# GALLUP

# CliftonStrengths® for Students: Advisors

#### INSTRUCTOR-LED COURSE

When you incorporate strengths into one-on-one mentoring and advising conversations, student wellbeing and engagement soar — and your school fulfills its mission.

Graduates who align their work with their interests, values and strengths are about three times more likely than those who do not to experience high purpose in their work, according to a recent Gallup-Bates College study. Furthermore, graduates who find high purpose in their work are almost 10 times more likely than those who do not to have high overall wellbeing.

This course helps participants develop strengths-based mentoring techniques that help students understand their strengths and use them to thrive in their wellbeing.

#### Who Should Attend

This course is designed for education staff and faculty who want to use a strengths-based approach in their one-on-one conversations with students.

This course is not designed for people who have attended either Gallup's Successful Strengths Coaching course or Gallup Global Strengths Coach course. The purpose and content of this course is similar to those courses, so participants may view them as redundant.

#### What You Can Expect

This course will help educators build stronger relationships, be better mentors and feel like they're improving every day as they support students. Participants will develop a deeper understanding of their own natural talents and strengths to enhance their performance as a strengths-based advisor and learn how to use strengths-based mentoring and advising to achieve specific student outcomes.

CliftonStrengths for Students: Advisors empowers those who work with students to integrate strengths into their overall programming through mentoring and advising.

Participants will:

- learn techniques to help students understand how their strengths drive wellbeing
- develop strengths-based advising skills to enhance student wellbeing and engagement
- identify ways to integrate strengths into one-on-one conversations

#### **Program Format**

12 hours of content available in two instructor-led formats:

- in-person course
- virtual via Zoom

#### Prerequisites

None

#### Prework

Complete the CliftonStrengths assessment

# Course Overview

#### Day One

Strengths, Engagement and Wellbeing

Build Trust

Name It — Help Students Understand Their Strengths

#### Day Two

Claim It — Gain Awareness and Appreciation

Aim It — Invest in and Apply CliftonStrengths

Building an Individual Development Plan

#### After the Course

Six Self-Directed Learning in Action Modules

This course is led by a trained Gallup course leader. Contact inquiries@gallup.com for additional information.

### **Resources for Participants**

#### CliftonStrengths for Students: Advisors Learning Journal

The learning journal guides participants through course activities and experiences. Individuals can use the workbook to reflect on what they've learned and gather ideas.

#### **Digital Strengths Coaching Starter Kit**

The digital kit provides participants with resources to help them understand and apply the principles of strengths-based development to advance their coaching and help students learn, grow, develop and succeed. The robust content in the kit is catalogued so participants can examine topics they care most about and learn at their own pace.

The kit includes:

- two informative guides with fundamental concepts and techniques to coach others on their talents and strengths
- content and resources to support four fundamental coaching conversations
- resources to examine and integrate the 34 CliftonStrengths themes into coaching conversations

## **CliftonStrengths Themes Quick Reference Card**

This is an easy-to-use tool that participants can reference while working with students.

#### **CliftonStrengths Theme Insight Cards**

This is a tool that participants can use with students to help them examine the subtle differences between the themes.

#### Leadership Photo Cards

This is a tool that participants can use with students to help them better understand and visualize their strengths.









