

IPSO Annual Report

Period covered: 1 January 2022 to 31 December 2022

1. Factual information about the Regulated Entity**1.1. The Regulated Entity and titles published by the Regulated Entity**

The Regulated Entity is the Immediate Media Company group, which includes two companies responsible for publishing magazines, digital editions of magazines, websites and allied products. Those companies are:

- Our Media Limited (formerly Immediate Media Company Bristol Limited); and
- Immediate Media Company London Limited.

Please see the appendix for a full list of titles published by the Regulated Entity.

1.2. Responsible person

The Regulated Entity's responsible person is Katherine Conlon, General Counsel.

1.3. Overview of the nature of the Regulated Entity

The Regulated Entity is a special interest content and platform business. Its wholly-owned brands include Radio Times, olive, BBC Good Food, Cycling Plus and Gardens Illustrated.

It also publishes BBC Top Gear magazine on behalf of BBC Studios, and a number of other titles (including BBC History, BBC Gardeners' World and the CBeebies portfolio) under licence from BBC Studios.

The Regulated Entity also has a thriving branded content and customer publishing business, and is responsible for providing varied publishing services in relation to the magazines of many third parties, including the RSPB and English Heritage. Where the Regulated Entity provides editorial services to such titles, they have been listed in the appendix.

2. Internal guidance on editorial compliance

The following guides and codes of practice are made available to all staff on the Regulated Entity's intranet:

- the IPSO Editors' Code;
- the Regulated Entity's own advice notes;

- the BBC's Editorial Guidelines (the BBC titles published by the Regulated Entity are subject to these Guidelines in addition to the Regulated Entity's own guidance and the IPSO Editors' Code);
- training materials on media law and ethics; and
- the National Union of Journalists' Code of Conduct.

3. Compliance procedures

Our editorial teams are trained in all aspects of media law and regulation. Many of our journalists have graduate or post-graduate qualifications in journalism and allied subjects.

The Regulated Entity's Legal team delivers bespoke training on a regular basis. These sessions are open to all staff, although new joiners are targeted specifically.

Journalists and editors take all necessary steps to verify stories. The Regulated Entity's business is founded on the longstanding trust of its readers and so accuracy and authority are at the heart of our journalism.

Editorial staff on all brands aim to identify potential legal and regulatory issues in editorial copy and are accustomed to submitting such copy to the in-house Legal team for pre-publication advice. The Legal and editorial teams work together to ensure that potential issues are resolved in good time prior to publication.

Where necessary, the Regulated Entity will take specific pre-publication advice from one of our panel of law firms. The Regulated Entity has not yet sought pre-publication advice from IPSO. We are grateful that this option is available and will use it if and when necessary.

3.1. Compliance with the Editors' Code

Links to the Editors' Code are provided for all editorial staff through the Regulated Entity's intranet. Changes to the Code made from time to time are notified to editorial staff by the in-house Legal team using training sessions, email briefings and other internal communications.

Compliance is reviewed on a monthly basis and material issues arising are raised at the monthly board meeting of our Chairman, Group CEOs and directors.

3.2. Handling of complaints

The Regulated Entity's Editorial Complaints Policy can be accessed by readers via its website (<https://www.immediate.co.uk/editorial-complaints-policy/>). The policy sets out the steps the Regulated Entity will take to resolve editorial complaints along with details about the IPSO complaints handling service.

The Regulated Entity also includes contact details for the relevant editorial team and displays the IPSO mark on a contacts sheet within each print publication.

Any editorial and/or IPSO complaints received by the Regulated Entity are reviewed and handled by the in-house Legal team and communicated with the relevant editorial staff. The Regulated Entity aims to acknowledge valid complaints within 5 working days of receipt and resolve such complaints within 28 days of receiving all the necessary information.

The Regulated Entity's editorial teams use complaints as an opportunity to improve their product and processes.

3.3. Adverse adjudications

There were no adverse adjudications made against the Regulated Entity in 2022.

3.4. Training of staff

The in-house Legal team provides training to all new and returning staff at their point of entry into the business.

New joiners attend legal induction training sessions which include relevant aspects of media law and an introduction to the work of IPSO. This session also highlights the tools and resources available to them on the Regulated Entity's intranet. This initial training covers many aspects of law and regulation and is intended to ensure that all staff understand the importance of compliance and know where within the organisation they can seek help, advice or further training.

The Regulated Entity's HR team works with the Legal team and senior editorial staff to identify groups of staff who require more in-depth training on any given issue. Within the organisation, this could include training on the legal compliance of advertisement content, the marketing of financial products, editorial compliance and so on.

The in-house Legal team regularly runs open-invitation training sessions on media law, competition law, advertising and other areas of law and regulation, across all offices. IPSO's role and work forms a fundamental part of this training and is discussed at every media law training session.

Those editorial staff who work on BBC-branded titles are required to undertake additional online training to demonstrate their knowledge and understanding of the BBC Editorial Guidelines, as and when requested to do so by BBC Studios or the BBC.

4. Adverse adjudications during previous years

There were no adverse adjudications made against the Regulated Entity in 2021.

Signed:

Katherine Conlon

General Counsel

On behalf of the Immediate Media Company group

Submitted to IPSO:

27th of April 2023

APPENDIX

Title	Business Division	Frequency (approximately)	Print Edition	Digital Edition	Website Only	Comments
220 Triathlon	Our Media	Monthly	x	x		
Activity Series	Immediate	Every 6 weeks	x			Closed in September 2022.
Art, Draw and Create	Immediate	Every 5 weeks	x			
ASDA	Our Media	10 issues per year	x	x		Launched in October 2022.
Baby Shark	Immediate	Every 5 weeks	x			Closed in January 2022.
BBC Andy's Amazing Adventures	Immediate	Monthly	x			
BBC Countryfile	Our Media	Monthly	x	x		
BBC Easy Cook	Immediate	Monthly	x	x		
BBC Gardener's World	Immediate	Monthly	x	x		
BBC Good Food	Immediate	Monthly	x	x		
BBC History	Immediate	Monthly	x	x		
BBC History Revealed	Immediate	Monthly	x	x		
BBC Match of the Day	Immediate	Fortnightly	x	x		
BBC Match of the Day Special	Immediate	Every 2 months	x			Closed in January 2022.
BBC Music	Our Media	Monthly	x	x		
BBC Science Focus	Our Media	Monthly	x	x		
BBC Sky at Night	Our Media	Monthly	x	x		
BBC Top Gear	Immediate	Monthly	x	x		
BBC Top of the Pops	Immediate	Monthly	x			Closed in January 2023.
BBC Wildlife	Our Media	Monthly	x	x		
BikeRadar	Our Media	n/a	n/a	n/a	x	
Bluey	Immediate	Every 5 weeks	x			
Butterfly Conservation	Our Media	3 issues per year	x	x		
Butterfly Conservation Impact Report	Our Media	Annual	x			
CBeebies (BBC)	Immediate	Every 3 weeks	x			
CBeebies Art (BBC)	Immediate	Every 5 weeks	x			
CBeebies Specials (BBC)	Immediate	Monthly	x			
Cross Stitch Favourites	Our Media	Every 6 months	x	x		
CSMA: Boundless	Our Media	6 issues per year	x	x		
Cycling Plus	Our Media	Monthly	x	x		
Disney Frozen	Immediate	Every 3 weeks	x			
Disney Frozen Funtime	Immediate	Monthly	x			
Disney Princess Create & Collect	Immediate	Every 6 weeks	x			

Title	Business Division	Frequency (approximately)	Print Edition	Digital Edition	Website Only	Comments
Disney Stars	Immediate	Every 6 weeks	x			
English Heritage: Kids Rule	Our Media	Quarterly	x	x		
English Heritage: the English Heritage Members' Magazine	Our Media	Quarterly	x	x		
Gardens Illustrated	Our Media	Monthly	x	x		
Gathered	Our Media	n/a	n/a	n/a	x	
Get into Craft	Our Media	Variable	x	x		
Giggly	Immediate	Every 5 weeks	x			Closed in January 2023.
Giggly.co.uk	Immediate	n/a	n/a	n/a	x	
Girl Talk	Immediate	Monthly	x			
Hatchimals	Immediate	Every 6 weeks	x			Closed in October 2022.
Homes & Antiques	Our Media	Monthly	x	x		
HomeStyle	Our Media	Monthly (13 issues per year)	x	x		
HomeStyle Christmas	Our Media	Annual	x	x		
iAM Roadsmart	Our Media	3 issues per year	x			
Lego City	Immediate	Monthly	x			
Lego Minecraft	Immediate	Every 6 weeks	x			Launched in April 2022.
Lego Ninjago	Immediate	Monthly	x			
Lego Specials	Immediate	Monthly	x			
Lego Star Wars	Immediate	Monthly	x			
Lego Superheroes Legends	Immediate	Every 5 weeks	x			
Love Embroidery	Our Media	Monthly (13 issues per year)	x	x		
Love Patchwork & Quilting	Our Media	Monthly (13 issues per year)	x	x		
Made for Mums	Immediate	n/a	n/a	n/a	x	
Marine Society and Sea Cadets: Seafarer News	Our Media	3 issues per year		x		
Marine Society and Sea Cadets: The Sea Cadet	Our Media	3 issues per year	x	x		
Mega	Immediate	Every 5 weeks	x			
Mollie	Our Media	Monthly (13 issues per year)	x	x		Closed in December 2022.
Mountain Biking UK	Our Media	Monthly	x	x		
Natural History Museum: Evolve	Our Media	3 issues per year	x			
Numberblocks	Immediate	Every 5 weeks	x			

Title	Business Division	Frequency (approximately)	Print Edition	Digital Edition	Website Only	Comments
Nutracheck	Immediate	n/a	n/a	n/a	x	Website and app only.
Olive	Immediate	Monthly	x	x		
Pixar Adventures With	Immediate	Monthly	x			Launched in October 2022.
PJ Masks	Immediate	Monthly	x			Closed in December 2022.
Pokémon	Immediate	Monthly	x			
Radio Times	Immediate	Weekly	x	x		
Royal Yachting Association	Our Media	Quarterly	x			
The RSPB Magazine	Our Media	Quarterly	x			Named changed from "RSPB: Nature's Home" in July 2022.
RSPB: Wild Explorer	Our Media	6 issues per year	x			
RSPB: Wild Times	Our Media	6 issues per year	x			
RSPB: Wing Beat	Our Media	Quarterly	x			
Simply Christmas	Our Media	Annual	x	x		
Simply Crochet	Our Media	Monthly (13 issues per year)	x	x		
Simply Knitting	Our Media	Monthly	x	x		
Simply Sewing	Our Media	Monthly (13 issues per year)	x	x		
The Knitter	Our Media	Monthly (13 issues per year)	x	x		
The Recommended	Immediate	n/a	n/a	n/a	x	Launched in July 2022.
The World of Cross Stitching	Our Media	Monthly (13 issues per year)	x	x		
Today's Quilter	Our Media	Monthly (13 issues per year)	x	x		
Tour de France Guide	Our Media	Annual	x	x		
Ultimate	Our Media	Every 5 weeks	x			Including LEGO Giant from March 2022.
We Love Craft	Our Media	Variable	x	x		
Who Do You Think You Are?	Our Media	Monthly	x	x		
WWF: Action	Our Media	3 issues per year	x	x		
WWF: Adoptions	Our Media	3 issues per year	x	x		
WWF: Go Wild	Our Media	Quarterly	x			
WWF: Impact	Our Media	3 issues per year	x			
Your Home	Our Media	Monthly (13 issue per year)	x	x		
Your Home Christmas Made Easy	Our Media	Annual	x	x		
Warner Music (Special Editions)	Our Media	Variable	x			