

Exhibit 11



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What's New? - Mobile Mail - Options

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- Get a Messaging Phone
- Folders**
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- Drafts
- Sent
- Spam (12) [Empty]
- Trash [Empty]
- My Photos
- My Attachments

Chat & Mobile Text
Loading Cancel

- My Folders** [Add - Edit]
- [redacted]
- [redacted]
- [redacted]

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Parental approval link for Selena Gomez signup

From: "privacy@selenagomez.com" <privacy@selenagomez.com>

To: [redacted]

Dear [redacted]

Your child, using the username princesskm and email address [redacted] has registered on Selena Gomez's web site, located at <http://selenagomez.com/> to sign up for Selena's Newsletter. [redacted] If your child is under 13, we need your consent to complete your child's registration. You may send us your consent by clicking on the following link:

https://selenagomez.com/validate_user/7681e54

If you DO NOT want to approve your child's signup, you do not need to do anything else: simply do not click on the above link.

Once we receive your consent, we will collect the following from your child: email address and birthdate. We will use this information to send him or her Selena's email newsletter. If the child does not wish to receive such marketing communications from us, he or she may opt-out of receiving such marketing communications from us as set forth in our Privacy Policy. We may also use the information collected from the child for our internal business purposes, such as data analysis, audits and so forth. You may, at any time, withdraw your consent and require that we delete any Personally Identifiable Information we have collected from your child by contacting us as provided below under "Parental Rights."

If you have any questions or concerns, please feel free to contact us using the information provided below. You may also consult our Privacy Policy at <http://selenagomez.com/privacy>, which has more detailed information regarding our collection, use and disclosure practices in connection with your child's information. We encourage you to print this notice and keep it for your records. We provide you with the following additional information regarding our collection and use of your child's information:

Third Parties. We will not share your child's Personally Identifiable Information with any third parties, as defined by the Children's Online Privacy Protection Act. We may disclose such Personally Identifiable Information to service providers that provide services to us such as support site operations and online services and other services that may include website hosting, e-commerce affiliation, data analysis, emailing, order fulfillment and other services of an administrative nature. Personally Identifiable Information may be shared with such service providers for the purpose of providing these services. We seek to impose confidentiality obligations on such service providers.

Voluntary Participation. Participation in all activities offered through our websites is voluntary. We do not condition the participation of children under thirteen years of age in any activity offered on our network of websites on the disclosure of more Personally Identifiable Information than is reasonably necessary to participate in such activity.

Parental Rights. To review the Personally Identifiable Information that we have collected from your child, you may send a request by downloading the following form and submitting it according to the instructions it contains: <http://selenagomez.com/parental-access-request-form.pdf> Please note that we require you to complete and sign this form because we must ensure that such requests are from a parent. Through the same process, you may: (i) request that we delete Personally Identifiable Information about your child and make no further use of it; (ii) update Personally Identifiable Information about your child; and (iii) refuse further collection or use of Personally Identifiable Information about your child.

Changes in the Law. We reserve the right to impose other requirements and change our policies as necessary or appropriate to comply with any applicable laws, regulations or industry guidelines or customs.

Contact Information. You may contact us using the following information:

Artist Arena
Attn: Selena Gomez
853 Broadway
3rd Floor
New York, NY
10003
Phone: 212-420-1700
Fax: 646-558-0237

Best regards,
SelenaGomez.com



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