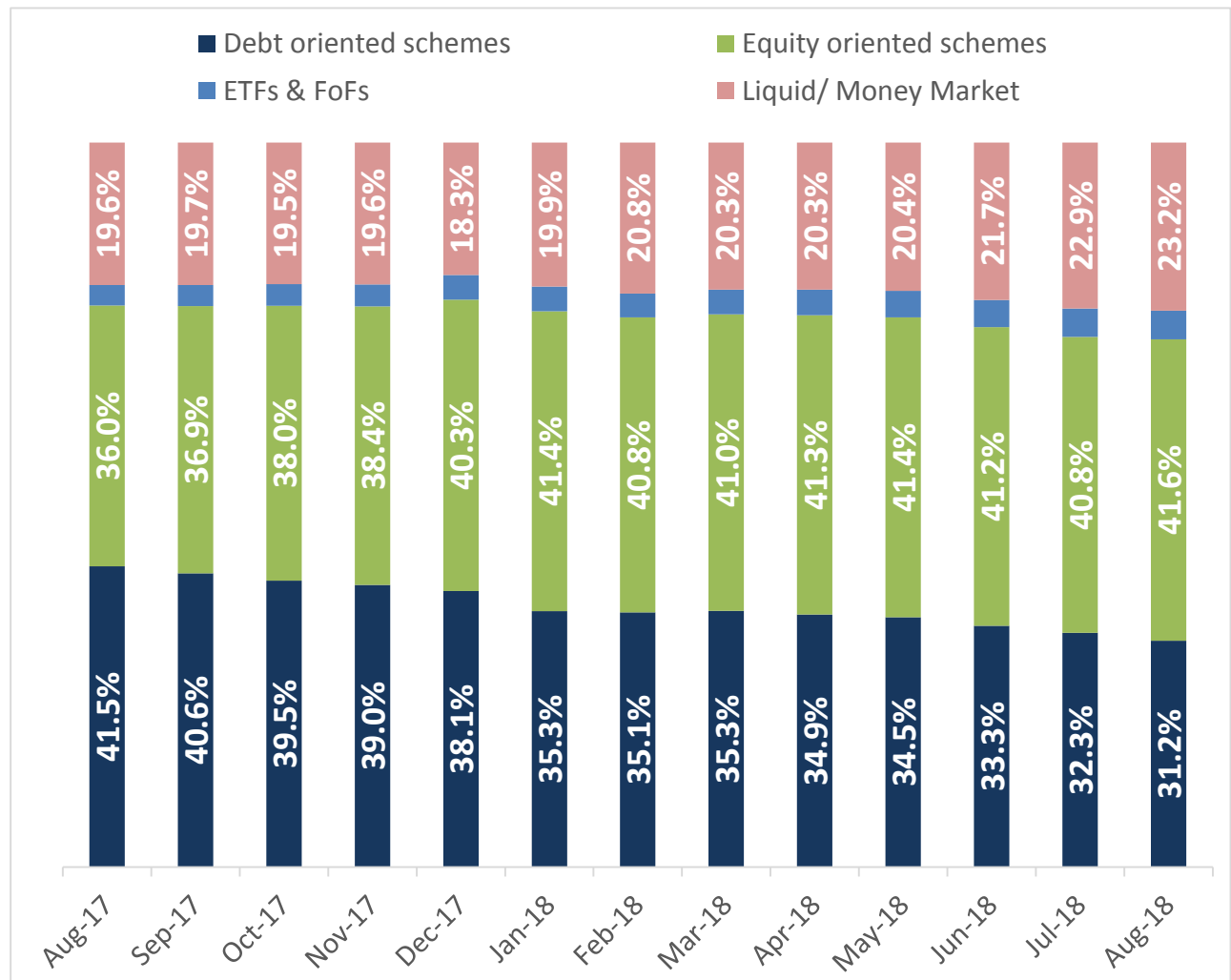
*Assets are measured as average assets for the month.
Rs. Trillion is equivalent to Rs. Lakh Cr.*

Scheme wise Composition of Assets



The proportionate share of equity-oriented schemes is now 41.6% of the industry assets in August 2018, up from 36% in August 2017.

The proportionate share of debt-oriented schemes is 31.2% of industry assets in August 2018, down from 41.5% in August 2017.



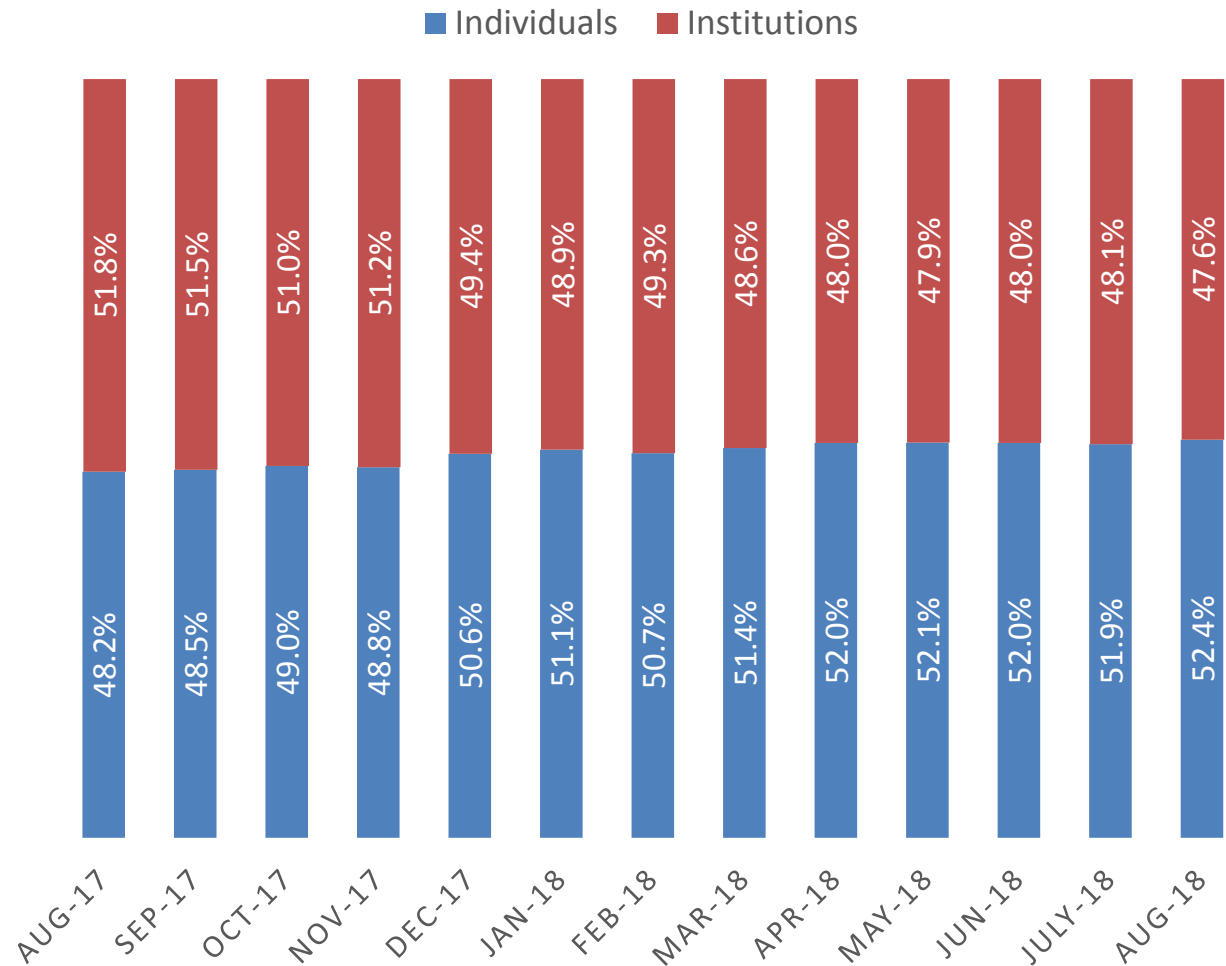
Equity-oriented schemes include equity and balance funds.

Investor Type-wise Composition of Mutual Fund Assets



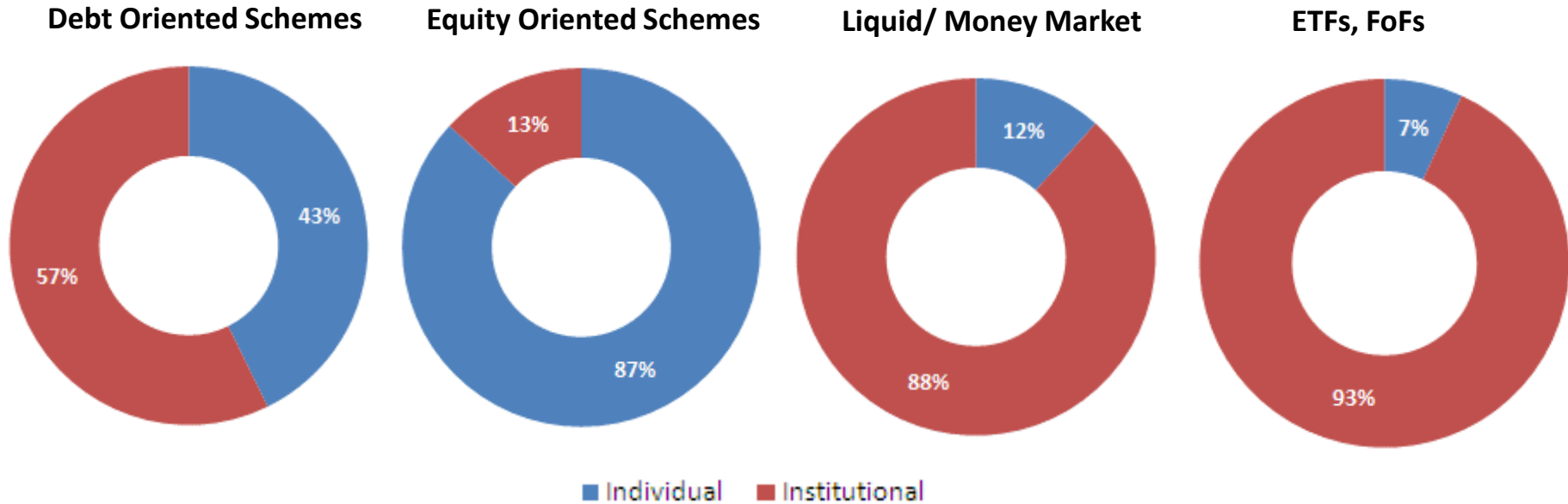
Individual investors now hold a higher share of industry assets, i.e. 52.4% in August 2018, compared with 48.2% in August 2017.

Institutional investors account for 47.6% of the assets, of which corporates are approximately 90%. The rest are Indian and foreign institutions and banks.



Institutions include domestic and foreign institutions and banks. HNIs are investors who invest with a ticket size of Rs.5 lakhs or above.

Investor Categories Across Scheme Types



Equity-oriented schemes derive 87% of their assets from individual investors (Retail + HNI)

Institutional investors dominate liquid and money market schemes (88%), debt oriented schemes (57%) and ETF's, FOFs (93%).

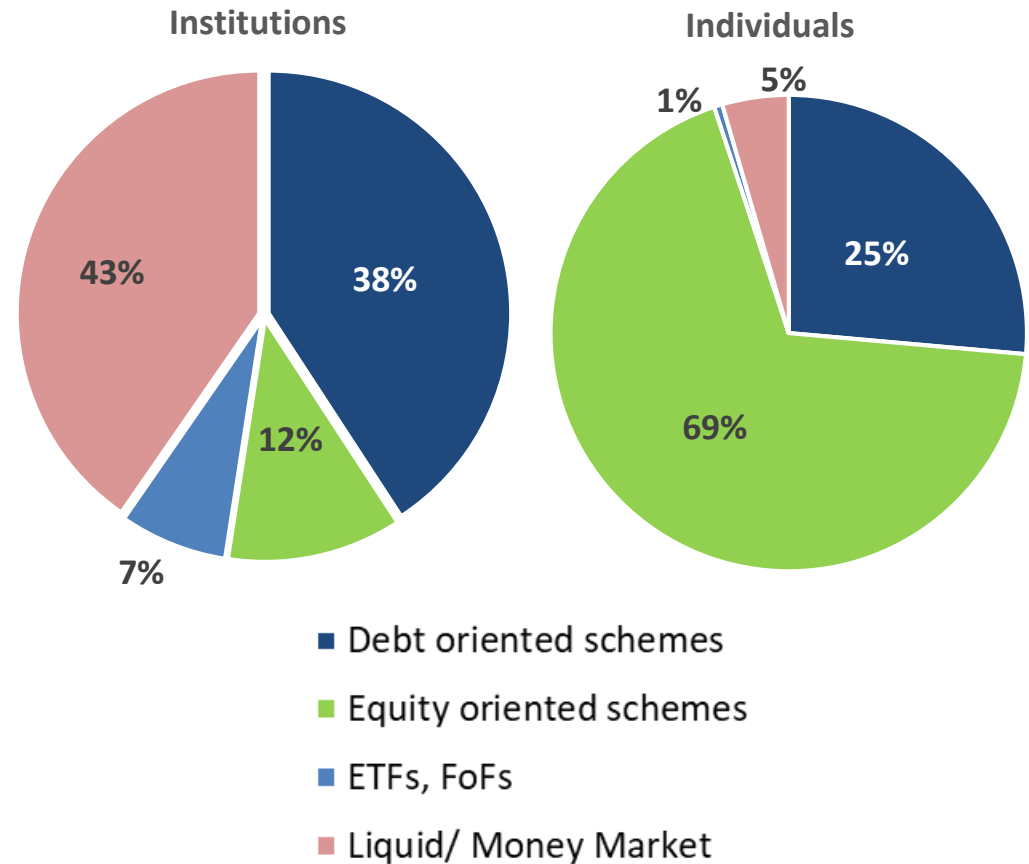
*Institutions include domestic and foreign institutions and banks.
HNIs are investors who invest with a ticket size of Rs. 5 lakhs or above.
Equity-oriented schemes include equity and balance funds.*

Composition of Investors' Holdings

Individual investors primarily hold equity-oriented schemes while institutions hold liquid and debt-oriented schemes.

69% of individual investor assets are held in equity oriented schemes.

81% of institutions assets are held in liquid / money market schemes and debt-oriented schemes.



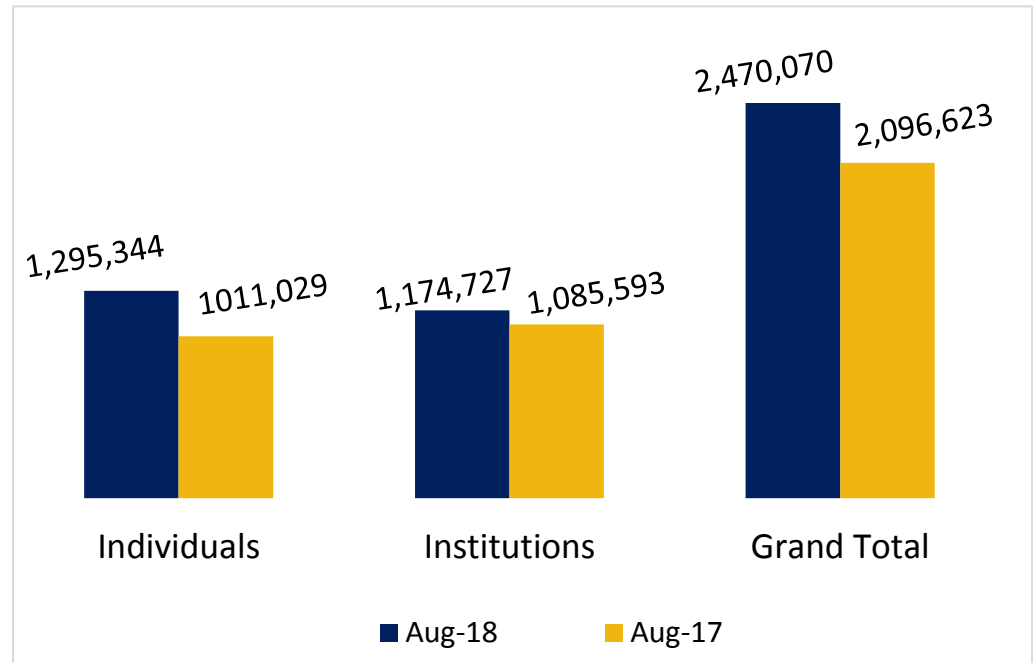
*Institutions include domestic and foreign institutions and banks.
Individuals include HNIs or investors who invest with a ticket size of Rs.5 lakhs or above.
Equity-oriented schemes include equity and balance funds.*

Growth in Assets



The value of assets held by individual investors in mutual funds increased from Rs.10.11 lakh cr in August 2017 to Rs.12.95 lakh cr in August 2018, an absolute increase of 28.12%.

The value of Institutional assets increased from Rs.10.86 lakh cr to Rs.11.75 lakh cr, an absolute growth of 8.21%.



Rs crores

*Institutions include domestic and foreign institutions and banks.
Rs. Lakh cr is equivalent to Rs. Trillion.*