

Bachelor of Business - Bachelor of Laws



Ready today for tomorrow

jcu.edu.au



Why JCU?

A STUDENT EXPERIENCE LIKE NO OTHER

- Access to world-class teachers
- Develop skills in state-of-the-art facilities
- Achieve exceptional employment outcomes
 - Benefit from small class sizes
 - Connect with professional networks
- Support through scholarships for merit and equity
 - Discover great accommodation options

EXPERIENCE HAS NO SUBSTITUTE

JCU joint Business and Law students gain experience in the industry. Work alongside experienced lawyers and judges through the clinical legal education program. Gain business experience through internships, work placements and projects with industry.

EXPERIENCE A WORLD-CLASS EDUCATION

Achieve graduate success through unique and unrivalled opportunities. Study in a truly global, fully-connected business environment, and be mentored by JCU Law's extensive industry partners.

PREPARE FOR SUCCESS

Successfully transition to the workplace. A professional development program starting in the first year of study produces career-ready graduates.

SUPPORT FOR YOUR SUCCESS

Explore JCU's range of scholarships, grants and bursaries and discover the right financial assistance to achieve your goals.



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- ✔ Give your career a far-reaching, competitive start with the Bachelor of Business-Bachelor of Laws. Pair your business insight with a strong understanding of the law to bring unparalleled expertise to future roles.
- ✔ Take advantage of close community links and practical learning experiences that complement your in-depth theoretical knowledge. Focus on real-life scenarios and gain the work-ready skills valued by employers.
- ✔ Learn from experts in the field and practicing legal professionals including judges, senior academics, and a range of local organisations. Combine the elements of managing competitive and sustainable businesses with a keen awareness of contemporary standards of practice.

COURSE DETAILS:

Locations:	Cairns, Townsville, Online
Start Dates:	January, May, September
Duration:	5 years full-time Part-time available
ATAR:	66.50
Prerequisite:	English (Units 3/4, C)

Please visit the [handbook](#) for a detailed outline of the course structure. Note: Information is for domestic students only

Majors

Within our undergraduate business degree, you are able to choose from four majors. A major is your chosen area of specialisation. Not all majors are available at all campuses. The [handbook](#) provides detail about the subjects you can study within each major and the campuses each major is available at.

Human Resources Management

Cultivate a competitive edge in business with a Human Resources Management major. Understand the value of motivated employees and create environments that help people thrive. Build communication skills and positive employment relations to boost performance and manage organisational change.

International Business

Examine the challenges and advantages of conducting business in a complex global environment. Cultivate a love of developing strategies and planning to operate multi-national enterprises. Learn to carve out a competitive, sustainable business position in the international marketplace. Gain practical skills with a local industry placement or study a semester in Singapore.

Management

Learn to lead businesses in highly competitive environments, solve complex organisational problems, and plan effectively. Discover how to hire the right employees and use management techniques to cultivate success. Become confident in managing finances and resources as well as directing business operations in a fast-paced setting. Examine existing businesses for theoretical and practical insights.

Marketing for the Digital Age

Harness both traditional and digital marketing to reach the right audience every time. Build specific and comprehensive profiles for target audiences and become effective at growing a new customer base. Transfer your skills across organisations in private, public, and non-profit sectors. Stand out in a competitive marketplace with industry knowledge and sustainable marketing strategies.



“The best thing about studying the double degree is the people you meet. The connections that JCU has within the industry opens opportunities for students to gain insight & experience within their desired field.

For me, I was more interested in the business side of things but after taking a few law classes, I found that I had a love for legal and would love to expand my career into this area.

This double degree has enabled me to develop my professional skill set in a way I wouldn't have been able to otherwise. Both business and law subjects give you an opportunity to build a professional identity foundation by both theory and practical learning.”

Ella Hall

BACHELOR OF BUSINESS - BACHELOR OF LAW STUDENT

Career Opportunities

This program is highly sought-after due to its diverse opportunities for graduates, making them highly valued in the workplace. Combining business and law skills, this double degree equips individuals with a comprehensive understanding of both industries, significantly benefiting careers in both the legal and business sectors.

Graduates pursue careers in areas including government agencies, general legal practice, and business and commercial law. You could find employment as a solicitor or barrister, a consultant, or a manager, or in various roles across private, government, and not-for-profit industries.



“Our teaching staff here is excellent and very caring. This aligns with our class sizes, which allow the lecturers to provide personalised attention and support to their students.”

Neil Dunbar

LAW COURSE COORDINATOR AND LECTURER

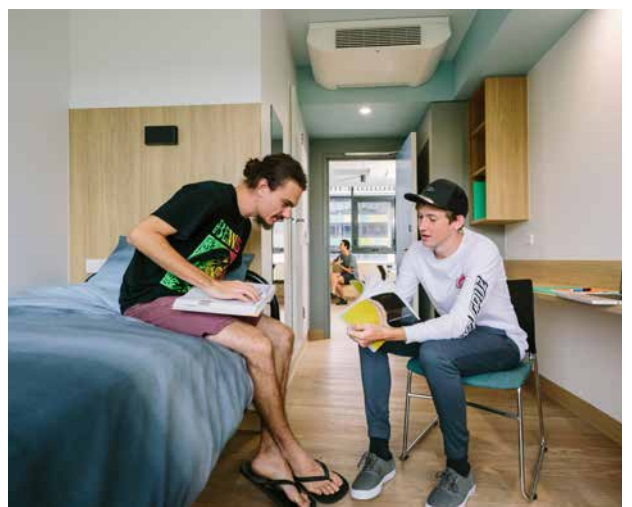




JCU Accommodation

Study and live in some of the most interesting places in the world. Cairns and Townsville are on the doorstep of the Great Barrier Reef, magnificent rainforests, the savannah region and Outback Australia.

Living on-campus is a great way to make the most of your time at JCU. JCU Townsville, Bebegu Yumba campus, Douglas, has five different accommodation options housing over 1,300 students. JCU Cairns, Nguma-bada campus, Smithfield, features an accommodation complex for 300 students. Living on-campus is a great place to make new friends and immerse yourself in the JCU culture. All rooms at our on-campus residences are single board, with a single bed, study desk, chair, fan, air-conditioning and Wi-Fi. Each residence is different in regards to style of living, culture and atmosphere. There are options for fully catered or self-catered housing. Find out more at jcu.edu.au/accommodation



Contact us

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