



# POWERING DEMOCRACY TOGETHER:

Partnership with the  
League of Women Voters



## Empowering voters. Defending democracy.

The League of Women Voters is a nonpartisan organization that has fought since 1920 to empower voters and defend democracy. It conducts voter-forward activity at the national, state, and local level through 750+ Leagues in all 50 states and the District of Columbia. With more than a million members and supporters, the League is one of the most trusted nonpartisan voices in the elections landscape with deep grassroots in every corner of America.

In 2022 alone, the League:

- Provided **4.8+ million voters** with trusted, nonpartisan voting information in both English and Spanish
- Provided information on **52K+ candidates** via VOTE411 voter guides
- Contacted **27+ million voters** to get-out-the-vote through digital and in-person organizing events
- Registered **hundreds of thousands** of voters

Heading into the 2024 general election, much is at stake. Voting laws are shifting state-by-state, making casting a ballot difficult to navigate. Many eligible voters are still lacking information or access to the ballot box.

LWV's trusted nonpartisan resources are needed more than ever. Partnerships help ensure our efforts are effective and that we, in turn, help others who share our goal of empowering voters and defending democracy. We coordinate with our partners during every phase of our partnership — from planning to launch and implementation — to ensure a smooth and meaningful collaboration.

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# How to Partner

LWV works with partners from all industries to help educate and equip voters to make their voices heard. We develop customized partnerships that integrate with a partner's unique brand, values, audience, and channels of communication to authentically promote civic engagement to their network and ensure the greatest impact.

In 2024, the League will work with partners to:



## Provide nonpartisan voting resources and tools

[VOTE411.org](https://VOTE411.org) is our one-stop shop for all the election information and tools a voter needs to cast their ballot, based on their individual ZIP code, with information available in both English and Spanish. We offer interested partners a co-branded, customized landing page that can be fully integrated into digital and printed communications.



## Support get-out-the-vote efforts

We organize and lead **virtual text banks** for partner networks to help register voters and get out the vote in their communities. Each virtual event includes a presentation on state-specific voting rules and text bank training. We provide event promotion materials, necessary tools, and post-event impact reports.

We also collaborate with partners to identify key locations for **voter registration drives**, then work with our local Leagues to provide planning support, volunteers, materials, and handle registration logistics.



## Provide access to civics education and expertise

To draw a connection between the above work and its impact on the overall election landscape, we offer virtual educational webinars for partner networks on voting, democracy, and representation. In certain instances, League leaders may also be available to speak at partner-hosted events.



## Support the League with charitable giving

We deeply appreciate donations, whether directly or through employee match programs, sales percentage donations, or otherwise.



For more information about how LWV can support you and your network, or to sign up as a partner, please reach out to [partnerships@lwv.org](mailto:partnerships@lwv.org).

