

Get involved



Corporate partnerships

Our Fundraising Team are here to help

We hope the information in this document inspires you to consider becoming one of our corporate partners. We are always happy to discuss the possibilities with you. Please email info@downs-syndrome.org.uk or call 0333 1212 300.

A charity partnership can make a real difference to the inspiring work of the DSA.

A Charity of the Year partnership will not only raise funds but also increase awareness of the work of the charity.

Our experienced fundraising team will ensure a charity partnership is engaging, motivational and fun for all those involved from the company. The partnership will not only meet the Corporate Social Responsibility objectives of your organisation but also raise much needed funds for the work of the charity.

Corporate support

Why support a charity?

A partnership between your company and a charity can have great benefits for business. In 2014, Forresters produced a survey of 1,100 people from the UK, which reported that most consumers think businesses should support charities.

When faced with a choice between two companies that offered products and services for the same price, 82 per cent said their decision would be affected by whether a company engaged with charities and its local community.

Being involved with a charity will reap the following rewards:

- **Defining the corporate identity** – showing the world that you are ethical and trustworthy.
- **Better public relations** – sharing the stories can benefit your company on every level.
- **Enhance employee relations** – Participating in employer-sponsored activities allows employees the opportunity to do things they don't otherwise have time for.
- **Team building** – Raising money together employees are able to partner across divisions and work in team environments outside of their direct work groups.
- **Employee retention** – Giving employees a chance to give back to their communities also helps to instil a sense of pride in themselves and their organisation.



Sponsorship

Sponsorship enables the DSA to stage a range of events and support is welcome from providing support for the charity's events, donating a venue, donations of auction and raffle prizes and volunteers. Any support will (with permission) be thankfully acknowledged through our fundraising social media and materials.



Employee fundraising

We can provide an array of fundraising opportunities for your staff to get involved in, and can provide you with all the necessary tools to ensure they are a success.

Vital funds can be raised for the charity by staff fundraising and we can provide you with ideas and fundraising materials to get you started. Whether it is a cake sale, selling key rings for the charity or dress down days, you and your colleagues can have fun and raise funds for the DSA.



Payroll giving

Payroll giving is a simple, effective way to give to the DSA from your salary. Donations made through payroll giving are taken from your salary before tax, and the tax man pays the difference, which means that it is a tax efficient way to give on a regular basis.

Because the donation is taken from your gross pay, every pound you give will only cost you 80p, or only 60p if you are a higher rate tax payer.

You donate	£5.00	£7.50	£10.00
Cost to you as a 20% tax payer	£4.00	£6.00	£8.00
Cost to you as a 40% tax payer	£3.00	£4.50	£6.00

To start giving to the Down's Syndrome Association through your payroll, all you have to do is complete [an online application form](#). If you experience any problems, please contact [Hands on Payroll Giving](#) or contact the Fundraising team on email info@downs-syndrome.org.uk or on 0333 1212 300.

Charity of the year

A Charity of the Year partnership is a wonderful opportunity to get involved with the DSA over a longer period of time. Through our range of fundraising events and activities we can offer team building opportunities and a chance for your employees to really engage with the cause they are supporting.

Our charity of the year relationships have ranged in size from £1,000 to more than £250,000 and can be customised to ensure that everyone reaps the benefit of the partnership.



KAEFER



DALMORE CAPITAL

Charitable donations

A charitable donation will enable us to support our vital programmes as well as core work.

Company donations are welcomed by the DSA as they will have a direct impact on the work of the charity, enabling support for vital programmes and its overall work.

Opportunities are available for one off or yearly donations and we will provide regular updates on the effect of the donations.

B&Q

FOUNDATION

**EVERSHEDS
SUTHERLAND**



Simplyhealth

The Down's Syndrome Association provides information and support on all aspects of living with Down's syndrome.

We also work to champion the rights of people with Down's syndrome, by campaigning for change and challenging discrimination.

A wide range of Down's Syndrome Association publications can be downloaded free of charge from our website.

Contact us

Down's Syndrome Association

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DSActive

Activities for people
with Down's syndrome

www.dsactive.org

Down's Syndrome Association
WORKFIT

www.dsworkfit.org.uk



LANGDON DOWN
MUSEUM OF
LEARNING
DISABILITY

www.langdondownmuseum.org.uk

Langdon Down
centre

www.langdondowncentre.org.uk



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