

Census 2020 Update

Initial Summary and Census Map Viewer



PLANNING &
DEVELOPMENT
DEPARTMENT

Topics to cover today

1

OUTREACH UPDATE

How the Census Bureau counted Houstonians during the 2020 Pandemic

2

CURRENT DATA

2020 Census results released to date

3

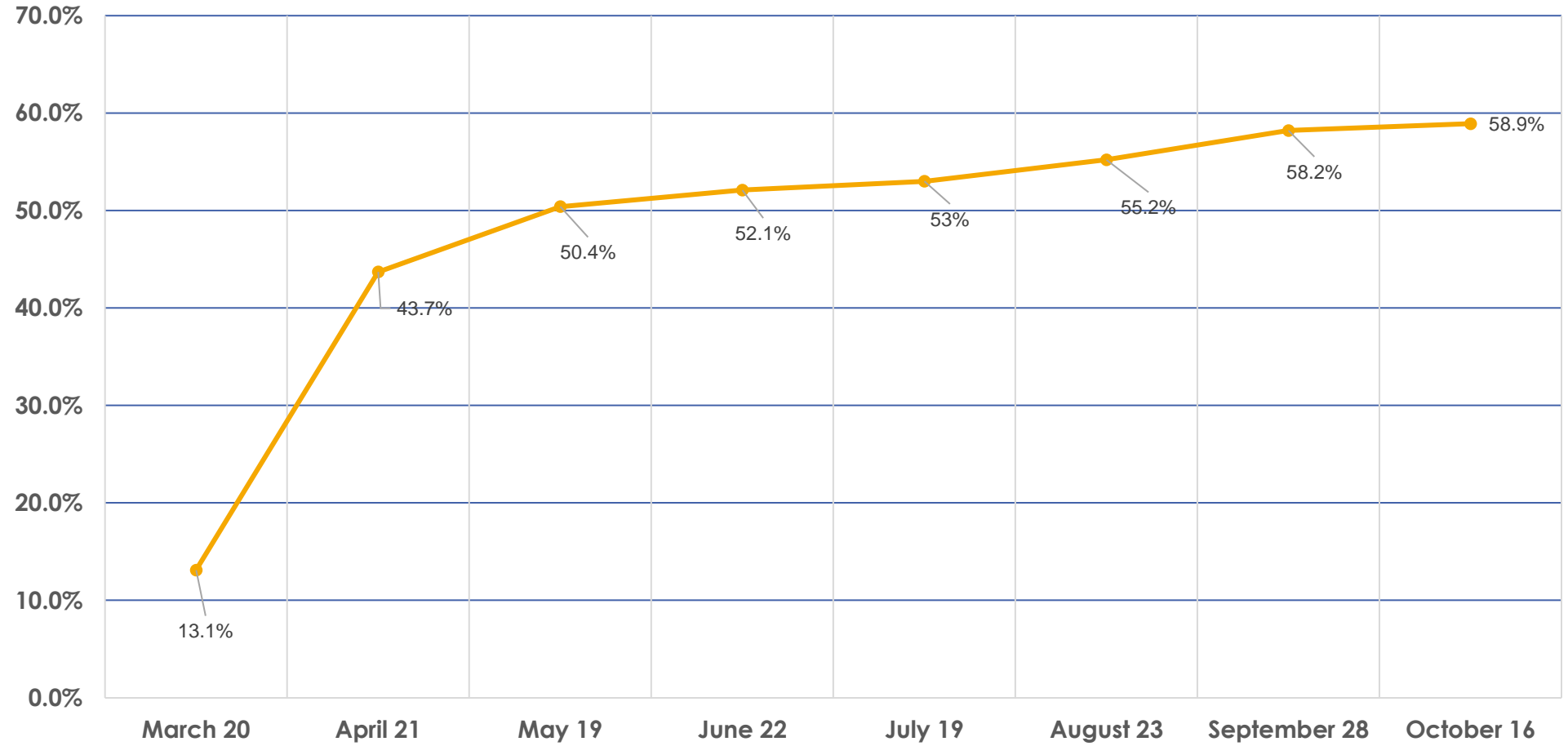
GIS PRODUCTS

A brief tour of the amazing GIS tools you can use

City of Houston Self-Response Rate: 2010 & 2020

- The City of Houston's comparative Self-response rates:
 - **2010:** 67.0%
 - **2020:** 58.9%
- **The COVID crisis** caused all one-on-one engagement to end and the campaign had to pivot to one that focused on digital engagement: social medial, radio and television, and email.
- **During the final push**, from the addition of the \$250,000 in COVID-19 funds, the City's self-response rate increased from 53% on July 19 to 58.9% on October 16 (the last date the Census Bureau released its self-response rates).

City of Houston: 2020 Self-Response Rate



Census 2020 Awards Received

- **ADDY Award:** Recognizing overall creative quality of the integrated campaign.
- **PR Anvil Award:** Creativity in tactics (how we used social, grassroots, PR to drive results).
- **American Advertising Federation MOSAIC Award:** Recognizing diversity and inclusion on an integrated campaign.
- **American Research Federation Ogilvy Award:** Recognizes research and insights effectively applied in the creation of a campaign.

City of Houston Profile

POPULATION DATA	2010		2020	
Total Population	2,099,451		2,304,580	9.8% Increase
Persons per Sq. Mile	3,167		3,431	
RACE/ETHNICITY				
White (Non Hispanic)	537,901	25.6%	545,989	23.7%
Black (Non Hispanic)	485,956	23.1%	509,479	22.1%
Hispanic	919,668	43.8%	1,013,423	44.0%
Asian (Non Hispanic)	124,859	5.9%	165,189	7.2%
Other	31,067	1.5%	70,500	3.1%
HOUSING UNITS				
Total Housing Units	892,646		998,195	
Occupied	782,643	87.7%	896,482	89.8%
Vacant	110,003	12.3%	101,713	10.2%

Data Release Schedule

✓	general population and ethnicity for redistricting
✓	voting age population
✓	housing occupancy
2021	income, labor, poverty, commute, housing characteristics
2022	detailed race/ethnicity
2022	age, households, and housing characteristics

Council District 'A' Profile

POPULATION DATA	2010		2020	
Total Population	198,481		219,727	
Persons per Sq. Mile	2,255		2,367	
RACE/ETHNICITY				
White (Non Hispanic)	48,437	24.4%	49,781	22.7%
Black (Non Hispanic)	25,430	12.8%	31,694	14.4%
Hispanic	112,607	56.7%	119,700	54.5%
Asian (Non Hispanic)	9,334	4.7%	12,266	5.6%
Other	2,673	1.3%	6,286	2.9%
HOUSING UNITS				
Total Housing Units	79,963		93,198	
Occupied	68,878	86.1%	83,969	90.1%
Vacant	11,085	13.9%	9,229	9.9%

Council District 'B' Profile

POPULATION DATA	2010		2020	
Total Population	190,690		206,594	
Persons per Sq. Mile	1,926		2,045	
RACE/ETHNICITY				
White (Non Hispanic)	9,006	4.7%	9,087	4.4%
Black (Non Hispanic)	101,681	53.3%	93,900	45.5%
Hispanic	76,889	40.3%	97,656	47.3%
Asian (Non Hispanic)	1,231	0.6%	1,574	0.8
Other	1,883	1.0%	4,377	2.1%
HOUSING UNITS				
Total Housing Units	75,652		80,284	
Occupied	64,731	85.6%	71,964	89.6%
Vacant	10,921	14.4%	8,320	10.4%

Council District 'C' Profile

POPULATION DATA	2010		2020	
Total Population	198,845		240,954	
Persons per Sq. Mile	5,099		6,217	
RACE/ETHNICITY				
White (Non Hispanic)	119,328	60.0%	134,573	55.9%
Black (Non Hispanic)	13,926	7.0%	17,503	7.3%
Hispanic	48,797	24.5%	54,314	22.5%
Asian (Non Hispanic)	12,828	6.5%	22,876	9.5%
Other	3,966	2.0%	11,688	4.9%
HOUSING UNITS				
Total Housing Units	111,025		131,923	
Occupied	98,168	88.4%	118,225	89.6%
Vacant	12,857	11.6%	13,698	10.4%

Council District 'D' Profile

POPULATION DATA	2010		2020	
Total Population	192,932		223,196	
Persons per Sq. Mile	3,062		3,567	
RACE/ETHNICITY				
White (Non Hispanic)	23,420	12.1%	26,154	11.7%
Black (Non Hispanic)	105,752	54.8%	104,484	46.8%
Hispanic	50,562	26.2%	68,789	30.8%
Asian (Non Hispanic)	10,455	5.4%	17,827	8.0%
Other	2,743	1.4%	5,942	2.7%
HOUSING UNITS				
Total Housing Units	80,926		90,865	
Occupied	69,747	86.2%	81,343	89.5%
Vacant	11,179	13.8%	9,522	10.5%

Council District 'E' Profile

POPULATION DATA	2010		2020	
Total Population	197,870		224,929	
Persons per Sq. Mile	1,510		1,711	
RACE/ETHNICITY				
White (Non Hispanic)	101,797	51.4%	95,369	42.4%
Black (Non Hispanic)	13,442	6.8%	21,656	9.6%
Hispanic	67,058	33.9%	85,474	38.0%
Asian (Non Hispanic)	11,947	6.0%	13,502	6.0%
Other	3,626	1.8%	8,928	4.0%
HOUSING UNITS				
Total Housing Units	77,649		88,910	
Occupied	71,291	91.8%	81,712	91.9%
Vacant	6,358	8.2%	7,198	8.1%

Council District 'F' Profile

POPULATION DATA	2010		2020	
Total Population	181,886		204,735	
Persons per Sq. Mile	3,498		3,842	
RACE/ETHNICITY				
White (Non Hispanic)	28,143	15.5%	26,201	12.8%
Black (Non Hispanic)	44,718	24.6%	51,324	25.1%
Hispanic	75,548	41.5%	87,484	42.7%
Asian (Non Hispanic)	29,723	16.3%	33,067	16.2%
Other	3,754	2.1%	6,659	3.3%
HOUSING UNITS				
Total Housing Units	76,740		86,124	
Occupied	67,527	88.0%	78,743	91.4%
Vacant	9,213	12.0%	7,381	8.6%

Council District 'G' Profile

POPULATION DATA	2010		2020	
Total Population	198,015		234,140	
Persons per Sq. Mile	5,500		6,439	
RACE/ETHNICITY				
White (Non Hispanic)	120,365	60.8%	116,525	49.8%
Black (Non Hispanic)	20,088	10.1%	33,231	14.2%
Hispanic	33,464	16.9%	45,444	19.4%
Asian (Non Hispanic)	19,580	9.9%	28,473	12.2%
Other	4,518	2.3%	10,467	4.5%
HOUSING UNITS				
Total Housing Units	109,727		126,156	
Occupied	97,178	88.6%	110,942	87.9%
Vacant	12,549	11.4%	15,214	12.1%

Council District 'H' Profile

POPULATION DATA	2010		2020	
Total Population	181,670		174,341	
Persons per Sq. Mile	4,781		4,628	
RACE/ETHNICITY				
White (Non Hispanic)	23,814	13.1%	26,167	15.0%
Black (Non Hispanic)	26,355	14.5%	23,737	13.6%
Hispanic	129,000	71.0%	118,439	67.9%
Asian (Non Hispanic)	1,199	0.7%	2,726	1.6%
Other	1,302	0.7%	3,272	1.9%
HOUSING UNITS				
Total Housing Units	62,249		67,005	
Occupied	55,348	88.9%	60,086	89.7%
Vacant	6,901	11.1%	6,919	10.3%

Council District 'I' Profile

POPULATION DATA	2010		2020	
Total Population	180,912		179,351	
Persons per Sq. Mile	3,547		3,543	
RACE/ETHNICITY				
White (Non Hispanic)	14,683	8.1%	17,558	9.8%
Black (Non Hispanic)	21,381	11.8%	22,423	12.5%
Hispanic	139,534	77.1%	131,688	73.4%
Asian (Non Hispanic)	3,761	2.1%	4,668	2.6%
Other	1,553	0.9%	3,014	1.7%
HOUSING UNITS				
Total Housing Units	65,247		72,314	
Occupied	56,388	86.4%	63,763	88.2%
Vacant	8,859	13.6%	8,551	11.8%

Council District 'J' Profile

POPULATION DATA	2010		2020	
Total Population	181,415		187,318	
Persons per Sq. Mile	9,071		9,589	
RACE/ETHNICITY				
White (Non Hispanic)	19,409	10.7%	16,222	8.7%
Black (Non Hispanic)	32,215	17.8%	32,235	17.2%
Hispanic	114,532	63.1%	118,681	63.4%
Asian (Non Hispanic)	12,946	7.1%	15,561	8.3%
Other	2,313	1.3%	4,619	2.5%
HOUSING UNITS				
Total Housing Units	75,241		76,828	
Occupied	63,298	84.1%	68,653	89.4%
Vacant	11,943	15.9%	8,175	10.6%

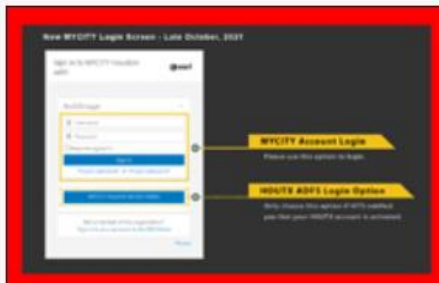
Council District 'K' Profile

POPULATION DATA	2010		2020	
Total Population	196,735		209,295	
Persons per Sq. Mile	4,277		4,422	
RACE/ETHNICITY				
White (Non Hispanic)	29,499	15.0%	28,352	13.5%
Black (Non Hispanic)	80,968	41.2%	77,292	36.9%
Hispanic	71,677	36.4%	85,754	41.0%
Asian (Non Hispanic)	11,855	6.0%	12,649	6.0%
Other	2,736	1.4%	5,248	2.5%
HOUSING UNITS				
Total Housing Units	78,231		84,588	
Occupied	70,094	89.6%	77,082	91.1%
Vacant	8,137	10.4%	7,506	8.9%

Census Web Map Viewer: <https://mycity.maps.arcgis.com/>

MYCITY Houston GIS

MYCITY websites and apps have been produced by the City of Houston as a public service for the sole purpose of geographic reference. No warranty is made by the City of Houston regarding specific accuracy or completeness.



Single Sign-On (SSO) LOGIN H...
New MYCITY Login Screen - Late
October, 2011 instructions.



COHGIS DATA HUB
Download GIS data



Planning Dept. Census Map Vie...
2020 Demographics Census Blocks,
Blocks Groups, Census Tracts, and
other related maps



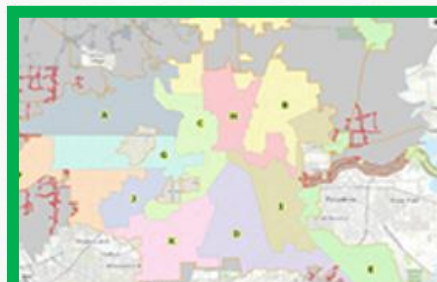
Consolidated Transportation Plan
A map shows various local and
regional transportation data to get a
more complete picture of our m



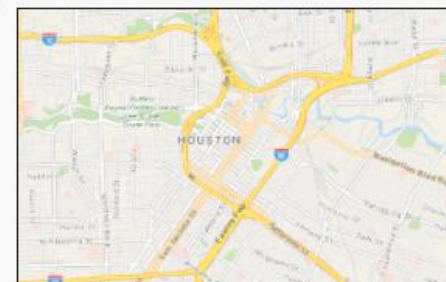
Houston 311 Map Gallery
311 Dashboard, Statistic & Map
Viewer Gallery



Houston Plat Tracker Plats
A map showing Houston's growth



Houston Map Viewer
All-inclusive mapping resource



Cityinfo Address and Intersect...
To help you find what city services
belong to your address

Thank You



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