



# Brooklyn Botanic Garden Fact Book



## About Brooklyn Botanic Garden

Founded in 1910, Brooklyn Botanic Garden (BBG) is an urban botanic garden that connects people to the world of plants, fostering delight and curiosity while inspiring an appreciation and sense of stewardship of the environment.

In the Garden, in its community, and well beyond, BBG inspires people of all ages through the conservation, display, and enjoyment of plants; with educational programs that emphasize learning by doing; and with research focused on understanding and conserving regional plants and plant communities.

BBG serves communities in New York City and internationally through its world-class gardens, extensive research collections, and numerous educational and community programs. Situated on 52 acres in the heart of Brooklyn and open year-round, the Garden is home to over 18,500 kinds of plants and hosts approximately 800,000 visitors annually.

Visit BBG online at [bbg.org](http://bbg.org).

---

## BBG by the Numbers as of July 2018

Size	52 acres
Approximate annual visitors	800,000
Children served by BBG	250,000+
Membership	18,000+
Approximate full-time equivalent staff	210
Approximate seasonal staff	140
Approximate volunteers	700+
Annual volunteer hours of service	80,000+
Annual children participating in STEM education programs	130,000+
Annual teachers trained	1,500+
Annual continuing education enrollment	2,000+
Brooklyn residents in Community Greening Programs	50,000+
Annual plants donated to community groups	10,000
Annual visitors to <a href="http://bbg.org">bbg.org</a>	1.8 million
Living collection	18,500+ living accessions
At-risk globally rare species in collection	380+
At-risk native rare species in collection	100+
Species in collection protected from illegal trade	1,500+
Approximate annual new plant accessions	1,000+
Annual operating budget	\$21.5 million

## Board of Trustees as of July 2018

Jeb Stuart Armstrong  
Frederick Bland  
Courtney Broadwater  
Bevin Cline  
Dana Dirickson  
Lisa Donneson  
Althea L. Duersten  
Jennifer Rogg Eisenstadt  
Scott Foushee  
Elizabeth Gile  
Donald A. Goldsmith  
Krystyna Houser  
Richard W. Hulbert  
John Kim  
Susan Leitner  
Emily Lungstrum  
Kimiko Lupfer  
Suzanne T. Marquard  
Kathryn Mattis  
Marshall Miller  
Lloyd M. Metz  
Priscilla Newbury  
Ryan O'Connell  
John E. Osnato  
Ellen Petersen  
Donald Reed  
Michael Rosenthal  
Michael Ruiz  
Diane H. Steinberg  
Judith Steinhardt  
T. Dennis Sullivan  
Serge Vatel  
Martha Mast Watts  
Earl D. Weiner  
Jonathan M. Weld  
Robert W. Whiteford

### Distinguished Advisors

Conni Cross  
Robin Herbert  
Tsutomu Sawano Karino  
Allen Paterson  
Sir Ghilleen Prance  
Shirley Sherwood

### Ex-Officios

Honorable Bill De Blasio  
Honorable Tom Finkelppearl  
Honorable Eric Adams  
Honorable Corey Johnson  
Honorable Scott M. Stringer  
Isabel Wacker, Auxiliary President

### President

Scot Medbury

### Management

Leslie Findlen, *Senior Vice President of Institutional Advancement*  
Sonal Bhatt, *Vice President of Education & Interpretation*  
Samantha Campbell, *Vice President of Visitor Experience & Marketing*  
Tracey Faireland, *Vice President of Planning, Design & Construction*  
Mark Fisher, *Vice President of Horticulture*  
Dorota Rashid, *Vice President of Finance & Chief Financial Officer*

## Many Gardens Within the Garden

**CHERRY ESPLANADE** is a broad grass lawn with walkways shaded by spring-blooming *Prunus* 'Kanzan' trees. Since 1982 it has been the centerpiece of Sakura Matsuri, the Garden's annual cherry blossom festival. Cherry Esplanade's flowering cherries, along with those of adjacent Cherry Walk and the Japanese Hill-and-Pond Garden, make BBG one of the best sites to view cherry blossoms in North America. Cherry Esplanade is also bordered by two allées of scarlet oak trees, the Liberty Oaks, planted in remembrance of the events of September 11, 2001.

The **CHILDREN'S GARDEN**, created in 1914, is the oldest such program in continuous operation and an award-winning model for children's gardens throughout the world. Children learn about healthy eating and environmental stewardship year-round as they get hands-on experience growing vegetables, fruits, flowers, and herbs on the one-acre site.

The **CRANFORD ROSE GARDEN**, dedicated in 1928, is one of the largest and finest rose gardens in the country, with thousands of specimens, including both old garden varieties and contemporary cultivars. It is interplanted with annuals and perennials that attract beneficial insects and extend the seasonal beauty of the garden.

The **DISCOVERY GARDEN**, expanded and redesigned in a new location in 2015, encourages children aged 12 and under to playfully explore the natural world. In addition to immersive meadow, marsh, and woodland habitats, the garden features the Hamm Children's Learning Courtyard, offering visitors hands-on scientific encounters with the plants they use every day.

The **ELIZABETH SCHOLTZ WOODLAND GARDEN** features an open-air walled garden with shade-loving plants and beautiful serpentine paths. An accessible pathway meanders through a recontoured landscape to connect the Lilac Collection, the Osborne Garden, the Native Flora Garden, and a new maple grove. (*Opening 2019*)

The **FRAGRANCE GARDEN**, formally called the Alice Recknagel Ireys Fragrance Garden, was designed in 1955 as the country's first public garden created for the visually impaired. It features wheelchair-accessible raised beds with fragrant flowers, plants with aromatic and textured foliage, and culinary herbs.

The **HERB GARDEN**, relocated, redesigned, and expanded in 2010, showcases the origins, botany, and beauty of the plants we use as food and medicine. Reflecting the diverse cultures and culinary traditions of Brooklyn's neighborhoods, the Herb Garden serves as a vibrant living classroom where the community can learn practical urban food gardening techniques and tips for making sustainable food choices.

The **JAPANESE HILL-AND-POND GARDEN**, opened in 1915 and restored in 2000, was the first Japanese garden created in an American botanic garden. Its three acres include a one-acre pond and other water features, a viewing pavilion, a torii (traditional gate), and a shrine, as well as bridges and stone lanterns. Botanical highlights include flowering cherries, Japanese maples, tree peonies, irises, and bamboos.

**LILY POOL TERRACE** has two large display pools and two fountains highlighting the Garden's collection of water-lilies and lotuses. It is framed by the seasonally changing Annual Border, known for its spectacular spring display of tulips and other bulbs, and the Mixed Perennial Border, containing herbaceous plants, spring- and summer-flowering shrubs, and small trees.

The **NATIVE FLORA GARDEN**, established in 1911, was one of the first American gardens to emphasize local plant communities. Expanded to three acres in 2013, the garden represents a wide variety of ecoregions found within 100 miles of New York City—including pine barrens, coastal meadow, deciduous woodland, limestone ledge, and kettle pond habitats—and serves as an important resource for research of local plant diversity and conservation.

*(Reopening 2019)*

The **OSBORNE GARDEN**, which opened in 1939, was designed in a semiformal style, with an expansive lawn lined with crabapples, azaleas, and wisteria-covered pergolas. A fountain, stone seats, and columns lend a classical feel to the plantings, which feature year-round color and textural interest. *(Reopening 2019)*

The **ROBERT W. WILSON OVERLOOK** has been redesigned by Weiss/Manfredi with a new sculpted landscape that invites visitors to stroll, rest, enjoy spectacular views along the Overlook slope, and explore beautiful new plantings featuring a new collection of flowering crape-myrtle trees. *(Opening 2019)*

The **ROCK GARDEN**, which opened in 1917, is designed with terraces and landscaped with glacial boulders and scree to provide a protective backdrop for the Garden's collection of alpine and subalpine plants. It also features low-growing trees, shrubs, and other plants that thrive in arid, rocky habitats.

The **SHAKESPEARE GARDEN** is styled after an informal English cottage garden and displays plants mentioned in the playwright's works, including edible plants as well as ornamentals. It originally opened in 1920 near the southern end of the Garden and was moved to its present location in 1979.

The **SHELBY WHITE AND LEON LEVY WATER GARDEN**, which opened in 2016, is a signature feature in the south Garden landscape and anchors BBG's garden-wide Water Conservation Project. The pond attracts a variety of wildlife ranging from dragonflies to waterbirds, and the surrounding plantings represent species that thrive at the water's edge. **BELLE'S BROOK**, a stream that runs through the Plant Family Collection, recirculates water between the Water Garden and the Japanese Hill-and-Pond Garden.

## Notable Collections, Displays, and Features at BBG

**BLUEBELL WOOD** is home to more than 40,000 Spanish bluebells (*Hyacinthoides hispanica* ‘Excelsior’), which burst into spectacular bloom in May.

The **FLOWERING CHERRY COLLECTION** of over 200 trees, including 42 cultivars, is sited on Cherry Esplanade, Cherry Walk, the Japanese Hill-and-Pond Garden, the Plant Family Collection, and the bonsai collection. The cherry blossom season at BBG lasts about a month, usually from late March through early May. The earliest bloomers are *Prunus sargentii* ‘Fudan-zakura’ and *P.* ‘Okame’; the latest to blossom include *P.* ‘Kanzan’ and *P.* serrulata ‘Ukon.’

**DAFFODIL HILL**, next to Magnolia Plaza, heralds spring when it is covered with thousands of blooming trumpet daffodils in late March and early April. Varieties include *Narcissus* ‘King Alfred’ and *N.* ‘Spellbinder’.

The **HOME COMPOSTING EXHIBIT** presents options for recycling garden and kitchen waste in urban gardens of all sizes, including homemade and commercially available wooden and recycled plastic compost bins.

The **LILAC COLLECTION**, first planted in 1916 and later named for Louisa Clark Spencer, displays nearly 150 lilac species and cultivars. In late April and May, flowers in shades of purple, lavender, pink, and white perfume the grounds nearby. (*Reopening 2019*)

**MAGNOLIA PLAZA**, formally named after former BBG president Judith D. Zuk, is a blizzard of white, ivory, yellow, pink, and purple blooms from March through April. Of special note is the yellow-flowered *Magnolia* ‘Elizabeth’, a hybrid developed by BBG.

The **PLANT FAMILY COLLECTION** covers a third of the Garden’s 52 acres and is devoted to trees, shrubs, and herbaceous plants systematically arranged to show their evolutionary progression.

The **C.V. STARR BONSAI MUSEUM** displays the Garden’s famous bonsai collection—one of the oldest in the country. First assembled in 1925, the collection has grown from 35 to more than 350 temperate and tropical trees trained in classic modes such as the windswept, slanted trunk, rock clinging, and forest styles.

The **TREE PEONY COLLECTION**, located near the Japanese Hill-and-Pond Garden, consists primarily of *Paeonia suffruticosa* specimens given to BBG after the events of September 11, 2001, by the Japanese town of Yatsuka-Cho. It blooms from late April into May.

The **WATER-LILY COLLECTION**, including 60 varieties of hardy and tropical water-lilies and sacred lotuses, blooms in two large displays on Lily Pool Terrace from June to August. The pools and fountains also display other aquatic and wetland plants from BBG's collections, including carnivorous plants and papyrus.

The **ALFRED T. WHITE MEMORIAL** is a semicircular stone amphitheater facing a bas-relief tablet by Daniel Chester French that honors BBG's first benefactor, Alfred Tredway White. It is reached via **CELEBRITY PATH**, paved with stones inscribed with the names of famous Brooklynites past and present.

The **ROBERT W. WILSON AQUATIC HOUSE** features a rotating selection from BBG's renowned collection of over 6,000 orchids. Tropical water plants in freshwater pools and containers, as well as epiphytes and carnivorous plants, are also on display.

## Steinhardt Conservatory Pavilions

The **STEINHARDT CONSERVATORY**, completed in 1988 and named for Michael and Judith Steinhardt, is a 25,510-square-foot complex of display and support greenhouses holding BBG's extensive indoor plant collections. The plants in the domed pavilions are staged in realistic environments that simulate a range of global habitats. Other collections held in the Steinhardt Conservatory, including orchids and bonsai, are presented in rotation during the year. The **CONSERVATORY GALLERY**, in the lower level of the building, features changing art exhibits and historical displays.

The **DESERT PAVILION**, rising 45 feet to its glass ceiling, houses plants from warm deserts and other arid regions of the New World (the American Southwest and Mexico) and the Old World (African deserts and scrublands). The collection illustrates both the diversity of desert plant life and the various mechanisms plants have developed to survive the climate.

The **HELEN MATTIN WARM TEMPERATE PAVILION**, at 3,000 square feet, identical in size to the Desert Pavilion, is home to plants representing temperate areas of central China, the Mediterranean, Australasia, southern Africa, and the western United States. It is particularly brilliant in February and March, when the collection of South African bulbs is in full bloom.

The **TROPICAL PAVILION** is the largest of the pavilions—6,000 square feet under glass—and soars to a height of 65 feet to accommodate the tallest trees. It re-creates a lush tropical environment with waterfall and streams. Plants from the main tropical regions of the world—the Amazon Basin, the African rainforest, and tropical eastern Asia—are represented here, including many used for food and flavorings, such as coffee, cacao, and vanilla.

## Diane H. and Joseph S. Steinberg Visitor Center

Opened in 2012, the **DIANE H. AND JOSEPH S. STEINBERG VISITOR CENTER** is a model of energy-efficient design, including earth-sheltered construction, a geexchange system for heating and cooling, and a living roof. Designed by the renowned architecture firm **Weiss/Manfredi**, the Visitor Center has earned LEED Gold certification for environmental sustainability and has received numerous architectural awards.

The Visitor Center's 10,000-square-foot **LIVING ROOF**, planted with a diverse selection of native species, both absorbs rainwater and provides the building with insulation.

## Administration Building

Construction of the Laboratory Building and Conservatory began in 1912, and the building was dedicated in 1917. The building—now simply the **ADMINISTRATION BUILDING**—was designed in the Tuscan Revival style by **William Kendall for McKim, Mead & White**, the architectural firm that built the Brooklyn Museum, Manhattan's former Pennsylvania Station, Columbia University's main campus, and many other prominent New York City buildings. It was designated a New York City Landmark in 2007.



# Educational Programs

## Children's Education

Brooklyn Botanic Garden sees more than 250,000 children annually, including 130,000 children and teens participating in educational programs at the Garden and out in city neighborhoods and schools. The Garden's programming reaches children of all ages, as well as parents, teachers, and other caregivers, through classes, workshops, youth development programs, supplementary science in-school programs, internship opportunities, summer programs, and city-wide and regional teacher training. With a focus on greening the urban environment through education, sustainable practices, and stewardship, BBG encourages young people to be participants, not just spectators, in community horticulture and conservation.

In 2014, in recognition of BBG's pioneering work in youth environmental education and other community initiatives, Brooklyn Botanic Garden received the National Medal for Museum and Library Service from the Institute of Museum and Library Services, in Washington, DC, the nation's highest honor bestowed on museums and libraries for service to the community.

## Programming at BBG

The **CHILDREN'S GARDEN** has been tended by five generations of youngsters since it opened in 1914. Each year, nearly 1,000 children from 2 to 18 years old register for programs, where they prepare, plant, weed, and harvest this one-acre plot of land.

The **DISCOVERY GARDEN** and **DISCOVERY PROGRAMS** offer self-guided exploration of BBG for young children and their families. A new and expanded Discovery Garden, designed by Michael Van Valkenburgh Associates, opened in 2015 and features a series of naturalistic settings based on native ecosystems and a gardening zone that encourages discovery through open-ended play, hands-on experiences, and scientific inquiry for kids from 1 to 12 years old. Free drop-in Discovery programs are offered throughout the year.

The **GARDEN APPRENTICE PROGRAM (GAP)** provides internships for students in grades 8 through 12 with opportunities for personal growth and career development through a four-tier program focused on gardening, environmental issues, science, leadership, and career skills. Founded in 2004, the nine-month GAP internship is provided to nearly 60 high school students annually from throughout New York City.

**GUIDED SCHOOL TOURS AND WORKSHOPS** are offered at the Garden for schoolchildren and their teachers and include pre- and post-visit curriculum materials created by BBG educators. Workshops include a hands-on lesson in a BBG classroom, potting-up activity in the greenhouse, and tour of the grounds or Steinhardt Conservatory.

## Programming in Schools and the Community

**BROOKLYN ACADEMY OF SCIENCE AND THE ENVIRONMENT (BASE)**, which opened in 2003, is a public high school developed in partnership with BBG, the New York City Department of Education, and New Visions for Public Schools. In its first decade, it graduated four Gates Millennium Scholars.

**BROOKLYN CULTURAL ADVENTURES PROGRAM (BCAP)**, a partnership with BBG and other Brooklyn cultural institutions, offers a summer camp for children ages 7 to 12 and the BCAPteen Media Leadership Project for teenagers.

**PROJECT GREEN REACH (PGR)**, a science-focused outreach program, annually reaches nearly 2,500 students and their teachers in public and nonpublic schools in Title 1 schools. Junior Botanists and Plant Investigators are summer enrichment programs for PGR students showing exceptional enthusiasm for plants.

**SELF-GUIDED SCHOOL TOURS** are available free with preregistration and include curriculum materials created by BBG educators.

**TEACHER TRAINING** programs are designed to provide professional development for hundreds of teachers each year with workshops at the Garden that help teachers meet the rigorous city-wide standards for science and leadership. Our varied programs meet the educational needs and priorities of teachers, schools, districts, and parent/teacher associations.

**URBAN ADVANTAGE** is a BBG collaboration with the American Museum of Natural History and other New York City science institutions that aims to improve middle school students' understanding of scientific inquiry through teacher training, classroom materials, student support, field trips, and family visits.

## Adult Education

BBG offers hundreds of classes, workshops, and lectures for adults and families in gardening, landscape design, botanical art, flower arranging, culinary arts, crafts, nature exploration, community gardening techniques, and more. The Certificate in Horticulture program provides serious amateurs and professionals with an in-depth understanding of plants and gardening.

### **HORTICULTURE INTERNSHIPS**

BBG's horticulture internships support the Garden's mission as a working garden, living laboratory, and educational resource. Each year, ten interns interested in pursuing a career in horticulture have an eight-month training experience working directly with BBG's internationally respected Horticulture staff.

## Community Greening Programs

Brooklyn Botanic Garden is committed to helping neighborhood organizations, schools, local businesses, and citizens improve the urban environment through education, conservation, and creative partnerships. Working with block associations, community gardens, and other service groups, the Garden's community greening programs are building a vibrant network of people, places, and projects dedicated to making Brooklyn a greener place.

The annual **GREENEST BLOCK IN BROOKLYN** contest, established in 1995, promotes streetscape gardening, tree stewardship, and community development throughout the borough of Brooklyn.

The **BROOKLYN URBAN GARDENER (BUG)** program connects the Garden's educational resources to the greening efforts of Brooklyn's communities. Upon completing coursework and volunteer hours, graduates are certified as BUG volunteers and support greening projects at schools, senior centers, block associations, community gardens, and other organizations.

The **COMMUNITY GARDEN ALLIANCE** is a collaborative network of community gardeners in Brooklyn who share technical assistance, plant swaps, workshops on sustainable horticulture practices, networking parties, and other activities.

The **STREET TREE STEWARDSHIP INITIATIVE** empowers everyday New Yorkers to correctly care for their trees. Street tree stewards receive free training, tools, and a Parks Department permit to work on street trees.

**MAKING BROOKLYN BLOOM** is an early-spring symposium focusing on sustainable horticulture offered free to community gardeners and the broader public with exhibits, workshops, networking, and speakers.

The **NYC COMPOST PROJECT HOSTED BY BROOKLYN BOTANIC GARDEN** is funded by the Department of Sanitation and provides technical assistance and workshops about composting for community gardens, institutions, and home composters. The Master Composter Certificate program offers training for volunteers to help educate Brooklyn residents about composting.

## Public Festivals

Brooklyn Botanic Garden is renowned for its festivals and public programs. Signature events such as Sakura Matsuri, the Chile Pepper Festival, and Ghouls & Gourds draw visitors locally and from around the world each spring and fall. Throughout the year, public programs and pop-up events celebrate culture, community, and Garden milestones.

**SAKURA MATSURI**, the cherry blossom festival, has been a New York rite of spring for more than three decades. This two-day festival features scores of events, activities, and performances celebrating traditional and contemporary Japanese culture.

The **CHILE PEPPER FESTIVAL**, held in early fall, offers a day of live music and dance performances by international musicians, culinary creations showcasing chile peppers, and activities inspired by the wide range of cultures that grow and use the chile.

**GHOULS & GOURDS** is BBG's whimsical homage to Halloween, with music, crafts, a costume parade, and other events, set against the brilliant backdrop of the Garden in autumn.

# Digital and Print Resources

## Digital Media

**BBG.ORG**, the Garden's award-winning website, showcases the Garden and its programs and offers an extensive library of natural gardening information. Visitors can see what plants are blooming, learn about events and classes, take a virtual tour of the Garden, explore BBG's scientific research, access BBG's living collection database, watch videos, and view botanical art and historic images. The site also offers an online gift shop, membership information, and a pressroom.

BBG's **GARDEN NEWS BLOG** features articles about BBG's plant collections and the science and beauty of the natural world. The Garden also maintains active **social media communities** on Facebook, Twitter, Instagram, Flickr, and Pinterest. A monthly e-newsletter informs subscribers about plants in bloom and BBG events and education programs.

## Print Media

**BROOKLYN BOTANIC GARDEN GUIDES FOR A GREENER PLANET** explore important environmental topics, introduce children to the natural world, and provide home gardeners with practical, inspiring information on subjects such as garden design, great plants, and sustainable gardening techniques. The award-winning series is sold throughout North America at bookstores, nurseries, and public gardens, as well as online at **bbg.org/handbooks**.

**PLANTS & GARDENS** is the Garden's biannual publication for members, highlighting current and upcoming events, historical milestones, and profiles of BBG members and staff.

## Library

Brooklyn Botanic Garden's library collections contain materials in all formats relevant to the history and study of botany, horticulture, and gardening. Among its special collections are the Garden's archives, including institutional records, a historic image collection, the Rare Book Room, and artworks on paper. The Library also partners with the Brooklyn Botanic Garden Florilegium Society. The records of the collections are accessible through Linnaeus, the library's online catalog (**bbg.org/library**). Horticultural reference services are provided to the public on-site as well as via the Gardener's Help Line.

## Visitor Services

Brooklyn Botanic Garden is open year-round, Tuesday through Sunday. The Garden is closed on Mondays except select public holidays. Visitor entrances are at 990 Washington Avenue, 150 Eastern Parkway (*temporarily closed until summer 2019*), and 455 Flatbush Avenue.

Information on current admission prices, including public festival tickets and free hours, may be found by visiting [bbg.org/visit](http://bbg.org/visit) or by calling **718-623-7200**. Children under 12, all school groups, and Garden members are admitted free at all times. For directions by public transportation or car, visit [bbg.org/visit/directions](http://bbg.org/visit/directions).

The **DIANE H. AND JOSEPH S. STEINBERG VISITOR CENTER** welcomes BBG guests with engaging exhibits and information to orient visitors and underscore the Garden's commitment to its collections and programs.

**SEASONAL HIGHLIGHTS TOURS**, led by trained Garden Guides, are free and offered at 1 p.m. on weekends and some Wednesdays; no reservations required. Special private group tours, led by Garden Guides, are available for a fee, Tuesday through Sunday, by reservation.

The **GARDEN SHOP**, located in the Visitor Center at 990 Washington Avenue and online, offers plants, books, and giftware for adults and kids.

The **YELLOW MAGNOLIA CAFÉ** and **YELLOW MAGNOLIA CANTEEN** offer a changing menu of breakfast, lunch, and weekend brunch items made from fresh, local ingredients sourced from farmers' markets in Brooklyn, the Garden itself, and artisans from the greater New York area. Chef Rob Newton, owner of three Brooklyn restaurants, is the culinary director of Yellow Magnolia's menus and creative concept. Picnicking and food and beverages from outside BBG are not permitted in the Garden.

# Support and Membership

## Support

Brooklyn Botanic Garden is an independent nonprofit institution governed by a volunteer board of trustees. The land and buildings are owned by the City of New York, and the Garden receives significant support to operate from public funds through the NYC Department of Cultural Affairs and the New York State Department of Parks, Recreation, and Historic Preservation. Elected representatives in the city council and state legislature and the Brooklyn borough president provide generous leadership support. Additional support comes from private sources, including contributions from individuals, foundations, and corporations.

Honorary and memorial gifts and dedications, planned gifts, and bequests can be designated toward BBG specialty gardens, programs, research, and other areas of support. Chairman's Circle donors provide philanthropic leadership for BBG through annual contributions of \$50,000 or more. President's Circle members sustain the Garden's programs in education, research, and community greening through annual donations of \$1,500 or more. Corporate and foundation grants and sponsorship provide opportunities for corporations to reach new audiences while enhancing their visibility as a partner with BBG. Matching gifts from companies can double or triple individual gifts to BBG, helping contributions go farther to support the Garden.

The **CAMPAIGN FOR THE NEXT CENTURY**, which completed fundraising in 2017, raised capital for the most significant renewal effort since the Garden's founding over 100 years ago. In addition to building new visitor facilities and creating and revitalizing gardens throughout BBG, the Campaign increased BBG's outreach in the community on a grassroots level, providing more intensive training in urban horticulture and sustainable practices. It also improved the institution's financial stability through a strengthened endowment and increased revenue-generating capacity.

## Membership

The Garden has more than 18,000 members. Membership, renewable annually, includes unlimited free admission, special members-only hours and events, and discounts on classes and children's programs, as well as at the Garden Shop and cafés.

## Volunteers

The Garden relies on its volunteers, who contribute their time and skills to nearly every department at BBG and serve as Garden Guides, gardeners, Visitor Center aides, Discovery program docents, and festival staffers.

The **BROOKLYN BOTANIC GARDEN AUXILIARY**, formed in 1917, is an ongoing source of support to the Garden. Among its many efforts on the Garden's behalf is the annual Plant Sale each spring, drawing thousands of eager gardeners to BBG with the largest selection of outdoor and indoor plants in the metropolitan area.

## Private Events at BBG

Brooklyn Botanic Garden's historic Palm House and the Lillian and Amy Goldman Atrium in BBG's new, state-of-the-art Visitor Center are available for private events such as weddings, receptions, business events, and workshops. Patina Restaurant Group, which oversees restaurants and catering at some of America's most iconic venues, is the exclusive caterer at Brooklyn Botanic Garden, serving weddings and other private or corporate events held on Garden grounds.

Wedding ceremonies without catered receptions and wedding or engagement photography can be arranged directly with BBG.

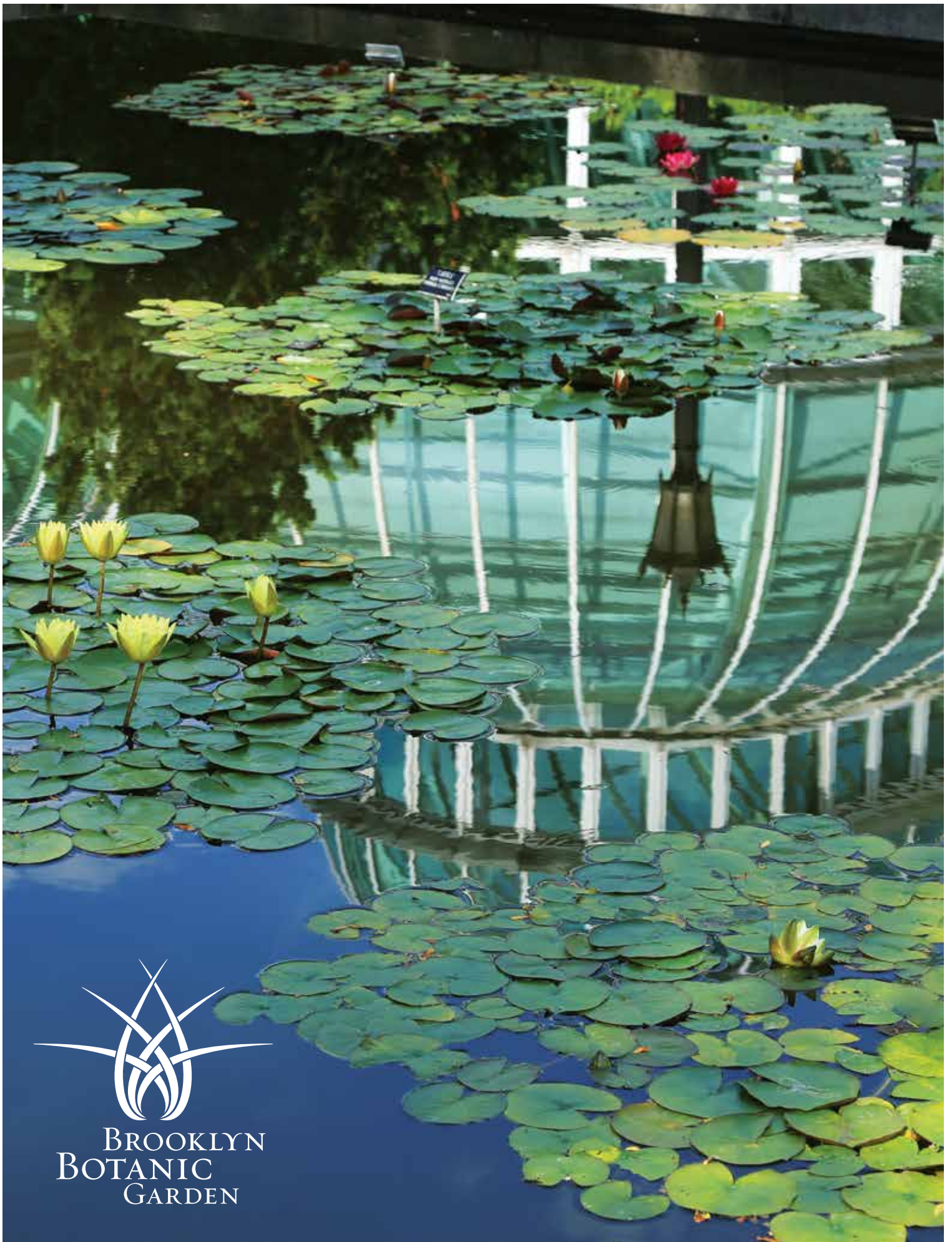
## Press and Commercial Photography

Brooklyn Botanic Garden's 52 acres of world-class horticultural displays and iconic architecture, as well as its convenient setting in the heart of Brooklyn, make it a desirable location for photography and film projects. Commercial, editorial, and student photo and film shoots must be prearranged, and fees may apply.



## Brooklyn Botanic Garden Time Line

1897	New York State legislation reserves 39 acres called "East Side Lands" for a botanic garden.	1988	Steinhardt Conservatory, a \$25 million capital project, completed.
1910	Garden founded; Dr. Charles Stuart Gager named first director. Architecture firm McKim, Mead & White designs Laboratory Building (now known as Administration Building) and Conservatory (now known as Palm House). Olmsted Brothers firm lays out original site plan.	1989	Education wing completed. Palm House renovated as special events center. Project Green Reach launched.
1911	Formal opening of Garden on May 13. Native Flora Garden laid out.	1993	BBG's community greening and environmental program (called GreenBridge until 2017), founded.
1912	Harold Caparn appointed BBG's landscape architect; he will design much of the rest of the grounds over the next three decades.	1994	New mixed perennial border added on Lily Pool Terrace.
1914	Children's Garden program begins.	1995	Greenest Block in Brooklyn contest initiated.
1915	Japanese Hill-and-Pond Garden, designed by landscape architect Takeo Shiota, opens.	1996	Discovery Garden opens. Garden website, <a href="http://bbg.org">bbg.org</a> , launched.
1916	Rock Garden constructed (renovated 1992). Lilac Collection formed.	1998	Children's Garden House renovated and dedicated in honor of Francis M. Miner.
1917	Auxiliary formed to support the Garden. Laboratory Building and Conservatory dedicated April 19 and 21.	1999	Children's Garden field named Miss Shaw's Garden in honor of founder Ellen Eddy Shaw; new teaching pavilion constructed.
1921	Lily Pool Terrace dedicated (renovated 1993). Cherry Walk planted.	2000	Japanese Hill-and-Pond Garden reopens after yearlong restoration. Trail of Evolution dedicated.
1925	32 dwarfed potted trees from the Coe Collection donated, establishing BBG's renowned bonsai collection. Shakespeare Garden opens, gift of Henry C. Folger.	2002	Dedication of the Liberty Oaks.
1928	Cranford Rose Garden, gift of Mr. and Mrs. Walter V. Cranford, dedicated.	2003	Brooklyn Academy of Science and the Environment (BASE) founded.
1933	Magnolias planted on Magnolia Plaza, gift of Auxiliary (restored 2004).	2004	Garden Apprentice Program launched.
1936	Rose Arc Pool completed, gift of Mrs. Walter V. Cranford (restored 2000).	2005	Dedication of Judith D. Zuk Magnolia Plaza. New Eastern Parkway entrance, designed by Polshek Partnership Architects, opens.
1938	Herb Garden featuring Elizabethan knot garden, established, gift of Auxiliary.	2007	Redesign of C.V. Starr Bonsai Museum and Conservatory Gallery.
1939	Osborne Garden opens, gift of Mrs. Sade Elizabeth Osborne (restored 2004).	2010	Centennial celebration of Brooklyn Botanic Garden. Redesigned and expanded Herb Garden opens.
1941	Cherry trees ( <i>Prunus</i> 'Kanzan') planted on the Esplanade, gift of Auxiliary.	2012	Diane H. and Joseph S. Steinberg Visitor Center, including Lillian and Amy Goldman Atrium, Garden Shop, opens Washington Avenue entrance, designed by Weiss/Manfredi, completed.
1945	First title in BBG's gardening book series, <i>Lilies and Their Culture; Use in the Garden</i> , published.	2013	Native Flora Garden expansion, designed by landscape architect Darrell Morrison and SiteWorks, opens.
1955	Fragrance Garden, designed by landscape architect Alice R. Ireys, opens.	2014	Children's Garden program celebrates its centennial. BBG awarded the National Medal for Museum and Library Service.
1956	Plant patent received for weeping crabapple ( <i>Malus</i> × 'Red Jade'), developed at BBG.	2015	New Discovery Garden, designed by landscape design firm Michael Van Valkenburgh Associates, opens. Flatbush Avenue entrance with new entry pavilion and restored McKim, Mead & White brick archway reopens.
1974	Volunteer Garden Guide program established by Auxiliary.	2016	Shelby White and Leon Levy Water Garden, designed by landscape design firm Michael Van Valkenburgh Associates, opens.
1977	Plant patent received for <i>Magnolia</i> 'Elizabeth', the first yellow magnolia, developed at BBG.	2018	Garden-wide Water Conservation Project opens.
1980	500-year-old Shogun lantern, gift of New York's sister city, Tokyo, placed in Japanese Hill-and-Pond Garden.		



BROOKLYN  
BOTANIC  
GARDEN