



INDIAN INSTITUTE OF TOURISM AND TRAVEL MANAGEMENT

(AN AUTONOMOUS BODY UNDER MINISTRY OF TOURISM, GOVERNMENT OF INDIA)

Admission Bulletin 2021-22

for International Applicants

38 Years

of Excellence Education & Training in Tourism

Leading

Tourism Education Institute in South Asia

Govt. of India's

Autonomous Tourism Education Institute

www.iitfm.ac.in



iadmission@iitfm.ac.in



INDIAN INSTITUTE OF TOURISM AND TRAVEL MANAGEMENT

(AN AUTONOMOUS BODY UNDER MINISTRY OF TOURISM, GOVERNMENT OF INDIA)

Centres: GWALIOR, BHUBANESWAR, NOIDA, GOA, NELLORE. Camps: Shillong and Bodh Gaya

= Dream to travel, IITTM gives you Wings =

Offering 55 seats to International Students for Admission in

3 years Full time

BBA (Tourism and Travel) 2021-24

and

2 years Full time

MBA (Tourism & Travel Management) 2021-23

Learning Benefits in IITTM

- ✓ Emphasizes on Experimental and Practical knowledge
- ✓ Case Studies and Group Discussion
- ✓ Study and Adventure Tours
- ✓ National & International level Workshops, Seminars, Webinars Conferences, Conclaves
- ✓ Development of Managerial and Entrepreneurship Skills
- ✓ Introduction to Emerging Tourism Areas
- ✓ Practical Knowledge through Event Management in Government & Private Organisations
- ✓ Strong Industry-Institute Relationships and Collaborations
- ✓ MOUs with Indian and Foreign Universities and Institutes
- ✓ Huge Alumni base

Visit us: www.iittm.ac.in

Why India (Bharat)?

India (Bhārat) is magnanimously known for its rich culture and heritage. India is a world-renowned capital of spiritual attainments. Its incredible richness and strength are coloured with the philosophy of 'unity in diversity' embalming *ek bharat shreshth bharat*. The traditional knowledge system fostered by ancient universities like Taxila University, Nalanda University, Vikramshila University and many more were world renowned prominent centres of education in India. Based on diverse cultural ethos, democratic and modern universities were established during colonial and postcolonial periods and henceforth other institutes of higher education imparting research oriented and outcome-based education were established. With these ancient and modern academic and research establishments in higher education, India has become the largest system of higher education found anywhere in the world.

Benefits of studying in India

Experience of multiculturalism: India is a place of multiculturalism where global fraternity is experienced by international visitors and learners. It lets the international learners to experience a potpourri of cultures, cuisines, civilizations, languages, historical and archaeological sites.

Higher Education at Reasonable Cost: To pursue higher education in India is adjustable for the people of all the countries economically categorised from Low-income economies to High-income economies. The cost incurred for pursuing higher education is comparatively lower than other countries.

Research Oriented Education: Higher Education in India aims to enrich the learners and equip them with concerned market knowledge which is fostered by providing them quality education and research.

Online and Blended Education: COVID 19 has globally affected life of all, but the pandemic could not stop our zeal to learn and impart knowledge. IITTM is committed educational institute to provide full support to the learners through blended learning approaches. The institute has started online system for education and research.

Incredible hospitality: is known for its warm hospitality. The cultural acceptance and progressive thinking at Indian educational institutes attract students from different parts of world to adjust easily.

Incredible India Darshan: While learning, international students get ample opportunity to visit the corners of India for which India is known as Incredible India. These destinations are off-campus laboratories to understand the Indian culture, architectural heritage, and pristine natural beauty. It also provides opportunity to learn destination planning and management.



Why Travel & Tourism Course?

World Travel and Tourism Council reports that the travel and tourism, being one of the world's largest sectors, influences the socio-economic development and recruiting fashions. It is accounted for 10.3% of global GDP and 330 million jobs, 1 in 10 jobs around the world or 10.4% of total employment in 2019. The progressively transforming tourist behaviour and demand patterns are posing sustained challenges to managing the global travel and tourism industry, which, in turn, equally yield global opportunities for professionally empowered managers.

Studying travel and tourism opens many exciting avenues, ranging from frontline service jobs to back-office careers in business development, marketing, and sales. The Travel and Tourism graduates are advantageously positioned to seek opportunities across the following sectors:

- Accommodation
- Food and Beverage services
- Transport and Transport Services (Road, Rail, Water and Air)
- Travel Services-Travel agency, Tour Operations, Online Travel Agency
- Recreation and Entertainment
- Education and Training
- Entrepreneurship and Start-Ups

Why IITTM

IITTM is an autonomous body under Ministry of Tourism Government of India. It is one of the premier institutes in the country offering education, training, research and consultancy in the field of tourism, travel and allied sectors.

Established in 1983, IITTM is a pioneer institution for travel and tourism education in India. The institute is managed by a Board of Governors, chaired by the Minister of Tourism, Govt. of India. It is one of the founder members of The United Nations Economic and Social Commission Asia and the Pacific (UN-ESCAP) promoted network of Asia Pacific Educational and Training Institute in Tourism (APETIT).

The institute has its headquarters at Gwalior with centres located at Bhubaneswar, Noida, Goa and Nellore, having in place state-of -the-art infrastructure on its campuses to cater the learning needs of students. In 2018 IITTM opened its camp offices at Shillong a natural beauty in Meghalaya and Bodhgaya a major Buddhist centre in Bihar.



IITTM at a Glance

STRONG Alumni Base	FACULTY with International Exposure	LEADING Tourism Education Institute in South Asia
BEST Industry Placements	HIGHEST Salary Packages in the Industry	MODERN Facilities available in the Campuses

Centres

5 Campuses nationwide

Head Office

- Gwalior

Centres

- Bhubaneswar
- Noida
- Nellore
- Goa

2 Camp Offices

- Bodh Gaya
- Shillong



Facilities at IITTM

IITTM centers have state-of the art infrastructure that supports a learning environment. Some of the features are as follows:

Infrastructure:

- **Classroom:** All the classrooms are spacious and air-conditioned equipped with high tech teaching aids that provide a conducive environment for learning.
- **Syndicate Rooms-** The Syndicate Rooms provide the perfect setting to acquire team skills through exercises like brain-storming sessions, group discussions and role-plays.
- **Library:** Institute has got a well-equipped and the largest stocked library keeping the developing minds and needs of students, faculty members and researchers. The library has a wide range of books on tourism and related subjects, magazines, periodicals, journals, video, and audio tapes available at each centre. The air-conditioned library is digitally maintained and provides a peaceful environment of learning.
- **Computer Labs:** The Computer Laboratories of the institute are equipped with computers of the latest configuration. Through these computers, students learn the various operational softwares as well as other necessary operations of the computer. The students are also trained in operating softwares specifically concerning the tourism industry.
- **Digital Facilities:** The institute has internet accessibility for both students and faculty members around the clock. The campuses are under surveillance.
- **Auditorium:** State-of-the-art auditorium in Gwalior act as a common ground for students, faculty and corporate personalities for regular interfaces, conferences and other events. Other campuses also have facilities for organising conferences, workshops and other events.
- **Sports:** Playground and facilities for games like cricket, football, basketball, volleyball as well as indoor games like chess, carom, table –tennis, snooker etc. are available on campuses. The IITTM Gwalior campus has the best billiards table within Gwalior city.
- **Gymnasium:** Well- maintained, open air and closed gym for students.
- **Hostel:** On-campus residence facilities are offered to students at a very affordable price. The hostels are comfortable and convenient with common areas that provide the perfect environment to relax, socialise, study and learn. The students will have access to free wifi facilities in hostels.
- **Cafeteria:** The campus has canteen facility giving students time to relax and meet each other.
- **Medical facility:** We have medical facility of first aid and doctor's visit at all the campuses.

Facilities at IITTM

A.C. Auditorium



Huge lush green campus



A.C. Conference Room



A.C. Classrooms with LCD projector



A.C. Computer lab with Internet facility



Well Furnished Mess



A.C. Library having more than 20,000 Books and online Journals



Well Furnished Hostels separate for Boys & Girls



Facilities at IITTM...

Extracurricular Activities: Life at IITTM is very vibrant and exciting. In addition to academic pursuits, extracurricular activities make up a valuable part of the overall experience of students. Students have a wide range of leisure, sports and cultural activities to get involved and create memories of a lifetime. There are Societies managed by students that bring out the talents of students. They are Literary Society, Music Society, Dance Society, Theatre society, Sports society & Social Responsibility Society.

Study Tours: A study tour is a unique travel experience that combines learning with travelling. As part of the study tour students are taken to Gulmarg, Manali, Dharamshala where they learn adventure sports, and get a certificate for the same. They are also taken to other tourist destinations in India where they learn about different tourism products of India.

Industry Exposure- To bridge the gap between theoretical classroom learning and practical learning, IITTM has a structured program of summer training and internship. This helps students experience learning outside the classroom environment and gain a better understanding of the functioning of industry and get acquainted with the challenges in the global market.

Alumni Meets/Cell: The institute takes pride to have a strong alumnus who supports back to the institute by guiding and mentoring students.

International Student Cell (ISC): IITTM provides dispute resolution system that takes immediate actions at grievances and needs raised by any student. To welcome and make international students feel familiar inhabitants, ISC is committed to facilitate the following activities:

- Conducting orientation programs to familiarize students with academic and administrative systems such as fee structure, eligibility criteria, ethics, legalities, and policies of the Institute.
- Faculty mentoring who coordinate with guardians/parents regarding progress of the student at the end of a semester or once in every six months. If required support and assistance for visas and related immigration process, if necessary will be provided.
- IITTM strictly say no to Ragging, and any discriminative policies based on caste, creed, race, colour, religion, and culture. ISC maintains this very strictly by conducting certain events to encourage social and cultural amalgamation and mutual respect.

Women Grievance Redressal Committee: IITTM takes activities based on gender inequalities as punitive. The Committee is meant to safeguard and promote the wellbeing of all women students and takes care of their grievances in accordance with the rules and regulations of the institute.

How we make student tourism industry ready?

At IITTM, our programmes incorporate both subject-specific and generic business modules and have been designed to reflect industry practices and academic developments. Each of our existing courses upon tourism as a business activity - the organisation, dimensions, social significance and impact of tourism are studied.

With entry profiles ranging from beginners to advanced levels, our programs are tailor made to meet the present need of the tourism industry. Learners are supported at every stage of learning and career development.

Two -year full-time Master of Business Administration in Tourism & Travel Management and Bachelor of Business Administration in Tourism & Travel (As per the MoU signed for collaboration with IGNT University – Ministry of HRD, Govt. of India) are offered for learners to enable them to acquire the right skill set with ample flexibility to adapt to employing the organization's needs.

Teaching pedagogy is a combination of classroom learning, discussions, presentations and on-the-job training. We strive to inspire students by providing them with the opportunity to interact with industry leaders who share their knowledge and experience.

English Language Requirements

The language of instructions in IITTM is English and it is recommended that all international students applying for admission to the regular programme should be proficient in the English Language (reading, writing, speaking and understanding of the English Language). The students will be assisted in learning the English language, if required.

About Programmes

MBA (Tourism & Travel Management)

Master of Business Administration (Tourism & Travel Management) is a two-year (four semesters) full-time degree course (under the collaborative scheme of IGNT University, Amarkantak – Ministry of HRD, Govt. of India) from its centres Gwalior, Noida, Bhubaneswar, Goa and Nellore. The MBA (TTM) program incorporate both subject-specific and generic business modules and reflect industry-based theory and practices.

BBA (Tourism & Travel)

Three years (six semesters) BBA (Tourism & Travel) program is offered from its centres Gwalior, Noida, Bhubaneswar, and Nellore (under the collaborative scheme of IGNT University, Amarkantak -Ministry of HRD, Govt. of India).

Categories of International Applicants

International students are admitted to BBA (TT) and MBA (TTM) in IITTM under the following categories:

- (a) Self-financing students
- (b) Students under Scholarship schemes of Government of India
- (c) Any other

Admission Process

IITTM invites application for admission in MBA (TTM) & BBA (TT) programmes. The international students have to apply through the online portal. For any query they may e-mail at iadmission@iittm.ac.in

The process from “**Application to Admission**” comprises of 4 broad steps as listed below:

- Step1. Apply:** Fill online application at www.iittm.ac.in and submit the application and documents (Refer List of Documents) on the same portal.
- Step 2. Scrutiny of Application:** After screening of applications the selected candidates will be informed about virtual Group Discussion and Personal Interview.
- Step 3. Evaluation:** Evaluation of performance in Group Discussion and Personal Interview is followed by offering admission to the selected candidates on merit basis.
- Step 4. Selection:** The selected candidates are provisionally admitted after necessary formalities is over before the candidate's arrival at IITTM.

Eligibility for admission-MBA (TTM)

- 1) Candidates seeking admission to MBA (TTM) programme shall be required to possess a Bachelor degree with 50% marks or equivalent from a recognized Indian or foreign university (as per the AIU foreign equivalence list).
- 2) Candidates appearing in final year examination of graduation are also eligible to apply, on the condition that **they must submit their result of graduation with the requisite percentage of marks by September 30, 2021, failing which their admission will be cancelled and course fee deposited in the institute, will also be forfeited.**
- 3) **All foreign nationals with foreign qualifications are required to submit the Equivalence certificate from Association of Indian Universities (AIU) with the application form. AIU address is given below:**
AIU House, 16, Comrade Indrajit Gupta Marg, New Delhi-110002, India
Phone: (91)-11-23230059, (91)-11-23232429 Fax: (91)-11-23232131
Email: international@aiu.ac.in Website: <http://www.aiu.ac.in>

Eligibility for admission-BBA (Tourism & Travel)

The candidates who have passed 10 + 2 examinations or equivalent examinations with 50 % marks or equivalent from foreign schools in any subject from a recognized Board are eligible to apply for BBA (Tourism & Travel) program.

List of Documents

Following are the list of documents to be uploaded at the time of online application for MBA (TTM) & BBA (TT) programs. The documents should be in English Language or translated in English Language:

Personal Documents

- Proof of Date of Birth
- The biographic pages of the Passport (valid for at least six months at the time of submitting the application)
- Citizenship card by Nepalese nationals along with the biographic pages of the Passport
- Registration Card (Tibetan Nationals only)
- Refugee status Certificate from UNHCR (if applicable)
- Certificate of Domicile/Nationality or NRI/PIO card /certificate
- Complete permanent residential proof
- Proof of **financial support** for the duration of the Under-Graduate/ Post-Graduate enrolment. **

Academic Documents-MBA (TTM)

- Marksheet & Pass Certificate of Class 12th or equivalent examinations
- Graduation Transcripts/ Marksheets and Degree
- **Equivalence certificate of Marksheets from Association of Indian Universities (AIU)**
- PIOs valid score card (between June 1, 2020 to May 31, 2021) of MAT/CAT/CMAT/XAT/GMAT/AIMA

Academic Documents- BBA (TT)

- Marksheet & Pass Certificate of Class 10th & 12th or equivalent examinations
- If final result of 12th standard is awaited, then Mock test result/ preboard result

Medical Documents **

- Students are required to undergo the medical fitness examination and get the medical fitness certificate at the time of reporting at IITTM
- **Medical Insurance with evacuation clause**

*** Medical Documents and Proof of Financial support are required only at the time of admission and is not mandatory at the time of application.*

NOTE:

- Upon selection all international students shall have to undergo mandatory medical tests for AIDS and other infectious diseases, when reporting to Institute . Students must produce COVID 19 negative report done 72 hours before reporting to Institute.*
- The admitted students shall have to produce Student VISA or other supporting documents within one month after the admission, failing so, their admission shall stand cancelled.*
- If it is found (before and after the admission) that any student submitted wrong, false or forged information or documents, their admission shall stand cancelled and fess will not be refunded.*

Selection Process for Admission for MBA (TTM) & BBA (TT)

IITTM offers direct admission to eligible international students. They will directly undergo virtual Group Discussion & Personal Interview.

Intake Capacity

Total Seats	BBA (TT)	MBA (TTM)
55	18	37

Fees Structure

International Applicants	Tuition Fees
SAARC Countries	3000 USD or equivalent Indian rupees per year of their study
Other than SAARC Countries	5000 USD or in equivalent rupees per year of their study
* Non-Resident Indians (NRIs) those who are having the citizenship of India but studied at least last three years in any foreign country	5000 USD per year or equivalent India rupees
*Persons of Indian Origin (PIOs) holding overseas citizenship card given by India	(i) if they are coming through CAT/MAT/GMAT/CMAT/ATMA/XAT, they are treated as Indian student and also fee charged at par with Indian students
	(ii) if they are asking for direct admission under PIO quota, they have to pay 5000 USD per year or equivalent Indian rupees
* Note- Non-Resident Indians (NRIs) and Persons of Indian Origin (PIOs) holding passport of foreign country other than Afghanistan, Bangladesh, Bhutan, China, Nepal, Pakistan, Sri Lanka and holding overseas citizenship card of Govt. of India.	

Fees for accommodation, food and other facilities will be separately charged depending on the type of facility asked by the students.

Students would be required to deposit tuition fees in the bank details provided in the brochure. The hostel fees, mess fees and other facilities fees to be deposited in their respective IITTM centre where they have taken the admission, according to the schedule of deposit. Failing which a late fee will be paid by the student or disciplinary action will be taken as per the rules and regulations of the institute.

Application Fee: 15 USD or Rs 1200 to be paid at the time of application.

Mode of Payment: Once the admission is confirmed the students can pay the tuition fees through Bank transfer as per the details given below:

Bank Details:

Beneficiary Name:	Director IITTM
A/c no.	034422010000053
IFS Code:	UBIN 0903442
Swift Code:	UBININBBMLV
Branch Address:	Phalka Bazar, Gwalior (M.P.) India
Bank name:	Union Bank of India

Admission calendar*

• Last date of applying	June 20, 2021
• GD and PI for all applicants (all centers)	June 25, 2021
• Declaration of Admission	June 30, 2021
• Last date for depositing of admission fee	July 09, 2021
• Declaration of seat allotment	July 16, 2021
• Commencement of Academic Session	July 19, 2021
• Last date of apply for internal transfers from one program / center to another programme /center	July 23, 2021
• Communication of decision on transfer cases	July 30, 2021
• Completion of Central Admission 2021-23	July 31, 2021

*Tentative and subject to extension

Refund policy

The refund policy is applicable as per the guidelines of UGC / IGNT University, Amarkantak, M.P.

- Process of refund of tuition, development and other fees after cancellation of admission secured through institute level round(s) and vacancy round(s) of admission.
- The candidate, who has been provisionally admitted, may cancel admission by submitting an application for cancellation in duplicate and may request for refund of fee within prescribed date.
- In case of the online portal will fail to detect the non-eligible applicant, then the responsibility lies with the applicant. So, the applicant needs to ensure to check his / her eligibility before applying for the Admissions 2021.
- The refund of fee as applicable shall be made in due course. It is made clear that such application for cancellation will be considered if and only if the admission is confirmed by paying the prescribed tuition fee and other fees in full and by submitting the original documents.

Refund shall be made after deduction of the cancellation charges as shown:

S. No	Situation	Refund Charges
1	On request received before the date of start of the academic session & seat could be filled by the institute	Entire fee less by Rs. 5,000/- as processing + Cancellation charges of Rs.1,000
2	On request received on or after the date of start of the academic session & seat could be filled by the institute	Entire fee Less by Rs.5,000/- + cancellation charges on Pro-rata basis
3	On request received after the start of the academic session & seat could not be filled by the institute	No refund (except security deposit)

•Note:

- The commencement date of academic session 2021-22 is July 19, 2021 and it will count for all purposes of refund of fee cases.
- However, the late admission after the date of start of the academic session would not cover in the refund policy, only security deposit will be refunded.
- All the refund cases will be settled in the month of October 2021.

Important points

1. Institute shall not be responsible for any postal / courier delays in correspondence related to the admission process.
2. Candidates, who are admitted to the programme in the merit list and are unable to get admission to the programme of their first choice, shall be placed on a waiting list for that programme. Movements through waiting lists are strictly on the basis of merit.
3. Once a candidate has taken admission in one of the programmes of IITTM at any of the centres and his / her name is forwarded to IGNTU, his / her admission shall not be transferred to any other programme of the institute.
4. Admission to the hostel is purely on merit basis and the availability of accommodation in it.
5. A candidate / guardian must declare ailment and medical history, if any, at the time of admission.
6. Students on taking admission shall be deemed to have agreed to abide by the rules and regulations of the institute, hostel & examination etc.
7. All matters are to be settled subject to the exclusive jurisdiction of the High Court of Madhya Pradesh, Bench at Gwalior



Under Collaborative Scheme of
Indira Gandhi National Tribal University, Amarkantak
(A Central University established by an Act of Parliament of India)
www.igntu.nic.in

Our Recruiters



Training, Study Tours and Activities



FACULTY MEMBERS

Please visit http://www.iittm.ac.in/main/people_faculty.htm to access the list of Faculty Members or else the details are available at www.iittm.ac.in

SYLLABUS

For Syllabus of MBA (Tourism and Travel Management) & BBA (Tourism & Travel) Please visit [http://www.iittm.ac.in/main/pro_BBA%20\(T&T\).htm](http://www.iittm.ac.in/main/pro_BBA%20(T&T).htm) to access the syllabus or else the details are available at www.iittm.ac.in.

ADMISSION SUPPORT

If you have any questions, we are here to help.

Dr. Saurabh Dixit 942511266

Dr. Nanita Tyagi 9911391880

Dr. Charu Sheela Yadav 9911676807

Email: iadmission@iittm.ac.in

Dr. Chandra Shekhar Barua 9425407607

Dr. Deepa Mittal 7503465065

Mr. R.M. Khusro- 7898927820

Website: www.iittm.ac.in

Visit us: www.iittm.ac.in

OUR CAMPUSES



GWALIOR (H.O.)

GWALIOR (HEAD QUARTER)

Govindpuri, Gwalior - 474011 (M.P.)

Tel: 0751-2345821

Mobiel: 9752042246, 8878179131, 9425407607

E-mail: admissions@iittm.ac.in

Website: www.iittm.ac.in



Bhubaneswar Centre

IITTM BHUBANESWAR CENTRE

Dumduma, Bhubanswar – 751019 (Odisha)

Tel: 0674-2472014-15

Mobile: 9437010180, 9883053751, 8342082073

Email: bhubaneswar@iittm.ac.in

Website: www.iittmb.in



Noida Centre

IITTM NOIDA CENTRE

Plot no. A 36, Sector-62, Noida - 201309 (U.P.)

Tel: 0120-2459100

Mobile: 7503465065, 9911391880, 8860081676

Email: info@iittmnoida.ac.in website:

www.iittmnoida.ac.in



Goa Centre

IITTM GOA CENTRE

National Institute of Water Sports, Aivavo,

Near Dona Paula Circle, Caranzalem, Panajim - 403004 (Goa)

Tel: 0832-2454800, 2456050

Mobile: 9447791508, 9893793526

Email: niwsgoa@gmail.com Website: www.niws.nic.in



Nellore Centre

IITTM NELLORE CENTRE

Golagamudi, Nellore - 524 321 (Andhra Pradesh)

Tel: 9866274850, 9490787854, 8999199338, 9966462786

E-mail: nellore@iittm.ac.in

Website: www.iittmsouth.org

Reservation of Rights

The Admission Bulletin is applicable for admission to MBA (Tourism & Travel Management) 2021-23 and BBA (Tourism and Travel) 2021-24 programs. However, IGNTU and IITTM reserves all the right to make any changes in requirements and regulations for admission, regulation for continuing the courses, contents of the courses, fee charge or regulations affecting students or making any other suitable modifications in any matter incidental or ancillary thereto, should these be deemed necessary in the interest of the student, profession or the institute. All matters of dispute, regarding the above, if any, will be subject to the exclusive jurisdiction of the High Court of Madhya Pradesh, Bench at Gwalior.

For more information write e-mail: iadmission@iittm.ac.in or whatsapp 9752042246

Visit us: www.iittm.ac.in