

OUR ONGOING RESPONSE TO
COVID-19

[KIDNEY.ORG/COVID-19](https://www.kidney.org/covid-19)

1 NKF NEVER HIT PAUSE

As COVID-19 spread, NKF refocused to offer lifesaving help, advice to kidney patients, professionals, and care partners, and advocated for screenings and protective equipment for health professionals.



2 THE PLACE TO GO FOR KIDNEY INFO

Patients and families depended on [kidney.org](https://www.kidney.org), featuring a dedicated COVID-19 microsite and a COVID-19/kidney resource bank, for reliable, continually updated information.



3

ON CALL FOR PATIENTS THROUGHOUT THE CRISIS

The NKF Cares Patient Information Help Line (855.NKF.CARES or nkfcare@kidney.org) responded to all questions COVID-19 sparked in kidney patients.



4

SHARING OUR MESSAGE WITH MILLIONS NKF developed national social media campaign to engage patients about the crucial importance of vaccinations, and featured videos and a podcast with patients, clinicians, and influencers.



5 TAKING THE COUNTRY TO "KIDNEY SCHOOL"

NKF local offices held more than 30 educational webinars on COVID-19 safety, the impact on transplant and dialysis patients, vaccinations, and more.



6

FACEBOOK LIVE SERIES NKF experts host ongoing live discussions that provide kidney patients with the most up-to-date

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BRIEFING THE GOVERNMENT

NKF local offices held 10 state-level legislative briefings for 90+ lawmakers, informing them about COVID-19's devastating impact on kidney patients and how to save their lives during this emergency.



8 CONNECTING WITH STATE LEADERS

NKF reached out to governors nationwide about the importance of vaccine access for the kidney community and the challenges kidney patients face.

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BILINGUAL COVID-19 CONTENT

NKF Cares staff translated COVID-19 content into Spanish to better serve the Spanish-speaking kidney community, who were particularly affected by the crisis.

yo hablo español

10

SPEAKING UP AND SPEAKING OUT FOR KIDNEY PATIENTS

NKF spokespeople were out front immediately on all major media outlets in the U.S. and Canada. Our efforts reached hundreds of millions of people to help them stay safe, protect life-saving medical procedures during lockdown, and advance critical care needed for kidney patients.

