

Monthly Domestic Overnight Visitation to NSW June 2023

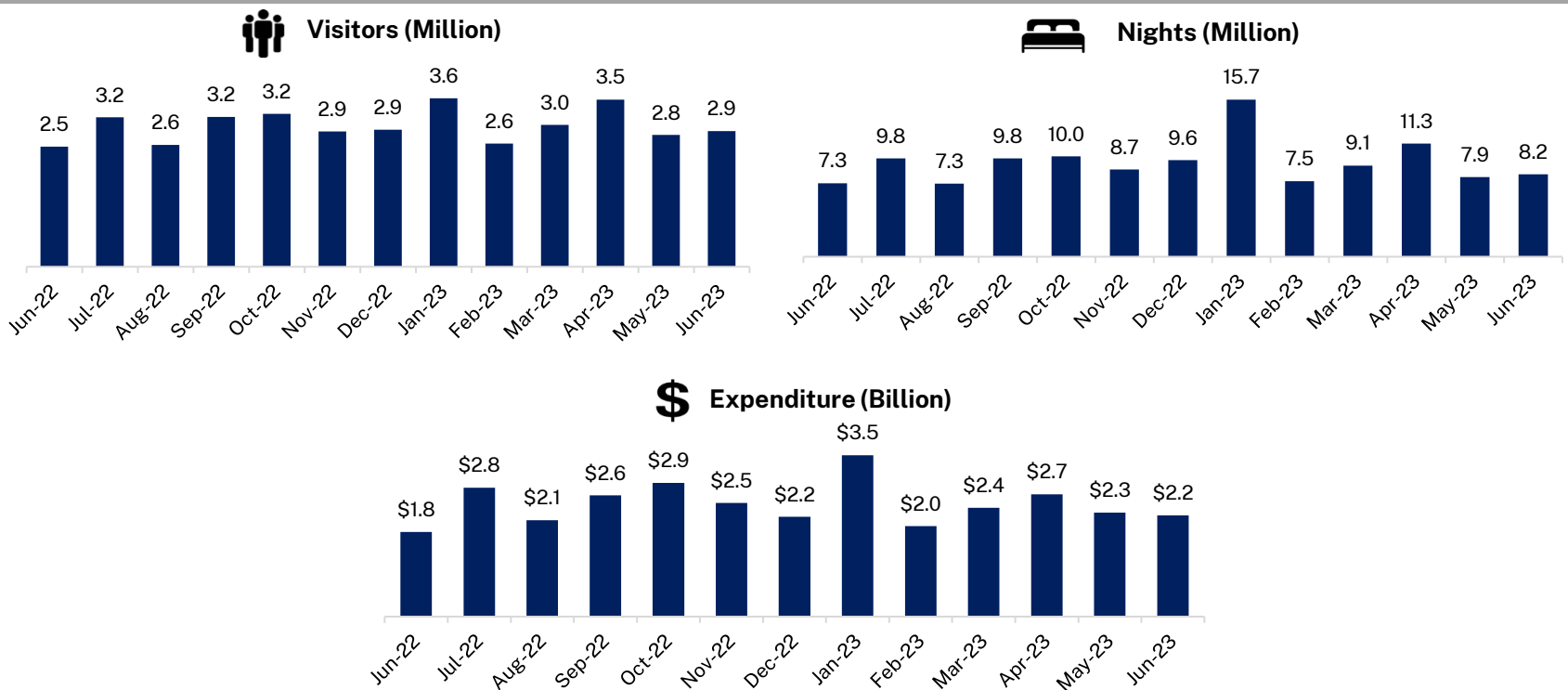


Source: National Visitor Survey, Tourism Research Australia.

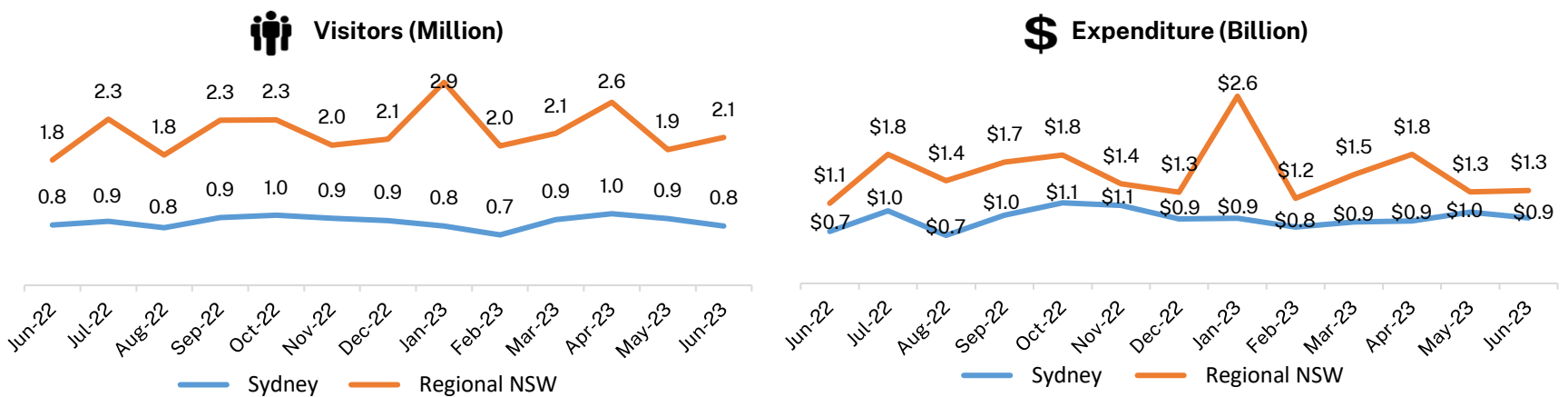
In the month of June 2023, NSW received 2.9 million domestic overnight visitors, which was 3 per cent increase as compared to May 2023 and 13 per cent increase on June 2022. In the year to June 2023, the visitor numbers exceeded pre-COVID (2019) levels in particular months. However, from March 2023, the visitation dropped below the 2019 level again, hence reached 90 per cent of visitors this month.

Visitor expenditure in NSW was \$2.2 billion, up 20 per cent and 23 per cent as compared to June 2022 and June 2019, respectively. The increase in expenditure as compared to 2019 was due to a higher average spend per night (\$269 in 2023 vs \$205 in 2019) which was likely to be linked to the recent inflationary pressure. Total spend on accommodation (up 175 million), and food and drinks (up 76 million) recorded the highest increases by expenditure category when compared to June 2022. The number of domestic overnight visitors to Sydney was down 2 per cent, while regional NSW was up 18 per cent on June 2022. Interstate and intrastate travel to NSW were up 12 per cent and 13 per cent as compared to June 2022, respectively. However, both markets were still below the 2019 levels, down 8 per cent 10 per cent, respectively. In the year ended (YE) June 2023, NSW received 36.2 million domestic overnight visitors who stayed 114.9 million nights and spent \$30.2 billion.

Domestic Overnight Trends in NSW



Domestic Overnight Trends in Sydney and Regional NSW



Domestic Overnight Trends in NSW by Origin Market

