## Texas Sickle Cell Advisory Committee – Promoting Awareness of Sickle Cell Discussion Points March 30, 2018

- Establish a State-wide Sickle Cell Collaborative
  - Strongly consider as one of the two official strategies
  - o Incorporate vision of the current Sickle Cell Advisory Committee but additionally
    - broaden objectives
    - increase stakeholders
    - decrease redundancy
    - improve efficiency/effectiveness of silo outreach efforts
  - Models: Louisiana Sickle Cell Commission, Virginia Sickle Cell Awareness Program, Indiana Sickle Cell Consortium, Georgia Hemoglobin Disorders Coordinating Center, California Sickle Cell Resources, Sickle Cell Treatment Demonstration Program
  - Encourage city/region-wide collaboratives (model: Houston Sickle Cell Collaborative)
- Initiate State-wide Sickle Cell Surveillance
  - o Consider as one of the two official strategies (or make additional)
  - Expand/maximize/improve current Newborn Screening "Long-Term Follow-up" efforts
  - o Incorporate with planned state-wide (and city-wide) syndromic surveillance efforts
  - Most effective way is to partner with state CMS agencies (would be a symbiotic relationship, as **they are already assessing** burden of sickle cell care)
  - o Model: Sickle Cell Data Collection Program (California and Georgia), Louisiana, Missouri, etc.
- Partner with current Community Health Worker Network improve healthcare access
  - o Consider as one of the two official strategies (or make additional)
  - o CMS-associated and other government-funded healthcare entities
    - Focus on outreach: 1) rural and underserved regions, 2) high utilization facilities
    - link patients to primary care ± hematology care
- Develop a State-wide Sickle Cell Campaign
  - Consider as one of the two official strategies (or make additional)
  - o Employ services of a professional/graduate school-level marketing team
  - o Timing (variable options): year/season-long vs. month-long (national awareness month)
  - Messaging dependent on focus/target population, e.g.
    - "Know Your Trait Status" College Campaign (tie-in with NBS data on rising trait/disease #s)
    - Awareness of new therapeutic options/research trials networks
    - Consider associating with another state-wide campaign (hydration, stroke, maternal mortality, newborn screening, etc.)
- Expand outreach of current Texas Health Steps (THSteps) Sickle Cell Module
  - Additional recommendation
  - Incorporate into mandated training for government-funded healthcare entities (specified personnel) and public school district personnel (nurses/coaches/counselors/teachers)
  - Encourage Community Health Workers to take module if working in areas that intersect with sickle cell population

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- Recommence and potentially re-purpose the **current/annual** Hemoglobinopathy Consultants meeting
  - Additional recommendation
  - Medical expert panel which promoted EB sickle cell guidelines and advised Texas HHS/DSHS (e.g. Newborn Screening Unit, THSteps Sickle Cell Module, etc.)
  - o Can potentially be a sub-committee of future collaborative or remain a separate entity
- DSHS Sickle Cell Website Updates (in progress)
  - Initiated during our tenure
  - Additional recommendation: should be a routine task for Hemoglobinopathy Consultants or future Collaborative
- Sickle Cell Toolkit
  - Initiated during our tenure
  - o Currently incorporated into website updates
  - Additional recommendation: have an electronic and hardcopy version of file which can be provided to various groups (community, schools, healthcare systems, etc.)