

**CORRIGENDUM -1**

**SUBJECT: PRE-BID MEETING FOR REQUEST FOR PROPOSAL FOR GRANT OF EXCLUSIVE CO-BRANDING AND ADVERTISEMENT RIGHTS AT SELECTED SUBWAYS OF NDMC AREA.**

**REPLIES TO THE QUERIES RAISED BY THE PROSPECTIVE BIDDERS DURING THE PRE-BID MEETING HELD ON 12<sup>TH</sup> JUNE, 2017 AT 11.00 A.M. AT NDMC COUNCIL ROOM, 3<sup>rd</sup> FLOOR, PALIKA KENDRA, SANSAD MARG, NEW DELHI-110001 AND QUERY RECEIVED THROUGH E.MAIL.**

<b>WALLOP ADVERTISING PVT. LTD.</b>			
<b>Ref.</b>	<b>Tender Clause</b>	<b>Queries/Suggestions</b>	<b>NDMC Response.</b>
Clause 4.5.4 Page 16 of the RFP	Clause 4.5.4 Page 16 of the RFP	1. How many days our emd will be refund if we are unsuccessful?	As provided under Clause 4.5.4 of the RFP the Earnest Money Deposit of unsuccessful Bidders will be returned by the NDMC, without any interest, after award of the work to the Successful Bidder. The refund of EMD of unsuccessful Bidders is subject to other provisions of the RFP.
Page 35 Clause 5.1.4 Sub-Clause h) of the RFP	5.1.4 The following activities shall also be permitted as part of Co-branding and advertisement Rights:  h) install logo and neon sign on top of the entrance gate of the selected subway,	2. Where will be the neon sign be installed on the entrance. Kindly elaborate.  <b>Suggestions:</b> 1. The outer surface above ground level which is clad with granite should be available for sticking vinyl which is stuck on metro rail. It will help it to brand synchronisation. When the purpose is surveyed vinyl can be removed without effecting the granite. Sir, you must acknowledge that imp thing is	As provided in the RFP Page 35 Clause 5.1.4 Sub-Clause h) of the RFP logo and neon sign is permitted as part of the Co-branding and advertisement Rights on top of the entrance gate of the selected subway as per Photograph added with the RFP from pages 60-64.  RFP term prevail. Suggestion is not agreed.

		<p><b>branding above ground level.</b></p> <p><b>2. Secondly one suggestion like metro has given on such board you shall also give such boards and also allow to do innovations at the top of subway.</b></p> <p><b>Further clarified through e.mail</b></p> <p><b>In the last section I was referring to a board which are given by DMRC on each entry of metro. (Pics attached cannaught place metro).</b></p> <p><b>Secondly also over ground level where everyone can watch not only the subway user we should be given space to show case our product (pics of coke attached).</b></p>	<p>RFP term prevail. Suggestion is not agreed.</p>
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**NOTE:**

1. The Bidders should positively ensure that the minutes of the pre-bid meeting as above, duly signed by the authorized person of the Bidders should be up-loaded on the e. procurement portal of Govt. of NCT of Delhi <http://govtprocurement.delhi.gov.in> alongwith technical bids as provided under Clause 4.15-Technical Bid failing which, NDMC reserves the right to reject the proposal considering it non-responsive as provided under Clause 4.30 of the RFP for Evaluation of Technical Bid/Financial Proposal.

2. The other terms and conditions of the RFP remain un-changed and due date, time and place for online submission of Bids shall remain un-changed i.e. before 19<sup>th</sup> June 2017 by 4.00 P.M. Tender Notice alongwith detailed terms and conditions can be viewed and downloaded by the Bidders from NDMC website [www.ndmc.gov.in](http://www.ndmc.gov.in) & e.procurement website of GNCTD <https://govtprocurement.delhi.gov.in> till 15.00 P.M. on 19<sup>th</sup> June, 2017.