

Bauer Consumer Media Limited (“BCML”) and H Bauer Publishing (“H Bauer”) together referred to as “Bauer Media UK”

# IPSO ANNUAL STATEMENT

01 January to 31 December 2023 (the “Reported Period”)

## **CONTENTS**

1. Introduction
  - a. Bauer Consumer Media Limited (“BCML”)
  - b. H. Bauer Publishing (“H Bauer”)
2. Editorial Standards
3. Our Complaints-Handling Process
4. Our Training Process
5. Adverse Adjudications

APPENDIX 1 – BCML AND H BAUER EDITORIAL COMPLAINTS POLICY

APPENDIX 2 – BAUER MEDIA UK WEBSITE AND MASTHEAD COMPLAINTS INFORMATION



## **INTRODUCTION**

Bauer Media UK is part of the wider [Bauer Media Group](#) and is the No.1 UK Publisher and the No.1 Digital Commercial Audio broadcaster. An entertainment network of iconic and innovative multi-platform brands reaching 25 million consumers using insight and instinct to tell stories that are relevant to audiences and advertisers alike delivering cultural impact.

Bauer Media Group's UK publishing business operates under Bauer Consumer Media Limited ("BCML") and H Bauer Publishing ("H Bauer"), together referred to as Bauer Media UK.

Our magazine heritage stretches back to 1953 with the launch of Angling Times and the acquisition in 1956 of Motor Cycle News, both still iconic brands within our portfolio. More recently, Closer was launched in 2002 and Britain's first weekly glossy, Grazia, was launched in 2005.

Our women's weekly magazines include Take a Break, which has long been the UK's best-selling women's weekly title, and TV Choice, the UK's biggest selling magazine. In 2015, we created a new niche within the growing gardening market, with the launch of Modern Gardens, for an audience who want to enjoy their outdoor living space, without having to become expert gardeners.

We are committed to innovating and growing our publishing business expanding into digital, broadcast and experiential areas.

### **A. BCML**

BCML joined the Bauer Media Group in January 2008 following the acquisition of Emap PLC's consumer and specialist magazine, radio, online and digital businesses.

In January 2019, BCML's consumer brands were purchased by H Bauer Publishing, whilst the B2B titles remained in BCML:

<b>BCML Annual ABC releases</b>		
<b>Title Name</b>	<b>Total ABC Jan 23 - Dec 23</b>	<b>Frequency</b>
Rail	13,935	26 Issues

<b>BCML digital brands only</b>	
<b>Title Name</b>	<b>Source: Ipsos Iris (Jan 23 - Dec 23) average monthly UK users</b>
Fleet News	323,983
Automotive Management	65,885

The Responsible Person for BCML is Susan Voss Legal and Compliance Director, Bauer Media UK

### **B. H Bauer**

H. Bauer was formed in August 1987 with the launch of women’s weekly Bella, which is still published today.

Since 1987 our magazine portfolio has increased considerably covering women’s weekly true-life magazine, TV listings, astrology and puzzles.

Take a Break has been the biggest-selling women’s magazine in the UK for over a quarter of a century and its brand extensions alone sell over 10 million copies each year.

In January 2019, BCML’s consumer magazines became part of H Bauer.

<b>H Bauer Annual ABC Releases</b>		
<b>Title Name</b>	<b>Total Jan 23 - Dec 23</b>	<b>Frequency</b>
Angling Times	14,898	Weekly
Bike Magazine	32,518	Monthly
Empire Magazine	73,291	13 Issues
Bird Watching	19,824	13 Issues
CAR	93,246	Monthly

Classic Bike	27,846	Monthly
Classic Cars	34,990	Monthly
Classic Car Weekly	16,101	Weekly
Country Walking	38,169	13 Issues
Landscape	34,923	13 Issues
MCN (Motorcycle News)	35,370	Weekly
Model Rail	16,587	13 Issues
Practical Classics	34,769	13 Issues
Ride	21,904	Monthly
Steam Railway	27,125	13 Issues
Today's Golfer	47,749	13 Issues
Trail	21,732	13 Issues
Modern Gardens	31,201	Monthly
Mojo	69,284	Monthly
Total TV Guide	63,391	Weekly
TV Choice	923,984	Weekly
Bella	108,240	Weekly
Take a Break	271,837	Weekly
Take a Break Monthly	149,886	Monthly
That's Life	118,353	Weekly
Closer	91,995	Weekly

Garden Answers	62,312	13 Issues
Garden News	25,926	Weekly
Grazia	94,430	Fortnightly
Heat	86,354	Weekly
Yours	127,456	Fortnightly

### Bauer Media UK - Own Sourced Data

Title Name	Total Sales Jan 23 - Dec 23	Frequency
Crime Monthly	215,717	Monthly
What Bike		No Issues 2023
Tear 'n' Share Kids Activity		No Issues 2023
Yours Retro	253,831	Monthly
Trail Running	Moved to digital <a href="#">Live for the Outdoors</a>	No Print Issues 2023
Built		No Issues 2023
Seasonal Puzzle Collection	243,639	10 Issues
Fiction Feast	196,583	Monthly
Spirit and Destiny	43,074	3 Issues
Take a Break Prize Puzzle Pack		No issues 2023
Closer Bookazone		No issues 2023
Classic Car Weekly Bookazine		No issues 2023
Yours Specials Bookazine	92,770	8 Issues
Mega Monthly Wordsearch	371,070	13 Issues
Fate and Fortune	468,393	13 Issues

Tear 'n' Share Codebreakers	54,093	13 Issues
That's Life Crime Scene	255,747	12 Issues
That's Life Monthly	553,397	10 Issues
Tear 'n' Share Crosswords	60,693	12 Issues
Tear 'n' Share Wordsearch	45,445	13 Issues
Tear 'n' Share Sudoku	57,015	13 Issues
Picture Arrowwords	166,914	13 Issues
Hide 'n' Seek Wordsearch	119,186	13 Issues
Codebreakers	131,210	13 Issues
Codebreakers Collection	18,829	3 Issues
	164,446	14 Issues
Take a Break Sudoku		
Mini Crosswords	255,721	13 Issues
Puzzle Selection	288,421	14 Issues
Take a Puzzle	517,039	13 Issues
Take a Crossword	658,569	13 Issues
Land Rover Owner International	53,728	4 Issues
Mini Wordsearch Lite	218,833	13 Issues
Mini Arrowwords	98,168	13 Issues
Mini Codebreakers	120,993	13 Issues
Mini Puzzle Mix	183,446	13 Issues

Trout & Salmon	76,609	5 Issues
Mini Sudoku	198,880	13 Issues
Crisscross Collection	127,190	14 Issues
Mojo Bookazine	67,734	10 Issues
Wordsearches	151,508	14 Issues
Classic Cars Bookazine		No issues in 2023
Crosswords Collection	268,048	14 Issues
Practical Classics Bookazine		No issues in 2023
Arrowword	370,596	14 Issues
Take a Break Bookazine		No issues in 2023
Bella Bookazine	325,033	10 Issues
Bella Puzzle	7,581	3 Issues
Wordsearches Collection	161,004	14 Issues
Take a Break Pets Bookazine		No issues in 2023
TAB My Favourite Puzzles Mag	384,239	13 Issues
Practical Sportsbike	37,805	3 Issues
Bigger Better Puzzles Mag	43,693	10 Issues
Bigger Better Crosswords Mag	36,471	10 Issues
Bike Bookazine		No issues in 2023
Car Bookazine		No issues in 2023
Puzzles Bookazine	22,956	2 Issues
Bumper Kids Activity Book Mag	25,760	6 Issues



Bigger Better Large Print Puzzles Mag	25,731	4 Issues
Arrowwords Collection Mag	114,163	11 Issues
Heat Bookazine	15,532	1 Issue
Crime Monthly Bookazine	6,315	1 Issues
Improve Your Coarse Fishing	201,862	13 Issues
Model Rail Bookazine	3,291	2 Issues

<b>H Bauer digital brands only</b>	
<b>Title Name</b>	<b>Source: Ipsos Iris (Jan 23 - Dec 23) average monthly UK users</b>
Parkers	1,156,942
Mother & Baby	216,961
What's the Best	179,317
Live for The Outdoors	60,002

The Responsible Person for H Bauer is Susan Voss Legal and Compliance Director, Bauer Media UK

## **1. OUR EDITORIAL STANDARDS**

We recognise the imperative for our journalists to provide good, interesting, relevant and accurate stories for publication in our titles which enables the titles to maintain their position in a highly competitive market place. Notwithstanding this, it remains the case that we require our journalists and contributors to adhere at all times to the legal and ethical responsibilities to which we have always been committed.

It therefore remains the individual and overriding responsibility of each member of editorial staff and of all non-staff contributors to ensure that their behaviour and conduct in researching, securing or presenting for publication any story material is in full compliance with the Editor's Code of Practice (the "Code") and all relevant legal authorities.



We maintain operational guidelines (copies of which are available to IPSO on request) for story gathering which encourage record keeping, double sourcing and rigorous verification of all information and sources. These internal practices ensure that all stories have a credible source and that the information the source has provided is accurate and/or verifiable.

Our editorial teams continue to work with our Editorial D&I Code (a copy of which is available to IPSO on written request), to ensure: e (i) all content is diverse and inclusive; and (ii) we build teams that are representative of our society.

In 2023 we launched [Our People Code of Conduct](#), to support our efforts to uphold the highest standards. The principles and behaviours outlined in Our People Code of Conduct tell our leaders, employees, freelancers, customers, partners and suppliers how we conduct business, the behaviours we promote and the standards we set for ourselves and the people we work with.

We have a legal retainer in place with a specialist media law practice for some of our publications; who, along with the in-house legal team, provide training sessions and pre-publication clearance and advisory services. All stories are read and assessed pre-publication by a senior editor and sub-editor to ensure the content is compliant with the Code, and if there are any doubts about veracity or legality of the content then it will be referred to the in-house legal team, or the specialist media law practice.

Where necessary, editors and journalists may seek advice pre or post publication from IPSO directly.

IPSO notices are circulated to all Editors when received.

## **2. OUR COMPLAINTS-HANDLING PROCESS**

We treat every editorial complaint seriously and accept complaints made in any form. We have a comprehensive Complaints Policy (see Appendix 1) consistent with other publishers in the magazine industry. All mastheads include IPSO logo and complaints information, and all websites for our titles include a clear "complaints" link at the bottom of every webpage (see Appendix 2) through which users may access our Complaints Policy.

The Complaints Policy sets out a detailed explanation of what is or is not covered by the Complaints Policy, how to complain, how the complaint will be processed and what the complainant should do



if they are not satisfied with the response given. Additionally, our Complaints Policy provides a link to, and contact details for, IPSO should complainants be dissatisfied with the information provided or our response.

Once a complaint is submitted it is automatically directed to an electronic inbox administered by the legal team. An initial response is provided to the complainant, either asking for further information or acknowledging the complaint and explaining that it is being investigated.

Our Complaints Policy also provides an email address for complaints: [complaints@bauermedia.co.uk](mailto:complaints@bauermedia.co.uk). This mailbox is managed by the in-house legal team. If a complaint is sent directly to an editor, they will forward the email to the complaints mailbox address to ensure it is handled and recorded centrally.

Editorial complaints are always shared with the relevant publication and editorial team concerned. They will work in collaboration with the legal team and/or external legal advisers to investigate and respond to editorial complaints, seeking a mutually acceptable resolution where possible.

Whilst our Complaints Policy is intended only for editorial complaints concerned with potential breaches of the Editors Code ("Editorial Complaints") in practice, the majority of queries to this mailbox are unrelated to editorial complaints or issues.

### **3. OUR TRAINING PROCESS**

All editorial staff at Bauer Media UK receive training to ensure that they are made aware of IPSO's role in the industry, how the regulatory system operates, and any other important legal requirements to be considered when producing editorial content.

Training is on-going, in particular on the Editors' Code, defamation, privacy, and copyright issues. This training is provided by the in-house legal team and specialist law firms. Training pre-Covid was held in our offices, since the onset of the Covid pandemic training has been undertaken online via Microsoft Teams meetings.

All editorial staff that attend a training session are asked to register and are provided with a (hard or soft) copy of:

- The Code;
- BCML's Complaints Policy;

- Bauer's Editorial Guidelines; and
- Data Protection and Journalism Code of Practice

The latest training was conducted by IPSO and was held on the 20th February 2024 via teams. We are also holding a media law refresher for the editorial teams, which will take place on 21st March and will be hosted by Reviewed and Cleared via teams.

#### 4. **Adverse Adjudications**

During the Reported Period, we have had no adverse adjudications.

### **Appendix 1**

Bauer Media's Editorial Complaints Policy: [Editorial Complaints Policy 2023-08-11 — Bauer Media Group: Legal \(bauerlegal.co.uk\)](#)

### **Appendix 2**

Bike magazine welcome page.



007\_BIK\_03.pdf



doing so go onto the online configurator and select the 'decluster' option. I need three gauges to tell me how many revs, how fast and how much fuel I have. A decent stereo with the right knobs in the right places. Ditto the heating system. Oh and a USB to plug my phone into.

That's it. I actually passed my driving test. I don't need lane assist, parking sensors or automatic braking. I'm 61 and still physically able to carry a key. My memory and eyesight are still good enough to find my car when I've parked it.

How much could I save by dropping all the whistles and bells? I'd spend the difference on nice paint and the engine.

**John Doyle**

I love this letter. **BM**

### Paging King Midas

Over the decades I have read and enjoyed everything Georg Kacher has written. He has forgotten more about new cars than I could ever hope to know. However...

Over 475k for the Mercedes-AMG EQE 53 SUV has to be a mistake. By Georg's own admission it is over-weight, uneconomical, not especially fast, with a small boot and no off-road capability. Not to mention it looks like it could be made by literally

**New E-Class:**  
too clever for  
its own good?

any manufacturer once you take the badges off and resembles my mam's old glass jelly mould.

Honey George - I'm struggling here!

**Keith Hills**



### INSTANT REACTIONS VIA FACEBOOK **Alfa Romeo 33 Stradale**

Wow!  
**KRISTAN FLETCHER**

Lovely car but then you look at what Alfa offers in showrooms and weep. The creaking old Glusie and Shivos seeing out their twilight years, and the rather hopeless Tonale. Not much to get excited about in the future, either, as they'll all be rebodied Peugeot or Jeep EVs soon.

**ALISTAIR TAYLOR**

Not sure about the external design... need to see it in different colours. But the interior looks cool.

**HEINE PEDERSEN**

©2023 Bauer Media Group. All rights reserved. Bauer Media Group is a registered trademark of Bauer Media Group. The logo and other marks contained herein are either registered trademarks or trademarks of Bauer Media Group or its associated companies. All other marks contained herein are the property of their respective owners. Bauer Media Group is not responsible for the content of external websites. Bauer Media Group is not responsible for the content of external websites. Bauer Media Group is not responsible for the content of external websites. Bauer Media Group is not responsible for the content of external websites.

# car

Subscription hotline  
**01553 332884** or visit  
[www.greatmagazines.co.uk/car](http://www.greatmagazines.co.uk/car)  
**CAR magazine**  
Media House, Lynch Wood,  
Peterborough PE2 6EA  
Tel: **0773 246000**  
Email: [CAR@bauermedia.co.uk](mailto:CAR@bauermedia.co.uk)  
or visit us at:  
[www.car magazine.co.uk](http://www.car magazine.co.uk)  
Daily advertising  
**07733 366312**  
Classified advertising  
**07733 366310**  
Syndication  
[syndication@bauermedia.co.uk](mailto:syndication@bauermedia.co.uk)

## EDITORIAL

Editor  
**Ben Miller**  
Group editor  
**Phil McNamara**  
Company editor  
**Piers Ward**  
Production editor  
**Colin Overland**  
Daily news editor  
**Julie Groves**  
News cars editor  
**Alex Taylor-Jones**  
Group digital editorial director  
**Tom Pollard**  
Digital editor  
**Carlie Melnich**  
Head of automotive video  
**James Denton**  
Art director  
**Mal Bailey**  
Editors at large  
**Chris Chilton, Mark Walton,**  
**Ben Barry, Ben Pinman**  
Contributors in chief  
**Gavin Green**  
European editor  
**Georg Kacher**  
Contributing editors  
**Ben Oliver, Ben Whitworth,**  
**Anthony French-Constant,**  
**Steve Moody, Sam Smith**  
TV correspondent  
**Tom Clarkson**  
Office manager  
**Leise Bright**  
Production controller  
**Andrew Stafford**

## ADVERTISING

Commercial director  
**Katy Mills**  
Digital commercial director  
**Jon Burton**  
Key account manager  
**Dan Chapman**  
Account manager  
**Claire Meade-Gore**  
Regional sales  
**Graham Roby**

## PUBLISHING

Publisher  
**Rachael Bealey**  
Marketing manager  
**Sarah Norman**  
Direct marketing manager  
**Julie Speer**  
Direct marketing executive  
**Rabeenna Rahim**  
M2 automation group  
**Niall Clarkson**  
Chief financial officer  
**Lisa Hayden**  
CEO, Bauer Publishing UK  
**Chris Dunster**  
President, Bauer Global Publishing  
**Jan Washed**

 

## Today's Golfer Website-contact page

HOME / CONTACT US

## Contact Us

