



THE ART NEWSPAPER

**SPECIAL
REPORT:**

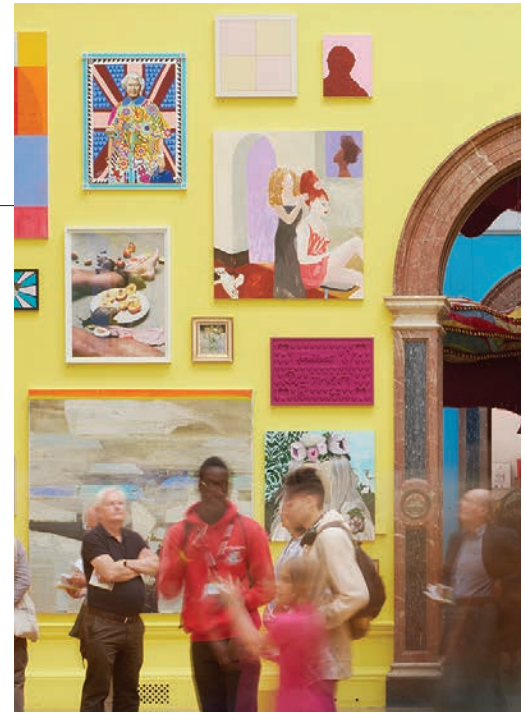
The definitive
guide to the world's
most-visited
museums and
shows

ART'S MOST POPULAR

Exhibition and
museum visitor
figures 2018

Art's most popular

The results are in...



Fashion provides winning formula

Met tops the charts with a heady mix of religion and haute couture, while Beyoncé, Jay-Z and Delacroix make the Louvre the most popular museum.

Analysis by **Emily Sharpe** and **José da Silva**

Nearly two decades have passed since the **Metropolitan Museum of Art** in New York last topped *The Art Newspaper's* annual museum exhibition attendance survey with its 2001 show on Vermeer and the Delft School. The US institution made a spectacular re-entry into our leaderboard this year with not just the one, but the two most popular exhibitions of 2018. *Heavenly Bodies: Fashion and the Catholic Imagination*, a Costume Institute show that boldly mixed religious works of art – including 42 ecclesiastical pieces from the Sistine Chapel sacristy – with haute couture, was seen by nearly 1.7 million people (10,919 visitors a day), breaking the Met's previous record set in 1978 with *Treasures of King Tutankhamun* (nearly 1.4 million).

The largest exhibition ever mounted by the museum, *Heavenly Bodies* was seen by around 1.43 million people at the Met's main Fifth Avenue location and a further 230,000 trekked uptown to Washington Heights to see its continuation at the comparatively sleepy Met Cloisters. According to the museum, the show helped

set a new attendance record for the Cloisters (349,513 in total). (The Met has not previously provided us with separate figures for the Cloisters and its Fifth Avenue locations.) The Met's other major blockbuster of 2018 was *Michelangelo: Divine Draftsman and Designer* (7,893 visitors a day), which presented sculpture, a painting and more than 100 drawings by the Renaissance master as well as an Instagram-friendly digital replica of the Sistine Chapel ceiling, and which ranked second in our survey.

The **Smithsonian American Art Museum** in Washington, DC, helped the US secure a hat-trick with its free presentation of colourful installations by the Korean artist Do Ho Suh. A favourite with Instagrammers, 7,853 visitors a day immersed themselves in his large-scale fabric sculptures.



None of the exhibitions mounted by UK museums featured in our top 20.

The **Shanghai Museum**, which boasts vast exhibition halls, hosted five of the ten most popular exhibitions in 2018, including presentations comprised solely of collections from foreign museums. Its show of masterpieces from London's Tate Britain attracted 7,126 visitors a day (around 618,000 in total), which not only makes it the fourth most popular exhibition in our survey but has the added cachet of being the UK institution's most visited show to date (though you had to travel 9,000km from London to see it). The Chinese museum also collaborated with the State Tretyakov Gallery in Moscow to bring paintings by a group of 19th-century Russian realists to Shanghai for a special exhibit. *The Wanderers* show drew 6,666 visitors a day to the Chinese museum.

The **Fondation Louis Vuitton** in Paris and the Melbourne's **NGV International** both benefited from the **Museum of Modern Art (MoMA)** in New York's decision to send works from its collection abroad during its building works. Their MoMA shows drew 5,171 and 3,312 daily visitors to the French and Australian

museums respectively. Meanwhile, MoMA's desire to give over its entire sixth floor exhibition space to Adrian Piper proved popular as the US artist's work, which addresses issues such as racism and sexism, was a surprise hit (3,993 visitors a day).

DRESSING FOR SUCCESS

The overwhelming success of the Met's *Heavenly Bodies* exhibition shows how the public's appetite for exhibitions devoted to fashion is on the rise. The Met's Costume Institute shows have traditionally ranked high in our survey, notably its 2011 presentation of cutting-edge couture by Alexander McQueen (8,025 daily), and institutions such as the **Musée des Décoratifs** in Paris and London's **Victoria and Albert Museum (V&A)** have staged fashion-focused shows for years. In fact, the latter's most popular show of 2018 let the public peruse the wardrobe of Frida Kahlo and engage with the Mexican artist on a more personal level, with displays of intimate photographs and possessions (1,823). And the V&A had to extend the run of its current Dior exhibition by seven weeks after tickets sold out within three weeks of its opening. (It will feature in our 2019 survey).

As further evidence of the fixation with fashion, **MoMA's** *Items: Is Fashion Modern?*, an exhibition that explored the impact of fashion staples such as Levi's jeans and the Little Black Dress was the New York institution's first fashion

show since 1944 and its most popular exhibition of 2018 (4,987). The *Sorolla and Fashion* show (1,418) at the **Museo Nacional Thyssen-Bornemisza** in Madrid, which paired portraits by the Spanish artist with period-appropriate clothing, was the institution's third most popular exhibition. The Spanish museum is putting this winning formula to the test again with its forthcoming exhibition *Balenciaga and Spanish Painting*, which is due to open in June. The **Wallace Collection** in London is also preparing to capitalise on the public's interest in fashion with an exhibition, due to open in June, on the shoe designer Manolo Blahnik.

APESHIT AT THE LOUVRE

It was a record year for the **Musée du Louvre** in Paris, both in terms of its overall attendance and its staging of the most popular exhibition in its history. With a whopping 10.2 million visitors in 2018, the 226-year-old French institution comfortably retains its title as the most popular art museum in our survey. Its major show on the quintessential 19th-century French Romantic Eugène Delacroix was seen by record 540,000 people (5,431 a day) during its four-month run. The Louvre credits the 26% increase in total attendance on the previous year to three factors: the allure of Delacroix; the popularity of Beyoncé and Jay-Z's music video "Apešhit", which was shot in the former palace and shows the hip-hop power couple lounging in front of star attractions, including the Mona Lisa; and an upswing in foreign visitors to the city after a substantial dip in the wake of the deadly terrorist attacks in 2015. Paris's **Centre Pompidou** and the **Musée d'Orsay** had an uptick in visitors, by around 180,000 and 108,000 respectively.

The Louvre's previous record of 9.7 million visitors was set back in 2012, when it staged Leonardo and Raphael blockbusters. Its forthcoming show on Leonardo, which is due to open this October to mark the quincentenary of the Italian master's death, is bound to give Delacroix a run for his money. Meanwhile, officials at the Louvre's outpost in Abu Dhabi, which opened in November 2017, report that one million people visited the museum in 2018.

The **National Museum of China** in Beijing, which made its first appearance in our 2017 survey, retains second position in overall attendance with 8.6 million annual visitors – an increase of 550,000 on the previous year – and the Met once again takes third with nearly seven million visitors to its Fifth Avenue and Cloisters premises (7.4 million if you include the Met Breuer). The **Vatican Museums** holds on to



Clockwise from left: the Met's record-setting *Heavenly Bodies* show; the 250th Summer Exhibition at London's Royal Academy of Arts; Roy Lichtenstein's *Drowning Girl* (1963) in the *Being Modern, MoMA in Paris* exhibition at the Fondation Louis Vuitton; and a teddy bear from the V&A's *Winnie the Pooh* show

the fourth slot, with an increase in attendance of around 330,000 on 2017.

BRITISH MUSEUM LOSES OUT

The friendly rivalry between the UK's three most visited museums – the **British Museum (BM)**, **Tate Modern** and the **National Gallery** – continues. Our survey has shown the BM to be the most visited museum in the UK nine times over the past decade, but in 2018 it was nudged out of the top spot by Tate Modern, which drew around 49,000 more visitors (nearly 5.9 million). The BM drops to sixth in overall worldwide museum attendance while Tate Modern occupies its former fifth position, boosted no doubt by its critically acclaimed exhibition *Picasso 1932: Love, Fame, Tragedy*, which focused on a single, prolific year in the artist's life. However, having reported a worrying downward trend in visitors to UK's main national museums last year, the overall figures stabilised in 2018 but were still 5% down from their highpoint in 2014.

Notwithstanding, the **V&A** smashed the record it set in 2017 for overall attendance by around 178,000 people, bringing its new record to nearly four million. After Frida Kahlo, the V&A's second most popular exhibition in terms of daily figures may come as a surprise considering that it also had a show devoted to the Spanish fashion house Balenciaga. Around 160 more people flocked each day to see what the V&A billed as a "multi-sensory and playful" exhibition on the children's book character Winnie the Pooh (1,181 a day) than creations by the late designer (1,021).

But the award for the breakout UK museum of 2018 has to go to the **Royal Academy of Arts (RA)**, which made a splash of its 250th anniversary with the opening of a David Chipperfield-designed expansion that significantly increased the institution's footprint – and also provided permanent free collection spaces for the first time.

The inauguration coincided with the RA's popular annual *Summer Exhibition*, guest curated by the artist Grayson Perry, which was seen by a record 4,296 daily visitors (296,442). Other RA shows of note were a presentation that reunited art-loving Charles I's Old Master collection (3,250) and one that celebrated 500 years of Oceanic art (1,857). A record 1.6 million people visited the RA in 2018 compared with just over a million in 2017.

In the US, the unveiling of portraits of the former president Barack Obama and his wife Michelle, by Kehinde Wiley and Amy Sherald respectively, at **Smithsonian's National Portrait Gallery (NPG)** in Washington, DC helped boost the museum's attendance by more than one million, to 2.3 million. Locals and tourists alike turned out to marvel at, take selfies with, and even genuflect in front of the thoroughly modern portraits of the former First Couple. It remains to be seen if the NPG can repeat last year's success this year in the wake of the 35-day US government shutdown, which forced government-funded museums to close. The **Cleveland Museum of Art** also topped its personal best of 719,620 annual visitors (set in 1987) by attracting 769,435 people – a 31% increase on 2017. The jump can partly be attributed to its showing of the travelling exhibition *Yayoi Kusama: Infinity Mirrors* (1,653).

Meanwhile, in Japan, Van Gogh (4,793), the Bauhaus (2,803) and single-artist shows on 20th-century Japanese painters Higashiyama Kaii (4,311), Yokoyama Taikan (3,228) and Foujita Tsuguharu (2,530) meant that attendance at the **National Museum of Modern Art in Kyoto** more than trebled, from around 300,000 in 2017 to more than 1.1 million last year. But the most popular exhibition in Japan continues to be the Nara National Museum's yearly display of objects from the Shoso-in treasury. The 70th annual presentation drew 16,707 visitors/pilgrims a day during its two-week run, but the religious nature of the artefacts puts the show in a category of its own, so it is not included in our rankings.

Research compiled by **Valentina Bin, Anna Musini and Vanessa Thill**

Exhibition and museum visitor figures 2018

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TOP 10 Most popular art museums



Tate Modern overtook the British Museum in 2018, becoming the most visited art museum in the UK

1	Musée du Louvre	PARIS	10,200,000	NO CHANGE
2	National Museum of China	BEIJING	8,610,092	NO CHANGE
3	Metropolitan Museum†	NEW YORK	6,953,927	NO CHANGE
4	Vatican Museums	VATICAN CITY	6,756,186	NO CHANGE
5	Tate Modern	LONDON	5,868,562	+1
6	British Museum	LONDON	5,820,000	-1
7	National Gallery	LONDON	5,735,831	+1
8	National Gallery of Art	WASHINGTON, DC	4,404,212	-1
9	State Hermitage	ST PETERSBURG	4,220,000	+1
10	Victoria and Albert	LONDON	3,967,566	+2

† Does not include attendance figures for the Met Breuer (398,922) but does include figures for the Met Cloisters

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TOP 20 Most popular exhibitions

Daily	Total	Exhibition	Venue	City	Dates
10,919	1,659,647	Heavenly Bodies	Metropolitan Museum of Art†	New York	10 MAY-8 OCT
7,893	702,516	Michelangelo: Divine Draftsman and Designer	Metropolitan Museum of Art	New York	13 NOV-12 FEB 18
7,853	1,123,000	*Do Ho Suh: Almost Home	Smithsonian (SAAM)	Washington, DC	16 MAR-5 AUG
7,126	617,926	*Masterpieces from Tate Britain 1700-1980	Shanghai Museum	Shanghai	27 APR-5 AUG
6,933	54,473	*Bronze Vessels	Shanghai Museum	Shanghai	12 MAY-20 MAY
6,819	240,623	Higashiyama Kaii Retrospective 1908-99	National Art Center Tokyo	Tokyo	24 OCT-3 DEC
6,741	463,210	*Crossroad: Belief and Art of Kushan Dynasty	Shanghai Museum	Shanghai	29 DEC-17-18 MAR 18
6,666	458,035	*The Wanderers: from the Tretyakov Gallery	Shanghai Museum	Shanghai	15 DEC-17-4 MAR 18
6,648	354,259	Jomon: 0,000 Years of Prehistoric Art in Japan	Tokyo National Museum	Tokyo	3 JUL-2 SEP
6,552	534,455	*Ancient Wall Paintings from Shanxi Museum	Shanghai Museum	Shanghai	30 NOV-17-4 MAR 18
5,813	264,922	*Electronic Language International Festival	Centro Cultural Banco do Brasil	Rio de Janeiro	13 APR-4 JUN
5,615	453,182	Chagall: the Breakthrough Years	Guggenheim	Bilbao	1 JUN-2 SEP
5,561	649,082	Joana Vasconcelos: I'm Your Mirror	Guggenheim	Bilbao	29 JUN-11 NOV
5,487	612,189	Javier Téllez: Shadow Play	Guggenheim	Bilbao	12 JUL-18 NOV
5,431	540,000	Delacroix	Musée du Louvre	Paris	29 MAR-23 JUL
5,307	619,411	Art and China after 1989: Theatre of the World	Guggenheim	Bilbao	11 MAY-23 SEP
5,235	467,378	Gauguin: the Alchemist	Grand Palais	Paris	11 OCT-17-22 JAN 18
5,171	755,000	Being Modern: MoMA in Paris	Fondation Louis Vuitton	Paris	11 OCT-17-5 MAR 18
5,145	366,777	Impressionist Masterpieces	National Art Center Tokyo	Tokyo	14 FEB-7 MAY
5,075	253,003	Swords of Kyoto: Master Craftsmanship	Kyoto National Museum	Kyoto	29 SEP-25 NOV

† includes attendance at Met Cloisters

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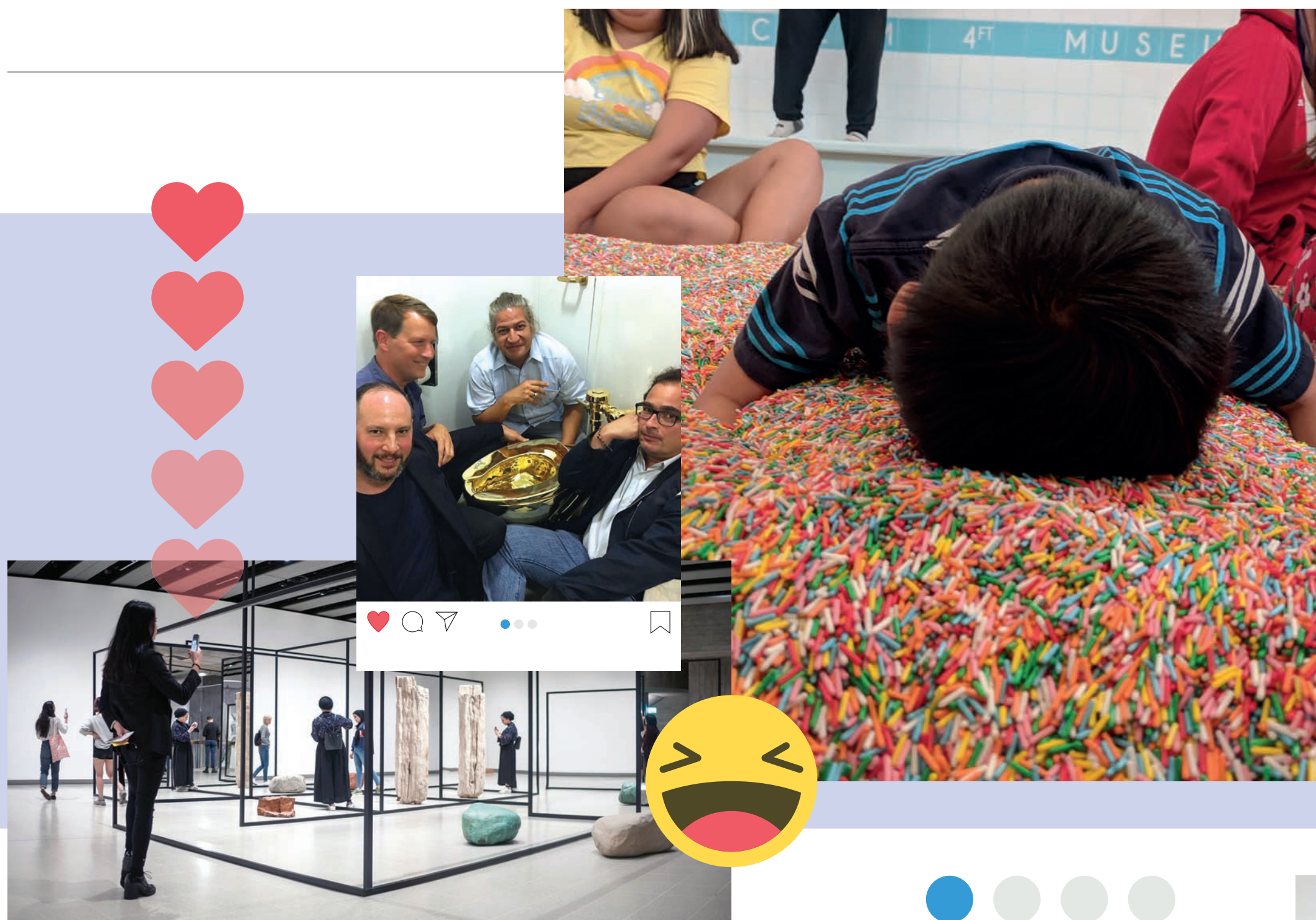
Methodology

- The daily figures are calculated automatically by our database, which computes the number of days for which an exhibition was open using the following formula: total number of days between start date and end date, divided by seven, multiplied by the number of days a week the institution is open, minus exceptional closures.
- All of the data used were supplied by the institutions concerned.
- Some institutions offer a number of exhibitions for a single ticket: these are shown as one entry.
- Exhibitions that were free to visit – ie, neither the museum nor the show had an entry fee – are indicated with an asterisk (*).

FILE © TATE, LICHTENSTEIN © ESTATE OF ROY LICHTENSTEIN/AGS, 2019



Art's Most Popular



Art in the age of Instagram and the power of going viral

As visitors to exhibitions are increasingly sharing their experiences online, should curators plan shows for maximum hype? By **Ben Luke**

Museums have long accepted smartphones as a ubiquitous appendage to many visitors' bodies – London's National Gallery lifted its photography ban in 2014, for instance. And now, images taken on those phones are driving visitors to exhibitions and collections, particularly through the social media app Instagram – the primary means for gallery visitors to communicate their art experiences. Certain exhibitions are now defined by their Instagrammability. But are museums and galleries planning for this level of interaction and social media buzz?

"The way that galleries, museums and organisations understand photography in their spaces has

changed – and rapidly," says Cliff Lauson, a senior curator at the Hayward Gallery in London. And Lauson's 2018 Hayward exhibition *Space Shifters* was a case in point. The critic Hettie Judah wrote in the *Independent* that it was likely to turn into an "outrageous selfie-fest", and her words proved to be true. But Lauson says that Instagrammability was not in his plans when developing the show and that the art was always central. "The show was about artists using innovative materials in a way that creates a unique experience and makes the viewer part of the work," he says. "The compulsion to document, photograph and share with your friends might be an extension of that, in that it is, in one sense, an experience-based economy that we live in. So it's no surprise that people felt compelled to do those things that they do quite usually."

Massimiliano Gioni, the artistic director of the New Museum in New York, suggests that any great exhibition has photogenic moments. "Great installation means having a conciseness that can look great in pictures. So, it's a test of a good show if it also makes good photos. But if you make a show just so you get good photos, that's pretty sad."

For Sara Snyder, the chief of external affairs and digital strategies at the Smithsonian American Art Museum (SAAM) and Renwick Gallery in Washington, DC, the first inkling of Instagram's profound viral effects came in 2015, following the renovation of the Renwick Gallery, with the exhibition *Wonder*. "That show had nine site-specific works that were room-scale, immersive and really beautiful and moving," she recalls. "And it ended up being this Instagram sensation. We hadn't fully anticipated the degree to which people would refer to it as an 'Instagram show'. The curator was dumbstruck; he registered an Instagram account straight afterwards so he could read all the comments." Witnessing what Snyder calls the "visual word-of-mouth" generated

by *Wonder* was a transformative experience for the museum staff. "It was so interesting to eavesdrop on that conversation about what the show meant to [visitors] and how they felt about their experience."

Last year's exhibition of the Korean-American artist Do Ho Suh at SAAM was the best-attended contemporary exhibition of 2018 in our survey, and also attracted a deluge of Instagram posts, but Snyder says there were no thoughts of its attractiveness to Instagrammers in planning for the show. "I don't know any curator who would put their checklist together with Instagram in mind, truly. I mean, that's not the way they think."

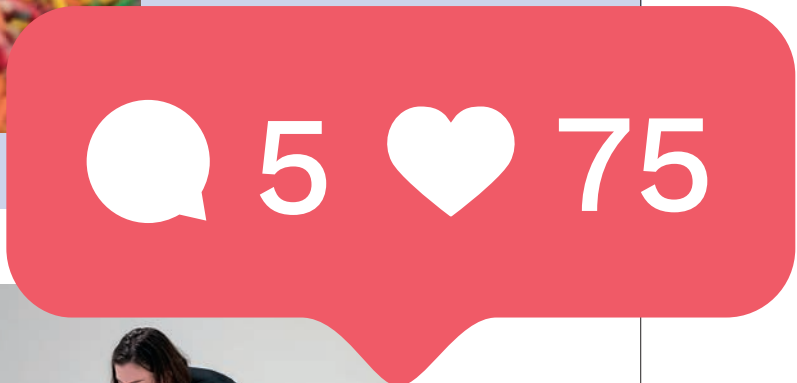
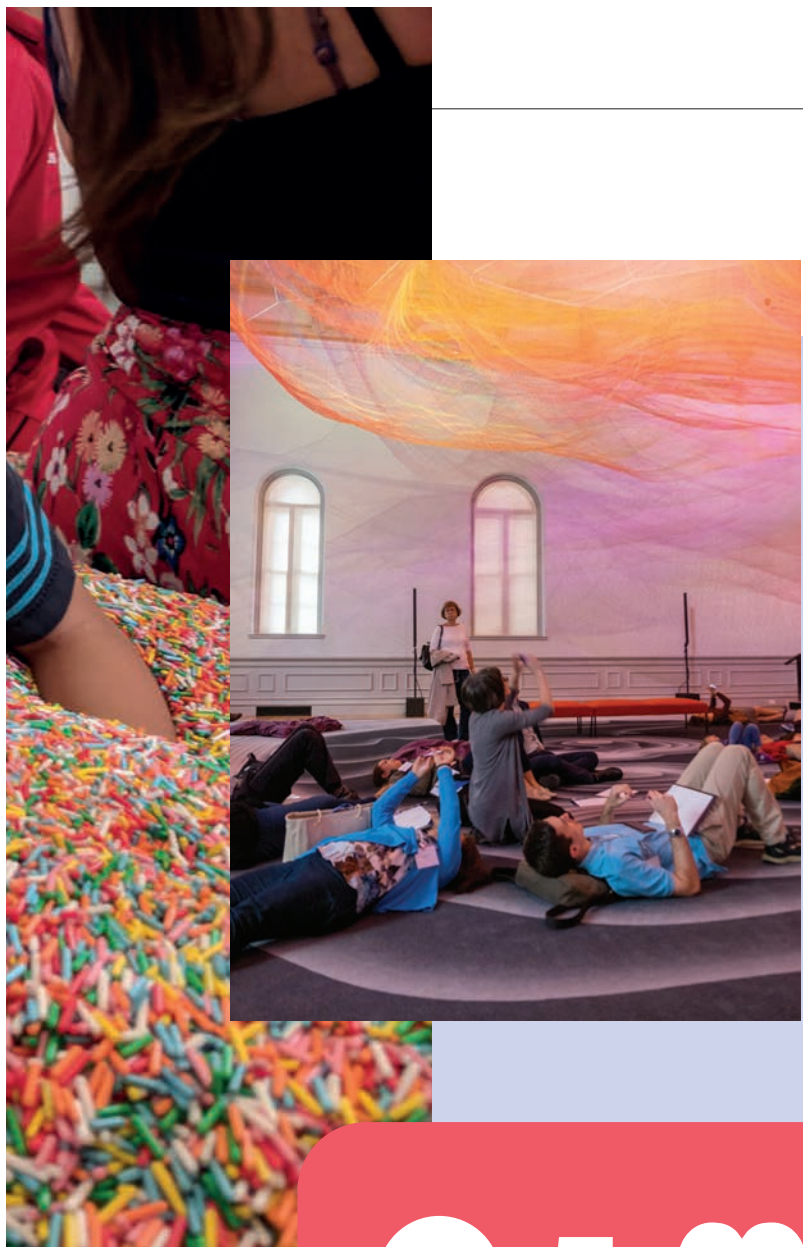
Both Snyder and Gioni contrast contemporary shows with what Snyder calls "made-for-Instagram" experiences like the Museum of Ice Cream, which started as a candy-coloured, interactive pop-up in New York – complete with a Pop Art gallery space and installations that include everything from a melted popsicle jungle to a sprinkles pool that visitors can dive into – which now has

a permanent site in San Francisco. Yet the Instagram phenomenon has affected curatorial activity.

In June, the New Museum will present *La Menesunda* (1965) by the Argentinian artist Marta Minujín. The work is "a very early total installation or environmental piece", Gioni says. He wanted to show it because Minujín was part of the countercultural 1960s New

York scene that gave birth to happenings and environments, "to show the contribution of an Argentinian artist to a global movement with which she's not typically identified". But the "subtext" of the presentation is to riff on phenomena like the Museum of Ice Cream. Minujín's work is "a series of interactive situations", including a room where a couple are in bed, a mirrored space with glitter and fans, and a beauty parlour where assistants apply make-up to visitors. "They resemble what these Instagram museums have become today," Gioni says. "We wanted to show what was a





predecessor for that mood or mode as an opportunity to ask ourselves: 'What is a museum in the age of endless reproducibility or digital distribution?' Gioni is amused by the "perversity" of the Instagram-friendly pop-ups using the word museum, and notes that in these projects' reliance on visitors to communicate about their experiences on social media, "the viewer becomes not a participant but the labour that keeps this machine running". This factor has not escaped artists' attention – after all, Marcel Duchamp argued that "the creative act is not performed by the artist alone; the spectator brings the work in contact with the external world by deciphering and interpreting its inner qualifications and thus adds his contribution to the creative act". The smartphone is a powerful tool with which to do that.

Gioni cites Maurizio Cattelan's *America* (2016), an 18-karat gold, fully functioning toilet (partly a homage to Duchamp's *Fountain* [1917], an upturned and signed urinal), installed in 2016-17 at the Solomon R Guggenheim in New York. With *America*, Gioni suggests "it's the public making the work by photographing it and

participating in its distribution through social media. What is presented as fun and free time is a form of collective labour to produce the work of art. Maurizio's toilet was fascinating as a general reflection on what these Instagrammable moments mean."

Search #goldtoilet on Instagram and you witness people sitting on Cattelan's toilet taking selfies, adding to the creative act in a way that would surely have delighted the wry Duchamp. "The spectator is completing the work but is somehow consumed by the action of completing it. There was something scatological about people photographing their pee, their faeces, standing around this toilet," Gioni says. "In that sense the work was complete in the moment they distributed it, but at that moment it became clear how complicated that piece was, because it brought out the worst in people."

Gioni argues that *America* was "inherently about communication, and about a currency of visibility and do-it-yourself celebrity" – a culture with Instagram as its primary medium. It is a phenomenon that seems certain to affect museums and their visitors for years to come.

Clockwise, from left: Space Shifters at the Hayward Gallery; an occupation of Maurizio Cattelan's *America* at the Solomon R Guggenheim Museum, led by the curator, Pablo León de la Barra (far left); the Museum of Ice Cream, San Francisco is too much for one visitor; the public enjoying *Wonder* at SAAM; Yayoi Kusama's *Narcissus Garden* (1966) at Space Shifters



Admiring the work of Pierre Bonnard at Tate Modern, London

Slow down, relax and immerse yourself...

Slow Art Day offers an alternative to life in the fast lane, away from the jostling crowds and selfie-takers. By **Hannah McGivern**

Where a protest against McDonald's spawned the Slow Food movement, so the blockbuster exhibition has inspired a Slow Art resistance. Anyone who has visited a "once-in-a-lifetime" exhibition will be familiar with the exhausting routine: queuing at the entrance, jostling with crowds around the masterpieces, fighting falling energy levels and mounting frustration. If photography is permitted, throw selfie sticks and Instagram posers into the mix too.

The global museums initiative Slow Art Day aims to be "counter-cultural to the smartphone and its growing dominance in culture, but also to blockbuster exhibits and the focus on absolute numbers", says Phil Terry, the US e-commerce entrepreneur who founded the annual event in 2009. The idea germinated during Terry's visit to the *Action/Abstraction* exhibition at the Jewish Museum in New York in 2008, when he decided to spend a full hour with Hans Hofmann's painting *Fantasia* (1943). "At the end of the hour, I was energised," he remembers. "These micro-experiences can be transformative and go much, much deeper than a quick look."

Research has shown that museum visitors' encounters with art are generally brief – an average viewing time of 28.6 seconds per work, according to a 2017 study by Jeffrey and Lisa Smith and Pablo Tinio at the Art Institute of Chicago. That time includes reading the label and, for "a large percentage of visitors", taking selfies, they noted.

The Slow Art Day format developed by Terry and his team of volunteers invites the public to contemplate five works of art – as selected by the participating museums – for ten minutes each, and then gather afterwards to discuss their experiences. Among the 94 venues holding events this year on Saturday 6 April are Yorkshire Sculpture Park, the National Portrait Gallery of Australia and Crystal Bridges Museum of American Art in Arkansas.

Over the past decade, the Slow Art Day "community" has organised more than 1,500 events on every continent (including Antarctica), Terry says, leading to spin-off collaborations in Poland and Belgium, and crossover activities involving dance, music and meditation. The annual initiative is "an open-source idea", he says, which eventually "might just disappear

because we've reached our agenda to support and provoke museums to do this on their own".

The Museum of Modern Art in New York, for example, has since 2016 hosted monthly ticketed "quiet mornings", where people can explore the galleries at their leisure, followed by a guided meditation session. Encouraged by the "positive response" to its Slow Art Day event last year, Tate Modern introduced "slow looking" tours of the current Pierre Bonnard exhibition (until 6 May), a spokeswoman says, adding that the artist's "complex colour palettes and unusual sense of composition especially reward close and extended scrutiny".

For Rebecca Chamberlain, a psychology lecturer at Goldsmiths university, who led the London museum's sold-out first tour last month, slow looking "intersects with ideas around mindfulness and wellbeing". Chamberlain compares the process to "sensory mindfulness meditation", where "your focus of attention is in the moment and not on external ideas or thoughts", potentially alleviating anxiety. Potential health benefits aside, Terry argues that the format ultimately enables those with no art historical knowledge to build their "confidence and interest in looking".

Tate's tours, held after normal opening hours, are currently available to a maximum of 45 people. These contemplative conditions are naturally incompatible with most museums' priorities to generate income and remain accessible to all, so what steps can an institution take to foster a Slow Art approach year-round?

The look and feel of Glenstone, a private museum and sculpture park near Washington, DC, reflect the principle that a "calm, unhurried and spacious environment" yields "more meaningful experiences with art", says its director and co-founder Emily Rales. The museum's vast Pavilions expansion opened last October with sparsely hung galleries and a room dedicated to admiring the landscape outside. Only 400 timed tickets a day are available online, and indoor photography, through a smartphone or otherwise, is not permitted. So far, "demand has far exceeded expectations", Rales says.

Even the Uffizi in Florence has introduced a raft of measures to improve – and prolong – the visitor experience. Reducing the hours-long queues at the entrance and easing bottlenecks around the gallery's "most iconic pictures" have been "fundamental" priorities "since even before my first day in office", says Eike Schmidt, the museum's director since 2015. A judicious rehanging of the Botticelli and Leonardo rooms "means that people automatically disperse better", he says.

Seasonal ticket prices that are cheaper in the winter, as well as a new €70 surcharge for large groups, aim to discourage the whistle-stop, day-trip tours of high summer "that typically come in for 30 minutes".

HERE: PHOTO COURTESY OF THE MUSEUM OF MODERN ART; SPACE SHIFTERS: COURTESY OF THE HAYWARD GALLERY; BONNARD: PHOTO © TATE; 2019; BLOWER: COURTESY OF THE ARTS AND HAYWARD GALLERY; BLOWER: PHOTO © TATE 2019

Art's Most Popular



Money makes money: Barbara Kruger's *Belief+Doubt* at the Hirshhorn Museum, which hosted a blockbuster Yayoi Kusama show, as did the High Museum of Art (inset)

first opened at the Hirshhorn Museum and Sculpture Garden in Washington, DC, in 2017, according to the organising institution's director Melissa Chiu. Kusama's work "attracted visitors that had never come to the museum before" and "had a lasting effect on public awareness of the museum", Chiu says. The exhibition also created jobs and generated extra revenue in many of the cities it later travelled to. The show contributed \$5.5m to the Cuyahoga County economy when it was shown at the Cleveland Museum of Art (9 July-30 September 2018), according to a study by the local research firm Kleinhenz & Associates. The museum hired 120 extra employees for visitors' services and other exhibition-related work, and while most were temporary, some stayed on to support other exhibitions, a spokeswoman says.

Similarly, the High Museum of Art in Atlanta held a special job fair to hire 60 part-time, temporary workers in guest relations, the museum shop and other administrative positions when it hosted the show (18 November-17 February 2019), and six people hired for those positions have since been offered permanent spots. "The Kusama exhibition provided an opportunity for these individuals to get their foot in the door and prove themselves," the museum said in a statement.

The High sold 136,000 timed tickets to the exhibition, with at least 11,000 going to out of state visitors. "Anecdotally we have heard that many of the remaining tickets purchased by Georgia residents were extended to friends visiting from out of town," according to the museum's statement.

The Denver Art Museum is expecting equally large crowds for its forthcoming survey of Monet (*Claude Monet: the Truth of Nature*; 21 October-2 February 2020), especially as it is the only US venue for the exhibition. Based on previous blockbusters such as *Star Wars* and the *Power of Costume* (2017), which attracted 872,000 people, 30% from outside the city, a spokeswoman says "more than anything the hope is this will be a fantastic experience for visitors from Colorado and beyond".

These exhibitions are "absolutely the kind of experiences that travellers will build a trip around", Cohen says.

Global art gives local kickstart

Special exhibitions are big business—not only for the museums that hold them but for local economies as well. By **Helen Stoilas** and **Judith Dobrzynski**

Blockbuster exhibitions are often a break-even prospect for museums, with any boost to revenue from ticket sales, memberships, retail purchases and other visitor spending offset by the costs of production, installation and operations. But what impact do the thousands of cultural consumers who turn up for those exhibitions have on local economies?

Based on US government statistics and tourism reports, blockbuster shows can create significant gains for their host cities. "We know that a vibrant arts community is good for local businesses," says Randy Cohen, the vice president of research and policy at the art lobbying organisation Americans for the Art. "And a blockbuster brings people from out of town, out of the country, and they provide business for local merchants."

The larger arts industry contributed \$764bn to the US economy – more than agriculture or transportation – according to data gathered by the US Bureau of Economic Analysis. A study released in 2018 by the American Alliance of Museums (AAM), using information from the Bureau of Labor Statistics, states that arts institutions support 726,000 jobs in the US and directly employ 372,100 people – more than double that of the professional sports industry. The AAM's report also showed that US museums generate more than \$12bn per year in tax revenue to federal, state and local governments. And surveys conducted

by Americans for the Arts found that each art event attendee spent around \$31.47, on top of admission costs, which equated to an estimated \$102.5bn in additional spending during 2015 (the year of its most recent surveys). "What this shows is that when we invest in the arts, we're not investing in a frill but in an industry that draws to the community people who spend money there, and it keeps our neighbours and their hard-earned discretionary dollars right there in town," Cohen says. One recent example is the hugely popular touring exhibition *Yayoi Kusama: Infinity Mirrors*, which quickly became a "city phenomenon" when it



A dash of fashion and a pinch of gratis: the perfect recipe for a sell-out show

From creating "experiences" to being fashion-friendly, museums are getting savvy at driving visitors to their exhibitions. Here are a few tricks of the trade we have observed over the years.

Call it an "experience"

Like it or not, immersive experiences are moving into territory traditionally reserved for conventional exhibitions. And moreover, the art-loving public cannot seem to get enough of them, with people queuing for hours to experience (and take those all-important Instagram photographs of) multi-sensory exhibits such as *Yayoi Kusama: Infinity Mirror Room* or *David Bowie Is...* If you want people to come, try calling it an experience.

Namedrop like it's hot

A sure-fire way to entice the public to see a show is to include blockbuster-friendly words such as "treasures",



Get out the glad rags: V&A's Dior show draws fashionistas and couldn't-care-lessers alike

"masters" or "Impressionist" in the title. Case in point is *Impressionists in London*, which opened at Tate Britain in 2017. Although the show was panned by critics, it was the UK institution's

most popular fee-charging show in this year's survey, with 1,041 visitors a day. Namedropping art-history heavyweights in the show's title, such as Leonardo, Michelangelo (or any of

the *Teenage Mutant Ninja Turtles*), also helps to lure visitors.

Be a dedicated follower of fashion

If you think you are not a slave to fashion, think again. You may not be able to tell the difference between tulle and taffeta, but the overwhelming success of the Met's *Heavenly Bodies* exhibition in New York shows that the general public's appetite for fashion-focused exhibitions is stronger than ever. Even those of us who happily spend most of our time in jeans and trainers cannot resist the chance to see how the other half lives.

Exit through the gift shop

Do not underestimate the pulling power of a well-stocked gift shop offering a veritable smorgasbord of goods – from catalogues and cross-stitch kits to branded pencils and tote bags. A dose of retail therapy is often

a just reward for spending two hours jostling for position in front of works of art. Am I happy to pay £7.50 for a tiny box of merlot-flavoured gummy treats with no obvious connection to the exhibition I just visited? Sadly, the answer is often yes.

The best things in life are free

Although taking in a free show at a museum is rarely free when you tot up obligatory stops at the café and gift shop, our visitor survey has shown that the public loves the idea of a bargain. Exhibitions at all four branches of Brazil's Centro Banco do Brazil, which does not charge entry to its shows, regularly appear in our top 20, and in our 2017 survey we noted that a free show on plywood (yes, plywood) at London's Victoria and Albert Museum (V&A) was seen by 2,324 visitors a day – more than the same institution's fee-charging Pink Floyd show. **Emily Sharpe**



The birth of the blockbuster: visitors admire artefacts on display in the Metropolitan Museum of Art's King Tut show in 1978

impress me for incisiveness, as high fashion and the Vatican seem a strange but heady mix. New York is a major tourist destination, and the Met is part of this dynamic. Numbers do not necessarily mean a show was good.

Most US museums today charge entry fees, so visitorship has become an income stream. Once a museum imposes admission fees, the lure of income becomes a subtle but sure incentive to do programming that attracts paying visitors.

Starting in the 1970s, with the collapse of many city economies and the social wreckage that ensued, museums faced pressure to develop programmes that could reach large numbers of school children. Stressed civic leaders looked at museums as bastions of privilege, holding vast wealth and exempt from property taxes, and demanded engagement. Directors and trustees looked at their feet, shuffling guiltily. Museums embraced a new mandate to bring the community in and now their education programmes operate like school systems within the museum.

Today, the demand for big numbers is more nuanced. City museums now look at numbers that reflect local demographics. The rush to appear relevant to people living in, for instance, inner city Baltimore will collide with the art tastes of affluent suburbanites who represent a large chunk of the donor base. People from different cultures will like different things; accommodating that kind of diversity might be impossible.

Through Thomas Hoving's flamboyant Met directorship (1967-77), especially in mounting the King Tutankhamun exhibition in 1978, the blockbuster was born. Hoving is much maligned for pushing the museum world into the entertainment business. I have no problem with an exhibition with broad public appeal, as long as it has scholarly purpose and content. Hoving had an army of serious curators behind him. The Met is never going to produce a junk show or turn into Disneyland. In less conscientious hands, though, I'm not so confident.

I do not think US museum directors have numbers envy. Where size matters, it's in museum building projects, and that is a race to financial ruin. Most directors still come from the ranks of curators and know when a show's a flop. They understand numbers are a small slice of that sad story.

It's a numbers game

Comment

Brian Allen, art historian and former director of the Addison Gallery of American Art, Andover, Massachusetts



When I started working in museums years ago, visitorship was not a compelling concern for directors, curators or trustees for several reasons: museums were free, so visitors did not mean more money; fundraising came from a few big donors; outreach to school groups was minimal; and exhibition programmes were skeletal. A museum was an oasis

for contemplation, research, some teaching and the absorption of high culture. It was a locus of civic pride and a measure of a city's sophistication. Numbers were for accountants.

In 2004, when I became the director of the Addison Gallery of American Art, which is owned by Phillips Academy – a university preparatory school in Massachusetts – visitorship was embarrassingly low, even though it was free and open to the public. I wanted to increase numbers, even though I received no pressure to do so, because

the gallery was a small, peripheral part of a vast operation. When a school official heard I wanted to increase the museum's advertising budget from zero to a low five figure sum, they tried to stop me for fear it might bring paedophiles to campus. Fortunately, they lost that battle and over time visitorship tripled, sans predators.

To me as a director, visitors meant personal validation. It was an ethical imperative. What was the point of staging exhibitions if no one came? Our scholarship was strong and fresh, and I wanted people to enjoy what we offered. I think every director should feel that way. I've known many curators who want only the right people, the most discerning people, to come but they're snobs, and not good curators.

Directors today are focused on numbers, and many of the reasons are not altruistic. In the US, although most museums are private, many still receive government money. Funders in

the public sector, mostly on the state and local level, are tuned to measurables, and attendance is a matrix. Corporate and foundation donors often want to know these numbers, as do today's trustees, who care more about headlines and the visuals of big crowds.

Many numbers are massaged, because some are not above rounding upward. Figures tend to be more believable when the show has a big-name artist or the word "gold" or "impressionism" in the title. Although many of the exhibitions I enjoyed recently were esoteric, with low visitor figures, a few had gigantic attendance, including the Francis Picabia show at New York's Museum of Modern Art. Nearly 540,000 people (4,613 visitors a day) saw the Dada artist presented without the household Duchamp name. Although the Metropolitan Museum of Art's *Heavenly Bodies* broke the museum's attendance record with nearly 1.7 million visitors, it didn't

Suffering from the blockbuster blues? Here are some top tips for beating the queues

Queues generate hype and headlines. Trendy restaurants use them to entice diners, shops use them to sell you stuff, and for major blockbuster shows, they have become a badge of honour. For some, it is part of the appeal, a communal conga for the hottest ticket in town. But if you, like me, really cannot stand them, here are a few tips for avoiding or jumping the queues to see that blockbuster exhibition.

First stop, what do the museums say? "Exhibitions can be quieter first thing in the morning or late evening," says Eleanor Appleby, the Tate's head of visitor experience. A spokeswoman for the Royal Academy of Arts (RA) advises visiting "early in the week, during working hours". A spokeswoman for the Victoria and Albert Museum (V&A) suggests: "When the museum opens at 10am." Similarly, at New York's Metropolitan Museum of Art, "Weekday mornings are the best time." The one exception is the Guggenheim Bilbao,

which recommends visiting after 2pm. (If only there was a simple explanation for what Spaniards get up to after lunch.)

What if the tickets are sold out? "One of the best ways to beat the crowds is to become a Tate Member," Appleby says. Tate members (£86 per year), like similar schemes at the RA (£138, with a guest), the V&A (£70), the Met (\$100) and Guggenheim (£40) get unlimited free access, exclusive previews and invites to evening events. Although these too can get crowded.

But sometimes you're too busy queuing for the latest trendy dim sum restaurant to remember to book ahead, or too skint to buy a year's membership to see one show. So, we polled our team of arts journalists for some tips:

- "Enter the Met through the education entrance on street level, rather than wait in line for the main doors." (Carry some exercise books under your arm to look suitably studenty.)
- "For New York's Neue Galerie,



Massive queues for the David Hockney exhibition at the RA in London—even in the rain

go to the excellent café first, having an nice Viennese coffee and cake, and then going into the show." (This sounds too tasty, you may not want to actually see the show.)

- "With the Frick, sign up for one of its evening drawing programmes and you get admission to the museum, can hang out after hours in the galleries, and get free drawing materials." (Do not get

carried away and draw on the works inside the gallery.)

- "Pretend you've left your umbrella inside – works every time!" (It does not work in museums that ban umbrellas, nor does it work on sunny days, unless you are P Diddy, aka Sean Combs.)
- "Enter through the exit..." (If you get caught, you did not read it here!)
- "Take a cushion to feign pregnancy. Admittedly excludes half the population. I've never done that." (I find it hard to believe the exculpation at the end.)
- "Sell your soul to a corporation; Deutsche, Barclays, etc usually have deals with museums that allow staff to visit a show before the museum opens." (We will not be held responsible for your soul and its eternal damnation.)
- "Work for another museum; many have reciprocal arrangements." (If you want to afford a house in London or New York, don't work for a museum – try the sell-your-soul route above.)

José da Silva

Art's Most Popular

Exhibition and museum visitor figures 2018

continued from page III

TOP 15 Big Ticket attractions



Swinging into action: Superflex's Turbine Hall commission at Tate Modern included swings and a giant disco ball

A new entry has gone in straight at the top, pipping 2017's highest ranked event, *Art Night*. The fourth edition of the *Dhaka Art Summit* included more than 300 artists across ten exhibitions at the Bangladesh Shilpakala Academy and had a whopping 35,222 visitors a day (it is the first time we have obtained figures for it). Such events may be visited by the same people multiple times and that is why we have a Big Ticket category, which covers events that cannot be properly compared with regular museum exhibitions. These include: biennials and festivals; shows where the ticket covers entry to other attractions, such as the palace and gardens of Versailles; and displays

staged in a museum's main lobby, such as Tate Modern's Turbine Hall. Last year's Turbine Hall commission by the Danish collective Superflex extended beyond the confines of the museum out into the street, with several linked swings encouraging visitors to play together. The London museum's *BMW Tate Live Exhibition* also makes the list with performances and installations inspired by – and including – the veteran video and performance artist Joan Jonas, which took over the former power station's old oil tanks. Another new entry is the *Light to Night Festival* in Singapore, which, like *Art Night*, brought art lovers out after dark for interactive installations. **JS**

Daily	Total	Exhibition	Venue	City	Dates
35,222	317,000	*Dhaka Art Summit 2018: Fourth Edition	Dhaka Art Summit	Dhaka	2-10 FEB
35,000	70,000	*Art Night 2018	Various venues	London	7-8 JUL
29,317	557,028	*ArtPrize 2018	Various venues	Grand Rapids	19 SEP-7 OCT
28,000	280,000	*Light to Night Festival 2018	National Gallery	Singapore	19 JAN-28 JAN
16,000	160,000	*BMW Tate Live Exhibition 2018	Tate Modern	London	16 MAR-25 MAR
14,858	2,659,562	*The Hyundai Commission: Superflex	Tate Modern	London	3 OCT 17-2 APR 18
13,573	244,320	*Glasgow International	Various venues	Glasgow	20 APR-7 MAY
12,678	1,064,918	Lantern Festival/Calligraphy/Decorated Paper	National Palace Museum	Taipei	1 JAN-25 MAR
12,314	1,152,256	Fritz Koenig in Florence 1924-2017	Uffizi/Giardino di Boboli	Florence	21 JUN-7 OCT
11,615	720,145	Inside Paintings and Calligraphy: VR Art	National Palace Museum	Taipei	15 OCT-15 DEC
11,595	962,372	Masterpieces of Painting and Calligraphy	National Palace Museum	Taipei	4 OCT-25 DEC
11,577	995,594	Paintings on Flower Vases/Calligraphy	National Palace Museum	Taipei	1 OCT-25 DEC
11,466	1,043,401	Imitating Zhao Bosu's Ode on the Red Cliff	National Palace Museum	Taipei	27 SEP-26 DEC
11,135	601,298	Calligraphy Animation: Flower Vapors	National Palace Museum	Taipei	8 FEB-2 APR
10,616	626,357	11th Mercosul Biennial: the Atlantic Triangle	Various venues	Porto Alegre	6 APR-3 JUN

* An asterisk indicates that entrance to the exhibition and the museum was free

Most popular exhibitions continued...

Daily	Total	Exhibition	Venue	City	Dates
5,068	422,067	Portraiture in the Louvre Collections	National Art Center Tokyo	Tokyo	30 MAY-3 SEP
5,015	301,638	Fujita: the 50th Anniversary of his Death	Tokyo Metropolitan Art Museum	Tokyo	31 JUL-8 OCT
4,987	588,477	Items: Is Fashion Modern?	Museum of Modern Art	New York	1 OCT 17-28 JAN 18
4,897	661,100	*Tamayo: the New York Years	Smithsonian (SAAM)	Washington, DC	3 NOV 17-18 MAR 18
4,793	181,431	Van Gogh and Japan	National Museum of Modern Art	Kyoto	20 JAN-4 MAR
4,782	261,647	*Ex Africa	Centro Cultural Banco do Brasil	Rio de Janeiro	20 JAN-26 MAR
4,702	456,050	2018 Korea Artist Prize	MMCA	Seoul	11 AUG-15 NOV
4,690	248,547	*Art Riot: Post-Soviet Actionism	Saatchi Gallery	London	16 NOV 17-7 JAN 18
4,602	432,551	Van Gogh and Japan	Van Gogh Museum	Amsterdam	23 MAR-24 JUN
4,551	614,411	Leandro Erlich: Seeing and Believing	Mori Art Museum	Tokyo	18 NOV 17-1 APR 18
4,543	422,539	How Little You Know About Me	MMCA	Seoul	7 APR-8 JUL
4,521	383,003	Anni Albers: Touching Vision	Guggenheim	Bilbao	6 OCT 17-14 JAN 18
4,504	364,149	Hokusai and Japonisme	National Museum of Western Art	Tokyo	21 OCT 17-28 JAN 18
4,494	173,995	The Lineage of Beauty in Japanese Art	Tokyo National Museum	Tokyo	13 APR-27 MAY
4,480	400,000	César: Retrospective	Centre Pompidou	Paris	13 DEC 17-26 MAR 18
4,446	282,629	*Jean-Michel Basquiat	Centro Cultural Banco do Brasil	São Paulo	25 JAN-8 APR
4,395	170,157	Yokoyama Taikan: 150th Anniversary	MOMAT	Tokyo	13 APR-27 MAY
4,311	152,131	Higashiyama Kaii Retrospective 1908-99	National Museum of Modern Art	Kyoto	29 AUG-8 OCT
4,296	296,442	250th Summer Exhibition	Royal Academy of Arts	London	12 JUN-19 AUG
4,277	419,146	*Yayoi Kusama: Life Is the Heart of a Rainbow	Queensland Gallery of Modern Art	Brisbane	4 NOV 17-11 FEB 18
4,215	365,503	Michael Snow: Closed Circuit	Guggenheim	Bilbao	23 MAR-1 JUL
4,179	40,000	*XXV Compasso d'Oro Prize	Castello Sforzesco	Milan	20 JUN-30 JUN
4,178	147,413	Hirohiko Araki JoJo: Ripples of Adventure	National Art Center Tokyo	Tokyo	22 AUG-1 OCT
4,152	260,375	Monet's Legacy	Yokohama Museum of Art	Tokyo	14 JUL-24 SEP
4,135	363,877	David Hockney	Metropolitan Museum of Art	New York	27 NOV 17-25 FEB 18
4,122	293,821	*Sensitive Buildings	Centro Cultural Banco do Brasil	Rio de Janeiro	27 JUN-17 SEP
4,072	227,445	New Directions: Musiquiqui Chihying	Ullens Center	Beijing	25 AUG-28 OCT
4,063	303,535	Esther Ferrer	Guggenheim	Bilbao	16 MAR-10 JUN
4,045	450,202	Fabric and Wealth in 14th-Century Florence	Galleria dell'Accademia	Florence	5 DEC 17-15 APR 18
3,993	455,226	Adrian Piper: a Synthesis of Intuitions	Museum of Modern Art	New York	31 MAR-22 JUL
3,984	291,940	*Erwin Wurm: the Body as the House	Centro Cultural Banco do Brasil	Rio de Janeiro	11 OCT 17-8 JAN 18
3,930	365,506	Xu Bing: Thought and Method	Ullens Center	Beijing	21 JUL-21 OCT
3,870	615,360	*Iconoclasts: Art Out of the Mainstream	Saatchi Gallery	London	27 SEP 17-6 MAR 18
3,838	283,485	French Landscape Painting from the Pushkin	Tokyo Metropolitan Art Museum	Tokyo	14 APR-8 JUL
3,824	661,512	*Known Unknowns	Saatchi Gallery	London	21 MAR-9 SEP
3,796	353,000	*Lumia: Thomas Wilfred and the Art of Light	Smithsonian (SAAM)	Washington, DC	6 OCT 17-7 JAN 18
3,788	249,990	*Carmignac Photo Award: Lizzie Sadin	Saatchi Gallery	London	15 MAY-19 JUL
3,773	210,736	New Directions: Chang Yun-han	Ullens Center	Beijing	24 MAR-27 MAY
3,766	180,762	*Penumbra: Textured Shadow, Coloured Light	Saatchi Gallery	London	3 OCT-19 NOV
3,710	315,344	Giacometti	Guggenheim	New York	6 JUN-12 SEP
3,701	295,517	Velázquez and the Celebration of Painting	National Museum of Western Art	Tokyo	24 FEB-27 MAY
3,697	395,534	*Aboriginal and Torres Strait Islander Art	Art Gallery of South Australia	Adelaide	13 OCT 17-28 JAN 18
3,692	538,977	Japan in Architecture	Mori Art Museum	Tokyo	25 APR-17 SEP
3,671	80,766	*Sassan Behnam-Bakhtiar	Saatchi Gallery	London	15 MAY-5 JUN
3,620	400,291	American Abstract Painting and the Last Monet	Musée de l'Orangerie	Paris	13 APR-20 AUG
3,546	283,154	Susan Meiselas: Mediations	SFMOMA	San Francisco	21 JUL-21 OCT
3,490	200,915	*Modern Masterpieces	Instituto Tomie Ohtake	São Paulo	5 APR-10 JUN
3,489	448,617	*Nairy Baghramian: Breathing Spell	Reina Sofia	Madrid	17 MAY-14 OCT
3,469	298,297	Sarah Morris: Odysseus Factor	Ullens Center	Beijing	24 MAR-17 JUN
3,436	494,261	Soundtracks	SFMOMA	San Francisco	16 JUL 17-1 JAN 18
3,388	301,531	Vik Muniz: Verso	Belvedere (Upper Belvedere)	Vienna	21 MAR-17 JUN
3,335	236,816	Xie Nanxing: Spices	Ullens Center	Beijing	17 MAR-27 MAY
3,323	197,004	The Buddhist Sculptures of Daiho'onji, Kyoto	Tokyo National Museum	Tokyo	2 OCT-9 DEC
3,318	461,173	Rodin at the Met	Metropolitan Museum of Art	New York	16 SEP 17-4 FEB 18
3,312	404,034	MoMA at NGV	NGV International	Melbourne	9 JUN-8 OCT
3,274	168,835	Nick Mauss: Transmissions	Whitney Museum	New York	16 MAR-14 MAY
3,252	164,449	*Electronic Language International Festival	Centro Cultural Banco do Brasil	Belo Horizonte	19 JAN-19 MAR
3,250	256,789	Charles I: King and Collector	Royal Academy of Arts	London	27 JAN-15 APR
3,248	281,618	Henri Michaux: the Other Side	Guggenheim	Bilbao	2 FEB-13 MAY
3,248	454,235	Rene Magritte: the Fifth Season	SFMOMA	San Francisco	19 MAY-28 OCT
3,236	280,606	Grant Wood/Zoe Leonard/Juan Antonio Olivares	Whitney Museum	New York	2 MAR-10 JUN
3,228	124,965	Yokoyama Taikan: 150th Anniversary	National Museum of Modern Art	Kyoto	8 JUN-22 JUL
3,219	325,158	Raphael	Albertina	Vienna	29 SEP 17-7 JAN 18
3,199	547,100	*No Spectators: the Art of Burning Man, Part I	Renwick Gallery	Washington, DC	30 MAR-16 SEP
3,182	300,000	Chagall, Lissitzky, Malévitich	Centre Pompidou	Paris	28 MAR-16 JUL
3,179	325,195	*Icons of Style: Fashion Photography 1911-2011	Getty Center	Los Angeles	26 JUN-21 OCT

CONTINUED ON PAGE IX

TOP 10 Post-Impressionist and Modern



The Sower by Vincent van Gogh, who notches up a top ten double with the travelling Van Gogh and Japan show

The Guggenheim in Bilbao not only has three entries in the Post-Impressionist and Modern category's top ten, it also tops the list. Chagall is not the most critically acclaimed of 20th-century artists, but he is perennially popular. The same cannot be said of Anni Albers, whose pioneering work is only now gaining a significant audience beyond aficionados of Modernism. For Albers to have significantly higher figures than Giacometti at the same venue

reflects a big shift. Gauguin taking the number two spot with a show in Paris is no surprise, nor is Van Gogh being big in Japan. The influence of Japanese prints on the Dutchman's painting is explored in a travelling show that features twice in our top ten. The Kyoto leg helped the National Museum of Modern Art achieve its highest ever overall attendance. "People in Japan love Van Gogh," says a museum spokesperson. **B.L.**

Daily	Total	Exhibition	Venue	City	Dates
5,615	453,182	Chagall: the Breakthrough Years	Guggenheim	Bilbao	1 JUN-2 SEP
5,235	467,378	Gauguin: the Alchemist	Grand Palais	Paris	11 OCT-22 JAN 18
5,015	301,638	Foujita: the 50th Anniversary of his Death	Tokyo Metropolitan Art Museum	Tokyo	31 JUL-8 OCT
4,897	661,100	Tamayo: the New York Years	Smithsonian (SAAM)	Washington, DC	3 NOV-18 MAR 18
4,793	181,431	Van Gogh and Japan	National Museum of Modern Art	Kyoto	20 JAN-4 MAR
4,602	432,551	Van Gogh and Japan	Van Gogh Museum	Amsterdam	23 MAR-24 JUN
4,521	383,003	Anni Albers: Touching Vision	Guggenheim	Bilbao	6 OCT-17 JAN 18
3,796	353,000	*Lumia: Thomas Wilfred and the Art of Light	Smithsonian (SAAM)	Washington, DC	6 OCT-7 JAN 18
3,710	315,344	Giacometti	Guggenheim	New York	6 JUN-12 SEP
3,620	400,291	American Abstract Painting and the Last Monet	Musée de l'Orangerie	Paris	13 APR-20 AUG

TOP 10 Asian art



A set of 30 rolls, entitled Images of the Colorful Realm of Living Beings, by Itō Jakuchū, caught Parisians' imagination

It comes as no surprise that Asian institutions continue to dominate this category. What is surprising is that over a nine-day period in May, a staggering 54,473 people (6,933 visitors a day) visited an exhibition at the Shanghai Museum of two ancient bronze vessels from the Shang (1600-1046BC) and Western Han (206BC-AD9) dynasties. The bronzes were recently bequeathed to the institution by the late art patron and entrepreneur Chu Chong Yee and his wife. Two further

shows at the museum, on the Kushan dynasty and ancient Chinese wall paintings, take second and third position with 6,741 and 6,552 visitors a day, respectively. The only shows at Western museums to make the cut were both on the flourishing arts of Japan's Edo period (1603-1868). Works by Itō Jakuchū pulled in the crowds at Paris's Petit Palais (2,903 visitors a day), and 2,819 visitors a day went to the Pushkin Museum to see 135 works by Edo masters. **E.S.**

Daily	Total	Exhibition	Venue	City	Dates
6,933	54,473	*Bronze Vessels	Shanghai Museum	Shanghai	12 MAY-20 MAY
6,741	463,210	*Crossroad: Belief and Art of Kushan Dynasty	Shanghai Museum	Shanghai	29 DEC-17 MAR 18
6,552	534,455	*Ancient Wall Paintings from Shanxi Museum	Shanghai Museum	Shanghai	30 NOV-17 MAR 18
5,075	253,003	Swords of Kyoto: Master Craftsmanship	Kyoto National Museum	Kyoto	29 SEP-25 NOV
4,494	173,995	The Lineage of Beauty in Japanese Art	Tokyo National Museum	Tokyo	13 APR-27 MAY 18
4,395	170,157	Yokoyama Taikan: 150th Anniversary	MOMAT	Tokyo	13 APR-27 MAY
3,323	197,004	The Buddhist Sculptures of Daihō'onji, Kyoto	Tokyo National Museum	Tokyo	2 OCT-9 DEC
3,228	124,965	Yokoyama Taikan: 150th Anniversary	National Museum of Modern Art	Kyoto	8 JUN-22 JUL
2,903	75,052	Jakuchū: the Colorful Realm of Living Beings	Petit Palais	Paris	15 SEP-14 OCT
2,819	127,666	Masterpieces of Edo Paintings and Prints	Pushkin Museum	Moscow	4 SEP-28 OCT

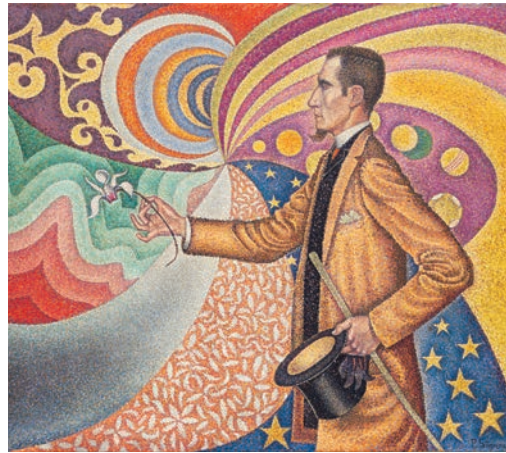
Daily	Total	Exhibition	Venue	City	Dates
3,176	465,936	One Hand Clapping	Guggenheim	New York	4 MAY-21 OCT
3,137	404,718	Inside Caravaggio	Palazzo Reale	Milan	29 SEP-17 FEB 18
3,078	331,980	Robert Rauschenberg: Erasing the Rules	SFMOMA	San Francisco	18 NOV-25 MAR 18
3,075	405,395	Walker Evans	SFMOMA	San Francisco	30 SEP-17 MAR 18
3,021	160,983	*Football Museum in the Area	Centro Cultural Banco do Brasil	Belo Horizonte	15 AUG-15 OCT
2,997	49,241	Chinese Contemporary Art	Ullens Center	Beijing	10 JAN-28 JAN
2,967	186,054	*Jean-Michel Basquiat	Centro Cultural Banco do Brasil	Belo Horizonte	14 JUL-24 SEP
2,963	317,886	Traces 2018: Letting Fashion Drive You	Palazzo Pitti	Florence	17 JUL-18 NOV
2,960	266,427	*Vermeer and the Masters of Genre Painting	National Gallery of Art	Washington, DC	22 OCT-17 JAN 18
2,956	353,832	*Between the Waters	Whitney Museum	New York	9 MAR-22 JUL
2,943	556,211	Stephen Shore	Museum of Modern Art	New York	19 NOV-17 MAY 18
2,937	330,208	Irving Penn	Grand Palais	Paris	21 SEP-17 JAN 18
2,936	278,094	Flash: Photographs by Harold Edgerton	Whitney Museum	New York	30 MAR-15 JUL
2,917	172,935	Brueghel: 150 Years of an Artistic Dynasty	Tokyo Metropolitan Art Museum	Tokyo	23 JAN-1 APR
2,903	75,052	Jakuchū: the Colorful Realm of Living Beings	Petit Palais	Paris	15 SEP-14 OCT
2,873	212,194	The Train: RFK's Last Journey	SFMOMA	San Francisco	17 MAR-10 JUN
2,853	444,208	Mary Corse: a Survey in Light	Whitney Museum	New York	8 JUN-25 NOV
2,847	938,311	An Incomplete History of Protest, 1940-2017	Whitney Museum	New York	18 AUG-17 AUG 18
2,842	123,000	*Take me, I'm Yours	Pirelli HangarBicocca	Milan	1 NOV-17 JAN 18
2,840	233,712	Wild Souls: Symbolism in the Baltic States	Musée d'Orsay	Paris	10 APR-15 JUL
2,832	250,000	Rubens: the Power of Transformation	Kunsthistorisches Museum	Vienna	17 OCT-17 JAN 18
2,823	317,419	Vasily Vereshchagin	State Tretyakov Gallery	Moscow	7 MAR-15 JUL
2,819	127,666	Masterpieces of Edo Paintings and Prints	Pushkin Museum	Moscow	4 SEP-28 OCT
2,808	148,445	*Does the Body Rule the Mind?	Hirshhorn Museum	Washington, DC	21 JUN-12 AUG
2,803	158,969	Bauhaus Imaginista: Corresponding With	National Museum of Modern Art	Kyoto	4 AUG-8 OCT
2,802	521,080	Picasso 1932: Love, Fame, Tragedy	Tate Modern	London	8 MAR-9 SEP
2,795	248,721	Robert Frank	Albertina	Vienna	25 OCT-17 JAN 18
2,792	277,982	Picasso Ceramics	Louisiana Museum of Modern Art	Humblebaek	1 FEB-27 MAY
2,756	250,000	*Lucio Fontana: Environments	Pirelli HangarBicocca	Milan	21 SEP-17 FEB 18
2,751	169,794	Yayoi Kusama: Infinity Mirrors	Art Gallery of Ontario	Toronto	3 MAR-27 MAY
2,744	275,550	David Bowie Is	Brooklyn Museum	New York	2 MAR-15 JUL
2,734	201,518	Jimmie Durham: At the Center of the World	Whitney Museum	New York	3 NOV-17 FEB 18
2,731	394,099	*Beyond the Nile	Getty Center	Los Angeles	27 MAR-9 SEP
2,727	240,000	High Society	Rijksmuseum	Amsterdam	8 MAR-3 JUN
2,725	303,307	Art and Space	Guggenheim	Bilbao	5 DEC-15 APR 18
2,723	208,886	Maria Lai: the Thread and the Infinite	Palazzo Pitti	Florence	9 MAR-3 JUN
2,717	210,000	Union des Artistes Moderne	Centre Pompidou	Paris	30 MAY-27 AUG
2,713	209,680	Danh Vo: Take My Breath Away	Guggenheim	New York	9 FEB-9 MAY
2,703	296,564	*Toyin Ojii Odutola: to Wander Determined	Whitney Museum	New York	20 OCT-17 FEB 18
2,699	275,295	*BP Portrait Award 2018	National Portrait Gallery	London	14 JUN-23 SEP
2,691	270,277	The Age of Rembrandt and Vermeer	Pushkin Museum	Moscow	28 MAR-22 JUL
2,682	257,449	Andy Warhol: Mechanical Art	CaixaForum Madrid	Madrid	31 JAN-6 MAY
2,676	183,865	Treasures of the Portuguese Empire	Moscow Kremlin Museums	Moscow	8 DEC-17 FEB 18
2,672	250,015	Gabriele Münter: Painting to the Point	Louisiana Museum of Modern Art	Humblebaek	3 MAY-19 AUG
2,665	161,404	*Eckhaus Latta: Possessed	Whitney Museum	New York	3 AUG-8 OCT
2,662	27,762	*The 21st Japan Media Arts Festival Exhibition	National Art Center Tokyo	Tokyo	13 JUN-24 JUN
2,661	160,409	*Prejudice and Persecution in the Middle Ages	Getty Center	Los Angeles	30 JAN-8 APR
2,661	291,916	Photocopy Art from the Whitney 1966-86	Whitney Museum	New York	17 NOV-17 MAR 18
2,654	281,325	*Cézanne Portraits	National Gallery of Art	Washington, DC	25 MAR-8 JUL
2,652	211,770	*Julio Le Parc: from Shape to Action	Instituto Tomie Ohtake	São Paulo	25 NOV-17 FEB 18
2,643	368,903	*Beatriz González	Reina Sofia	Madrid	22 MAR-2 SEP
2,629	336,469	Modigliani	Tate Modern	London	23 NOV-17 APR 18
2,625	250,100	Archaeological Treasures of Saudi Arabia	Tokyo National Museum	Tokyo	23 JAN-13 MAY
2,616	242,160	Laura Owens	Whitney Museum	New York	10 NOV-17 FEB 18
2,613	197,824	David Wojnarowicz/Pacha, Llaqta, Wasichay	Whitney Museum	New York	13 JUL-30 SEP
2,609	226,946	*Brand New: Art and Commodity in the 1980s	Hirshhorn Museum	Washington, DC	14 FEB-13 MAY
2,607	197,008	The Face in the Moon: Louise Nevelson	Whitney Museum	New York	20 JUL-8 OCT
2,600	234,784	*Rembrandt and the Inspiration of India	Getty Center	Los Angeles	13 MAR-24 JUN
2,597	211,805	Ed Ruscha: Very	Louisiana Museum of Modern Art	Humblebaek	17 MAY-19 AUG
2,568	188,229	Pontormo from Drawing to Painting	Palazzo Pitti	Florence	8 MAY-29 JUL
2,556	175,649	*Ex Africa	Centro Cultural Banco do Brasil	São Paulo	28 APR-16 JUL
2,555	182,103	Pierre Bonnard: the Never-Ending Summer	National Art Center Tokyo	Tokyo	26 SEP-17 DEC
2,547	166,304	*100 Years of Athos Bulcão	Centro Cultural Banco do Brasil	São Paulo	1 AUG-15 OCT
2,530	128,283	Foujita: the 50th Anniversary of His Death	National Museum of Modern Art	Kyoto	19 OCT-16 DEC
2,514	32,676	Liu Wei: 180 Faces	Ullens Center	Beijing	25 FEB-11 MAR
2,510	364,002	Art and Design in the Computer Age 1959-89	Museum of Modern Art	New York	13 NOV-17 APR 18
2,506	196,151	*Early American Photography	Getty Center	Los Angeles	27 FEB-27 MAY
2,474	193,702	Chaim Soutine: Retrospective	Pushkin Museum	Moscow	24 OCT-17 JAN 18
2,441	603,028	*Tony Lewis: Anthology 2014-16	Hirshhorn Museum	Washington, DC	6 MAR-8 NOV
2,440	722,387	Zoya Cherkassky: Pravda	Israel Museum	Jerusalem	10 JAN-3 NOV
2,436	416,171	Homage to Carlo Levi	Palazzo Pitti	Florence	27 JAN-12 AUG
2,433	374,754	Christian Boltanski: Lifetime	Israel Museum	Jerusalem	1 JUN-3 NOV
2,430	668,146	Ai Weiwei: Maybe, Maybe Not	Israel Museum	Jerusalem	2 JUN-17 MAR 18
2,425	446,218	Van Gogh: between Wheat and Sky	Basilica Palladiana	Vicenza	7 OCT-17 APR 18
2,421	89,561	*Barbara Rae: the Northwest Passage	Royal Scottish Academy	Edinburgh	4 AUG-9 SEP
2,420	530,079	Oren Eliav: How to Disappear Completely	Israel Museum	Jerusalem	28 MAR-3 NOV
2,414	212,418	*Baselitz: Six Decades	Hirshhorn Museum	Washington, DC	21 JUN-16 SEP
2,408	218,408	David Hockney: Portraits	Guggenheim	Bilbao	10 NOV-17 FEB 18
2,408	373,178	Being: New Photography 2018	Museum of Modern Art	New York	18 MAR-19 AUG
2,404	205,040	Ghosts and Hell: the Underworld in Asian Art	Musée du Quai Branly	Paris	10 APR-15 JUL
2,391	306,097	Takashi Murakami: Under the Radiation Falls	Garage Museum	Moscow	29 SEP-17 FEB 18
2,390	313,117	Zurbarán: Jacob and His Twelve Sons	Israel Museum	Jerusalem	25 MAY-2 OCT
2,387	224,359	Genesis Retold: an Exceptional Dead Sea Scroll	Israel Museum	Jerusalem	15 MAR-16 JUN
2,387	311,029	Josef Albers in Mexico	Guggenheim	New York	3 NOV-17 APR 18
2,369	245,688	Treasures from the Duckburg Gallery	Ateneum Art Museum	Helsinki	27 OCT-17 FEB 18
2,366	349,559	*Doris Salcedo: Palimpsest	Reina Sofia	Madrid	6 OCT-17 APR 18
2,366	314,717	Leonard Cohen: a Crack in Everything	Musée d'Art Contemporain	Montreal	9 NOV-12 APR 18
2,362	203,113	Beverly Pepper: Drawing and Prints	Frederik Meijer Gardens and Park	Grand Rapids	2 FEB-29 APR
2,350	167,500	Tadao Ando: the Challenge	Centre Pompidou	Paris	10 OCT-31 DEC
2,350	223,936	The Elegance of Speed	Palazzo Pitti	Florence	12 JUN-30 SEP
2,346	214,783	Amie Siegel: Winter	Guggenheim	Bilbao	23 NOV-17 MAR 18
2,345	762,192	Salvador Dalí: Apprentice Painter	Teatre Museu Dalí	Figueres	14 NOV-17 NOV 18
2,338	196,746	Michelangelo and the Ideal Body	National Museum of Western Art	Tokyo	19 JUN-24 SEP
2,332	610,890	*China's First Emperor and Terracotta Warriors	World Museum	Liverpool	9 FEB-28 OCT

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Art's Most Popular

TOP 10 Thematic

If you wanted to catch Tate Britain's most visited show to date, you would have had to travel more than 9,000km from the museum's London home to China, where 70 works from the collection, including pieces by Gainsborough, Turner and Richard Long, went on display at the Shanghai Museum. The show drew 7,126 visitors a day (617,926 in total), making it the top entry in the thematic category, which is reserved for exhibitions linked by theme rather than genre or time period. Sending collections abroad proved to be a boon for several museums, including the Louvre in Paris, which lent works to the National Art Center Tokyo (5,068 visitors a day), and New York's Museum of Modern Art, which allowed top-notch Modern and contemporary works to travel from New York to the Fondation Louis Vuitton in Paris (5,171 visitors a day) and Melbourne's NGV International (3,312 a day) while MoMA's midtown building undergoes a major expansion project. **E.S.**



Paul Signac's *Opus 217. Against the Enamel of a Background Rhythmic with Beats and Angles, Tones, and Tints (1890)*, from MoMA's collection was exhibited in Paris

Daily	Total	Exhibition	Venue	City	Dates
7,126	617,926	*Masterpieces from Tate Britain 1700-1980	Shanghai Museum	Shanghai	27 APR-5 AUG
5,171	755,000	Being Modern: MoMA in Paris	Fondation Louis Vuitton	Paris	11 OCT 17-5 MAR 18
5,068	422,067	The Art of Portraiture in the Louvre	National Art Center Tokyo	Tokyo	30 MAY-3 SEP
4,504	364,149	Hokusai and Japonisme	National Museum of Western Art	Tokyo	21 OCT 17-28 JAN 18
4,178	147,413	Hirohiko Araki JoJo: Ripples of Adventure	National Art Center Tokyo	Tokyo	22 AUG-1 OCT
4,152	260,375	Monet's Legacy	Yokohama Museum of Art	Tokyo	14 JUL-24 SEP
3,838	283,485	French Landscape Painting from the Pushkin	Tokyo Metropolitan Art Museum	Tokyo	14 APR-8 JUL
3,312	404,034	MoMA at the NGV	NGV International	Melbourne	9 JUN-8 OCT
3,021	160,983	*Centro Cultural Banco do Brasil	Centro Cultural Banco do Brasil	Belo Horizonte	15 AUG-15 OCT
2,847	938,311	An Incomplete History of Protest, 1940-2017	Whitney Museum	New York	18 AUG 17-27 AUG 18

TOP 10 Old Masters



Michelangelo the Teenage Mutant Ninja Turtle in the Met's Michelangelo show, which not only tops this category but is also runner-up in the overall exhibition rankings

The first notable thing about the figures for 2018 compared with those of the previous few years is the absence of rogues – one-off monographic shows of little known artists such as Giovanni dal Ponte and Cristóbal de Villalpando (2017), or the San Benedetto Group and Botticini (2016). This top ten list is Premier League. An Italian artist leads the Old Masters category (and comes second in the overall rankings) for the first time in years thanks to the Met's exhibition on Michelangelo (7,893 visitors

a day). The list also shows that presentations of Baroque artists, including Caravaggio and Vermeer, outnumber those of Renaissance masters for the first time in several years. Tokyo always scores over other cities, and this year is no exception, with the Japanese capital boasting two shows in the top ten. London's Royal Academy of Arts makes its first ever appearance in our top ten in this category with its major exhibition on the collection of Charles I, which drew 3,250 visitors a day. **D.L.**

Daily	Total	Exhibition	Venue	City	Dates
7,893	702,516	Michelangelo: Divine Draftsman and Designer	Metropolitan Museum of Art	New York	13 NOV 17-12 FEB 18
3,701	295,517	Velázquez and the Celebration of Painting	National Museum of Western Art	Tokyo	24 FEB-27 MAY
3,250	256,789	Charles I: King and Collector	Royal Academy of Arts	London	27 JAN-15 APR
3,219	325,158	Raphael	Albertina	Vienna	29 SEP 17-7 JAN 18
3,137	404,718	Inside Caravaggio	Palazzo Reale	Milan	29 SEP 17-4 FEB 18
2,960	266,427	*Vermeer and the Masters of Genre Painting	National Gallery of Art	Washington, DC	22 OCT 17-21 JAN 18
2,917	172,935	Brueghel: 150 Years of an Artistic Dynasty	Tokyo Metropolitan Art Museum	Tokyo	23 JAN-1 APR
2,832	250,000	Rubens: the Power of Transformation	Kunsthistorisches Museum	Vienna	17 OCT 17-21 JAN 18
2,691	270,277	The Age of Rembrandt and Vermeer	Pushkin Museum	Moscow	28 MAR-22 JUL
2,600	234,784	*Rembrandt and the Inspiration of India	Getty Center	Los Angeles	13 MAR-24 JUN

Most popular exhibitions continued...

Daily	Total	Exhibition	Venue	City	Dates
2,319	385,000	Margiana	Neues Museum	Berlin	25 APR-7 OCT
2,316	172,408	*Amélia Toledo: Remembered That I Forgot	Centro Cultural Banco do Brasil	São Paulo	12 OCT 17-8 JAN 18
2,308	288,446	Loise Bourgeois: an Unfolding Portrait	Museum of Modern Art	New York	24 SEP 17-28 JAN 18
2,294	193,332	*Paths to Paradise: Medieval India and Europe	Getty Center	Los Angeles	1 MAY-5 AUG
2,286	258,313	Tasila Do Amaral: Inventing Modern Art in Brazil	Museum of Modern Art	New York	11 FEB-3 JUN
2,258	191,935	Studio Visit: Selected Gifts from Agnes Gund	Museum of Modern Art	New York	29 APR-22 JUL
2,257	695,024	*The Message: New Media Works	Hirshhorn Museum	Washington, DC	18 NOV 17-23 SEP 18
2,254	193,852	*Vremena Goda Café since 1968	Garage Museum	Moscow	8 JUN-2 SEP
2,248	227,093	Keith Haring: the Alphabet	Albertina	Vienna	16 MAR-24 JUN
2,235	176,583	*Dear Visitors...	Garage Museum	Moscow	8 JUN-26 AUG
2,228	193,852	*Handmade Future	Garage Museum	Moscow	8 JUN-2 SEP
2,227	120,256	The Other Trans-Atlantic	Garage Museum	Moscow	17 MAR-5 MAY
2,220	171,606	*The Adventures of Christos Nobrega in China	Centro Cultural Banco do Brasil	Belo Horizonte	2 MAY-30 JUL
2,218	212,881	Masterpieces from the Photographic Collection	Albertina	Vienna	7 MAR-10 JUN
2,213	208,045	Martha Jungwirth	Albertina	Vienna	2 MAR-3 JUN
2,202	130,835	The 18th Century: a Selection	Palazzo Pitti	Florence	7 FEB-15 APR
2,197	252,370	*Photography in Argentina, 1850-2010	Getty Center	Los Angeles	16 SEP 17-28 JAN 18
2,195	256,794	Alfred Seiland	Albertina	Vienna	13 JUN-7 OCT
2,186	232,309	Guernica	Musée National Picasso	Paris	27 MAR-29 JUL
2,185	227,271	Visitors to Versailles 1682-1789	Metropolitan Museum of Art	New York	16 APR-29 JUL
2,180	189,638	The Art of the Viennese Watercolour	Albertina	Vienna	16 FEB-13 MAY
2,179	248,113	*Golden Kingdoms	Getty Center	Los Angeles	16 SEP 17-28 JAN 18
2,139	498,466	Ilya and Emilia Kabakov: the Utopian Projects	Hirshhorn Museum	Washington, DC	7 SEP 17-29 APR 18
2,134	314,020	Being There	Louisiana Museum of Modern Art	Humblebaek	10 OCT 17-2 APR 18
2,131	217,076	Yayoi Kusama: Life is the Heart of a Rainbow	Museum MACAN	Jakarta	12 MAY-9 SEP
2,130	150,000	David Goldblatt	Centre Pompidou	Paris	21 FEB-13 MAY
2,113	178,427	*Michelangelo to Degas: New Acquisitions	Getty Center	Los Angeles	17 JAN-22 APR
2,112	171,704	*Christo and Jeanne-Claude	Serpentine Gallery	London	19 JUN-9 SEP
2,104	150,000	Sheila Hicks: Lifelines	Centre Pompidou	Paris	7 FEB-30 APR
2,101	357,392	Art in the Museum of Costume and Fashion	Palazzo Pitti	Florence	19 DEC 17-2 JUL 18
2,068	166,338	Picasso/Arthur Cravan/The Shared Studio	Museu Picasso	Barcelona	25 OCT 17-28 JAN 18
2,056	186,807	Klimt and Rodin: an Artistic Encounter	Legion of Honor	San Francisco	14 OCT 17-28 JAN 18
2,055	468,479	Monet: Masterpieces from the Marmottan	Complesso del Vittoriano	Rome	19 OCT 17-3 JUN 18
2,052	84,700	*Reiko Sudo, Adrien Gardère and Seiichi Saito	National Art Center Tokyo	Tokyo	11 APR-28 MAY
2,048	225,250	Go Hasegawa, Kersten Geers, David Van Severen	Museu de Serralves	Porto	28 JUN-15 OCT
2,036	171,568	*Giovanni Bellini	Getty Center	Los Angeles	10 OCT 17-14 JAN 18
2,026	255,004	*Works from Argentina and Brazil	Getty Center	Los Angeles	16 SEP 17-11 FEB 18
2,018	209,320	The Von Wright Brothers	Ateneum Art Museum	Helsinki	27 OCT 17-25 FEB 18
2,013	228,059	Kupka: Pioneer of Abstraction	Grand Palais	Paris	21 MAR-30 JUL
1,995	217,420	Martine Syms: Lessons I-CLXXX	Museu de Serralves	Porto	14 JUN-30 SEP
1,993	177,403	Golden Kingdoms	Metropolitan Museum of Art	New York	28 FEB-28 MAY
1,985	194,517	*Sun Xun	MCA Australia	Sydney	9 JUL-14 OCT
1,968	383,714	Huma Bhabha: We Come in Peace	Metropolitan Museum of Art	New York	17 APR-28 OCT
1,957	86,095	*Tino Sehgal: This You	Hirshhorn Museum	Washington, DC	1 SEP-14 OCT
1,950	196,984	Zéro de Conduite	Museu de Serralves	Porto	1 JUN-9 SEP
1,945	194,525	*Frances Glessner Lee and Unexplained Death	Renwick Gallery	Washington, DC	20 OCT 17-28 JAN 18
1,941	150,000	Franz West	Centre Pompidou	Paris	12 SEP-10 DEC
1,940	194,000	*Rick Araluce: the Final Stop	Renwick Gallery	Washington, DC	20 OCT 17-28 JAN 18
1,935	183,794	John Singer Sargent and Chicago's Gilded Age	Art Institute of Chicago	Chicago	28 JUN-30 SEP
1,918	210,402	Picasso's Kitchen	Museu Picasso	Barcelona	25 MAY-30 SEP
1,918	155,943	Picasso, Lautrec	Museo Thyssen-Bornemisza	Madrid	17 OCT 17-21 JAN 18
1,917	161,615	*Dutch Drawings of the Golden Age	Getty Center	Los Angeles	24 JUL-28 OCT
1,912	161,163	*All That Glitters: Life at the Renaissance Court	Getty Center	Los Angeles	28 AUG-2 DEC
1,907	192,618	*Hwangyongsa Temple	Gyeongju National Museum	Gyeongju	25 MAY-2 SEP
1,903	172,342	George Condo: the Way I Think	Louisiana Museum of Modern Art	Humblebaek	9 NOV 17-25 FEB 18
1,899	208,860	Disney: the Art of Storytelling	CaixaForum Madrid	Madrid	18 JUL-4 NOV
1,885	256,397	American and European Art, Part II	Museu de Serralves	Porto	11 MAY-23 SEP
1,879	179,002	The King of Spain's Grandchildren	Palazzo Pitti	Florence	19 SEP 17-7 JAN 18
1,879	261,235	Public Parks, Private Gardens: Paris to Provence	Metropolitan Museum of Art	New York	12 MAR-29 JUL
1,874	224,876	Frida Kahlo: Masterpieces	Hungarian National Gallery	Budapest	7 JUL-4 NOV
1,874	172,402	Takashi Murakami: Octopus Eats its Own Leg	Vancouver Art Gallery	Vancouver	3 FEB-6 MAY
1,871	154,217	Artists and Robots	Grand Palais	Paris	5 APR-9 JUL
1,857	135,555	Oceania	Royal Academy of Arts	London	29 SEP-10 DEC
1,854	211,376	Terracotta Army: Legacy of the First Emperor	Virginia Museum of Fine Arts	Richmond	18 NOV 17-11 MAR 18
1,846	149,032	Radical Women: Latin American Art 1960-85	Pinacoteca do Estado	São Paulo	18 AUG-19 NOV
1,843	82,916	Ana Vieira in the Serralves Collection	Museu de Serralves	Porto	21 SEP-4 NOV
1,842	153,388	Monet, Boudin	Museo Thyssen-Bornemisza	Madrid	26 JUN-30 SEP
1,837	114,146	Yayoi Kusama: Infinity Mirrors	The Broad	Los Angeles	17 OCT 17-1 JAN 18
1,837	429,958	Japanese Bamboo Art: the Abbey Collection	Metropolitan Museum of Art	New York	13 JUN 17-4 FEB 18
1,834	157,735	Masayuki Koorda: Beyond Existence	Frederik Meijer Gardens and Park	Grand Rapids	25 MAY-19 AUG
1,825	297,496	Takashi Murakami: Lineage of Eccentrics	Museum of Fine Arts	Boston	18 OCT 17-1 APR 18
1,823	180,000	Afro-Atlantic Histories	Museu de Arte (MASP)	São Paulo	29 JUN-21 OCT
1,823	284,420	Frida Kahlo: Making Her Self Up	Victoria and Albert Museum	London	16 JUN-18 NOV
1,820	134,667	Dayana Lucas: Manual Spirit	Museu de Serralves	Porto	22 MAR-3 JUN
1,819	117,180	*100 Years of Athos Bulcão	Centro Cultural Banco do Brasil	Belo Horizonte	11 APR-24 JUN
1,811	697,148	*South Asian Design	Manchester Art Gallery	Manchester	19 MAY 17-10 JUN 18
1,803	160,464	Florentina Pakosta	Albertina	Vienna	30 MAY-26 AUG
1,800	116,000	*Saint Francis in the Art of Italian Masters	Casa Fiat de Cultura	Belo Horizonte	8 AUG-21 OCT
1,790	359,807	Wow: the Heidi Horten Collection	Leopold Museum	Vienna	15 FEB-3 SEP
1,787	132,208	Anton Romako: the Beginning of Modernism	Leopold Museum	Vienna	6 APR-18 JUN
1,780	67,399	Ike no Taiga: Legendary Painter	Kyoto National Museum	Kyoto	7 APR-20 MAY
1,779	179,687	Manuel Marques de Aguiar: Building Places	Museu de Serralves	Porto	9 MAR-17 JUN
1,752	176,986	Schiele, Brus, Palme: Dreams of Falling	Leopold Museum	Vienna	3 MAR-11 JUN
1,746	200,770	Cartier	National Gallery of Australia	Canberra	30 MAR-22 JUL
1,741	177,617	Álvaro Lapa: All of Time	Museu de Serralves	Porto	8 FEB-20 MAY
1,734	163,288	Bernini	Galleria Borghese	Rome	1 NOV 17-20 FEB 18
1,728	148,620	Black Canadian Contemporary Art	Royal Ontario Museum	Toronto	27 JAN-22 APR
1,727	240,000	In Tune with the World	Fondation Louis Vuitton	Paris	11 APR-27 AUG
1,726	174,314	Make Me Look Beautiful, Madame D'Ora	Leopold Museum	Vienna	13 JUL-29 OCT
1,724	424,074	Egon Schiele	Leopold Museum	Vienna	23 FEB-4 NOV
1,712	160,895	Architectural Drawing from the Albertina II	Albertina	Vienna	22 JUN-23 SEP
1,712	227,743	Vienna 1900: Klimt, Moser, Gerstl, Kokoschka	Leopold Museum	Vienna	18 JAN-3 JUN
1,706	385,583	*Drawn in Colour: Degas from the Burrell	National Gallery	London	20 SEP 17-7 MAY 18
1,704	216,411	Gustav Klimt: Artist of the Century	Leopold Museum	Vienna	22 JUN-4 NOV

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TOP 10 PAID SHOWS New York, London, Paris



The British artist and chief guest curator Grayson Perry posing at the 250th Summer Exhibition in London

Perhaps Heavenly Bodies got a little divine help to rank first not only in the New York top ten but also in our overall survey. With a remarkable 10,919 visitors a day across the Met's two buildings, the exhibition also proved to be the most popular in the institution's history, attracting nearly 1.7 million visitors in total. But the heavenly host was not finished, as the second most popular exhibition was the Met's Michelangelo show, which included a recreation of the Sistine Chapel ceiling, replete with that most famous of godly gestures. A shout-out has to go to MoMA's Adrian Piper show, which achieved impressive figures for a career survey of the conceptual artist. The issues Piper tackles in her work – racism and misogyny, among others – were at the forefront of national debate last year.

In London, the art-world-meets-jumble-sale that is the Royal Academy of Arts's (RA's) *Summer Exhibition* was not only the most popular ticketed show in town, but the most popular edition of the annual show – now in its 250th year – in the history of our survey, no doubt helped by chief guest curator and media darling Grayson Perry. The exhibition beats the RA's critically acclaimed *Charles I* show into second, while Tate Modern's *Picasso 1932*, focusing on a single year of the artist's career, takes bronze.

Although the Musée du Louvre usually ranks as the most popular museum in Paris, it has been well over a decade since one of its shows took the top exhibition spot. But a bumper year for the Louvre, combined with the works of the greatest French Romantic artist, meant its survey of Eugène Delacroix wooed critics and crowds alike. **J.S.**

Daily	Total	Exhibition	Venue	City	Dates
1,702	190,676	Monet and Architecture	National Gallery	London	9 APR-29 JUL
1,694	99,222	Moritz Nähr and Viennese Modernism	Leopold Museum	Vienna	24 AUG-29 OCT
1,692	95,950	Centuries of Worship in Sacred Treasures	Nara National Museum	Nara	14 APR-18 JUN
1,686	241,129	New Lines, Images, Objects	Museu de Serralves	Porto	2 FEB-24 JUN
1,673	109,250	Artists in Their Time	Istanbul Modern	Istanbul	2 JAN-18 MAR
1,672	400,000	Power Plays	Musée du Louvre	Paris	27 SEP-12 JUL 18
1,656	166,563	*Esther Ferrer	Reina Sofia	Madrid	26 OCT-17-25 FEB 18
1,653	120,398	Yayoi Kusama: Infinity Mirrors	Cleveland Museum of Art	Cleveland	7 JUL-30 SEP
1,652	209,835	Basquiat: Boom for Real	Barbican Art Galleries	London	21 SEP-17-28 JAN 18
1,651	230,849	Sjoerd Buisman	Kröller-Müller Museum	Otterlo	21 APR-30 SEP
1,645	142,688	Gala Salvador Dalí: a Room of One's Own	Museu Nacional d'Art de Catalunya	Barcelona	6 JUL-14 OCT
1,644	141,147	Henri Fantin-Latour	Kröller-Müller Museum	Otterlo	19 MAY-26 AUG
1,642	162,099	Rubens: the Power of Transformation	Städel Museum	Frankfurt	8 FEB-2 JUN
1,639	63,918	*Conversations with Paolozzi	Royal Scottish Academy	Edinburgh	20 SEP-28 OCT
1,639	100,000	Alexandra Michali: Kouros... From Life	National Archaeological Museum	Athens	5 SEP-4 NOV
1,637	189,847	Zoran Musić: Poetry of Silence	Leopold Museum	Vienna	13 APR-6 AUG
1,625	256,450	Escher's Journey	Fries Museum	Leeuwarden	28 APR-28 OCT
1,624	131,056	Laura Lima: Tailoring	Pinacoteca do Estado	São Paulo	7 JUL-8 OCT
1,623	146,328	From Tiepolo to Canaletto and Guardi	Pushkin Museum	Moscow	24 JUL-5 NOV
1,621	122,468	Gursky	Hayward Gallery	London	25 JAN-22 APR
1,620	160,349	Max Ernst	Museum of Modern Art	New York	23 SEP-17-1 JAN 18
1,613	98,138	Gods in Colour: the Ancient World	Legion of Honor	San Francisco	28 OCT-17-7 JAN 18
1,613	151,617	Berthe Morisot: Woman Impressionist	MNBAQ	Québec	21 JUN-23 SEP
1,602	164,957	Thomas Cole's Journey: Atlantic Crossings	Metropolitan Museum of Art	New York	30 JAN-13 MAY
1,600	52,799	RSA Open Exhibition	Royal Scottish Academy	Edinburgh	23 JUN-25 JUL
1,594	120,000	François I and Dutch Art	Musée du Louvre	Paris	18 OCT-17-15 JAN 18
1,587	198,844	Ai Weiwei: Fan-Tan	Mucem	Marseilles	20 JUN-12 NOV
1,584	184,820	*Animals and Us	Turner Contemporary	Margate	25 MAY-30 SEP
1,565	117,343	*Tacita Dean: Still Life	National Gallery	London	15 MAR-28 MAY
1,563	115,193	Discord: Daughter of the Night	Palais de Tokyo	Paris	16 FEB-13 MAY
1,560	88,670	New Directions: Yang Luzi	Ullens Center	Beijing	9 JUN-12 AUG
1,558	108,141	Edward Munch: between the Clock and the Bed	Met Breuer	New York	15 NOV-17-4 FEB 18
1,557	155,021	The Impressionists in London	Petit Palais	Paris	21 JUN-14 OCT
1,554	106,761	Childhood	Palais de Tokyo	Paris	22 JUN-9 SEP
1,548	187,173	Africa to the Americas: Face-to-Face Picasso	Montreal Museum of Fine Arts	Montreal	12 MAY-16 SEP
1,541	244,963	Korea Artist Prize 2017	MMCA	Seoul	13 SEP-17-18 FEB 18
1,538	186,079	*Sonia Boyce	Manchester Art Gallery	Manchester	23 MAR-22 JUL
1,537	149,051	Egyptian Mummies from the British Museum	National Palace Museum	Taipei	14 NOV-17-18 FEB 18
1,535	346,956	*Kate Haywood	Manchester Art Gallery	Manchester	23 FEB-7 OCT
1,532	143,973	Marisa Merz: the Sky Is a Great Place	Museu de Serralves	Porto	19 JAN-22 APR
1,524	111,229	Architectural Drawing from the Albertina I	Albertina	Vienna	15 DEC-17-25 FEB 18
1,522	121,573	Ming Dynasty: the Radiance of Knowledge	Moscow Kremlin Museums	Moscow	17 APR-25 JUL
1,520	26,276	*Being with Her	National Art Center Tokyo	Tokyo	11 JUL-30 JUL
1,517	95,818	Robert Colescott, Kerry James Marshall	Seattle Art Museum	Seattle	15 FEB-13 MAY
1,505	95,262	*100 Years of Athos Bulcão	Centro Cultural Banco do Brasil	Brasília	16 JAN-1 APR
1,500	90,000	Achilleas Papacostas: on the Edge of the Line	National Archaeological Museum	Athens	19 MAR-20 MAY
1,496	44,894	Marcel Broodthaers and Luc Tuymans	Museu de Serralves	Porto	13 OCT-11 NOV
1,481	149,582	Pharaoh: King of Egypt	CaixaForum Barcelona	Barcelona	7 JUN-16 SEP
1,480	209,503	The Treasure of Antiquity: Winckelmann	Musei Capitolini	Rome	7 DEC-17-20 MAY 18
1,475	124,360	Gustav Klimt, Egon Schiele: Drawings	Pushkin Museum	Moscow	10 OCT-17-14 JAN 18
1,467	86,532	*British Satires on Ceramics 1760-1830	British Museum	London	12 JAN-11 MAR
1,466	171,572	Rubens: Painter of Sketches	Museo Nacional del Prado	Madrid	10 APR-5 AUG
1,459	183,793	*The Business of Prints	British Museum	London	21 SEP-17-28 JAN 18
1,459	340,000	Dutch Masters from the Hermitage	Hermitage Amsterdam	Amsterdam	7 OCT-17-27 MAY 18
1,449	138,065	Leopoldo de' Medici: Prince of Collectors	Palazzo Pitti	Florence	7 NOV-17-25 FEB 18
1,444	115,482	*Bauhaus Imaginista: Moving Away	Garage Museum	Moscow	12 SEP-30 NOV
1,439	211,150	Ana Luiza D. Batista/Rosangela Rennó	Pinacoteca do Estado	São Paulo	24 MAR-10 SEP
1,436	142,212	*Sylvia Pankhurst: Working Women	Manchester Art Gallery	Manchester	19 JAN-28 APR
1,434	160,000	Caspar David Friedrich to Auguste Renoir	Alte Nationalgalerie	Berlin	10 MAY-16 SEP
1,431	211,150	José Antônio da Silva	Pinacoteca do Estado	São Paulo	23 MAR-10 SEP
1,429	119,998	Takashi Murakami: Octopus Eats Its Own Leg	Modern Art Museum	Fort Worth	10 JUN-16 SEP
1,425	136,980	*Chaos	MAC USP	São Paulo	21 AUG-10 DEC
1,424	320,445	*Parallax Gap	Renwick Gallery	Washington, DC	1 JUL-17-11 FEB 18
1,422	124,147	Alberto Giacometti	MNBAQ	Québec	8 FEB-13 MAY
1,422	61,146	*Seeking Gyeongju with Joseon Poets	Gyeongju National Museum	Gyeongju	29 MAR-10 OCT
1,418	125,231	Sorolla and Fashion	Museo Thyssen-Bornemisza	Madrid	13 FEB-27 MAY
1,416	70,601	Armando: Nul Works	Kröller-Müller Museum	Otterlo	10 MAR-6 MAY
1,416	138,590	*Afro-Atlantic Histories	Instituto Tomie Ohtake	São Paulo	30 JUN-21 OCT
1,410	121,242	Dali, Duchamp	Royal Academy of Arts	London	7 OCT-17-3 JAN 18
1,410	248,020	Displacement	Kröller-Müller Museum	Otterlo	3 FEB-26 AUG
1,410	112,564	*Caravaggio: Masterpieces	Getty Center	Los Angeles	21 NOV-17-21 FEB 18
1,398	114,062	On Love: Camillo Boccacino	Pinacoteca di Brera	Milan	29 MAR-1 JUL
1,398	104,467	Veronese: the Cuccina Cycle	Gemäldegalerie Alte Meister	Dresden	9 MAR-3 JUN
1,393	207,594	Vikings	Royal Ontario Museum	Toronto	4 NOV-17-2 APR 18
1,387	239,472	The Art of Pastel: from Degas to Redon	Petit Palais	Paris	15 SEP-17-8 APR 18
1,384	114,480	*Journeys with The Waste Land	Turner Contemporary	Margate	3 FEB-7 MAY
1,384	172,988	Highlights from the Souls Grown Deep Gift	Metropolitan Museum of Art	New York	22 MAY-23 SEP
1,377	85,172	*Jean-Michel Basquiat	Centro Cultural Banco do Brasil	Brasília	21 APR-1 JUL
1,373	103,772	Edward Curtis, Marianne Nicolson, Tracy Rector	Seattle Art Museum	Seattle	14 JUN-9 SEP
1,372	128,964	Disney: the Art of Storytelling	CaixaForum Barcelona	Barcelona	22 MAR-24 JUN
1,370	130,000	Georgia O'Keeffe: Art, Image, Style	Peabody Essex Museum	Salem	16 DEC-17-8 APR 18
1,370	132,494	Impressionist Treasures	National Gallery of Canada	Ottawa	18 MAY-9 SEP
1,370	162,042	Gold	Mucem	Marseilles	25 APR-10 SEP
1,369	89,399	*Ex Africa	Centro Cultural Banco do Brasil	Brasília	7 AUG-21 OCT
1,368	154,018	Traces of Time	Leopold Museum	Vienna	20 OCT-17-26 FEB 18
1,366	106,902	*Nature in Renaissance Manuscripts	Getty Center	Los Angeles	10 OCT-17-7 JAN 18
1,364	328,810	*Layers and Spaces	MMCA	Gwacheon	1 SEP-17-29 APR 18
1,360	33,804	Time Capsule	Museo Thyssen-Bornemisza	Madrid	16 APR-15 MAY
1,355	124,487	Giambologna, Michelangelo and Medici Chapel	Gemäldegalerie Alte Meister	Dresden	23 JUN-7 OCT
1,353	80,191	Marcel Duchamp and Japanese Art	Tokyo National Museum	Tokyo	2 OCT-9 DEC
1,337	108,078	*Jasper Johns: Something Resembling Truth	The Broad	Los Angeles	10 FEB-13 MAY
1,333	184,312	*In Focus: Expression	Getty Center	Los Angeles	22 MAY-28 OCT
1,333	100,000	Chronis Botsoglou: Memory in Painting	National Archaeological Museum	Athens	20 JUN-2 SEP
1,329	155,118	Hilma af Klint: Possible Worlds	Pinacoteca do Estado	São Paulo	3 MAR-16 JUL

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New York

Daily	Total	Exhibition	Venue	City	Dates
10,919	1,659,647	Heavenly Bodies	Metropolitan Museum of Art	New York	10 MAY-8 OCT
7,893	702,516	Michelangelo: Divine Draftsman and Designer	Metropolitan Museum of Art	New York	13 NOV-17-12 FEB 18
4,987	588,477	Items: Is Fashion Modern?	Museum of Modern Art	New York	1 OCT-17-28 JAN 18
4,135	363,877	David Hockney	Metropolitan Museum of Art	New York	27 NOV-17-25 FEB 18
3,993	455,226	Adrian Piper: a Synthesis of Intuitions	Museum of Modern Art	New York	31 MAR-22 JUL
3,710	315,344	Giacometti	Guggenheim	New York	6 JUN-12 SEP
3,318	461,173	Rodin at the Met	Metropolitan Museum of Art	New York	16 SEP-17-4 FEB 18
3,274	168,835	Nick Mauss: Transmissions	Whitney Museum	New York	16 MAR-14 MAY
3,236	280,606	Grant Wood/Zoe Leonard/Juan Antonio Olivares	Whitney Museum	New York	2 MAR-10 JUN
3,176	465,936	One Hand Clapping	Guggenheim	New York	4 MAY-21 OCT

London

Daily	Total	Exhibition	Venue	City	Dates
4,296	296,442	250th Summer Exhibition	Royal Academy of Arts	London	12 JUN-19 AUG
3,250	256,789	Charles I: King and Collector	Royal Academy of Arts	London	27 JAN-15 APR
2,802	521,080	Picasso 1932: Love, Fame, Tragedy	Tate Modern	London	8 MAR-9 SEP
2,629	336,469	Modigliani	Tate Modern	London	23 NOV-17-2 APR 18
1,857	135,555	Oceania	Royal Academy of Arts	London	29 SEP-10 DEC
1,823	284,420	Frida Kahlo: Making Her Self Up	Victoria and Albert Museum	London	16 JUN-18 NOV
1,702	190,676	Monet and Architecture	National Gallery	London	9 APR-29 JUL
1,652	209,835	Basquiat: Boom for Real	Barbican Art Galleries	London	21 SEP-17-28 JAN 18
1,621	122,468	Gursky	Hayward Gallery	London	25 JAN-22 APR
1,410	121,242	Dali, Duchamp	Royal Academy of Arts	London	7 OCT-17-3 JAN 18

Paris

Daily	Total	Exhibition	Venue	City	Dates
5,431	540,000	Delacroix	Musée du Louvre	Paris	29 MAR-23 JUL
5,235	467,378	Gauguin: the Alchemist	Grand Palais	Paris	11 OCT-17-22 JAN 18
5,171	755,000	Being Modern: MoMA in Paris	Fondation Louis Vuitton	Paris	11 OCT-17-5 MAR 18
4,480	400,000	César: Retrospective	Centre Pompidou	Paris	13 DEC-17-26 MAR 18
3,620	400,291	American Abstract Painting and the Last Monet	Musée de l'Orangerie	Paris	13 APR-20 AUG
3,182	300,000	Chagall, Lissitzky, Malévitch	Centre Pompidou	Paris	28 MAR-16 JUL
2,937	330,208	Irving Penn	Grand Palais	Paris	21 SEP-17-29 JAN 18
2,903	75,052	Jakuchu: the Colorful Realm of Living Beings	Petit Palais	Paris	15 SEP-14 OCT
2,840	233,712	Wild Souls: Symbolism in the Baltic States	Musée d'Orsay	Paris	10 APR-15 JUL
2,717	210,000	Union des Artistes Moderne	Centre Pompidou	Paris	30 MAY-27 AUG

Art's Most Popular

TOP 10 Contemporary



Visitors to the top ten-ranking *Ex Africa* show at Centro Cultural Banco do Brasil, Rio de Janeiro, in front of Zimbabwean artist Kudzanai Chiurai's 2016 work *Genesis*

The Korean artist Do Ho Suh is the clear winner here, with the Smithsonian American Art Museum show's ubiquity on Instagram reflected in remarkable daily footfall figures. The Guggenheim in Bilbao has three shows in the contemporary top ten (and two in the Post-Impressionist and Modern category). While Joana Vasconcelos has been creating crowd-pleasing works for years, the presence of Javier Téllez speaks volumes about the ability

of museums like the Guggenheim to entice vast new audiences to artists. Unlike 2016, when it had four entries in this category's top ten, and in 2017, when it topped the category, the Saatchi just makes it in at number nine, with its *Art Riot* show, presented by the Tsukanov Foundation. The Rio de Janeiro branch of the Centro Cultural Banco do Brasil features twice in the top ten with free shows – one on digital arts and the other on contemporary art from Africa. **B.L.**

Daily	Total	Exhibition	Venue	City	Dates
7,853	1,123,000	*Do Ho Suh: Almost Home	Smithsonian (SAAM)	Washington, DC	16 MAR-5 AUG
6,819	240,623	Higashiyama Kaii Retrospective 1908-99	National Art Center Tokyo	Tokyo	24 OCT-3 DEC
5,813	264,922	*Electronic Language International Festival	Centro Cultural Banco do Brasil	Rio de Janeiro	13 APR-4 JUN
5,561	649,082	Joana Vasconcelos: I'm Your Mirror	Guggenheim	Bilbao	29 JUN-11 NOV
5,487	612,189	Javier Téllez: Shadow Play	Guggenheim	Bilbao	12 JUL-18 NOV
5,307	619,411	Art and China after 1989: Theatre of the World	Guggenheim	Bilbao	11 MAY-23 SEP
4,782	261,647	*Ex Africa	Centro Cultural Banco do Brasil	Rio de Janeiro	20 JAN-26 MAR
4,702	456,050	2018 Korea Artist Prize	MMCA	Seoul	11 AUG-15 NOV
4,690	248,547	*Art Riot: Post-Soviet Actionism	Saatchi Gallery	London	16 NOV 17-7 JAN 18
4,551	614,411	Leandro Erlich: Seeing and Believing	Mori Art Museum	Tokyo	18 NOV 17-1 APR 18

TOP 10 Photography

Although the Carmignac Photojournalism Award tops the photography category, its per-day visitors at the Saatchi Gallery in London were significantly lower than when the gallery topped the same category for 2016: almost 2,000 a day fewer in 2018 than the 5,674 who rocked up daily in 2016. A notable aspect of the latest list is the mini-battle of the solo shows – all of them paying exhibitions – between five very different legends of the medium: Robert Frank, Irving Penn, Stephen Shore, Walker Evans and Susan Meiselas. And it is Meiselas who emerges the victor, with 3,546 visits a day to her exhibition at the San Francisco Museum of Modern Art (SFMOMA). While the Evans show at the same venue, Shore at the Museum of Modern Art in New York, and Penn at the Grand Palais in Paris all had larger total visitor figures than the Meiselas exhibition, those three other exhibitions ran for significantly longer. Meiselas's triumph is a coup in a field with a reputation for being macho. **B.L.**



Youths in Nicaragua captured by Susan Meiselas

Daily	Total	Exhibition	Venue	City	Dates
3,788	249,990	*Carmignac Photo Award: Lizzie Sadin	Saatchi Gallery	London	15 MAY-19 JUL
3,546	283,154	Susan Meiselas: Mediations	SFMOMA	San Francisco	21 JUL-21 OCT
3,179	325,195	*A Century of Fashion Photography 1911-2011	Getty Center	Los Angeles	26 JUN-21 OCT
3,075	405,395	Walker Evans	SFMOMA	San Francisco	30 SEP 17-3 MAR 18
2,943	556,211	Stephen Shore	Museum of Modern Art	New York	19 NOV 17-28 MAY 18
2,937	330,208	Irving Penn	Grand Palais	Paris	21 SEP 17-29 JAN 18
2,936	278,094	Flash: Photographs by Harold Edgerton	Whitney Museum	New York	30 MAR-15 JUL
2,873	212,194	The Train: RFK's Last Journey	SFMOMA	San Francisco	17 MAR-10 JUN
2,795	248,721	Robert Frank	Albertina	Vienna	25 OCT 17-21 JAN 18
2,506	196,151	*Early American Photography	Getty Center	Los Angeles	27 FEB-27 MAY

Most popular exhibitions continued...

Daily	Total	Exhibition	Venue	City	Dates
1,328	107,581	Georg Jensen: Scandinavian Design for Living	Art Institute of Chicago	Chicago	21 JUN-9 SEP
1,327	114,097	Giorgio de Chirico: Dream or Reality	CaixaForum Madrid	Madrid	16 NOV 17-18 FEB 18
1,325	153,655	Masterpieces of French Art	National Museum of Korea	Seoul	19 DEC 17-15 APR 18
1,323	187,279	Art and Architecture of MMCA Deoksugung	MMCA Deoksugung	Seoul	3 MAY-14 OCT
1,322	102,523	Mitchell and Riopelle: Nothing in Moderation	MNBAQ	Québec	12 OCT 17-7 JAN 18
1,315	130,206	Rembrandt and the Dutch Golden Age	Art Gallery of New South Wales	Sydney	11 NOV 17-18 FEB 18
1,313	78,808	*What Is Europe: Views from Asia	British Museum	London	23 AUG-21 OCT
1,311	145,150	Gurlitt: Nazi Art Theft and Its Consequences	Bundeskunsthalle	Bonn	3 NOV 17-11 MAR 18
1,308	113,434	Tunga: Triad Trinity	Pinacoteca do Estado	São Paulo	24 FEB-4 JUN
1,307	143,426	Picasso and the Ballets Russes	Mucem	Marseilles	16 FEB-24 JUN
1,306	121,114	Colonial Art in the Nemirovsky Collection	Pinacoteca do Estado	São Paulo	24 MAR-9 JUL
1,299	106,000	Marino Marini: Visual Passions	Peggy Guggenheim Collection	Venice	27 JAN-1 MAY
1,299	192,185	Marine Paintings of the Dutch Golden Age	National Gallery of Art	Washington, DC	1 JUL-25 NOV
1,296	159,442	Masterpieces from the Musée d'Orsay	Art Gallery of South Australia	Adelaide	29 MAR-29 JUL
1,290	132,529	Splendour and Misery in the Weimar Republic	Schirn Kunsthalle	Frankfurt	27 OCT 17-25 FEB 18
1,288	114,624	Painted in Mexico, 1700-90: Pinxit Mexici	Metropolitan Museum of Art	New York	24 APR-22 JUL
1,287	136,426	Cézanne Portraits	National Portrait Gallery	London	26 OCT 17-11 FEB 18
1,274	109,351	Odilon Redon: Literature and Music	Kröller-Müller Museum	Otterlo	2 JUN-9 SEP
1,274	147,831	Colours of Impressionism/Between Worlds	National Gallery	Singapore	16 NOV 17-11 MAR 18
1,268	118,649	*Tommaso Abts	Serpentine Sackler Gallery	London	7 JUN-9 SEP
1,258	144,525	Teotihuacan: City of Water, City of Fire	De Young Museum	San Francisco	30 SEP 17-11 FEB 18
1,258	114,442	David Hockney: 82 Portraits and One Still-Life	Lacma	Los Angeles	15 APR-29 JUL
1,252	120,217	*Inspired by Pintoricchio's Penelope	National Gallery	London	9 MAY-12 AUG
1,251	118,877	Rodin and the Art of Ancient Greece	British Museum	London	26 APR-29 JUL
1,248	126,001	Akram Zaatari: Against Photography	MMCA	Seoul	11 MAY-19 AUG
1,246	113,000	*Eva Kotátková: the Dream Machine is Asleep	Pirelli HangarBicocca	Milan	15 FEB-22 JUL
1,246	103,788	Napoleon: Art and Court Life	Montreal Museum of Fine Arts	Montreal	3 FEB-10 MAY
1,242	84,286	*Pinchuk Art Centre Prize 2018	Pinchuk Art Centre	Kiev	24 FEB-13 MAY
1,241	65,238	Victor Hugo: the Dark Romanticist	Leopold Museum	Vienna	17 NOV 17-15 JAN 18
1,241	74,803	Counter Investigations: Forensic Architecture	Institute of Contemporary Arts	London	6 MAR-13 MAY
1,241	99,297	*John Mawurdjui: I Am the Old and the New	MCA Australia	Sydney	6 JUL-23 SEP
1,228	45,446	*John Byrne: Rogues' Gallery	Royal Scottish Academy	Edinburgh	17 NOV-23 DEC
1,228	34,902	*Skin and Bone: Sanagá	Museu do Conjunto Cultural	Brasília	8 AUG-9 SEP
1,227	114,071	Art, Pleasure and Power in the 18th Century	Museum of Fine Arts	Boston	8 JUL-8 OCT
1,227	114,139	Leonardo to Matisse: Master Drawings	Metropolitan Museum of Art	New York	4 OCT 17-7 JAN 18
1,221	150,164	Michelangelo, Pontormo and Giambologna	Palazzo Strozzi	Florence	21 SEP 17-21 JAN 18
1,219	107,281	*Wolseong, the Palace of Silla	Gyeongju National Museum	Gyeongju	28 NOV 17-25 FEB 18
1,217	154,922	Modern Times: American Art 1910-50	Philadelphia Museum of Art	Philadelphia	18 APR-3 SEP
1,216	113,756	Rafael Lozano-Hemmer: Unstable Presence	Musée d'Art Contemporain	Montreal	24 MAY-9 SEP
1,216	90,000	Alekos Kyrarinis: Angelophany	National Archaeological Museum	Athens	11 DEC 17-25 FEB 18
1,215	126,355	Lorenzo Lotto	Museo Nacional del Prado	Madrid	19 JUN-30 SEP
1,212	38,605	Roberto Capucci: Drawings for Theatre	Palazzo Pitti	Florence	9 JAN-14 FEB
1,210	107,171	Ferdinand Hodler: Elective Affinities	Leopold Museum	Vienna	13 OCT 17-22 JAN 18
1,208	112,000	Josef Albers in Mexico	Peggy Guggenheim Collection	Venice	19 MAY-3 SEP
1,206	117,000	World Press Photo 2018	De Nieuwe Kerk	Amsterdam	14 APR-22 JUL
1,203	99,823	*Murillo: the Self Portraits	National Gallery	London	28 FEB-21 MAY
1,196	201,317	*Pastels in Pieces	Getty Center	Los Angeles	16 JAN-29 JUL
1,195	45,255	The Mysteries of Japanese Art	Kyoto National Museum	Kyoto	21 JUL-2 SEP
1,195	113,905	Kumagari Morikazu: the Joy of Life	MOMAT	Tokyo	1 DEC 17-21 MAR 18
1,193	45,175	The Taima Mandala Tapestry	Nara National Museum	Nara	14 JUL-26 AUG
1,191	39,996	*José Patricio: Precision and Fortuity	Museu do Conjunto Cultural	Brasília	19 JUL-26 AUG
1,188	72,494	Form into Spirit: Ellsworth Kelly's Austin	Blanton Museum of Art	Austin	18 FEB-29 APR
1,184	95,600	The Moderns: Dialogues France, Mexico	Musée des Beaux-Arts de Lyon	Lyon	2 DEC 17-5 MAR 18
1,182	143,063	Archibald, Wynne and Sulman Prizes	Art Gallery of New South Wales	Sydney	12 MAY-9 SEP
1,182	131,571	The Fluctuating World of Toulouse-Lautrec	Palazzo Reale	Milan	17 OCT 17-18 FEB 18
1,181	139,377	Winnie-the-Pooh: Exploring a Classic	Victoria and Albert Museum	London	9 DEC 17-8 APR 18
1,173	94,184	Seth Price Circa 1981	Institute of Contemporary Arts	London	3 OCT 17-7 JAN 18
1,163	98,663	James Rosenquist: Painting as Immersion	Museum Ludwig	Cologne	18 NOV 17-4 MAR 18
1,156	130,000	Foujita: Painting in the Roaring Twenties	Musée Maillol	Paris	7 MAR-15 JUL
1,155	120,000	Hello World: Revising a Collection	Hamburger Bahnhof	Berlin	28 APR-26 AUG
1,154	153,427	Duchamp, Magritte, Dalí: the Revolutionaries	Palazzo Albergati	Bologna	16 OCT 17-25 FEB 18
1,154	133,718	Art Turns, World Turns	Museum MACAN	Jakarta	4 NOV 17-18 MAR 18
1,149	101,565	A Disabled Saxon Prince and His Tour of Italy	Residenzschloss	Dresden	9 MAY-19 AUG
1,143	129,196	*Corot: Women	National Gallery of Art	Washington, DC	9 SEP-31 DEC
1,143	22,701	*Group Show of Contemporary Artists 2018	Tokyo Metropolitan Art Museum	Tokyo	9 JUN-1 JUL
1,139	133,256	Tintoretto: Birth of a Genius	Musée du Luxembourg	Paris	7 MAR-1 JUL
1,134	37,916	One Basquiat	Brooklyn Museum	New York	26 JAN-11 MAR
1,134	115,698	The Arrival of New Women	MMCA Deoksugung	Seoul	21 DEC 17-1 APR 18
1,132	135,091	*Plato in LA: Contemporary Artists' Visions	Getty Villa	Los Angeles	18 APR-3 SEP
1,125	96,754	El Dorado: the Spirits, Gold and the Shaman	National Museum of Korea	Seoul	4 AUG-28 OCT
1,124	116,945	Rubens: Princely Portraits	Musée du Luxembourg	Paris	4 OCT 17-15 JAN 18
1,122	100,184	Goya and the Court of Enlightenment	Museo de Bellas Artes de Bilbao	Bilbao	14 FEB-28 MAY
1,122	177,271	World War I and the Visual Arts	Metropolitan Museum of Art	New York	31 JUL 17-7 JAN 18
1,121	171,488	Sunken Cities: Egypt's Lost Worlds	Saint Louis Art Museum	Saint Louis	25 MAR-9 SEP
1,118	82,108	Radical Women: Latin American Art 1960-85	Brooklyn Museum	New York	13 APR-22 JUL
1,116	175,174	New Horizons in Central Europe	Belvedere (Lower Belvedere)	Vienna	23 MAR-26 AUG
1,112	88,814	Nude: Art from the Tate Collection	Yokohama Museum of Art	Tokyo	24 MAR-24 JUN
1,111	132,185	Scythians: Warriors of Ancient Siberia	British Museum	London	14 SEP 17-14 JAN 18
1,109	70,471	Ujara Bartira: Space of Drawings	Museu Oscar Niemeyer	Curitiba	2 AUG-14 OCT
1,107	277,662	Painter and Poet: Ashley Bryan	High Museum of Art	Atlanta	1 APR 17-21 JAN 18
1,105	81,641	Only Dying: Yael Davids	Museo Tamayo	Mexico City	10 MAR-3 JUN
1,102	94,946	*Antony Gormley: Subject	Kettle's Yard	Cambridge	22 MAY-27 AUG
1,101	70,912	*The MAC USP and Paço das Artes Collections	MAC USP	São Paulo	26 MAY-8 AUG
1,094	85,354	*Made in LA 2018	Hammer Museum	Los Angeles	3 JUN-2 SEP
1,091	152,640	Louise Bourgeois: Twosome	Tel Aviv Museum of Art	Tel Aviv	8 SEP 17-17 FEB 18
1,091	87,094	The Pre-Raphaelites and the Old Masters	Legion of Honor	San Francisco	30 JUN-30 SEP
1,084	171,341	Performance and Art in the East Village 1978-83	Museum of Modern Art	New York	31 OCT 17-8 APR 18
1,083	111,506	William Eggleston: Los Alamos	Metropolitan Museum of Art	New York	14 FEB-28 MAY
1,078	18,318	Sony World Photography Awards 2018	Somerset House	London	20 APR-6 MAY
1,074	117,241	*Wade Guyton: New York Atelier, Abridged	Serpentine Gallery	London	29 SEP 17-8 FEB 18
1,074	49,393	Matteo Fato	Galleria Nazionale della Marche	Urbino	22 MAR-6 MAY
1,074	27,778	*Out of the Axis	Museu do Conjunto Cultural	Brasília	16 DEC 17-14 JAN 18
1,072	210,045	We Are Here: I Am You	Museum of Contemporary Art	Chicago	19 AUG 17-1 APR 18
1,071	91,616	Italian Art from the 1920s and 1930s	Ateneum Art Museum	Helsinki	10 MAY-19 AUG

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EX AFRICA: © VALUARDI/SHIRAZI; MEISELAS: YOUTHS PRACTICE THROWING CONTACT BOMBS IN FOREST SURROUNDING MONIMBO, FROM 'THE SERIES NICARAGUA 1978' © SUSAN MEISELAS/MAGNUM PHOTOS

Daily	Total	Exhibition	Venue	City	Dates
1,071	144,297	*Treasures in Jinju	Jinju National Museum	Jinju	18 MAY-21 OCT
1,069	120,813	Paul Klee: the Abstract Dimension	Fondation Beyeler	Basel	1 OCT 17-21 JAN 18
1,063	31,132	Treasures of Hyakumanben Chion-ji Temple	Kyoto National Museum	Kyoto	7 AUG-9 SEP
1,060	78,290	Cerith Wyn Evans	Museo Tamayo	Mexico City	10 FEB-6 MAY
1,060	143,107	Ocean Liners: Speed and Style	Victoria and Albert Museum	London	3 FEB-17 JUN
1,056	79,476	Portrait of the President of Finland	Ateneum Art Museum	Helsinki	5 JUN-2 SEP
1,052	103,992	I Was Raised on the Internet	Museum of Contemporary Art	Chicago	23 JUN-14 OCT
1,052	196,797	*Ai Weiwei: Trace at Hirshhorn	Hirshhorn Museum	Washington, DC	28 JUN 17-1 JAN 18
1,051	109,050	Al Taylor: What Are You Looking At?	High Museum of Art	Atlanta	17 NOV 17-18 MAR 18
1,045	155,549	Civil Rights Photography	High Museum of Art	Atlanta	4 NOV 17-29 APR 18
1,043	87,129	Dressed in Art: Nudes in Curitiba's Collections	Museu Oscar Niemeyer	Curitiba	14 DEC 17-25 MAR 18
1,041	56,502	*Finding Form	Getty Center	Los Angeles	12 DEC 17-11 FEB 18
1,041	191,570	Impressionists in London	Tate Britain	London	2 NOV 17-7 MAY 18
1,040	184,111	*Now: Jenny Saville et al	National Gallery of Modern Art	Edinburgh	24 MAR-16 SEP
1,038	206,552	The Senses: Design Beyond Vision	Cooper Hewitt	New York	13 APR-28 OCT
1,034	79,630	Winnie-the-Pooh: Exploring a Classic	High Museum of Art	Atlanta	3 JUN-2 SEP
1,032	115,124	*Can Graphic Design Save Your Life?	Wellcome Collection	London	7 SEP 17-14 JAN 18
1,032	73,602	*Possible Geometries: Dismantling Operation	Museu do Conjunto Cultural	Brasília	14 AUG-4 NOV
1,027	156,500	Points of View	Istanbul Modern	Istanbul	23 MAY-18 NOV
1,026	83,145	Mounira Al Solh	Art Institute of Chicago	Chicago	8 FEB-29 APR
1,025	59,020	Julie Becker	Institute of Contemporary Arts	London	7 JUN-12 AUG
1,025	48,481	*Art Capital: Art for the Elizabeth Line	Whitechapel Gallery	London	13 MAR-6 MAY
1,023	319,236	*In the Land	Whitworth Art Gallery	Manchester	27 JAN-4 DEC
1,023	120,681	Fortuny 1838-74	Museo Nacional del Prado	Madrid	21 NOV 17-18 MAR 18
1,022	200,083	Amy Elkins: Black Is the Day, Black Is the Night	High Museum of Art	Atlanta	9 SEP 17-29 APR 18
1,021	272,564	Balenciaga: Shaping Fashion	Victoria and Albert Museum	London	25 MAY 17-18 FEB 18
1,017	109,216	Like Life: Sculpture, Colour and the Body	Met Breuer	New York	21 MAR-22 JUL
1,014	73,998	Joris Laarman Lab: Design in the Digital Age	Museum of Fine Arts, Houston	Houston	24 JUN-16 SEP
1,013	73,834	Making Africa: Contemporary Design	High Museum of Art	Atlanta	14 OCT 17-7 JAN 18
1,013	80,000	Kwab: Dutch Design in the Age of Rembrandt	Rijksmuseum	Amsterdam	30 JUN-16 SEP
1,013	150,888	*Jameel Prize 5	Victoria and Albert Museum	London	30 JUN-25 NOV
1,013	27,060	*Police Officer, Bandit, Dog, Dentist	Museu do Conjunto Cultural	Brasília	6 JUL-5 AUG
1,012	110,350	Warhol: Mechanical Art	Museo Picasso Málaga	Malaga	31 MAY-16 SEP
1,009	84,005	Obsession: Nudes by Klimt, Schiele, Picasso	Met Breuer	New York	3 JUL-7 OCT
1,009	102,175	*Artists' Film International	Whitechapel Gallery	London	5 JUN-30 SEP
1,007	58,378	Rome: City and Empire	Frist Center for the Visual Arts	Nashville	28 FEB-21 APR
1,005	92,432	Klimt and Schiele: Drawn	Museum of Fine Arts	Boston	25 FEB-28 MAY
1,003	179,591	William Wegman and California Conceptualism	Metropolitan Museum of Art	New York	17 JAN-15 JUL
1,002	28,481	*Roger Regner: Space in the Middle of the Knot	Museu do Conjunto Cultural	Brasília	10 OCT-11 NOV
999	113,936	Chagall: Midsummer Night's Dream	Museo della Permanente	Milan	14 OCT 17-4 FEB 18
997	71,796	Joris Laarman Lab: Design in the Digital Age	High Museum of Art	Atlanta	18 FEB-13 MAY
997	92,421	New Media from the Museum's Collection	Museum of Fine Arts, Houston	Houston	23 JUN-8 OCT
996	81,559	Werner Mantz: Architectures and People	Museum Ludwig	Cologne	14 OCT 17-21 JAN 18
995	77,611	*Lake Keitele: a Vision of Finland	National Gallery	London	15 NOV 17-4 FEB 18
995	85,449	Artaud 1936	Museo Tamayo	Mexico City	10 FEB-20 MAY
992	86,273	Music in Antiquity	CaixaForum Barcelona	Barcelona	8 FEB-6 MAY
991	119,337	Factory's Body: Ana Noro Grando 2015-17	Museu Oscar Niemeyer	Curitiba	22 NOV 17-15 APR 18
991	473,915	*Roman Mosaics across the Empire	Getty Villa	Los Angeles	30 MAR 16-8 JAN 18
989	88,006	Charles White: a Retrospective	Art Institute of Chicago	Chicago	7 JUN-3 SEP
987	77,971	China's Emperors and Their Bronzes	Art Institute of Chicago	Chicago	24 FEB-13 MAY
986	84,514	Australian Aboriginal Art	Blanton Museum of Art	Austin	3 JUN-11 SEP
986	196,233	Bob Greenberg Selects	Cooper Hewitt	New York	23 FEB-9 SEP
986	135,112	Alphonse Mucha	Palacio de Gaviria	Madrid	12 OCT 17-25 FEB 18
985	81,730	Joseph Cornell's Homage to Juan Gris	Metropolitan Museum of Art	New York	23 JAN-15 APR
984	208,523	Kenneth Josephson and Photography	Museum of Contemporary Art	Chicago	28 APR-30 DEC
984	143,709	Opera: Passion, Power and Politics	Victoria and Albert Museum	London	30 SEP 17-25 FEB 18
984	97,861	Trigger: Gender as a Tool and a Weapon	New Museum	New York	27 SEP 17-21 JAN 18
981	111,430	Laura Miranda: Nomos	Museu Oscar Niemeyer	Curitiba	14 DEC 17-29 APR 18
981	67,376	*The London Open 2018	Whitechapel Gallery	London	8 JUN-26 AUG
980	117,883	Chicago Works: Mika Horibuchi	Museum of Contemporary Art	Chicago	17 JUL-2 DEC
978	145,182	High on Luxury	Ny Carlsberg Glyptotek	Copenhagen	14 MAR-2 SEP
977	28,618	*Julien Gorovitz: Spheroid-graphics	Museu do Conjunto Cultural	Brasília	17 JUL-19 AUG
975	157,479	Adolfo Montejó Navas: Poetic Anthology	Museu Oscar Niemeyer	Curitiba	26 OCT 17-6 MAY 18
975	39,399	*Caio Fernando Abreu: Sweet Memories	Museu do Conjunto Cultural	Brasília	12 SEP-28 OCT
974	61,076	An Eye on Eating	Museu	Marseilles	20 JUL-30 SEP
970	82,998	Jeanne Mammen: Retrospective 1910-75	Berlinische Galerie	Berlin	6 OCT 17-15 JAN 18
969	179,226	Wonderland	Centre for the Moving Image	Melbourne	5 APR-7 OCT
968	130,546	Othong Nkanga: a Hole that Collapses Again	Museum of Contemporary Art	Chicago	31 MAR-2 SEP
968	72,767	*Ian Cheng: Emissaries	Serpentine Gallery	London	6 MAR-28 MAY
968	113,304	Again, Again It All Comes Back to Me	MMCA	Seoul	8 NOV 17-4 MAR 18
966	56,421	*Katja Novitskova: Invasion Curves	Whitechapel Gallery	London	27 JUN-2 SEP
965	62,972	*Chimi, Ridge-end Roof Tile	Buyeo National Museum	Buyeo	18 SEP-2 DEC
964	92,237	Steve McQueen: End Credits	Pérez Art Museum Miami	Miami	17 NOV 17-11 MAR 18
963	66,146	Bento: Eating, Gathering and Communicating	Tokyo Metropolitan Art Museum	Tokyo	21 JUL-8 OCT
963	83,481	Reisewitz/Claerbout/Longo Bahia	Pinacoteca do Estado	São Paulo	25 NOV 17-5 MAR 18
961	23,327	Puppies Galore: the Year of the Dog	Kyoto National Museum	Kyoto	19 DEC 17-21 JAN 18
960	121,228	*Robert Polidori: 20 Photographs of the Getty	Getty Center	Los Angeles	12 DEC 17-6 MAY 18
956	11,470	*RSA Academicians' November Exhibition	Royal Scottish Academy	Edinburgh	2 NOV-13 NOV
955	127,908	Christian Dior	Royal Ontario Museum	Toronto	25 NOV 17-8 APR 18
954	67,991	Juliane Fuganti: Five Elements	Museu Oscar Niemeyer	Curitiba	5 SEP-26 NOV
953	107,698	*Homage to Giorgio Gaslini	Museo del Novecento	Milan	16 JAN-8 MAY
949	86,183	The Jazz Age: American Style in the 1920s	Cleveland Museum of Art	Cleveland	30 SEP 17-14 JAN 18
948	70,000	Sally Mann: a Thousand Crossings	Peabody Essex Museum	Salem	30 JUN-23 SEP
947	294,933	The Collection: Mexican Identity Scenarios	Museo de Arte Moderno	Mexico City	4 MAR 17-1 MAR 18
947	35,056	Sotheby's 1988 Auction in Moscow	Garage Museum	Moscow	23 JAN-28 FEB
943	92,315	The Western: a New Frontier in Art and Film	Montreal Museum of Fine Arts	Montreal	14 OCT 17-4 FEB 18
939	90,965	Mark Steinmetz: Terminus	High Museum of Art	Atlanta	3 MAR-24 JUN
939	126,752	Patrick Heron	Tate St Ives	St Ives	19 MAY-30 SEP
937	74,97	*Michael Pinsky: Pollution Pods	Somerset House	London	18 APR-25 APR
937	72,450	*Youth Forum with Seth Pimlott	Whitechapel Gallery	London	15 MAY-12 AUG
935	65,838	Zurbarán: Paintings from Auckland Castle	Frick Collection	New York	31 JAN-22 APR
934	169,020	Bacon, Freud and a Century of Painting Life	Tate Britain	London	28 FEB-27 AUG
934	91,278	Modern Couples	Centre Pompidou Metz	Metz	28 APR-20 AUG
934	82,623	*Unseen Images of 1930s America	Whitechapel Gallery	London	16 MAY-26 AUG

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TOP 10 2015-17

2017

Daily	Total	Exhibition	Venue	City	Dates
11,268	600,439	Unkei: the Great Master of Buddhist Sculpture	Tokyo National Museum	Tokyo	26 SEP-26 NOV
8,926	1,205,063	Icons of Modern Art: the Shchukin Collection	Fondation Louis Vuitton	Paris	22 OCT 16-5 MAR 17
8,505	657,350	Alphonse Mucha	National Art Center Tokyo	Tokyo	8 MAR-5 JUN
7,509	833,490	*Painters' Painters	Saatchi Gallery	London	30 NOV 16-22 MAR 17
6,714	518,893	Yayoi Kusama: My Eternal Soul	National Art Center Tokyo	Tokyo	22 FEB-22 MAY
6,687	516,834	*Mondrian and De Stijl	Centro Cultural Banco do Brasil	Rio de Janeiro	12 OCT 16-9 JAN 17
6,388	597,702	Ken Jacobs: the Guests	Guggenheim	Bilbao	27 JUL-12 NOV
6,229	710,995	Bill Viola: a Retrospective	Guggenheim	Bilbao	30 JUN-9 NOV
6,161	534,221	Georg Baselitz: the Heroes	Guggenheim	Bilbao	14 JUL-22 OCT
6,082	462,262	Van Gogh and the Seasons	National Gallery of Victoria	Melbourne	28 APR-12 JUL

2016

Daily	Total	Exhibition	Venue	City	Dates
9,700	749,679	*Post-Impressionist Masterpieces	Centro Cultural Banco do Brasil	Rio de Janeiro	20 JUL-17 OCT
8,340	444,425	*Patricia Piccinini: Consciousness	Centro Cultural Banco do Brasil	Rio de Janeiro	27 APR-27 JUN
8,288	638,205	*Castelo Rá-Tim-Bum: the Exhibition	Centro Cultural Banco do Brasil	Rio de Janeiro	12 OCT 15-11 JAN 16
6,777	33,883	Artist's Choice: Jérôme Bel	Museum of Modern Art	New York	27-31 OCT
6,594	667,897	Renoir: Masterpieces	National Art Center Tokyo	Tokyo	27 APR-22 AUG
6,525	592,854	Frida Kahlo: Surrealist Women in Mexico	Instituto Tomie Ohtake	São Paulo	26 SEP 15-10 JAN 16
6,073	752,995	Manus x Machina: Fashion in an Age of Tech	Metropolitan Museum of Art	New York	5 MAY-5 SEP
6,014	598,832	Ivan Aivazovsky: for the 200th Anniversary	State Tretyakov Gallery	Moscow	28 JUL-20 NOV
5,872	851,385	Picasso Sculpture	Museum of Modern Art	New York	14 SEP 15-7 FEB 16
5,710	421,700	Hieronymus Bosch: Visions of Genius	Noordbrabants Museum	Den Bosch	13 FEB-8 MAY

2015

Daily	Total	Exhibition	Venue	City	Dates
13,860	1,607,736	Hidden Talent: Chen Cheng-po	National Palace Museum	Taipei	5 DEC 14-30 MAR 15
13,770	1,170,443	Tusu Wine	National Palace Museum	Taipei	31 DEC 14-25 MAR 15
13,731	1,153,399	Angling for Plenty: Paintings with Fish	National Palace Museum	Taipei	1 JAN-25 MAR
13,245	2,437,113	The Dao of Book Protection	National Palace Museum	Taipei	27 DEC 14-28 JUN 15
13,243	5,376,824	The Splendour of Vases and Planters	National Palace Museum	Taipei	12 NOV 14-22 DEC 15
12,643	1,087,298	Flights of Fragrance/Images of the Brush	National Palace Museum	Taipei	1 APR-25 JUN
12,435	1,019,639	Ethnic Costumes from Guizhou	National Palace Museum	Taipei	12 JUN-1 SEP
12,059	1,097,340	Exemplar of Heritage: Fan Kuan	National Palace Museum	Taipei	1 JUL-29 SEP
10,338	763,512	Picasso Sculpture	Tokyo Metropolitan Art Museum	Tokyo	19 SEP-13 DEC
9,508	620,719	*Picasso and Spanish Modernity	Centro Cultural Banco do Brasil	Rio de Janeiro	24 JUN-7 SEP

TOP 10 Antiquities



This second-century AD hippo was one of nearly 200 exhibits in the Getty Center's *Egypt and the Classical World* show, which takes second place in the category

A presentation of 10,000 years of artefacts from Japan's prehistoric Jōmon period crushes the competition in this category. With a hefty 6,648 visitors a day, the Tokyo National Museum's ticketed exhibition was seen by around 3,900 more people a day than the second-highest entry—*Beyond the Nile*, a show that explored 2,000 years of interaction between Egypt and the Classical world. While the Getty may miss out on the top spot, it can still lay claim to two exhibitions in our antiquities top ten, which is a first for the Los Angeles museum.

Sixth and seventh place both go to *Golden Kingdoms: Luxury and Legacy in the Ancient Americas*, which debuted at the California institution before travelling to New York's Metropolitan Museum of Art. The show attracted more visitors, both daily and overall, in Los Angeles (2,179; 248,113), where admission was free, than it did in Manhattan, where it was ticketed (1,993; 177,403). **E.S.**

Daily	Total	Exhibition	Venue	City	Dates
6,648	354,259	Jomon: 10,000 Years of Prehistoric Art in Japan	Tokyo National Museum	Tokyo	3 JUL-2 SEP
2,731	394,099	*Beyond the Nile	Getty Center	Los Angeles	27 MAR-9 SEP
2,625	250,100	Archaeological Treasures of Saudi Arabia	Tokyo National Museum	Tokyo	23 JAN-13 MAY
2,387	224,359	Genesis Retold: an Exceptional Dead Sea Scroll	Israel Museum	Jerusalem	15 MAR-16 JUN
2,319	385,000	Margiana	Neues Museum	Berlin	25 APR-7 OCT
2,179	248,113	*Golden Kingdoms	Getty Center	Los Angeles	16 SEP 17-28 JAN 18
1,993	177,403	Golden Kingdoms	Metropolitan Museum of Art	New York	28 FEB-28 MAY
1,613	98,138	Gods in Colour: the Ancient World	Legion of Honor	San Francisco	28 OCT 17-7 JAN 18
1,537	149,051	Egyptian Mummies from the British Museum	National Palace Museum	Taipei	14 NOV 17-18 FEB 18
1,481	149,582	Pharaoh: King of Egypt	CaixaForum Barcelona	Barcelona	7 JUN-16 SEP

Art's Most Popular

TOP 10 19th Century



Helsinki's Ateneum pulled in the crowds for its exhibition on the Von Wright brothers

The one artist who can always be relied on to feature in the top ten of 19th-century exhibitions is Monet. In 2018 he featured twice (three times, if the Impressionist Masterpieces show at Tokyo's National Art Center is included). The other safe bet is a general survey painting show in any part of the world. For the first time in many years, Tokyo has been ousted by Shanghai in amassing most daily visitors in this category (no doubt a combination of demographics and marketing). As

ever, high numbers of visitors attended monographic shows, and 2018 saw Rodin, Sargent and Delacroix in the top ten. It's hard to predict which individual artists will be popular – in previous years artists such as Ingres, Degas, Renoir, Turner and the Pre-Raphaelites have all featured in the top ten. Can simply the fact that it was a free exhibition explain the huge numbers for the Shanghai show of the rather peripheral Russian realists, The Wanderers? **D.L.**

Daily	Total	Exhibition	Venue	City	Dates
6,666	458,035	*The Wanderers: from the Tretyakov Gallery	Shanghai Museum	Shanghai	15 DEC 17-4 MAR 18
5,431	540,000	Delacroix	Musée du Louvre	Paris	29 MAR-23 JUL
5,145	366,777	Impressionist Masterpieces	National Art Center Tokyo	Tokyo	14 FEB-7 MAY
3,318	461,173	Rodin at the Met	Metropolitan Museum of Art	New York	16 SEP 17-4 FEB 18
2,823	317,419	Vasily Vereshchagin	State Tretyakov Gallery	Moscow	7 MAR-15 JUL
2,180	189,638	The Art of the Viennese Watercolour	Albertina	Vienna	16 FEB-13 MAY
2,055	468,479	Monet: Masterpieces from the Marmottan	Complesso del Vittoriano	Rome	19 OCT 17-3 JUN 18
2,018	209,320	The Von Wright Brothers	Ateneum Art Museum	Helsinki	27 OCT 17-25 FEB 18
1,935	183,794	John Singer Sargent and Chicago's Gilded Age	Art Institute of Chicago	Chicago	28 JUN-30 SEP
1,842	153,388	Monet, Boudin	Museo Thyssen-Bornemisza	Madrid	26 JUN-30 SEP

TOP 10 Decorative Arts and Fashion

This year's visitor figures show that when it comes to displays of artistic textiles, it is museums in Florence and New York that come out on top. Both cities have three shows in the top ten of the decorative arts category. Heavenly Bodies: Fashion and the Catholic Imagination at the Metropolitan Museum of Art, which also tops our overall survey, is by far the most popular show in the decorative arts category, with 10,919 visitors a day. The Whitney Museum's exhibition Eckhaus Latta: Possessed (2,665 daily), which featured pieces by the young US fashion label, was the New York museum's first fashion-focused show in more than 20 years and even had a section where visitors could buy the clothes on view. Other shows to make it into the top ten include one on luxury arts in the Renaissance (1,912) at the Getty Center in Los Angeles, and another on the jeweller Cartier (1,746) at the National Gallery of Australia in Canberra. **A.D.**



From the V&A's show on Mexican artist Frida Kahlo—Nickolas Murray's photograph Frida on the Bench

Daily	Total	Exhibition	Venue	City	Dates
10,919	1,659,647	Heavenly Bodies	Metropolitan Museum of Art	New York	10 MAY-8 OCT
4,987	588,477	Items: Is Fashion Modern?	Museum of Modern Art	New York	1 OCT 17-28 JAN 18
4,045	450,202	Fabric and Wealth in 14th-Century Florence	Galleria dell'Accademia	Florence	5 DEC 17-15 APR 18
2,963	317,886	Traces 2018: Letting Fashion Drive You	Palazzo Pitti	Florence	17 JUL-18 NOV
2,665	161,404	*Eckhaus Latta: Possessed	Whitney Museum	New York	3 AUG-8 OCT
2,101	357,392	Art in the Museum of Costume and Fashion	Palazzo Pitti	Florence	19 DEC 17-2 JUL 18
1,912	161,163	*All That Glitters: Life at the Renaissance Court	Getty Center	Los Angeles	28 AUG-2 DEC
1,823	284,420	Frida Kahlo: Making Her Self Up	Victoria and Albert Museum	London	16 JUN-18 NOV
1,746	200,770	Cartier	National Gallery of Australia	Canberra	30 MAR-22 JUL
1,467	86,532	*British Satires on Ceramics 1760-1830	British Museum	London	12 JAN-11 MAR

Most popular exhibitions continued...

Daily	Total	Exhibition	Venue	City	Dates
933	94,782	Old Masters Now: the Johnson Collection	Philadelphia Museum of Art	Philadelphia	3 NOV 17-19 FEB 18
932	74,551	*Ken's Show: Exploring the Unseen	Tate Liverpool	Liverpool	30 MAR-17 JUN
930	135,784	*Edvard Munch: Colour in Context	National Gallery of Art	Washington, DC	3 SEP 17-28 JAN 18
930	99,785	*Artists' Film International	Whitechapel Gallery	London	30 JAN-3 JUN
929	209,116	Esperanza Spalding Selects	Cooper Hewitt	New York	9 JUN 17-21 JAN 18
929	95,466	Dara Friedman: Perfect Stranger	Pérez Art Museum Miami	Miami	3 NOV 17-4 MAR 18
928	91,626	Terracotta Army: the First Emperor's Legacy	Cincinnati Art Museum	Cincinnati	20 APR-12 AUG
926	99,330	*I Self Collection: Bumped Bodies	Whitechapel Gallery	London	10 APR-12 AUG
923	135,482	Michael Rakowitz: Backstroke of the West	Museum of Contemporary Art	Chicago	16 SEP 17-4 MAR 18
922	69,960	Howardena Pindell: What Remains to Be Seen	Museum of Contemporary Art	Chicago	24 FEB-20 MAY
918	116,578	Bacon, Giacometti	Fondation Beyeler	Basel	29 APR-2 SEP
918	97,732	Kuniyoshi: Visionary Master of the Ukiyo-e	Museo della Permanente	Milan	4 OCT 17-4 FEB 18
915	61,317	Peter Baldinger: Montefeltro Revisited	Galleria Nazionale della Marche	Urbino	8 MAR-13 MAY
914	171,863	Ranjani Shettars	Metropolitan Museum of Art	New York	12 MAR-16 SEP
913	94,868	X-Ray Audio in the USSR, 1946-64	Tel Aviv Museum of Art	Tel Aviv	12 JAN-12 MAY
913	206,119	It's Not Clear Until the Night Falls	Museu Oscar Niemeyer	Curitiba	30 SEP 17-24 JUN 18
913	94,001	Painted in Mexico, 1700-90: Pinxit Mexici	Lacma	Los Angeles	19 NOV 17-18 MAR 18
912	68,152	Daimyo: Lords of War in Japan	Musée Guimet	Paris	16 FEB-13 MAY
912	238,902	Access + Ability	Cooper Hewitt	New York	15 DEC 17-3 SEP 18
912	172,933	John Dunkley: Neither Day nor Night	Pérez Art Museum Miami	Miami	26 MAY 17-14 JAN 18
912	116,739	Eugène Delacroix	Metropolitan Museum of Art	New York	7 JUL-11 NOV
912	25,149	*Bruno Corte Real: Spatial (Un)Definitions	Museu do Conjunto Cultural	Brasília	23 AUG-23 SEP
910	25,096	*Olivier Boëls: Yawalapiti, Between Times	Museu do Conjunto Cultural	Brasília	19 APR-20 MAY
907	67,996	The Gardens of the Duke: Places of Delight	Galleria Nazionale della Marche	Urbino	28 MAR-10 JUN
904	38,885	Cristiano Banti: Figures	Gallerie dell'Accademia di Venezia	Venice	9 SEP-21 OCT
903	106,135	Japanorama: a New Vision on Art since 1970	Centre Pompidou Metz	Metz	20 OCT 17-5 MAR 18
903	22,583	The Doll Festival and Japanese Ningyō	Kyoto National Museum	Kyoto	20 FEB-20 MAR
902	101,357	Christian Marclay: the Clock	Tel Aviv Museum of Art	Tel Aviv	20 FEB-30 JUN
902	27,947	*Niall Naessens and JMW Turner	National Gallery of Ireland	Dublin	1 JAN-31 JAN
900	35,603	Treasures from a Merchant's Storehouse	Kyoto National Museum	Kyoto	3 FEB-20 MAR
899	152,885	Photography and Film in Chicago 1950-80	Art Institute of Chicago	Chicago	12 MAY-28 OCT
898	149,776	Endless Summer	Museum of Contemporary Art	Chicago	27 JAN-5 AUG
897	89,013	*I Self Collection: the Upset Bucket	Whitechapel Gallery	London	5 DEC 17-1 APR 18
894	40,216	*Geumyong Ilseop: the Modern Buddhas	Gwangju National Museum	Gwangju	18 MAY-1 JUL
893	103,645	The Future Starts Here	Victoria and Albert Museum	London	12 MAY-4 SEP
892	74,020	Outliers and American Vanguard Art	High Museum of Art	Atlanta	24 JUN-30 SEP
891	26,993	The Revival of Imperial Palace Culture	Kyoto National Museum	Kyoto	19 DEC 17-28 JAN 18
890	103,223	DreamWorks Animation	Canadian Museum of History	Quebec	8 DEC 17-8 APR 18
887	79,834	Adolf Loos: Private Spaces	CaixaForum Madrid	Madrid	27 MAR-24 JUN
887	96,705	Giacomo Quarenghi: Architectural Projects	Gallerie dell'Accademia di Venezia	Venice	1 MAR-17 JUN
884	60,083	Mikhail Lifshitz and the Soviet 60s	Garage Museum	Moscow	7 MAR-13 MAY
884	15,287	*The Construction of Brasília in the Cartoons	Museu do Conjunto Cultural	Brasília	17 APR-6 MAY
883	121,590	Typewriter Art from PAMM's Collection	Pérez Art Museum Miami	Miami	17 NOV 17-29 APR 18
883	66,446	*Matt + Fiona: Room for Art	Whitechapel Gallery	London	5 DEC 17-4 MAR 18
882	80,000	*Matt Mullican: the Feeling of Things	Pirelli HangarBicocca	Milan	12 APR-16 SEP
881	97,575	Malick Sidibé: Mali Twist	Fondation Cartier	Paris	20 OCT 17-25 FEB 18
880	88,015	Red Star Over Russia	Tate Modern	London	8 NOV 17-18 FEB 18
877	272,000	Egypt Mission 1903-20	Museo Egizio	Turin	11 MAR 17-14 JAN 18
877	39,193	*Mid-West Photographers	Museu do Conjunto Cultural	Brasília	3 AUG-23 SEP
877	20,429	*Film London Jarman Award	Whitechapel Gallery	London	15 MAY-10 JUN
875	56,846	Andro Wekua: Dolphin in the Fountain	Garage Museum	Moscow	18 MAR-21 MAY
874	218,365	Contemporary Cuban Art	Pérez Art Museum Miami	Miami	9 JUN 17-8 APR 18
872	231,881	*Roy Lichtenstein in Focus	Tate Liverpool	Liverpool	22 SEP 17-17 JUN 18
871	83,587	No Place Like Home	Museu Coleção Berardo	Lisbon	28 FEB-3 JUN
871	81,531	Julia Kater: Breu	Museu Oscar Niemeyer	Curitiba	7 JUN-23 SEP
869	274,761	Hear, See, Play: Designing with Sound	Cooper Hewitt	New York	13 OCT 17-26 AUG 18
868	116,852	*Counterpoint	Museu do Conjunto Cultural	Brasília	16 NOV 17-29 APR 18
868	46,266	*Prints of the Itaú Cultural Collection	Museu do Conjunto Cultural	Brasília	22 MAY-22 JUL
865	74,425	*Sally Man: a Thousand Crossings	National Gallery of Art	Washington, DC	4 MAR-28 MAY
865	105,520	*Slaves Of Fashion: Works by the Singh Twins	Walker Art Gallery	Liverpool	19 JAN-20 MAY
864	70,471	Uliara Bartira: Art, Cosmological Decoding	Museu Oscar Niemeyer	Curitiba	2 AUG-4 NOV
864	272,175	Passion for the Exotic: Japonism	Cooper Hewitt	New York	9 SEP 17-22 JUL 18
858	76,362	*Sonic Playground: Yuri Suzuki	High Museum of Art	Atlanta	24 JUN-7 OCT
858	93,500	Intersection of Past and Present in Iranian Art	Lacma	Los Angeles	6 MAY-9 SEP
857	150,019	*Steve McQueen: Ashes	Whitworth Art Gallery	Manchester	22 SEP 17-18 MAR 18
857	67,588	Social Modernisation after 1918	Zacheta National Gallery of Art	Warsaw	24 FEB-27 MAY
853	27,178	Treasures of Tōdaiji's Omizutori Ritual	Nara National Museum	Nara	6 FEB-14 MAR
853	112,620	Landscape Traditions of China	Metropolitan Museum of Art	New York	26 AUG 17-7 JAN 18
852	110,433	Build Scenario	Museu Oscar Niemeyer	Curitiba	17 MAY-14 OCT
851	49,862	*Rose Wylie: Quack Quack	Serpentine Sackler Gallery	London	30 NOV 17-11 FEB 18
851	120,000	*We'll All Become Stories	Ottawa Art Gallery	Ottawa	28 APR-16 SEP
850	76,470	Keith Calhoun and Chandra McCormick	Frist Center for the Visual Arts	Nashville	28 FEB-28 MAY
850	159,704	Carel Visser	Kröller-Müller Museum	Otterlo	2 SEP 17-8 APR 18
850	79,866	Franco Mazzucchelli, Actions 1964-79	Museo del Novecento	Milan	9 MAR-10 JUN
849	101,090	*Ed Ruscha: Course of Empire	National Gallery	London	11 JUN-7 OCT
846	73,401	Basquiat: Boom for Real	Schirn Kunsthalle	Frankfurt	16 FEB-27 MAY
845	77,726	From the Accademia to the Accademia	Gallerie dell'Accademia di Venezia	Venice	14 SEP-14 DEC
843	164,482	*South Asian Modernists 1953-63	Whitworth Art Gallery	Manchester	30 SEP 17-15 APR 18
842	125,501	*Raqs Media Collective: Twilight Language	Whitworth Art Gallery	Manchester	30 SEP 17-25 FEB 18
842	73,000	Georgia O'Keeffe and Contemporary Art	Crystal Bridges Museum	Bentonville	26 MAY-3 SEP
840	101,961	Through the Eyes of Picasso	Nelson-Atkins Museum of Art	Kansas City	20 OCT 17-8 APR 18
839	49,000	Listening with the Eyes: Sound Art in Spain	Museo Tamayo	Mexico City	12 SEP-18 NOV
839	72,000	Raphael and the Echo of the Myth	Accademia Carrara/GAMEc	Bergamo	27 JAN-6 MAY
837	40,158	*Winter Flowers	Royal Scottish Academy	Edinburgh	20 JAN-8 MAR
837	141,384	Design in California and Mexico, 1915-85	Lacma	Los Angeles	17 SEP 17-1 APR 18
836	32,377	*JK: the Silence That Screams	Museu do Conjunto Cultural	Brasília	15 JUN-29 JUL
835	98,172	Ligia Borba and Carina Weidle	Museu Oscar Niemeyer	Curitiba	6 APR-9 SEP
835	50,112	*Becoming Egyptian in the 20th Century	British Museum	London	24 MAY-22 JUL
835	61,652	Mike + Doug Starn: Big Bambu	Museum of Fine Arts, Houston	Houston	10 JUN-3 SEP
833	89,934	Aging Pride	Belvedere (Lower Belvedere)	Vienna	17 NOV 17-4 MAR 18
833	2,500	*Performing	Padiglione Arte Contemporanea	Milan	1 MAR-3 MAR
831	121,519	Chicago Works: Paul Heyer	Museum of Contemporary Art	Chicago	16 JAN-1 JUL
830	146,033	Eva Kotátková and Rachel Harrison	Metropolitan Museum of Art	New York	26 MAR-18 SEP
829	274,556	*Sooni Taraporevala	Whitworth Art Gallery	Manchester	4 MAR 17-28 JAN 18

CONTINUED ON PAGE XV

ATENEUM KANSALLGALLERIEN / JENNI NURMINEN; MURRAY © NICOLAS MURRAY PHOTO ARCHIVES; FRIDA KAHLO: MAKING HER SELF UP; 16 JUN 14 NOV; SPONSORED BY GOSDOR FOR BRITAIN & IRELAND

Daily	Total	Exhibition	Venue	City	Dates
829	107,656	MCA Screen: Paul Pfeiffer	Museum of Contemporary Art	Chicago	23 DEC 17-20 MAY 18
829	107,393	The Playground Project: Outdoor	Bundeskunsthalle	Bonn	31 MAY-28 OCT
829	72,000	TC Cannon: at the Edge of America	Peabody Essex Museum	Salem	3 MAR-10 JUN
829	83,755	Say It with Flowers: Viennese Flower Painting	Belvedere (Lower Belvedere)	Vienna	22 JUN-30 SEP
829	72,363	*Artists' Film International	Whitechapel Gallery	London	17 OCT 17-28 JAN 18
828	56,893	*The Image of the World Can Be Different	Kettle's Yard	Cambridge	10 FEB-7 MAY
825	67,038	Emile Guimet's Illustrated Journey in Asia	Musée Guimet	Paris	6 DEC 17-12 MAR 18
824	37,901	Luca De Angelis	Galleria Nazionale della Marche	Urbino	9 AUG-23 SEP
824	94,796	Off the Path: Sculptures from the Collection	Museo del Novecento	Milan	10 NOV 17-4 MAR 18
823	121,054	*Cecily Brown: Shipwreck Drawings	Whitworth Art Gallery	Manchester	17 NOV 17-15 APR 18
823	55,736	New Works by Ron Mueck	Modern Art Museum	Fort Worth	16 FEB-6 MAY
818	145,582	*Alison Wilding	Whitworth Art Gallery	Manchester	16 FEB-12 AUG
817	302,962	*Cozens and Cozens	Whitworth Art Gallery	Manchester	16 JUN 17-24 JUN 18
817	17,970	*Sharing Conviviality: the Art of Dining	Palazzo Reale	Milan	25 JAN-15 FEB
816	307,719	*Beyond Borders	Whitworth Art Gallery	Manchester	20 MAY 17-3 JUN 18
816	83,114	Black Power, Flower Power	Museum Ludwig	Cologne	3 FEB-3 JUN
815	85,338	Achitecture and Urbanism in Japan since 1945	Centre Pompidou Metz	Metz	9 SEP 17-8 JAN 18
814	35,000	Under 35 Milan Glass Award	Castello Sforzesco	Milan	15 MAY-3 JUL
814	230,503	Canova, Hayez, Cicognara: Last Glory of Venice	Gallerie dell'Accademia di Venezia	Venice	29 SEP 17-10 JUL 18
812	36,287	Experience of the Limit	Museu Oscar Niemeyer	Curtiba	19 JAN-11 MAR
812	106,638	Tony Camargo: Chromic Selection and Objects	Museu Oscar Niemeyer	Curtiba	27 MAR-26 AUG
811	4,289	*Painted Stories	Museu do Conjunto Cultural	Brasília	27 NOV-2 DEC
810	123,092	*Isaac Julien: Ten Thousand Waves	Whitworth Art Gallery	Manchester	30 MAR-28 AUG
808	54,343	*Sondra Perry: Typhoon Coming On	Serpentine Sackler Gallery	London	6 MAR-20 MAY
807	77,057	Judy Chicago: Roots of The Dinner Party	Brooklyn Museum	New York	20 OCT 17-4 MAR 18
807	47,868	*Art to Feel	Caixa Cultural	Brasília	16 OCT-23 DEC
806	249,774	Haroon Mirza: Acidgest	Pérez Art Museum Miami	Miami	21 JUL 17-29 JUL 18
806	111,303	Chagall: Fantasies for the Stage	Lacma	Los Angeles	31 JUL 17-7 JAN 18
805	78,665	Dumb Type: Actions, Réflexions	Centre Pompidou Metz	Metz	20 JAN-14 MAY
804	84,878	*Teeth	Wellcome Collection	London	17 MAY-16 SEP
804	239,346	Within Genres	Pérez Art Museum Miami	Miami	25 AUG 17-19 AUG 18
803	12,267	Stradivarius in the Castle	Royal Castle	Warsaw	7 DEC-26 DEC
803	71,683	2018 Triennial: Songs for Sabotage	New Museum	New York	13 FEB-27 MAY
803	57,101	Modernism on the Ganges: Raghbir Singh	Met Breuer	New York	11 OCT 17-2 JAN 18
802	65,612	Domenico Tintoretto, Paintings from Tarnogród	Royal Castle	Warsaw	18 NOV 17-25 FEB 18
802	58,436	Everything Is Art to Me	Zacheta National Gallery of Art	Warsaw	10 MAR-3 JUN
800	70,074	Design Dialogue: Poland, Brazil	Museu Oscar Niemeyer	Curtiba	12 APR-22 JUL
799	96,626	*Maev Brennan: the Drift	Whitworth Art Gallery	Manchester	30 SEP 17-28 JAN 18
799	73,324	Blackout: Allora and Calzadilla	MAXXI	Rome	16 FEB-3 JUN
799	99,115	Quicksilver Brilliance: Adolf de Meyer	Metropolitan Museum of Art	New York	4 DEC 17-8 APR 18
797	42,446	*Anna Bella Geiger/*By Air: 15,042km of Brazil	Caixa Cultural	São Paulo	13 MAR-13 MAY
796	79,939	Provocations: Anselm Kiefer	Met Breuer	New York	13 DEC 17-8 APR 18
796	22,636	*Chico Mendes: Hero of Brazil	Museu do Conjunto Cultural	Brasília	7 NOV-9 DEC
796	42,393	*Gaetaesa: Royal Temple	Buyeo National Museum	Buyeo	22 MAY-22 JUL
794	64,531	Eduardo Costa: Mental Relations	Museo Tamayo	Mexico City	3 OCT 17-7 JAN 18
794	109,158	Cecilia Vicuña: Disappeared Quipu	Brooklyn Museum	New York	18 MAY-25 NOV
794	125,316	A Universal History of Infamy	Lacma	Los Angeles	20 AUG 17-19 FEB 18
793	86,796	Eduardo Arroyo: the Return from the Crusades	Museo de Bellas Artes de Bilbao	Bilbao	30 NOV 17-9 APR 18
791	29,938	Artaud 1936, Part 2	Museo Tamayo	Mexico City	7 APR-20 MAY
790	289,602	Masterpieces of Du Paquier Porcelain	Frick Collection	New York	8 JUN 17-12 AUG 18
790	109,528	Monica Bonvicini: 3.612.54m³ vs 0.05m³	Berlinische Galerie	Berlin	16 SEP 17-26 FEB 18
789	130,898	100 Years of Photography and Abstract Art	Tate Modern	London	2 MAY-14 OCT
789	90,034	Photo-Novel	Mucem	Marseille	12 DEC 17-23 APR 18
786	23,681	New Acquisitions	Kyoto National Museum	Kyoto	12 JUN-16 JUL
786	84,891	Rizzardi: Artist Books, 30 Years 1967-97	Museo del Novecento	Milan	10 NOV 17-25 FEB 18
784	127,831	*Raqib Shaw: Reinventing the Old Masters	National Gallery of Modern Art	Edinburgh	19 MAY-28 OCT
783	101,989	Veronese in Murano	Frick Collection	New York	24 OCT 17-25 MAR 18
783	85,336	Piplotti Rist: Sip my Ocean	MCA Australia	Sydney	1 NOV 17-18 FEB 18
782	162,952	*Photographs of Childhood	Scottish National Portrait Gallery	Edinburgh	14 OCT 17-13 MAY 18
780	77,989	Ilya and Emilia Kabakov	Tate Modern	London	18 OCT 17-28 JAN 18
778	118,093	Leon Ferrari and Rhetoric in Times of War	Pérez Art Museum Miami	Miami	16 FEB-12 AUG
777	148,331	Jewellery of Ideas	Cooper Hewitt	New York	17 NOV 17-28 MAY 18
776	18,627	*Niall de Buitéar	Royal Hibernian Academy	Dublin	19 JAN-11 FEB
775	157,254	*John Stezaker	Whitworth Art Gallery	Manchester	1 DEC 17-24 JUN 18
774	54,167	*On Violence and Beauty: Reflections on War	British Museum	London	9 NOV 17-21 JAN 18

*An asterisk indicates that entrance to the exhibition and the museum was free

TOP 100 Art Museum Attendance

continued from page III

No	Total	Venue	City
11	3,898,309	Reina Sofia	MADRID
12	3,860,644	National Palace Museum	TAIPEI
13	3,672,853	Museo Nacional del Prado	MADRID
14	3,551,544	Centre Pompidou	PARIS
15	3,304,453	National Museum of Korea	SEOUL
16	3,286,224	Musée d'Orsay	PARIS
17	3,143,626	Somerset House	LONDON
18	2,867,295	Moscow Kremlin Museums	MOSCOW
19	2,787,770	Tokyo Metropolitan Art Museum	TOKYO
20	2,774,103	Museum of Modern Art	NEW YORK
21	2,717,565	National Art Center Tokyo	TOKYO
22	2,565,474	NGV International†	MELBOURNE
23	2,431,073	Tokyo National Museum	TOKYO
24	2,304,404	National Portrait Gallery/SAAM	WASHINGTON, DC
25	2,300,000	Rijksmuseum	AMSTERDAM
26	2,230,914	Galleria degli Uffizi	FLORENCE
27	2,227,773	National Museum of Scotland	EDINBURGH
28	2,161,160	Van Gogh Museum	AMSTERDAM
29	2,148,538	State Tretyakov Gallery	MOSCOW
30	2,111,730	Shanghai Museum	SHANGHAI
31	2,054,719	National Folk Museum of Korea	SEOUL
32	1,803,340	National Gallery	SINGAPORE
33	1,774,304	Acropolis Museum	ATHENS
34	1,739,128	Scottish National Gallery†	EDINBURGH
35	1,719,645	Galleria dell'Accademia di Firenze	FLORENCE
36	1,621,861	Art Institute of Chicago	CHICAGO
37	1,594,140	Royal Academy of Arts	LONDON
38	1,586,451	National Portrait Gallery	LONDON
39	1,510,468	Österreichische Galerie Belvedere	VIENNA
40	1,509,196	Getty Center	LOS ANGELES
41	1,412,630	Centre for the Moving Image	MELBOURNE
42	1,388,664	Centro Cultural Banco do Brasil	RIO DE JANEIRO
43	1,381,712	Royal Ontario Museum	TORONTO
44	1,368,703	National Museum of Western Art	TOKYO
45	1,335,000	Mucem	MARSEILLES
46	1,303,789	Art Gallery of New South Wales	SYDNEY
47	1,300,900	Pushkin Museum	MOSCOW
48	1,272,523	Tate Britain	LONDON
49	1,265,756	Guggenheim	BILBAO
50	1,261,817	Musée du Quai Branly	PARIS
51	1,249,080	Museum of Fine Arts	BOSTON
52	1,203,810	Petit Palais	PARIS
53	1,200,000	Saatchi Gallery	LONDON
54	1,185,168	National MMCA	SEOUL
55	1,177,269	Museum of Fine Arts	HOUSTON
56	1,147,140	National Museum in Krakow	KRAKOW
57	1,146,995	Centro Cultural Banco do Brasil	BRASÍLIA
58	1,142,731	Fondation Louis Vuitton	PARIS
59	1,142,235	Hong Kong Heritage Museum	HONG KONG
60	1,129,270	National Museum of Modern Art	KYOTO
61	1,106,868	Galleries Nationales du Grand Palais	PARIS
62	1,105,169	Teatre Museu Dalí	FIGUERES
63	1,104,751	American Indian Museum	WASHINGTON, DC
64	1,102,837	Gyeongju National Museum	GYEONGJU
65	1,096,741	Lacma	LOS ANGELES
66	1,089,551	MCA Australia	SYDNEY
67	1,064,678	Imperial War Museum	LONDON



A budding arts patron stops to smell the roses at the National Museum of Korea in Seoul

No	Total	Venue	City
68	1,054,562	Kelvingrove Art Gallery and Museum	GLASGOW
69	1,045,711	Museo Soumaya	MEXICO CITY
70	1,031,085	Guggenheim Museum	NEW YORK
71	1,018,323	Tel Aviv Museum of Art	TEL AVIV
72	1,014,000	SFMOMA	SAN FRANCISCO
73	1,006,918	Whitney Museum	NEW YORK
74	1,004,800	Albertina	VIENNA
75	1,004,287	Musée de l'Orangerie	PARIS
76	1,001,910	Centre National of Fine Arts	MONTREAL
77	1,000,700	Louvre Abu Dhabi	ABU DHABI
78	1,000,000	National Art Museum of China	BEIJING
79	998,831	Museu Coleção Berardo	LISBON
80	974,736	Art Gallery of Ontario	TORONTO
81	962,009	Museum of Liverpool	LIVERPOOL
82	948,483	Museu Picasso	BARCELONA
83	947,298	CaixaForum Madrid	MADRID
84	946,932	Museu de Serralves	PORTO
85	931,980	Centro Cultural Banco do Brasil	SÃO PAULO
86	928,842	National Gallery of Australia	CANBERRA
87	927,907	Museo Thyssen-Bornemisza	MADRID
88	911,179	Museum of Modern Art	GWACHEON
89	905,023	Ullens Center for Contemporary Art	BEIJING
90	901,553	Kunsthistorisches Museum	VIENNA
91	899,902	Israel Museum	JERUSALEM
92	898,147	Instituto Tomie Ohtake	SÃO PAULO
93	893,772	Centro Cultural Banco do Brasil	BELO HORIZONTE
94	891,346	MNAC	BARCELONA
95	882,494	Ashmolean Museum	OXFORD
96	881,954	Garage Museum	MOSCOW
97	881,553	Hirshhorn Museum	WASHINGTON, DC
98	863,605	CaixaForum Barcelona	BARCELONA
99	849,515	Renwick Gallery (SAAM)	WASHINGTON, DC
100	849,163	Museo Egizio	TURIN

Venues marked with a dagger (†) indicate institutions with more than one museum building that, in the past, have been combined. We have separated the different venues to give a more accurate reflection of footfall at each one. The institutions' additional venues and combined totals are: NGV International (NGV Australia: 634,660; combined total for National Gallery of Victoria: 3,200,134); Scottish National Gallery (Scottish National Gallery of Modern Art: 569,937; Scottish National Portrait Gallery: 358,312; total for National Galleries of Scotland: 2,667,377); Getty Center (Getty Villa: 431,864; total for Getty: 1,941,060).

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