



**NEW DELHI MUNICIPAL COUNCIL**  
PALIKA KENDRA, SANSAD MARG, NEW DELHI - 110001

No. D/728/Palika/17

Dated: 28 March, 2017

**MOST URGENT**

✓ The Director (IT),  
Palika Kendra, Sansad Marg,  
New Delhi.

**REPLY TO THE QUERIES OF PRE-BID MEETING FOR GRANT OF EXCLUSIVE CO-BRANDING AND ADVERTISEMENT RIGHTS AT SELECTED SUBWAYS OF NDMC HELD ON 27.03.2017 AT 11.00 A.M. IN NDMC.**

Pre-Bid meeting was held at NDMC Venue with reference to RFP floated for grant of exclusive Co-Branding and Advertisement Rights at selected Subways of NDMC on 27.03.2017 at 11.00 A.M. Reply to the queries raised during pre-bid meeting has been drafted. Tender Notice alongwith detailed terms and conditions is already available on NDMC website [www.ndmc.gov.in](http://www.ndmc.gov.in) and can be downloaded till 15.00 P.M. on 31<sup>st</sup> March, 2017. The last date for receipt of tenders is 31<sup>st</sup> March, 2017 upto 4.00 P.M.

Director (IT) may kindly get the reply to the queries of pre-Bid Meeting for grant of exclusive Co-Branding and Advertisement Rights at selected Subways of NDMC up-loaded on the NDMC Website today itself i.e. 28<sup>th</sup> March, 2017.

(Ramanand Bhagat)  
Director (Accounts).

**Encl: Reply to the queries  
Of Pre-Bid Meeting.**

R-3382/MTD  
28/03/17

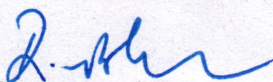
Aditya  
PA to Dir (IT) Mr. Deepak Negi  
Pl. do the needful  
28.03.2017



**PRE-BID MEETING FOR GRANT OF EXCLUSIVE CO-BRANDING AND ADVERTISEMENT RIGHTS AT SELECTED SUBWAYS OF NDMC HELD ON 27.03.2017 AT 11.00 A.M.**

Pre-Bid meeting was held at NDMC Venue with reference to RFP floated for grant of exclusive Co-Branding and Advertisement Rights at selected Subways of NDMC on 27.03.2017 at 11.00 A.M. Representatives of 3 (Three) Firm/Company participated in the Pre-Bid Meeting. Queries raised during Pre-Bid Meeting are being clarified as under:

S. No.	Queries by representative of M/s Graphisads (P) Ltd.	Clauses of RFP	Queries	Clarification of the NDMC.
1.		Clauses 5.1.1. to 5.2 of RFP	Is there change in the scope of Co-Branding and Advertisement Rights proposed to be given to the Bidder as compared to the previous offer?	The Bidders may refer to the Clauses 5.1.1 to 5.2 of the RFP.
2.		Clauses 1A to 1E of RFP.	If the Co-Branding and Advertisement Rights will be allowed on the outer Walls of the Subways?	The Co-Branding and Advertisement Rights will be allowed as per area demarcated and shown in Annexure 1A to 1 E of RFP.
3.		Clauses 10.4 (a to d) of the RFP.	What is the Reserve Price for each Subway? This is required as no Bidder will like to block Rs. 5.00 Lacs as Bid Security/EMD unless they are assured to receive LOA, if they quote above the Reserve Price.	The Bidder may refer to Clause 10.4 (a to d) of the RFP.

  
**(Ramanand Bhagat)**  
**Director (Accounts).**