28/04 Event Opening: Day 1

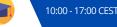


Wise's Global Head - Abid Mumtaz - Why you should make your customers your consultants

11.15 Ethan Partners' Co-founder - Ann-Christine Roope - How to get (and keep) top talent for your startup

11.37 RocketX' Co-founder & CEO - Fabian van Hoegee: Top insights about bootstrapping during the pandemic





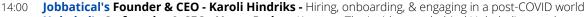
11:55 **BOOM's CEO - Federico Mattia Dolci -** Want to thrive? Move fast and build things

Crowdcube's Country Manager - Azahara Espejo - Equity Crowdfunding: A tool to increase female representation 12:10

12:22 Piabo's Founder & CEO - Tilo Bonow - The dos and don'ts of storytelling and PR

12:42 GoStudent' CEO - Felix Ohswald - How AI will transform digital education and enable the ideal learning environment

Break & Networking 13:00



Unbabel's Co-founder & CEO - Vasco Pedro - Keynote: The inside story behind Unbabel's growth 14:20

Moonfire Ventures' Founder (ex-co-founder Atomico - Mattias Ljungman - Fireside chat: The future of European VC 14:40

15:00 BlaBlaCar's Founder - Frédéric Mazzella - Fireside Chat: How to build a 90-million-user marketplace

Sendbird's Co-founder & CEO - John Kim - An API Future: How APIs are making innovation exponential 16:00

Talent Garden's CEO Davide Dattoli / IWG's VP Sales EMEA Ewout Holst / Maria 01's CEO Ville Simola / The Family's Co-founder Alice Zagury 16:20

- Panel Discussion: Space "To Be": What makes a great work environment for startup teams?

17:00 End of Day 1 - **Networking** -

29/04 Event Opening: Day 2

10.00 Maki.vc's Investment Director - Pauliina Martikainen - These are the FemTech trends to watch in 2021 10:18

Freepik's CEO - Joaquín Cuenca - From bootstrapping to record-breaking exits

10:31 Spendesk's Founder & CEO - Rodolphe Ardant - Why you grow faster if you trust your employees

10:50 Payflow's Co-Founders - Benoit Menardo & Avinash Sukhwani - Hypergrowth in a crisis - Turn difficulty into opportunity

11:11 Housfy's Founder & CEO - Albert Bosch - How to prepare a Series A funding round

11:26 Katalista Ventures' Co-founder & CEO - Greta Monstavice - So you want to make a "positive impact" part of your business model?

11:45 Rentals United's Co-founder & CEO - James Burrows - Leveraging partnerships to build a multi-million euro SaaS business

12:15 Ciklum's Head Of Growth - Tom Hedley - Bend don't Break: How variable cost structures shaped the winners of the pandemic

12:30 Scaleup Valley's Co-founder & CEO - Mike Dias - Putting scaleup methodology to the test

Break & Networking



14:00 **Eventbrite's Co-founder - Renaud Visage** - Growing Eventbrite into a billion-dollar company & insights on the events industry post-

14:35 Holaluz's Co-founder & CEO - Carlota Pi - From IESE Business School to greentech IPO

14:55 Urban Sports Club's Co-founder & CEO - Moritz Kreppel - How to pivot your business in times of crisis

15:15 GuestReady's CEO Alexander Limpert / AirSorted's CEO James Jenkins-Yates / Homelike's CEO Dustin Figge

- Panel Discussion on the Future of Airbnb Management & Short-Term Rentals

15:55 Raisin's Co-founder & CEO - Tamaz Georgadze - Fireside chat on Tamaz's entrepreneurial journey with Raisin

16:25 **Investors on Stage**

12:55

17:00

11:50

End of Day 2 - Networking -



30/04 Event Opening: Day 3

10:00 Venture hub's Co-founder & IESE lecturer - Mathieu Carenzo - Startup Valuation for dummies

10:20 ClickMechanic's Co-founder - Andrew Jervis - How an experiment-driven philosophy is key for your startup

10:35 **BlockStart - Workshop -** Insights from the BlockStart project

10:50 Platform.sh' Co-founder & CEO - Frederic Plais - 10 things I learned scaling a company from 0 to \$30M in ARR

11:05 All Turtles' Founder & CEO (ex-founder & CEO Evernote) - Phil Libin - Make an impression: Virtual pitching that doesn't suck

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11:30 Raisin's VP Europe - Katharina Lueth - How to scale startups across Europe: one market and many markets

Scede's Founder & CEO - Matthew Ellis - A Founder's Guide: Enabling a Culture of Talent Success 12:05 Shareworks - Ayaz Quraishi - Fireside chat about Equity Plan Management

12:30 Freeda Media's CEO - Andrea Scotti Calderini - How new generations consume media & important issues

12:45 Leaders21com's Founder & CEO - (ex-CEO & Co-founder Runtastic) Florian Gschwandtner - Fireside chat

13:00 **Break & Networking**

14:00 Glovo's Founder & CEO - Oscar Pierre - Fireside chat: Entrepreneurial journey with Glovo: Failures & Success

14:35 **Too Good To Go CEO Mette Lykke** - Scaling up a social enterprise to 15 countries

15:00 Basecamp's Co-founder & CTO - David Heinemeier Hansson - Fireside Chat: The secrets to being a successful "multi-preneur"

15:25 Startup Guide's Founder & CEO - Sissel Hansen - How startups can solve the world biggest challenges

15:45 **Startups Pitch Competition**

16:55 **Announcement of Pitch Competition Winner & Closing Remarks**



