

Reach leaders of the HVACR and buildings industries with a new electronic newsletter dedicated to air movement and control, *AMCA inmotion e-News*.

An extension of award-winning *AMCA inmotion* magazine, *AMCA inmotion e-News* is a collaboration of Air Movement and Control Association (AMCA) International and *ASHRAE Journal*. It will be published four times a year starting in October 2023 with the following benefits:

- Distribution to more than 100,000 readers of *HVAC&R Industry News* newsletter, published by *ASHRAE Journal*, and *AMCA inmotion*, published by AMCA International.
- Editorial content written and edited by AMCA, the international authority on air-system components since 1917:
 - Updates on codes, standards, and regulations impacting the air-systems industry.
 - Information on new and emerging air-systems technologies and practices.
 - Notices of upcoming AMCA webinars and PDH-eligible events.
 - Links to technical articles, white papers, webinar recordings, and more from AMCA's extensive technical library.
- Advertising counts toward frequency discounts for *ASHRAE Journal* and all other ASHRAE Media publications.
- Positions include leaderboards, medium rectangles, and text advertising within the editorial well.
- Rates begin at \$5,170 net.
- Contact the media consultant closest to your office to reserve a non-rotating position or gmartin@ashrae.org.

The closing date for advertising orders for the inaugural issue is Sept. 15.

