2024 Election Outreach Toolkit

For Military Members Voting Absentee

Instructions

This outreach toolkit can support your organization in its efforts to help active duty military members vote absentee in the 2024 elections — from anywhere in the world.

You're welcome to **customize and publish the following shared content on your channels** in order to reach military members living away from their voting residence.

Available content includes:

- Shareable graphics and template short-form posts for social media (Facebook, Instagram, LinkedIn, Twitter (X), etc.)
- Long-form post content for blogs, message boards or LinkedIn
- Blurb content for e-newsletters or website
- Infographic

Active duty military members stationed away need extra time to vote absentee. There are three elections in 2024, so it's never too early to share this information. For the General Election on November 5, 2024, it's best to share by mid-July so voters have time to register and request a ballot by August 1, 2024 (though state deadlines may be later).

The images in this document are for reference. Full-size image and video files are available here [ZIP folder link].

Get more shareable content from FVAP here.

Table of Contents

Post Theme #1: Service Members Can Vote Wherever They Are Post Theme #2: This is Voting Post Theme #3: Two Easy Steps Post Theme #4: Vote-By Date Post Theme #5: Promoting Voting Assistance Workshops & Town Halls	2 3 4 5 6 7		
		Long-form Post for Blog, Message Board or LinkedIn	10
		1. Register to vote and request your ballot in one easy step.	10
		2. Fill out and send in your ballot when it arrives.	10
		Blurb Content for E-Newsletter or Website	11
		Infographic	12

Social Media Posts

Post Theme #1: Service Members Can Vote Wherever They Are

Facebook/Instagram/LinkedIn

If you're active duty and stationed away from home, you can still vote! A fellow Service member breaks it down for you. Get started at FVAP.gov

[Post a link to the <u>tutorial video on YouTube</u> or download from the folder linked above to post natively]



X (Twitter)

If you're active duty and stationed away from home, you can still vote! A fellow #ServiceMember breaks it down for you. Get started at FVAP.gov.

[Post a link to the <u>tutorial video on YouTube</u> or download from the folder linked above to post natively]



Post Theme #2: This is Voting

Facebook/Instagram/LinkedIn

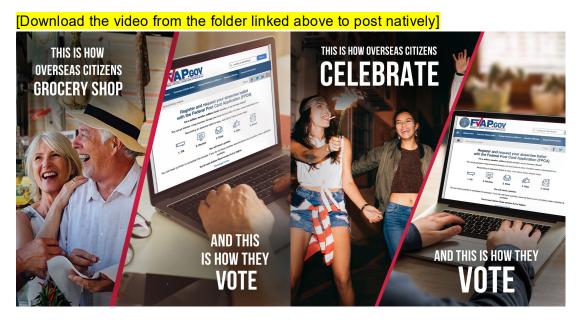
Service members do things a little differently than civilians. And that includes voting. No matter your branch, no matter where you're stationed, you can vote absentee. Get started at FVAP.gov.



[Download video from the folder linked above to post natively]

X (Twitter)

#ServiceMembers do things a little differently than civilians. And that includes voting. No matter your branch or where you're stationed, @FVAP can help military members vote absentee.



Post Theme #3: Two Easy Steps

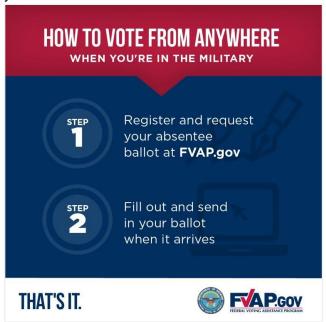
Facebook/Instagram/LinkedIn

Service members stationed away can vote in just two easy steps. Register and request your ballot by August 1 for the General Election. Then, cast your ballot as soon as it arrives. Head to FVAP.gov to get started.



X (Twitter)

Did you know you can vote from anywhere as #ServiceMembers? Here are two simple steps you can take to vote absentee in the 2024 elections.



Post Theme #4: Vote-By Date

HOLD FOR JUNE—SEPTEMBER 2024

Facebook/Instagram/LinkedIn

Whether you're stateside, overseas or on a ship at sea, Service members voting absentee in the 2024 General Election all have a vote-by date. Register and request your ballot today at FVAP.gov.



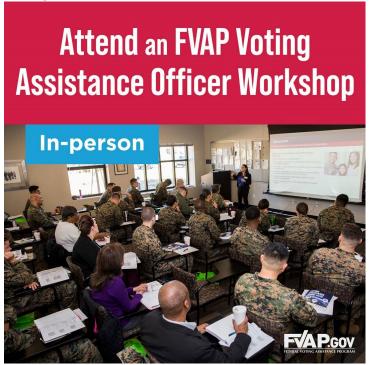
X (Twitter)

Whether you're stateside, overseas or on a ship at sea, #ServiceMembers voting absentee in the 2024 General Election all have a vote-by-date. Register and request your ballot today at FVAP.gov.

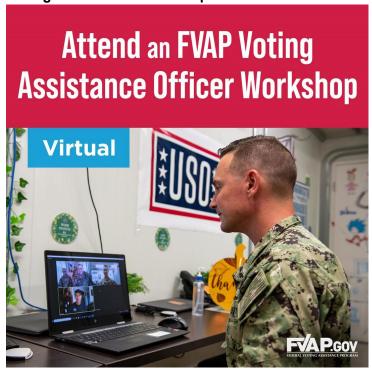


Post Theme #5: Promoting Voting Assistance Workshops & Town Halls

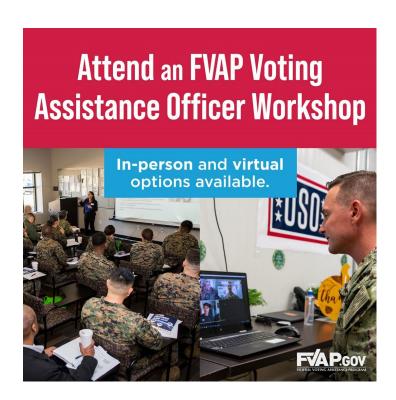
Voting Assistance Workshop: In-Person



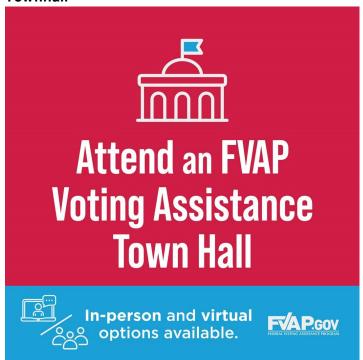
Voting Assistance Workshop: Virtual



Voting Assistance Workshop: Hybrid



Townhall



Editable Town Hall Template



How to use the template:

- Open your PDF file in Acrobat Pro.
- Click the Edit PDF tool on the right-hand panel.
- Use editing tools to edit the text of the PDF. You are able to edit the Address or URL, the Type of workshop (in-person or virtual) and contact information.

Export your PDF to a JPEG file for use on social media:

- Go to the menu and select "File" > "Export to" > "Image."
- Choose image format type (JPG file).
- Click "Export."
- In the "Save As" dialog box, name your file and save.

Read More on how to edit PDFs here.

Long-form Post for Blog, Message Board or LinkedIn

Two simple steps for U.S. military members to vote from anywhere

On a ship? On base? Recently PCS'd? No matter where you are, you can vote.

If you're active duty and living away from your voting residence, you can have your absentee ballots sent to you this election year. Here's how:

1. Register to vote and request your ballot in one easy step.

Fill out the <u>Federal Post Card Application (FPCA)</u> and send it to your election office by August 1 (or later depending on your state) for the General Election on November 5, 2024.

Find your state deadlines, election office's contact and other helpful information at FVAP.gov.

Your voting residence (the U.S. state or territory where you are registering to vote) is likely your legal residence. Here's how to determine your voting residence.

Using the FPCA ensures that your state will send your ballot to you at least 45 days before the election — a protection not guaranteed when using other forms. It's a good idea to send in a new FPCA every January and each time you move.

2. Fill out and send in your ballot when it arrives.

For the general election, you should receive your ballot by early October.

Vote and send back your ballot as soon as you receive it. The recommended vote-by dates for the 2024 General Election are:

- October 5, 2024 if you're on a ship at sea
- October 13, 2024 if you're outside the U.S.
- October 27, 2024 if you're stateside

If you requested your ballot but haven't received it, <u>contact your election office</u> to ask about the status of your ballot request.

If there isn't enough time to receive and send back your ballot before the election, <u>use the Federal Write-In Absentee Ballot (FWAB)</u>. It works like a backup ballot. If your official absentee ballot arrives after sending in the FWAB, fill out and send in the official ballot too. Only one will be counted.

After you send in your ballot, you can check if it was received by your election office. Get started at <u>FVAP.gov</u>.

Blurb Content for E-Newsletter or Website

Two simple steps for U.S. military members to vote from anywhere

Military life can take you to lots of places. And you can vote from all of them. Here's how:

First, register and request your ballot. Fill out the <u>Federal Post Card Application</u> (FPCA) to get absentee ballots for all three elections in 2024. (For the General Election on November 5, do so by August 1.)

Second, when your ballot arrives, fill it out and send it in.

The Federal Voting Assistance Program makes it that simple. Get anything else you need to vote absentee at FVAP.gov.

Infographic



ON BASE? STATIONED OVERSEAS? ON A SHIP? NO MATTER WHERE YOU ARE, YOU CAN VOTE.

If you're active duty and living away from your voting residence, you can have your absentee ballot sent to you.

HERE'S HOW:



GET MORE INFO AND ASSISTANCE AT FVAP.GOV



Americans can vote. Wherever they are.