

Master of Business Administration [2-Year]



Ready today for tomorrow

jcu.edu.au



Why JCU?

A STUDENT EXPERIENCE LIKE NO OTHER

- Access to world-class teachers
- Enjoy learning in small class sizes
- Connect with professional networks
 - Support through scholarships
- Achieve exceptional employment outcomes

PREPARE FOR SUCCESS

Benefit from opportunities for real-world learning and networking in domestic and international settings. JCU Business is independently rated #1 in Queensland for student support, median graduate salary and full-time employment outcomes*.

BE READY TODAY, FOR TOMORROW

Benefit from a multidisciplinary approach. JCU students develop a comprehensive understanding and can study subjects from a diverse range of discipline areas.

WORK IN INDUSTRY

Gain experience in a local business through completing an internship or project sourced from JCU's leading industry partners. JCU connects students directly to government, community and business leaders in North Queensland and Australia, allowing you to network with professionals who can expand your career's horizons.

SUPPORT FOR YOUR SUCCESS

Explore JCU's range of scholarships, grants and bursaries and discover the right financial assistance to achieve your goals.

*2024 Good Universities Guide, PG Business and Management



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- ✔ Be equipped with the thinking skills and knowledge that mindful global leaders of today must possess by studying a Master of Business Administration [2-Year] at JCU.
- ✔ Learn new skills and enhance your abilities to foster effective and ethical organisational leadership while creating positive value in all areas of business. Gain real-world experience and establish networks within relevant organisations via JCU's Work Integrated Learning program – and as a result of your Practical and Research Project.
- ✔ The JCU Master of Business Administration [2-Year] course enables you to develop the insights required to critically engage as a key leader within an increasingly dynamic, diverse and dispersed world.

COURSE DETAILS:

Locations:	Online, Townsville, Brisbane
Commencing:	Townsville and Online - January, May, September Brisbane - January, March, May, July, September, November
Duration:	2 years full-time, part-time available
Prerequisites:	AQF level 7 bachelor degree or equivalent

Please visit the [handbook](#) for a detailed outline of the course structure.

James Cook University partners with Russo Higher Education Pty Ltd to deliver the programs available at our Brisbane campus.

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JCU's Master of Business Administration [2-Year] degree has a strong focus on applying and integrating sustainable economic, social and environmental business performance thinking and methods to new or existing business models. You will learn how to evaluate the context of a business or organisation and identify the appropriate performance method/s that will enhance its performance or solve a key issue within the business's framework. You will study a broad body of theoretical and technical knowledge and gain skills in critically analysing complex contemporary business issues and making effective decisions or recommendations for improvement.

This two-year, leadership-oriented Master of Business Administration degree has ten core subjects covering a broad range of topics and will equip you to work effectively in any field of business. You can specialise your degree by choosing from six majors: Economic Resilience, Leadership, and Project Management.

You can also choose to undertake either a research project, or a professional internship with one of JCU's leading industry partners. Both the research project and the internship provide extensive experience that will prepare you for your future career as well as domestic and international networking opportunities that will benefit your professional development.

Subjects consist of formative and summative assessment. Formative

assessment tasks will be available on a regular basis so that you can assess your learning. Tutorials will ensure that you have opportunities to discuss and question your lecturers or tutors on the subject content in more detail.

ADVANCED STANDING:

- If you have successfully completed the Graduate Certificate of Business Administration you will be awarded advanced standing for the 4 entry level subjects.
- If you have extensive managerial experience you are welcome to apply to the Dean of the College of Business, Law and Governance for entry into this course.



“Postgraduate studies in Business Administration is a wide-ranging and professional course, and the knowledge and skills gained can be applied to diverse global businesses. The most important part is the focus on critical thinking, which has given me the tools to keep learning throughout my whole career.”

Weiying (Jacky) Ni, from China

MASTER OF BUSINESS ADMINISTRATION



“The JCU MBA offers a modern, immersive, and transformative journey in personal and executive leadership. Our program is crafted to enhance technical expertise and employability, fostering a collaborative environment where students synergise with peers and cultivate lifelong networks.

We honour and harness our students’ diverse experiences within a highly collaborative learning space, integrating their valuable insights into our curriculum.”

**Associate Professor
Carmen Reaiche Amaro**

**BUSINESS DIRECTOR, MASTER OF BUSINESS
ADMINISTRATION**

Career Opportunities

If you’re ready to take the next steps in your career at your current workplace, or in an entirely new role in another organisation, this JCU MBA [2-Year] is for you. Adding a JCU MBA to your CV will give you increased opportunities to move into senior management or leadership positions.

Your MBA [2-Year] will be recognised and valued by employers in Australian and international corporations, government departments at all levels, educational environments, or non-government and not-for-profit organisations. All are employers who need leaders who can respond to challenges (internal and external to the organisation) and lead responsibly, innovatively and sustainably.





Postgraduate coursework applications

Apply directly to JCU, either by a form you download, complete and return, or by using the [Online Application Portal](#).

Your application must reach us before the deadline for your course.

ENTRY REQUIREMENTS

Postgraduate courses will usually require completion of an appropriate undergraduate degree for entry. You'll need to include certified copies of qualifications and academic records with your application. For some programs, appropriate work experience or equivalent qualifications will be considered.

FURTHER INFORMATION

To find out more, call (+61) 1800 246 446 or contact the [Student Enquiry Centre](#).

Contact us

JCU Townsville: 07 4781 5255

JCU Cairns: 07 4232 1000

Freecall (within Australia): 1800 246 446

Email: enquiries@jcu.edu.au



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