



2023 DECARBONIZATION CHALLENGE RUBRIC

	Category	Total Percentage of Points	Optional Categories
Finance & Carbon Impact	Matching Funds Secured (Optional, Encouraged)	0	30
	Project Partners Secured (Optional, Encouraged)		
	Matching Funds Ratio (more points for matching funds that are greater in proportion to the ASHRAE award amount)		
	Estimated Carbon Reduction (Optional, Encouraged)		
Description	What will your project do?	95	20
	What will the final deliverable of your project be?		
	What will the durable impacts of the project be? (Optional, Encouraged)		
	Project Repeatability/Scalability (Optional, Encouraged)		
	Project Benefit		
	Presidential Theme		
	Chapter Benefit		
Community Benefit			
Uniqueness			
Timeline	Project Timeline		
General Review		5	
You can get 100% by submitting an application, but 150% by completing optional additional parameters. Total score is out of 100.			
		100	50