



# **NSW Tourist Accommodation Snapshot**

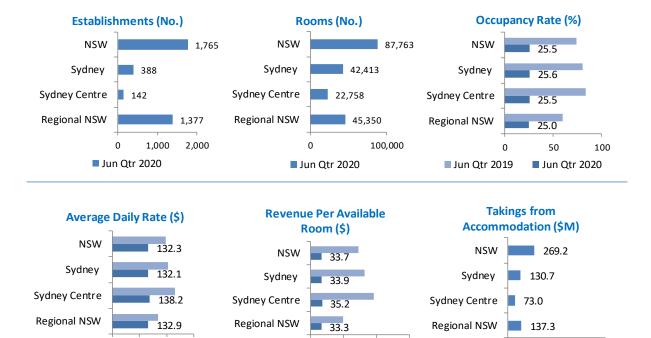
June Qtr 2020

1.000

■ Jun Qtr 2020

Source: STR

Establishments with 10 rooms or more<sup>1</sup>



### **Highlights**

0

■ Jun Qtr 2019

100

200 300

■ Jun Qtr 2020

NSW has 1,765 establishments and 87,763 rooms as of June Qtr 2020, down on supply reported in the March Qtr 2020 (1,812 establishments and 90,268 rooms). This could be partly due to the temporary closure of establishments since the COVID-19 outbreak.

■ Jun Qtr 2019

200

■ Jun Qtr 2020

300

There was a decline in Occupancy rate, Average Daily Rate (ADR) and Revenue Per Available Room (RevPar) in NSW in June Qtr 2020 as compared to June Qtr 2019 (down 49.0 percentage points, down 32.4 per cent and 76.9 per cent, respectively). These were mainly due to accommodation performance in the Sydney Centre and Sydney Tourism Region. The drop in RevPar was a reflection of the significant decline in Occupancy rates.

Regional NSW accounts for 78 per cent of the properties and 52 per cent of the rooms in NSW.

Occupancy rate, ADR and RevPar in Regional NSW also declined in June Qtr 2020 (down 34.6 percentage points, down 20.5 per cent and 66.6 per cent, respectively).

Takings from accommodation in NSW was \$269.2 million in June Qtr 2020, down 59.6 per cent.

These results were most possibly due to the impact of the COVID-19 pandemic.

#### Notes:

- 1. Accommodation properties included in the report are: Hotels and Serviced Apartments.
- 2. STR database is member-based and the data is supplied on a voluntary basis. Accommodation performance results are based on room participation rate in NSW, Sydney TR, Sydney Centre and Regional NSW.
- 3. Sydney Centre includes Sydney CBD, Barangaroo, The Rocks, Haymarket, Ultimo, Chippendale, Pyrmont, Surry Hills, Woolloomooloo/Potts Point and Waterloo.
- 4. 'Takings from accommodation' are estimated from information on number of rooms, occupancy rate and average daily rate. Takings for NSW, Sydney TR, Sydney Centre and Regional NSW are separately calculated.





# **Regional NSW**

### Occupancy Rate (%)







## **Highlights**

North Coast tourism region leads Regional NSW and accounts for 22.1 per cent of establishments and 21.7 per cent of rooms. Hunter leads in terms of room revenue takings in Regional NSW with 17.8 per cent.

Occupancy rates in the Blue Mountains, North Coast and Riverina declined the most compared to June Qtr 2019 (down 45.3 percentage points, 41.5 ppts and 36.4 ppts, respectively). The Blue Mountains was also the hardest hit region in terms of ADR and RevPar (down 47.3 per cent and 84.8 per cent, respectively).

These results were most possibly due to the impact of the COVID-19 pandemic.

### Notes:

- 1. Data is not available for Outback TR.
- 2. NENW is New England North West.