

**Massachusetts Historical Society, Inc.**

**Financial Statements**

**For the Years Ended  
June 30, 2012 and 2011**

**Contents**

	<b>Page</b>
Report of independent auditors	1
Financial statements	
Statements of financial position	2
Statement of activities (with comparative totals for 2011)	3
Statements of functional expenses	4
Statements of cash flows	5
Notes to the financial statements	6-17

## REPORT OF INDEPENDENT AUDITORS

To the Board of Trustees  
**Massachusetts Historical Society, Inc.**  
Boston, Massachusetts

We have audited the accompanying statements of financial position of **Massachusetts Historical Society, Inc.** (a nonprofit organization) as of June 30, 2012 and 2011, and the related statements of functional expenses and cash flows for the years then ended, and the statement of activities for the year ended June 30, 2012. These financial statements are the responsibility of the Society's management. Our responsibility is to express an opinion on these financial statements based on our audits. The prior year summarized comparative information in the statement of activities has been derived from the Society's June 30, 2011 financial statements and in our report dated January 3, 2012, we expressed an unqualified opinion on those financial statements.

We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audits to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audits provide a reasonable basis for our opinion.

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of **Massachusetts Historical Society, Inc.** as of June 30, 2012 and 2011, and its cash flows for the years then ended, and the changes in its net assets for the year ended June 30, 2012, in conformity with accounting principles generally accepted in the United States of America.

*Braver PC*  
Needham, Massachusetts  
March 22, 2013

**Massachusetts Historical Society, Inc.**

**Statements of Financial Position  
June 30, 2012 and 2011**

	2012			2011 Total
	Unrestricted	Temporarily Restricted	Permanently Restricted	
<i>Assets</i>				
Cash and cash equivalents	\$ 134,540	\$ 261,000	\$ -	\$ 395,540
Accounts and grants receivable, net	15,052	1,437,597	-	1,452,649
Pledges receivable, net	90	4,750	-	4,840
Split-interest agreements	-	310,419	-	310,419
Endowment investments	18,279,600	27,389,959	15,464,835	61,134,394
Other investments	2,068,498	145,226	-	2,213,724
Prepaid expenses	89,418	-	-	89,418
Property and equipment, net	10,025,073	-	-	10,025,073
Total assets	<u>\$ 30,612,271</u>	<u>\$ 29,548,951</u>	<u>\$ 15,464,835</u>	<u>\$ 75,626,057</u>
<i>Liabilities and Net Assets</i>				
<i>Liabilities</i>				
Accounts payable and accrued expenses	\$ 360,749	\$ -	\$ -	\$ 360,749
Deferred dues revenue	74,733	-	-	74,733
Split-interest agreements	-	209,773	-	209,773
Deferred lease revenue	414,436	-	-	414,436
Total liabilities	<u>849,918</u>	<u>209,773</u>	<u>-</u>	<u>1,059,691</u>
<i>Net assets</i>				
Unrestricted	24,072,690	-	-	24,072,690
Trustee designated	5,689,663	-	-	5,689,663
Total unrestricted	<u>29,762,353</u>	<u>-</u>	<u>-</u>	<u>29,762,353</u>
Temporarily restricted	-	29,339,178	-	29,339,178
Permanently restricted	-	-	15,464,835	15,464,835
Total net assets	<u>29,762,353</u>	<u>29,339,178</u>	<u>15,464,835</u>	<u>74,566,366</u>
Total liabilities and net assets	<u>\$ 30,612,271</u>	<u>\$ 29,548,951</u>	<u>\$ 15,464,835</u>	<u>\$ 75,626,057</u>
				<u>\$ 81,067,170</u>
				<u>\$ 81,067,170</u>

Massachusetts Historical Society, Inc.

Statement of Activities  
For the Year Ended June 30, 2012  
(with Comparative Totals for 2011)

2012

	Unrestricted	Temporarily Restricted	Permanently Restricted	Total	2011 Total
Revenues and support					
Gifts	\$ 575,300	\$ 139,397	\$ 24,525	\$ 739,222	\$ 1,021,389
Bequests	-	-	1,159	1,159	50,587
Grants	446,467	1,056,293	-	1,502,760	570,554
Endowment support for operations	3,065,600	-	-	3,065,600	3,052,500
Seminars, conferences, workshops and other events	169,698	-	-	169,698	130,530
Members and Fellows dues	118,351	-	-	118,351	106,385
Royalties, reproductions and rights	71,201	-	-	71,201	122,366
Sales of publications	6,678	-	-	6,678	9,265
Miscellaneous income	18,343	-	-	18,343	25,429
Investment income from other investments	4,766	-	-	4,766	43
Endowment activity					
Investment income, net of fees	287,389	648,391	-	935,780	817,210
Purchase of collections	(348,969)	-	-	(348,969)	(20,202)
Proceeds from sale of collections	-	-	-	-	4,750
Realized and unrealized gain (loss) on investments	(1,002,551)	(2,261,958)	-	(3,264,509)	11,315,522
Endowment draw for operations	(3,065,600)	-	-	(3,065,600)	(3,052,500)
Net assets released from restrictions	2,738,633	(2,738,633)	-	-	-
Operating expenses	3,085,306	(3,156,510)	25,684	(45,520)	14,153,828
Programs	3,896,619	-	-	3,896,619	3,809,506
Management and general	1,033,009	-	-	1,033,009	989,049
Fundraising	542,011	-	-	542,011	464,281
Change in net assets	5,471,639	-	-	5,471,639	5,262,836
Net assets at beginning of year	(2,386,333)	(3,156,510)	25,684	(5,517,159)	8,890,992
Net assets at end of year	32,148,686	32,495,688	15,439,151	80,083,525	71,192,533
Net assets at end of year	\$ 29,762,353	\$ 29,339,178	\$ 15,464,835	\$ 74,566,366	\$ 80,083,525

The accompanying notes are an integral part of these financial statements

**Massachusetts Historical Society, Inc.**

**Statements of Functional Expenses  
For the Years Ended June 30, 2012 and 2011**

	<u>2012</u>	<u>2011</u>
<b>Programs</b>		
Salaries, taxes and benefits	\$ 2,714,685	\$ 2,612,557
Occupancy costs	275,986	304,985
Depreciation	276,217	254,705
Computer supplies, software and support	16,468	13,878
Grant funded program expenses:		
Research fellows and projects	302,719	220,999
Public programs and workshops	29,568	155,265
Collections processing	37,073	39,820
Exhibits	67,647	47,386
Offsite storage	60,363	46,714
Printing	45,420	28,369
Conservation	28,609	25,055
Seminars and conferences	2,668	15,338
Consulting and outside services	5,274	4,825
Sponsorship expense	6,100	6,000
Other expenses	27,822	33,610
	<u>\$ 3,896,619</u>	<u>\$ 3,809,506</u>
<b>Management and general</b>		
Salaries, taxes and benefits	\$ 697,898	\$ 678,772
Occupancy costs	41,695	50,874
Depreciation	32,496	29,965
Computer supplies, software and support	5,753	12,285
Advertising and public relations	39,735	29,104
Auditing	44,000	54,000
Legal	9,161	5,143
Consulting and outside services	14,880	25,636
Cultivation, meetings and events	108,861	66,343
Other expenses	38,530	36,927
	<u>\$ 1,033,009</u>	<u>\$ 989,049</u>
<b>Fundraising</b>		
Salaries, taxes and benefits	\$ 408,313	\$ 358,212
Occupancy costs	30,525	26,100
Depreciation	16,248	14,983
Computer supplies, software and support	24,528	11,962
Printing	14,532	15,631
Consulting and outside services	3,796	1,850
Cultivation, meetings and events	34,420	26,939
Other expenses	9,649	8,604
	<u>\$ 542,011</u>	<u>\$ 464,281</u>

**Massachusetts Historical Society, Inc.**

**Statements of Cash Flows  
For the Years Ended June 30, 2012 and 2011**

	<u>2012</u>	<u>2011</u>
Cash flows from operating activities		
Change in net assets	\$ (5,517,159)	\$ 8,890,992
Adjustments to reconcile change in net assets to net cash used in operating activities		
Depreciation	324,961	299,653
Gifts received for split interest agreements	(100,000)	-
Gifts and grants for endowment	(80,684)	(685,712)
Investment income, net of management fees, reinvested	(935,780)	(817,210)
(Increase) decrease in fair value of investments	3,264,509	(11,315,522)
Decrease (increase) in		
Accounts and grants receivable	(391,755)	561,027
Pledges receivable	185,460	247,370
Split-interest agreements	13,918	(17,397)
Prepaid expenses	(20,069)	(24,765)
Increase (decrease) in		
Accounts payable and accrued expenses	9,567	32,446
Liability for split-interest agreements	70,378	22,163
Deferred revenue	(3,899)	4,600
Net cash used in operating activities	<u>(3,180,553)</u>	<u>(2,802,355)</u>
Cash flows from investing activities		
Capital expenditures	(538,739)	(505,592)
Gifts and grants invested	80,684	685,712
Investment sales	4,313,669	4,140,379
Investment purchases	(1,031,993)	(1,454,928)
Net cash provided by investing activities	<u>2,823,621</u>	<u>2,865,571</u>
Cash flows from financing activities		
Investment in split-interest agreements	100,000	-
Net cash provided by financing activities	<u>100,000</u>	<u>-</u>
Net increase (decrease) in cash and cash equivalents	(256,932)	63,216
Cash and cash equivalents at beginning of year	652,472	589,256
Cash and cash equivalents at end of year	<u>\$ 395,540</u>	<u>\$ 652,472</u>

# Massachusetts Historical Society, Inc.

## Notes to the Financial Statements For the Years Ended June 30, 2012 and 2011

### 1. Organization

The Massachusetts Historical Society, Inc. (the "Society") was founded in 1791 as an independent research library that collects, preserves, makes accessible and communicates manuscripts and other materials in order to promote the study of history of Massachusetts and the nation.

### 2. Summary of Significant Accounting Policies

#### *Basis of Accounting and Presentation*

The accompanying financial statements are presented using the accrual basis of accounting in accordance with accounting principles generally accepted in the United States of America ("GAAP"). The Society is required under GAAP to report information regarding its financial position and activities according to three classes of net assets: unrestricted net assets, temporarily restricted net assets, and permanently restricted net assets.

#### *Unrestricted Net Assets*

Unrestricted net assets represent those assets which the Society may use at its discretion.

#### *Temporarily Restricted Net Assets*

Temporarily restricted net assets are subject to donor-imposed stipulations that may or will be met by actions of the Society and/or the passage of time.

#### *Permanently Restricted Net Assets*

Permanently restricted net assets are subject to donor-imposed stipulations that they be maintained permanently by the Society. Generally, the donors of those assets permit the Society to use all or part of the income earned on related investments for general or specific purposes.

#### *Use of Estimates*

Management uses estimates and assumptions in preparing financial statements. Those estimates and assumptions affect the reported amounts of assets and liabilities, the disclosure of contingent assets and liabilities, and reported amounts of revenues and expenses. Actual results could differ from those estimates.

#### *Cash and Cash Equivalents*

For purposes of the statements of cash flows, the Society considers all unrestricted highly-liquid investments with an initial maturity of three months or less to be cash equivalents.

#### *Accounts, Grants and Pledges Receivable*

Accounts, grants and pledges receivable are stated at the amount management expects to collect from outstanding balances. Management provides for probable uncollectible amounts through a provision for bad debt expense and an adjustment to a valuation allowance based on its assessment of the current status of individual accounts.

# Massachusetts Historical Society, Inc.

## Notes to the Financial Statements For the Years Ended June 30, 2012 and 2011

### 2. Summary of Significant Accounting Policies (Continued)

#### *Accounts, Grants and Pledges Receivable (Continued)*

Balances that are still outstanding after management has used reasonable collection efforts are written off through a charge to the valuation allowance and a credit to accounts, grants or pledges receivable.

Pledges receivable are unconditional promises to give that are recognized as revenues in the period received and as assets. Conditional promises to give are recognized only when the conditions on which they depend are substantially met and the promises become unconditional. Pledges receivable that are expected to be collected within one year are recorded at their realizable value. Pledges receivable that are expected to be collected in future years are recorded at the present value of estimated future cash flows. The discount on these amounts is computed using an appropriate discount rate commensurate with the risks involved. Amortization of the discount is included in gifts and grant revenue.

#### *Investments*

The Society carries its investments in split-interest agreements, endowment funds and other investments in the statements of financial position at their fair values as further described in Note 11.

Unrealized gains and losses on endowment and other investments are included in the change in net assets in the accompanying statement of activities. The investment income, realized and unrealized gains and losses and investment expenses on permanently restricted endowment assets are accounted for as temporarily restricted endowment assets and, along with unrestricted endowment assets, are available for appropriation under the Society's spending policy.

#### *Investment Pools*

The Society maintains separate master investment accounts for its split-interest agreements, endowment funds and its other investments. Investment income, investment expenses, and realized and unrealized gains and losses from investments in the master investment accounts are allocated periodically to the individual endowment funds and other investment funds based on the relationship of the market value of each fund to the total market value of the master investment accounts, as adjusted for additions to or deductions from those accounts during the year.

#### *Recognition of Donor Restrictions*

Donor-restricted revenue and support is reported as an increase in temporarily or permanently restricted net assets depending on the nature of the restriction. When a restriction expires, temporarily restricted net assets are reclassified to unrestricted net assets and reported in the statement of activities as net assets released from restrictions.

#### *Property and Equipment*

All acquisitions of property and equipment in excess of \$2,000 and all expenditures for repairs, maintenance, renewals, and betterments that materially prolong the useful lives of assets are capitalized. Property and equipment are carried at cost or, if donated, at the approximate fair value at the date of donation. Depreciation is computed using the straight-line method over the estimated useful lives of the property.



## Massachusetts Historical Society, Inc.

### Notes to the Financial Statements For the Years Ended June 30, 2012 and 2011

#### 2. Summary of Significant Accounting Policies (Continued)

##### *Deferred Revenue*

The Society leases a building it owns to an unrelated not-for-profit organization for a period of 75 years, expiring August 18, 2074. The entire lease payment was received at the inception of the lease and is being amortized ratably over the lease term. The Society also defers recognition of membership dues until the revenue is earned.

##### *Collections*

The Society's collections are made up of manuscripts, rare books, pamphlets, reference works, art objects and other artifacts of historical significance that are held for educational, research, historic, and curatorial purposes. Each of these items is cataloged, preserved, and cared for, and activities verifying their existence and assessing their condition are performed continuously.

The collections, which were acquired through purchases and donor contributions since the Society's inception, are not recognized as assets on the statements of financial position. Purchases of collections are recorded as a reduction in unrestricted net assets if purchased with unrestricted assets and as a reduction in temporarily restricted or permanently restricted net assets if purchased with donor-restricted assets. Contributions of collection items are not recognized in the statement of activities or as assets. Proceeds from sales of collections are reflected in the statement of activities based on the absence or existence and nature of donor-imposed restrictions.

##### *Income Taxes*

The Society is exempt from federal income tax under Section 501(c)(3) of the Internal Revenue Code. The Society is also exempt from Massachusetts income taxes. However, income from certain activities not directly related to the Society's tax-exempt purpose may be subject to taxation as unrelated business income at both the state and federal levels. In addition, the Society qualifies for the charitable contribution deduction under Section 170(b)(1)(A) and has been classified as an organization other than a private foundation under Section 509(a)(2).

The Society evaluates all significant tax positions as required by GAAP. As of June 30, 2012, the Society does not believe that it has taken any tax positions that would require the recording of any additional tax liability nor does it believe that there are any unrealized tax benefits that would either increase or decrease within the next twelve months. The Society's income tax returns are subject to examination by the appropriate taxing jurisdictions. As of June 30, 2012, the Society's federal and state returns generally remain open for examination for three years from the date filed with each taxing jurisdiction.

##### *Total Return Spending Policy*

The Society utilizes a total return policy with respect to its use of endowment assets. The Trustees set an annual spending amount from endowment assets computed on a trailing 12 quarter quarterly average market value basis and approve a specific spending percentage for operations each fiscal year as part of approving the Society's annual operating budget. The spending percentage for operations for the years ended June 30, 2012 and 2011 was 4.9% and 5%, respectively. The Trustees also approved the appropriation of \$50,000 in each year for the payment of investment advisory services.

In June 2012, the Trustees approved a spending percentage of 4.8% for fiscal year 2013 and acknowledged that future spending percentages may need to be reduced further to maintain the purchasing power of the endowment assets.

# Massachusetts Historical Society, Inc.

## Notes to the Financial Statements For the Years Ended June 30, 2012 and 2011

### 2. Summary of Significant Accounting Policies (Continued)

#### *Expense Allocation*

The operating costs of providing various programs and other activities have been summarized on a functional basis in the statement of activities. Accordingly, certain costs have been allocated among the programs and supporting services benefited.

#### *Donor-restricted Endowment Assets*

The Commonwealth of Massachusetts adopted the Uniform Prudent Management of Institutional Funds Act (“UPMIFA”) effective June 30, 2009. The Society’s policies as to the classification and appropriation of donor-restricted endowment funds are described below and are consistent with the requirements of UPMIFA.

The Society classifies as permanently restricted assets (a) the original value of gifts donated to the permanent endowment, (b) the original value of subsequent gifts to the permanent endowment, and (c) accumulations to the permanent endowment made in accordance with the direction of the applicable donor’s gift instructions at the time the accumulation is added to the fund. The remaining portion of the donor-restricted endowment fund that is not classified in permanently restricted assets is classified as temporarily restricted assets until those amounts are appropriated for expenditure by the Society.

The Society considers the following factors in making a determination to appropriate or accumulate donor-restricted endowment funds:

- (1) The duration and preservation of the fund,
- (2) The mission of the Society and purpose of the donor-restricted endowment funds,
- (3) General economic conditions,
- (4) The possible effect of inflation and deflation,
- (5) The expected total return from income and the appreciation of investments,
- (6) Other resources of the Society,
- (7) The investment policies of the Society.

#### *Return Objectives and Risk Parameters*

The Society has adopted investment and spending policies for endowment assets that attempt to provide a predictable stream of funding to programs and operations supported by its endowment while seeking to maintain the purchasing power of the endowment assets. Endowment assets include those assets of donor-restricted funds that the Society must hold in perpetuity or for a donor-specified period, temporarily restricted funds and unrestricted funds that include Board of Trustee designated funds. In May 2012 the Investment Committee, after reviewing the conditions of the financial markets and consultation with our investment advisors, concluded that our estimates of the returns on endowment assets should be reduced to provide an average real (inflation-adjusted) rate of return of approximately 3.5% annually while assuming a moderate level of investment risk. This results in average nominal rate of return of 6% over the long term with an inflation assumption of 2.5%. Actual returns in any given year may vary from this amount.

# Massachusetts Historical Society, Inc.

## Notes to the Financial Statements For the Years Ended June 30, 2012 and 2011

### 2. Summary of Significant Accounting Policies (Continued)

#### *Strategies Employed for Achieving Objectives*

To satisfy its long-term rate-of-return objectives, the Society relies on a total return strategy in which investment returns are achieved through both capital appreciation (realized and unrealized) and current yield (interest and dividends). The Society targets a diversified asset allocation that places a greater emphasis on equity-based investments to achieve its long-term return objectives within prudent risk constraints.

#### *Spending Policy and How the Investment Objectives Relate to Spending Policy*

The Society has a policy of appropriating for distribution each year a spending percentage of invested assets computed on a trailing 12 quarter quarterly average of its endowment asset market values. In establishing this policy, the Society considered the long-term revised expected returns on its endowment assets as discussed above. Accordingly, over the long term, the Society expects the spending policy to allow its endowment to grow at a rate in excess of inflation. This is consistent with the Society's objective to maintain the purchasing power of the endowment assets.

The cumulative net unspent appreciation on temporarily and permanently restricted investments is accounted for as temporarily restricted net assets and together with unspent appreciation on unrestricted endowment funds is not available for distribution, except by the express appropriation action of the Board of Trustees of the Society.

#### *Comparative Financial Information*

The financial statements include certain prior-year summarized comparative information in total but not by net asset class. Such information does not include sufficient detail to constitute a presentation in conformity with GAAP. Accordingly, such information should be read in conjunction with the Society's financial statements for the year ended June 30, 2011, from which the summarized information was derived. In addition, certain amounts reported in the financial statements for 2011, particularly in the statement of activities and the statement of functional expenses, have been reclassified to conform to the 2012 presentation. These reclassifications had no effect on 2011 changes in net assets.

### 3. Accounts and Grants Receivable

Accounts and grants receivable at June 30, 2012 and 2011 consist of the following:

	<u>2012</u>	<u>2011</u>
Accounts receivable	\$ 15,052	\$ 19,603
Grants receivable		
Federal agencies due in		
Less than one year	1,103,312	669,512
One to three years	142,500	330,224
Total federal grants	1,245,812	999,736
Other grants receivable, including \$50,000 due after one year	195,000	44,983
Total grants receivable	1,440,812	1,044,719
Allowance for doubtful accounts	(3,215)	(3,428)
Net accounts and grants receivable	<u>\$ 1,452,649</u>	<u>\$ 1,060,894</u>

# Massachusetts Historical Society, Inc.

## Notes to the Financial Statements For the Years Ended June 30, 2012 and 2011

### 4. Pledges Receivable

Pledges receivable are recorded for unconditional promises to give to the strategic initiative fund, the annual fund and temporarily restricted gifts for current programs. Pledges receivable at June 30, 2012 and 2011 consist of the following:

	<u>2012</u>	<u>2011</u>
Amounts due in		
Less than one year	\$ 6,090	\$ 191,550
One to two years	-	-
Total due	<u>6,090</u>	<u>191,550</u>
Allowance for doubtful accounts	<u>(1,250)</u>	<u>(1,250)</u>
Net pledges receivable	<u>\$ 4,840</u>	<u>\$ 190,300</u>

### 5. Split-Interest Agreements

The Society administers various agreements through charitable remainder trusts and annuities. These agreements provide for the payment of distributions to the grantor or other designated beneficiaries over the terms of the agreement. At the end of the term, the remaining assets are available for the Society's use. The portion of the agreements attributable to the present value of the future benefits to be received by the Society is recorded in the statement of activities as a temporarily restricted gift in the period the agreement is established. There were contributions of \$100,000 in 2012 and no contributions in 2011. Assets held in the agreements are reported at fair market value in the Society's statements of financial position. On an annual basis, the Society revalues the liability to make distributions to the designated beneficiaries based on actuarial assumptions. The present value of the estimated future liability for payments to grantors at June 30, 2012 is calculated using discount rates ranging from 1.4% to 6.2% and applicable mortality tables.

### 6. Endowment Investments

Endowment investments are carried at the aggregate fair market value and consist of the following as of June 30, 2012 and 2011:

	<u>2012</u>	<u>2011</u>
Cash and cash equivalents	\$ -	\$ 132,294
Equity securities	30,990,816	33,850,072
Fixed income (U.S. and other sovereign debt obligations)	9,421,666	9,096,971
Flexible capital (including fund-of-funds)	9,201,128	9,852,471
Inflation hedges (including real assets and TIPS)	<u>11,520,784</u>	<u>13,865,201</u>
Total	<u>\$ 61,134,394</u>	<u>\$ 66,797,009</u>

## Massachusetts Historical Society, Inc.

### Notes to the Financial Statements For the Years Ended June 30, 2012 and 2011

#### 6. Endowment Investments (Continued)

Endowment investments at the aggregate fair market value classified by restrictions and purpose of fund consist of the following as of June 30, 2012 and 2011:

	<u>2012</u>	<u>2011</u>
<b>Unrestricted funds</b>		
General support funds	\$ 14,562,435	\$ 16,431,749
Funds designated by the Trustees for specific purposes	<u>3,717,165</u>	<u>4,332,176</u>
	<u>\$ 18,279,600</u>	<u>\$ 20,763,925</u>
<b>Temporarily restricted funds</b>		
General support funds	\$ 17,830,456	\$ 19,886,759
Library funds	6,430,908	7,104,974
Publication funds	2,862,332	3,255,663
Special purpose funds	<u>266,263</u>	<u>346,537</u>
	<u>\$ 27,389,959</u>	<u>\$ 30,593,933</u>
<b>Permanently restricted funds</b>		
General support funds	\$ 9,710,513	\$ 9,709,354
Library funds	2,922,030	2,922,030
Publication funds	1,588,345	1,588,345
Special purpose funds	<u>1,243,947</u>	<u>1,219,422</u>
	<u>\$ 15,464,835</u>	<u>\$ 15,439,151</u>

The following schedule summarizes the components of investment return for the years ended June 30:

	<u>2012</u>	<u>2011</u>
Interest and dividends	\$ 1,310,430	\$ 1,175,960
Realized and unrealized gains (losses)	(3,264,509)	11,315,522
Investment fees	<u>(374,650)</u>	<u>(358,750)</u>
	<u>\$ (2,328,729)</u>	<u>\$ 12,132,732</u>

The above investment fees include custodial fees and investment advisory fees. The fees for both years include \$50,000 for investment advisory services that the Society paid to its investment manager.

#### 7. Other Investments

Other investments are carried at the aggregate fair market value and are composed of the following as of June 30:

	<u>2012</u>	<u>2011</u>
Cash equivalents – Federally insured cash deposit funds (U.S. Treasury Cash Reserves Fund in 2011)	<u>\$ 2,213,724</u>	<u>\$ 2,261,514</u>

## Massachusetts Historical Society, Inc.

### Notes to the Financial Statements For the Years Ended June 30, 2012 and 2011

#### 7. Other Investments (Continued)

Other investments at the aggregate fair market value classified by restrictions and purpose of each fund are composed of the following as of June 30:

	<u>2012</u>	<u>2011</u>
Unrestricted funds – Designated by Trustees		
Capital acquisitions fund	\$ 285,598	\$ 366,142
Strategic initiative reserve	<u>1,782,900</u>	<u>1,608,600</u>
	<u>2,068,498</u>	<u>1,974,742</u>
Temporarily restricted funds		
Temporarily restricted gifts and grants	<u>145,226</u>	<u>286,772</u>
Total	<u>\$ 2,213,724</u>	<u>\$ 2,261,514</u>

The following schedule summarizes the components of investment return for the years ended June 30:

Interest	<u>\$ 4,766</u>	<u>\$ 43</u>
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#### 8. Property and Equipment

Property and equipment consist of the following major classifications as of June 30:

	<u>Asset lives in years</u>	<u>2012</u>	<u>2011</u>
Land		\$ 200,000	\$ 200,000
Building and building renovations	10 to 50	13,738,880	13,295,596
Furniture and equipment	3 to 15	<u>816,423</u>	<u>720,968</u>
Accumulated depreciation		<u>(4,730,230)</u>	<u>(4,405,269)</u>
		<u>\$10,025,073</u>	<u>\$ 9,811,295</u>

Depreciation expense for the years ended June 30, 2012 and 2011 amounted to \$324,961 and \$299,653, respectively.

As of June 30, 2012 and 2011, the building under lease was fully depreciated. However, land for the leased building is not depreciated and has a net book value of \$175,000 and is included in property and equipment as of June 30, 2012 and 2011.

#### 9. Pension Plan

The Society has a defined contribution retirement plan for its employees administered by the Teachers Insurance and Annuity Association of America. The Society made contributions to the plan of 8% in 2012 and 2011 of the compensation of all eligible employees and there are no employee contributions required. The Society's contributions to the plan were \$195,107 and \$198,285 for the years ended June 30, 2012 and 2011, respectively.

Effective April 1, 2006, the Society sponsors a deferred compensation plan for certain eligible employees under IRS code 457(b). All contributions to the plan are made by employees; there are no contributions made by the Society.

# Massachusetts Historical Society, Inc.

## Notes to the Financial Statements For the Years Ended June 30, 2012 and 2011

### 10. Concentrations of Credit Risk

Financial instruments that potentially subject the Society to concentrations of credit risk consist principally of cash balances in its operating bank accounts; accounts receivable, grants receivable and pledges receivable; and other investments. The Society's cash balances at its commercial bank totaling \$205,793 per the banks records at June 30, 2012 are insured by the Federal Deposit Insurance Corporation up to \$250,000 per account. Balances in excess of \$250,000 are transferred to a federally insured cash deposit funds account. Accounts receivable, grants receivable and pledges receivable are limited due to the large number of contributors comprising the Society's contributor base and their dispersion across different industries, government sectors, and geographic areas. Other investments are invested in a federally insured cash deposit funds account.

### 11. Fair Value Measurements

GAAP has established a fair value hierarchy that categorizes and prioritizes the inputs to valuation techniques used to measure the fair value of various investment assets and liabilities. The fair value is defined as the price that would be received upon selling an investment in an orderly transaction to an independent buyer in the principal or most advantageous market for the investment. The hierarchy gives the highest priority to unadjusted quoted prices in active markets for identical assets or liabilities (Level 1 measurements) and the lowest priority to unobservable inputs (Level 3 measurements). The three levels of the fair value hierarchy and the inputs used are described below:

Level 1: Unadjusted quoted prices in active markets that are accessible at the measurement date for identical, unrestricted assets or liabilities;

Level 2: Other significant observable inputs (including quoted prices in markets that are not considered to be active or similar financial instruments for which all significant inputs are observable, either directly or indirectly);

Level 3: Prices or valuations that require inputs that are both significant to the fair value measurement and unobservable;

A financial instrument's level within the fair value hierarchy is based on the lowest level of any input that is significant to the fair value measurement. The inputs used in valuing securities are not necessarily an indication of the risk or liquidity associated with investing in the respective financial instruments.

The Society, under the direction of its investment committee and in consultation with its investment advisor, have selected several independent investment managers to manage specific allocations of its endowment funds portfolio in accordance with an investment policy approved by the Trustees of the Society. In addition, the Society's investments in split-interest agreements and other investments are each managed by independent investment managers. The investment managers report investment transactions and performance on a monthly basis and provide the Society with their audited financial statements which include detailed disclosures of its fair value methodology and measurements of investment assets and liabilities using the fair value hierarchy described above. This disclosure information is used by the Society to present information about fair values of its investments in the statements of financial position classified according to the method for determining such fair values which is as follows:

**Massachusetts Historical Society, Inc.**

**Notes to the Financial Statements  
For the Years Ended June 30, 2012 and 2011**

**11. Fair Value Measurements (Continued)**

As of June 30, 2012:

	Fair Value	Quoted Prices for Active Markets for Identical Assets (Level 1)	Significant Other Observable Inputs (Level 2)	Significant Unobservable Inputs (Level 3)
<b>Split-interest agreements</b>				
Cash and cash equivalents	\$ 46,968	\$ 46,968		
Domestic equities	154,998	154,998		
Fixed income	108,453	108,453		
	<u>\$ 310,419</u>	<u>\$ 310,419</u>		
<b>Endowment investments</b>				
Domestic equities	\$ 15,936,382	\$ 15,503,280	\$ 433,102	\$ -
International equities	14,727,457	7,707,356	7,009,879	10,222
Private equities	326,977	-	-	326,977
Total equities	<u>30,990,816</u>	<u>23,210,636</u>	<u>7,442,981</u>	<u>337,199</u>
Fixed income (U.S. and other sovereign debt obligations)	9,201,128	48,188	9,152,940	-
Flexible capital (including fund-of-funds)	9,421,666	2,476,586	3,321,487	3,623,593
Inflation hedges (including real assets and TIPS)	11,520,784	5,074,323	5,874,506	571,955
	<u>\$ 61,134,394</u>	<u>\$ 30,809,733</u>	<u>\$ 25,791,914</u>	<u>\$ 4,532,747</u>
<b>Other investments</b>				
Cash and cash equivalents	<u>\$ 2,213,724</u>	<u>\$ 2,213,724</u>		



## Massachusetts Historical Society, Inc.

### Notes to the Financial Statements For the Years Ended June 30, 2012 and 2011

#### 11. Fair Value Measurements (Continued)

As of June 30, 2011:	Fair Value	Quoted Prices for Active Markets for Identical Assets (Level 1)	Significant Other Observable Inputs (Level 2)	Significant Unobservable Inputs (Level 3)
<b>Split-interest agreements</b>				
Cash and cash equivalents	\$ 7,442	\$ 7,442		
Domestic equities	143,498	143,498		
Fixed income	73,397	73,397		
	<u>\$ 224,337</u>	<u>\$ 224,337</u>		
<b>Endowment investments</b>				
Cash and cash equivalents	\$ 132,294	\$ 132,294		
Domestic equities	16,658,891	16,286,298	\$ 372,593	\$ -
International equities	16,834,062	8,640,231	8,178,484	15,347
Private equities	357,119	-	-	357,119
Total equities	<u>33,850,072</u>	<u>24,926,529</u>	<u>8,551,077</u>	<u>372,466</u>
Fixed income (U.S. and other sovereign debt obligations)	9,096,971	41,890	9,055,081	-
Flexible capital (including fund-of-funds)	9,852,471	2,826,385	3,280,219	3,745,867
Inflation hedges (including real assets and TIPS)	13,865,201	5,852,876	7,262,331	749,994
	<u>\$ 66,797,009</u>	<u>\$ 33,779,974</u>	<u>\$ 28,148,708</u>	<u>\$ 4,868,327</u>
<b>Other investments</b>				
Cash and cash equivalents	<u>\$ 2,261,514</u>	<u>\$ 2,261,514</u>		

The reconciliation of the changes in the fair value of endowment investments classified as Level 3 during the years ended June 30, 2012 and 2011 is as follows:

	2012	2011
Balance at the beginning of the year	\$ 4,868,327	\$ 4,670,723
Additional investments	-	2,836
Redemptions	(220,594)	-
Increase (decrease) in fair value	(114,986)	194,768
Balance at the end of the year	<u>\$ 4,532,747</u>	<u>\$ 4,868,327</u>

#### 12. Subsequent Events

The Society has evaluated all subsequent events through March 22, 2013, the date the financial statements were available to be issued.

#### 13. Trustee Designated, Temporarily Restricted and Permanently Restricted Net Assets

A summary of changes during the year ended June 30, 2012 in Trustee designated, temporarily restricted and permanently restricted net assets included in the statement of activities classified by purpose is shown on page 17.

**Massachusetts Historical Society, Inc.**  
**Notes to the Financial Statements**  
**For the Years Ended June 30, 2012 and 2011**

**13. Trustee Designated, Temporarily Restricted and Permanently Restricted Net Assets**

	Balance July 1, 2011	Contributions and Other Additions	Investment Income, net	Realized and Unrealized Losses	Expenditures and Appropriations	Balance June 30, 2012
<b>Trustee Designated Net Assets</b>						
General support	\$ 2,822,170	\$ 819,695	\$ 11,933	\$ (41,628)	\$ (861,055)	\$ 2,751,115
Library operations	797,552	55,000	6,232	(21,740)	(367,491)	469,553
Publications	2,687,196	-	37,839	(132,003)	(124,037)	2,468,995
	<u>\$ 6,306,918</u>	<u>\$ 874,695</u>	<u>\$ 56,004</u>	<u>\$ (195,371)</u>	<u>\$ (1,352,583)</u>	<u>\$ 5,689,663</u>
<b>Temporarily Restricted Net Assets</b>						
General support	\$ 21,501,742	\$ 1,007,619	\$ 416,754	\$ (1,453,883)	\$ (1,979,329)	\$ 19,492,903
Library operations	7,104,974	140,122	141,194	(492,555)	(462,827)	6,430,908
Publications	3,255,663	-	68,211	(237,952)	(223,590)	2,862,332
Special purposes	633,309	47,949	22,232	(77,568)	(72,887)	553,035
	<u>\$ 32,495,688</u>	<u>\$ 1,195,690</u>	<u>\$ 648,391</u>	<u>\$ (2,261,958)</u>	<u>\$ (2,738,633)</u>	<u>\$ 29,339,178</u>
<b>Permanently Restricted Net Assets</b>						
General support	\$ 9,709,354	\$ 1,159	\$ -	\$ -	\$ -	\$ 9,710,513
Library operations	2,922,030	-	-	-	-	2,922,030
Publications	1,588,345	-	-	-	-	1,588,345
Special purposes	1,219,422	24,525	-	-	-	1,243,947
	<u>\$ 15,439,151</u>	<u>\$ 25,684</u>	<u>\$ -</u>	<u>\$ -</u>	<u>\$ -</u>	<u>\$ 15,464,835</u>