# Bing vs. Google: COVID-19 and vaccine search results

**NewsGuard Report for Governments and the WHO** 

This report compares Bing search results for COVID-19 and vaccine-related queries with Google search results for the same queries.

**Key Finding:** Google search results contained no Red-rated websites on the first page, even in cases when the same search query resulted in some Red-rated websites on Bing.



This report was produced using two proprietary datasets from NewsGuard.

The *Misinformation Fingerprints* dataset, a catalogue of data about top misinformation narratives, contains related keywords and search terms for all of the top misinformation and disinformation narratives spreading online--produced using human intelligence but designed for use with Al/ML/NLP tools to identify content matching specific false claims. NewsGuard analysts used the Misinformation Fingerprints dataset to identify relevant searches related to misinformation narratives about COVID-19 and other topics.

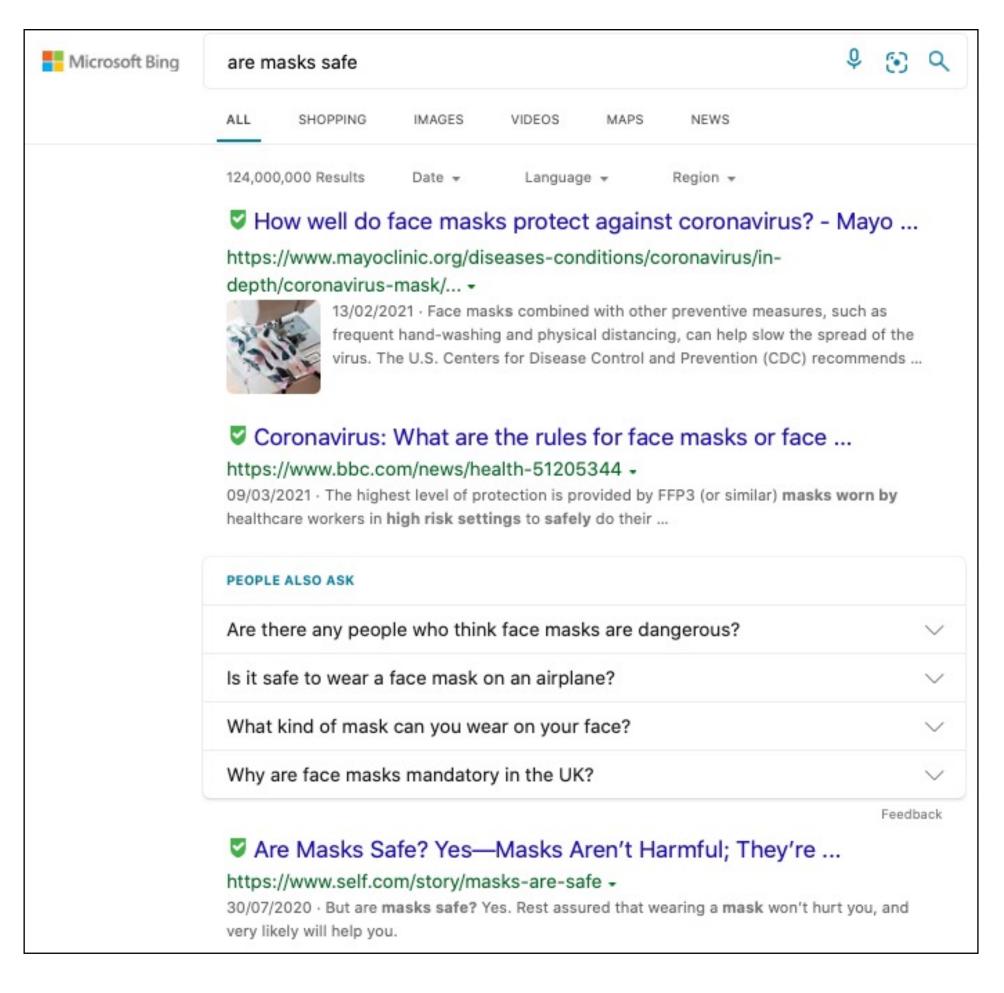
The second dataset used was the *News Website Reliability Ratings*, which consists of credibility ratings for over 6,000 news and information website that account for 95% of online engagement with news in the U.S., U.K., France, Germany and Italy. Each site's rating is based on nine basic, apolitical journalistic criteria. Based on the criteria, each site receives an overall designation of green (generally trustworthy) or red (generally not trustworthy) and a trust score of 0-100. NewsGuard's analyst used the News Website Reliability Ratings dataset to identify misinformation sources that appeared in the results for searches conducted as part of the analysis.

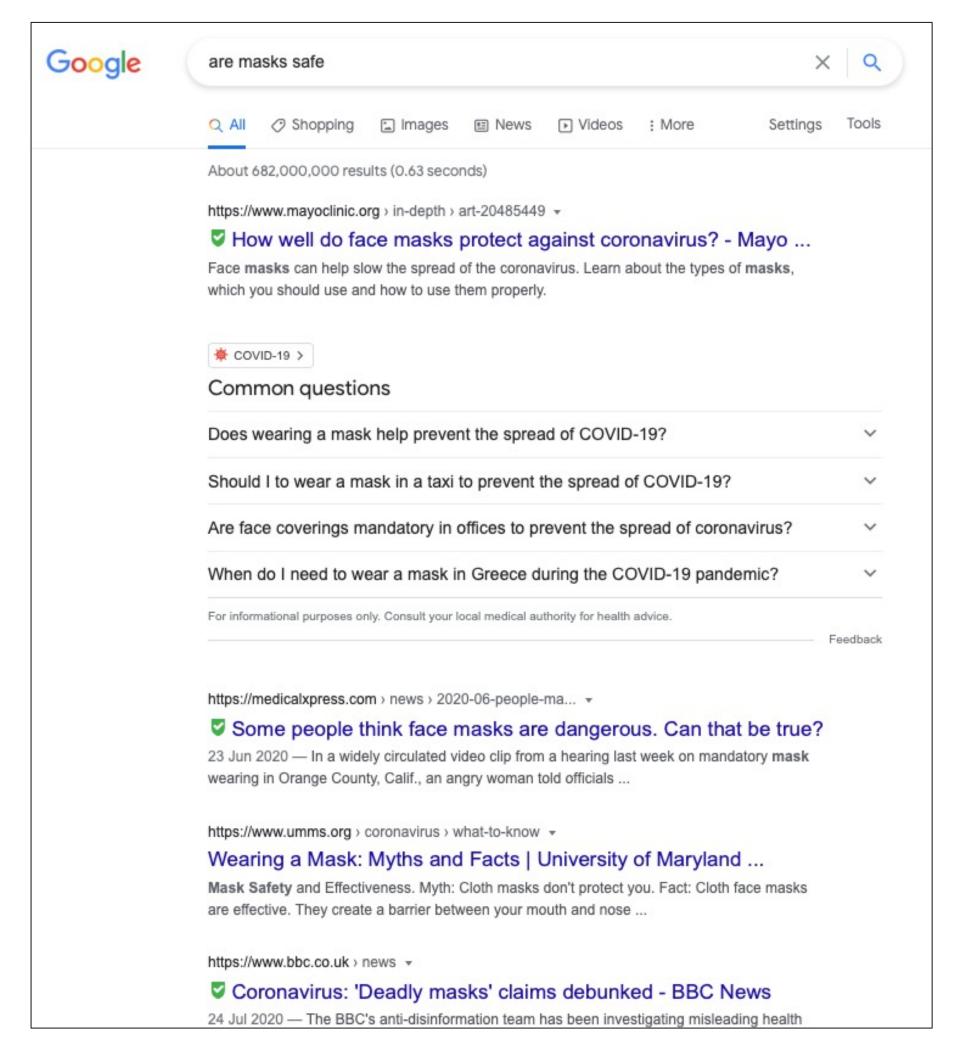
For the purposes of this analysis, we focused on searches for which the searcher's intent could reasonably have been to search for accurate information about a topic. The analysis used the same searches across all search engines analysed to ensure parity. Searches were conducted from fresh browser instances with no previous browser history or cookies, and the test users were located in the United States and United Kingdom. Examples selected for the report represent an illustrative, but by no means exhaustive, list of search results that contain misinformation sources. Both the Misinformation Fingerprints and the News Website Reliability Index are available to be licensed for research and other purposes.



### Search Term: 'Are masks safe'

# Bing (UK)

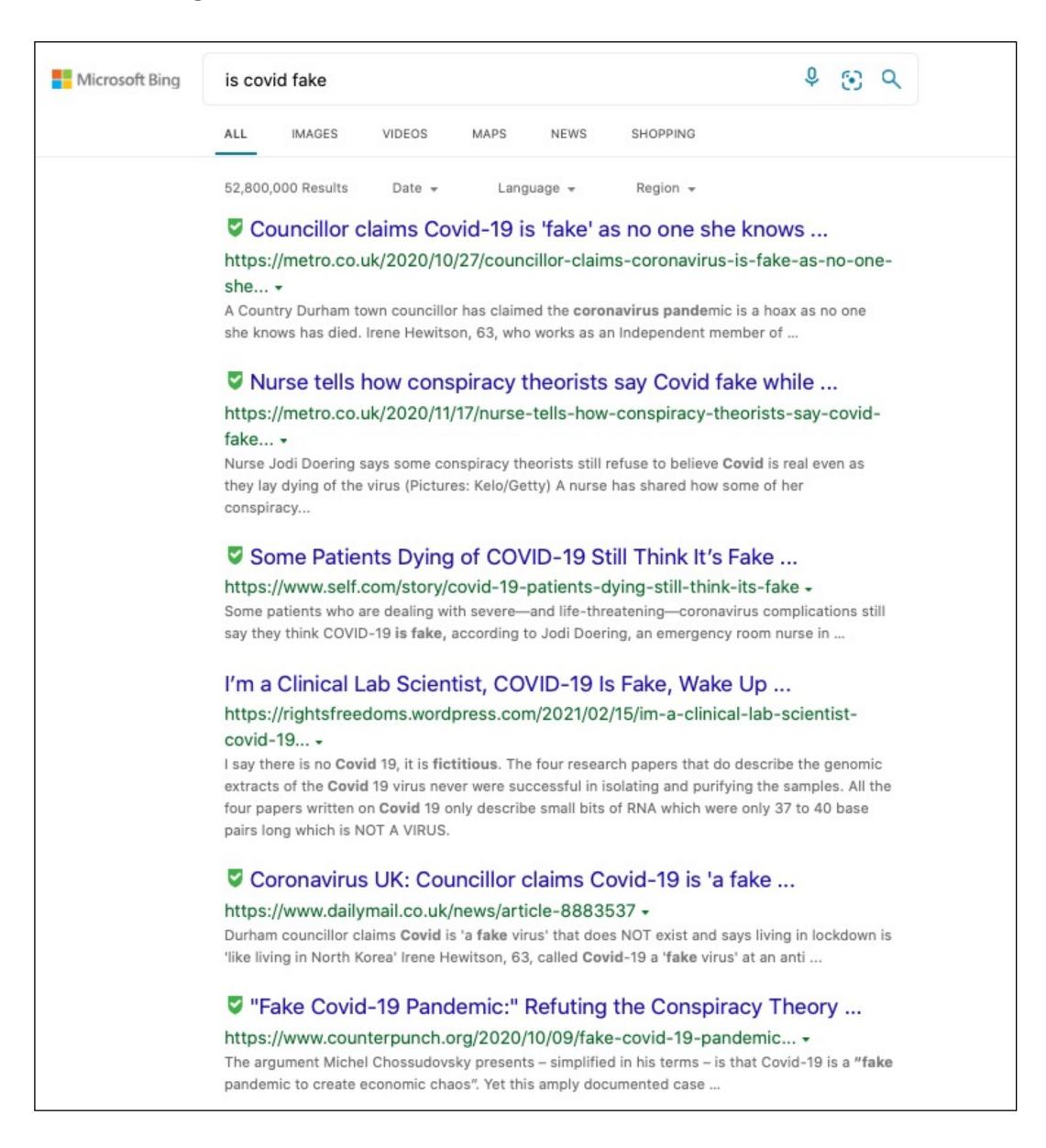


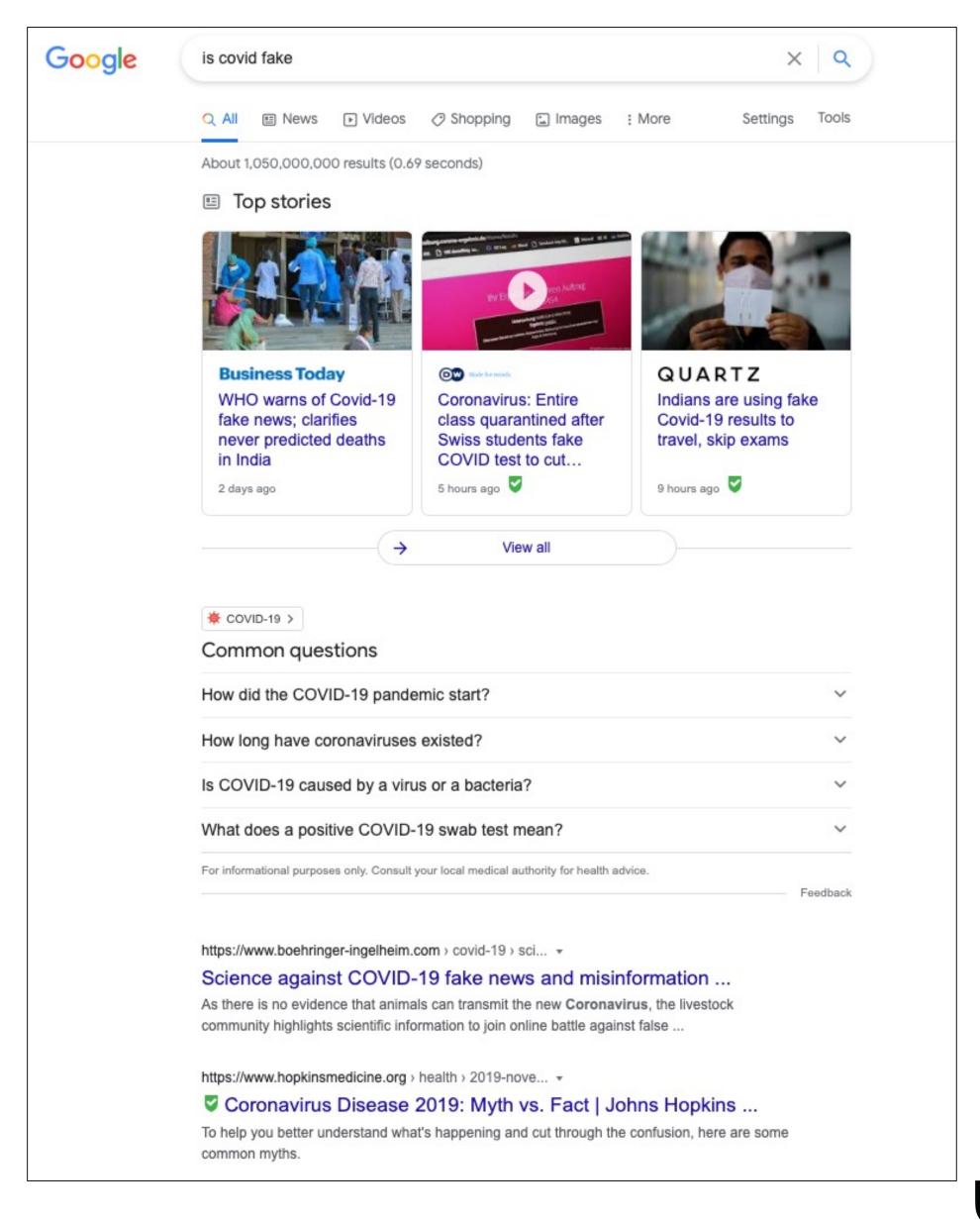




## Search Term: 'Is COVID fake'

# Bing (UK)

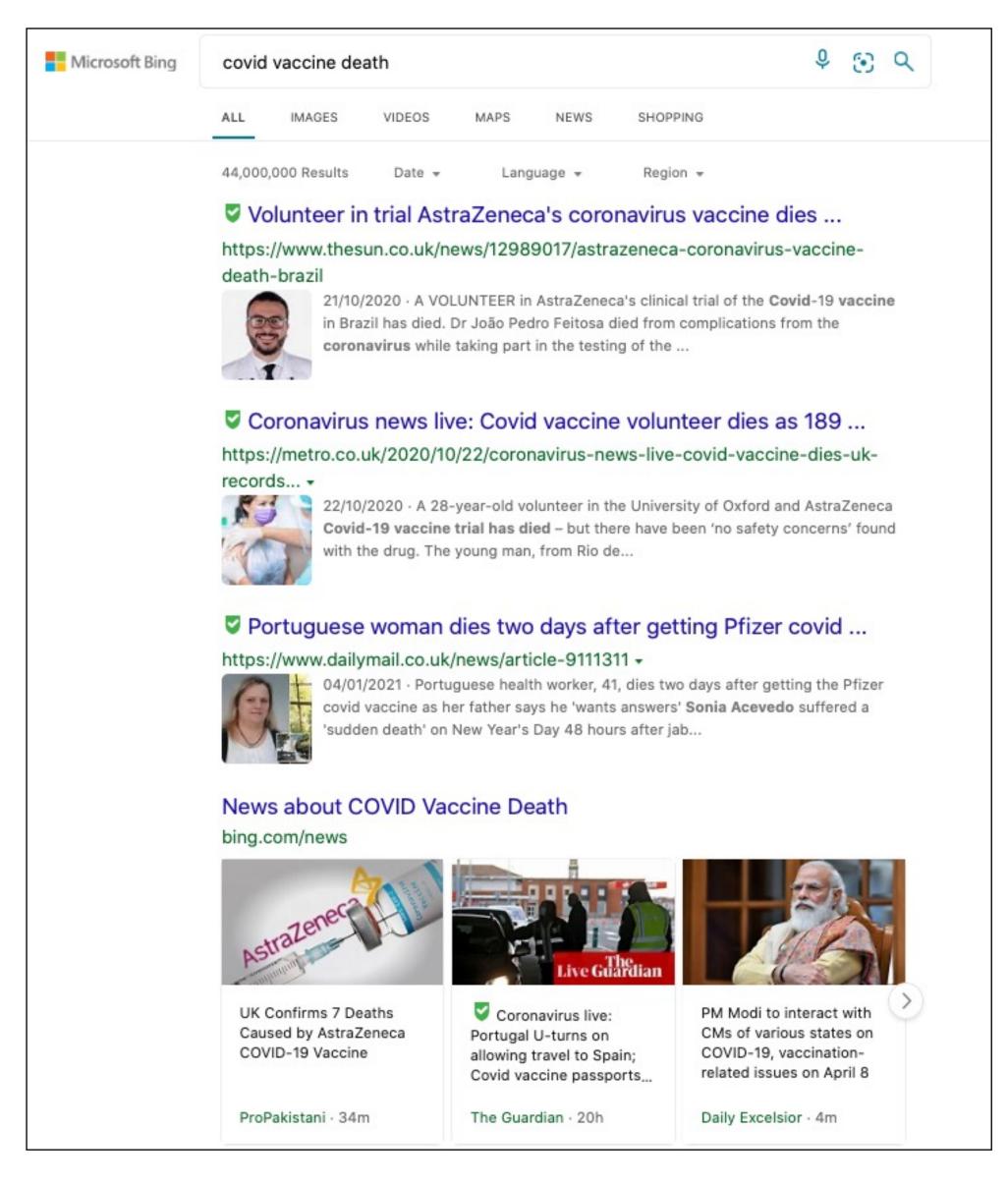


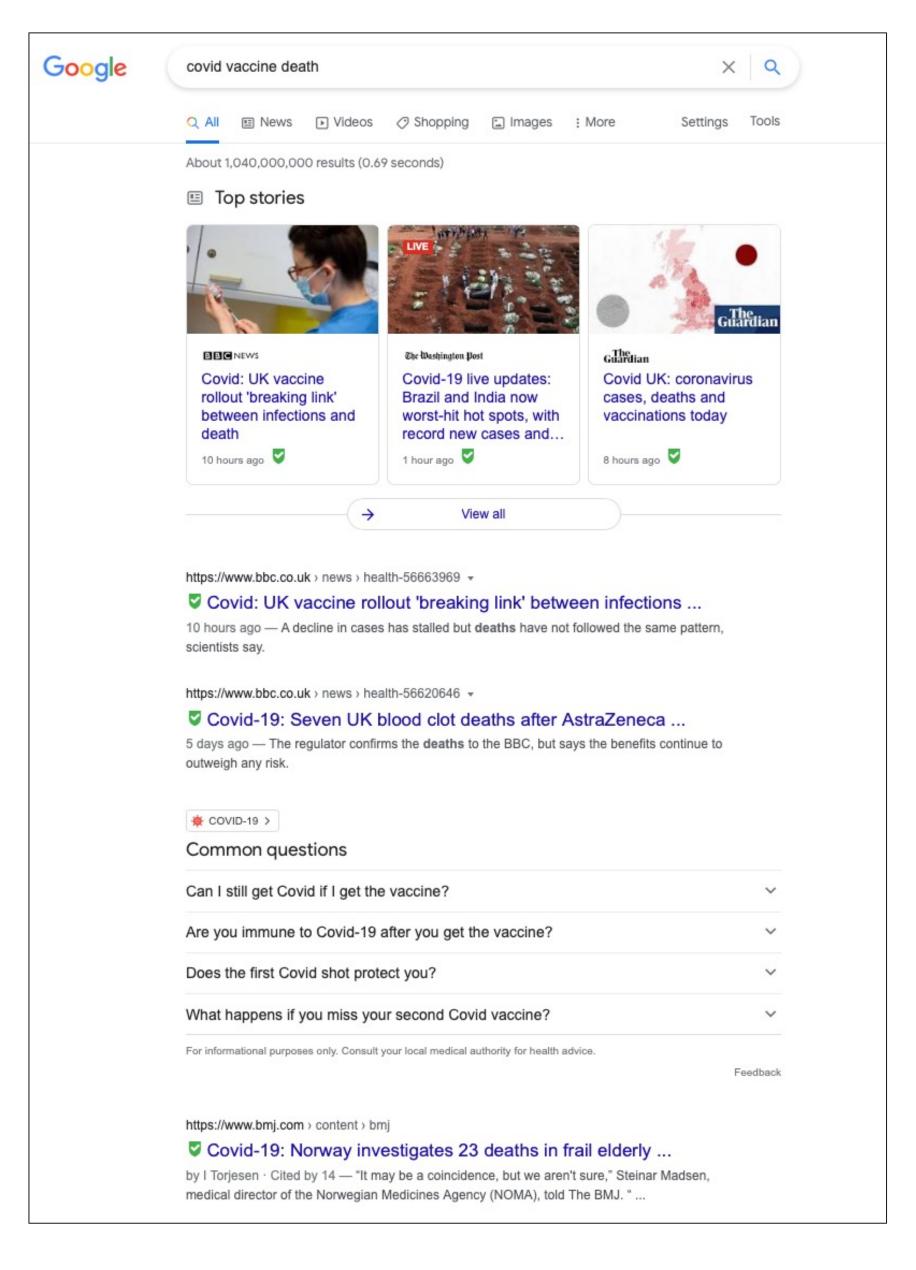




#### Search Term: 'Coronavirus vaccine death'

# Bing (UK)

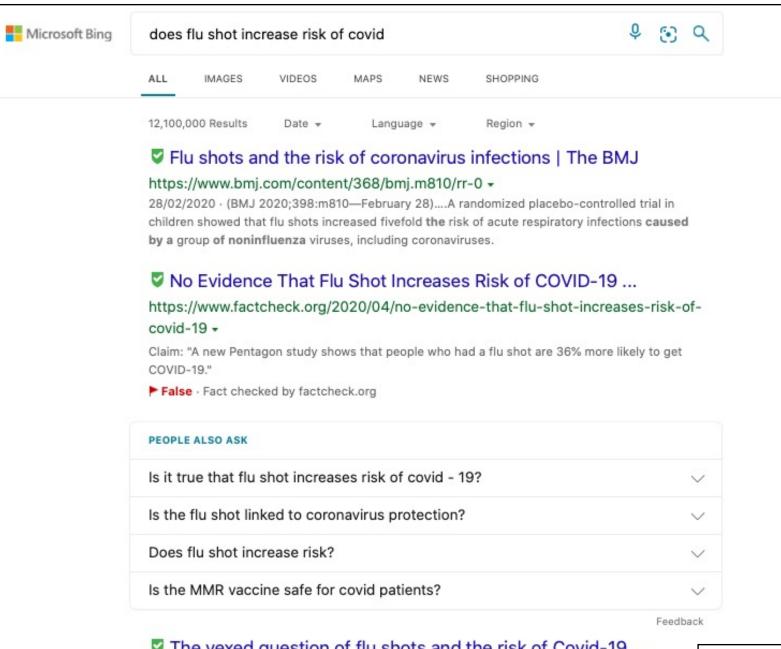






# Bing (UK)

## Search Term: 'Does flu shot increase risk of COVID?'



### The vexed question of flu shots and the risk of Covid-19 ...

https://www.bmj.com/content/369/bmj.m2184/rr-4 -

04/06/2020 · Danuta Skowronski and her Canadian colleagues recently found that influenza vaccine had "no effect on coronavirus or other NIRV risk." Furthermore, they re-analyzed Wolff's study and identified a methodological problem to account for the unexpected 36% increase in risi of coronavirus infection that he found associated with influenza vaccine.

#### Flu vaccinations not linked to increased COVID-19 risk

https://www.medicalnewstoday.com/articles/flu-vaccinations-not-linked-toincreased... -

24/09/2020 · According to a recent study, the flu vaccine does not increase a person's risk of getting COVID-19 and is not associated with severe illness and death from the disease. This year, the flu vaccine...

#### The Flu Shot May Shield You From COVID, Study Finds ...

https://www.institutefornaturalhealing.com/2021/02/the-flu-shot-may-shield-you from... -

09/02/2021 · As strange as it may sound, the flu shot may provide as much protection against coronavirus as it does against the flu. That's the surprising finding of a recent study that looked at health care workers who got the flu shot. Over the last decade, the flu shot has been anywhere from 20% to 60% effective against the flu, depending on the year.

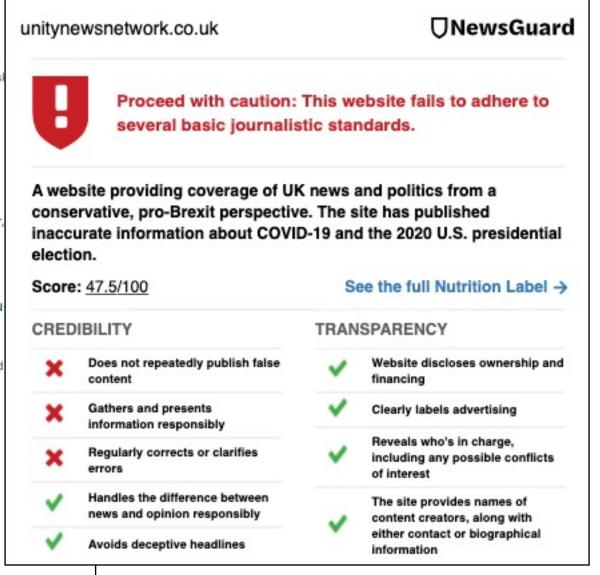
#### Fact check: Dr Oz remarks on flu shot increasing chances ...

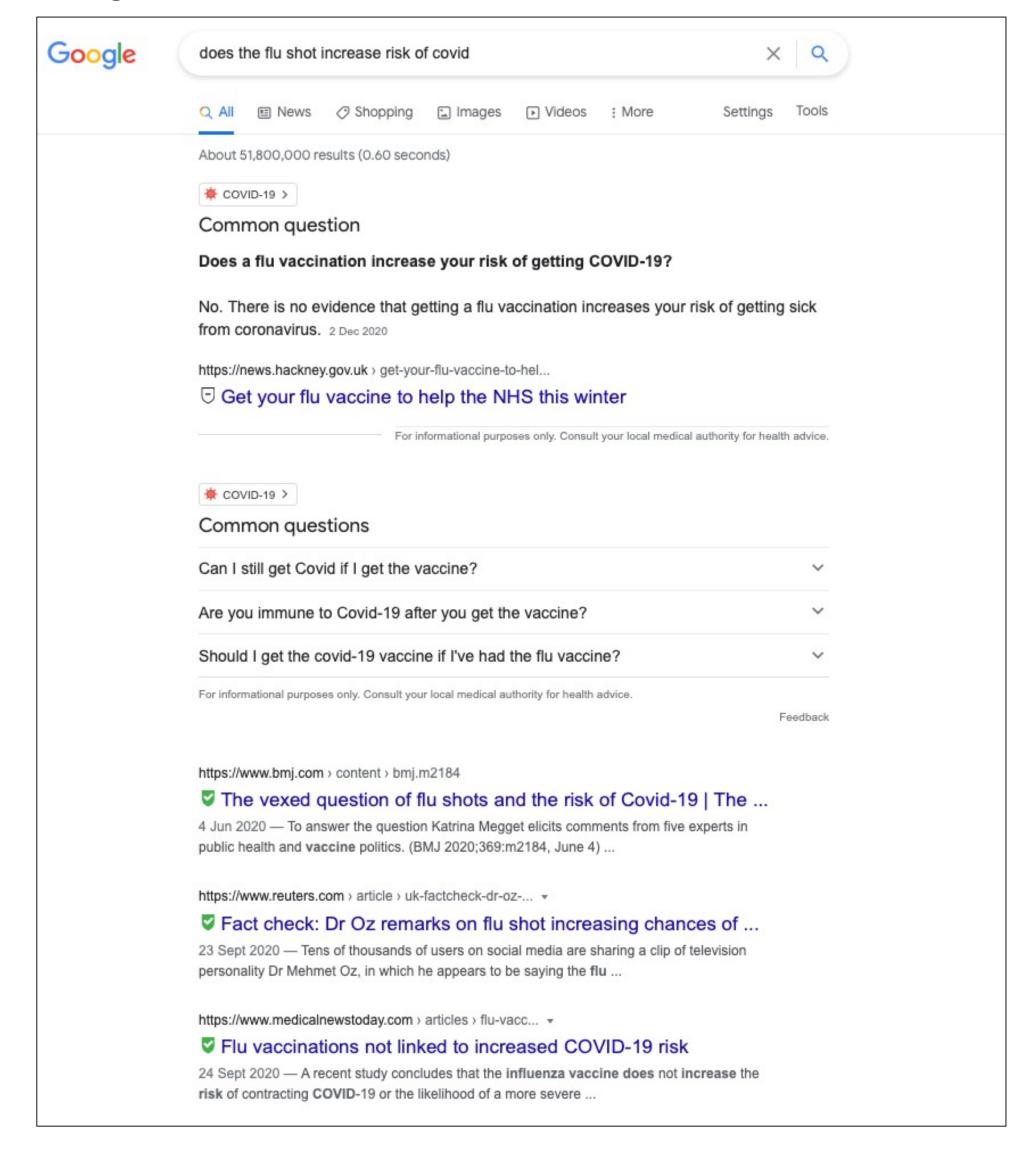
https://www.reuters.com/article/uk-factcheck-dr-oz-flu-shot-idUSKCN26E2JD -There is no evidence that getting a flu vaccine increases the risk of getting COVID-19.

#### Military Study finds Flu Vaccine Increases Coronavirus ...

https://unitynewsnetwork.co.uk/military-study-finds-flu-vaccine-increasescoronavirus... ▼

13/07/2020 · The study shows military personnel who received the flu vaccine were at 36% increased risk for coronavirus. The study consisted of a population with a history of being heavily vaccinated. It appeared receiving the flu vaccine may actually increase the risk of contracting other respiratory viruses.

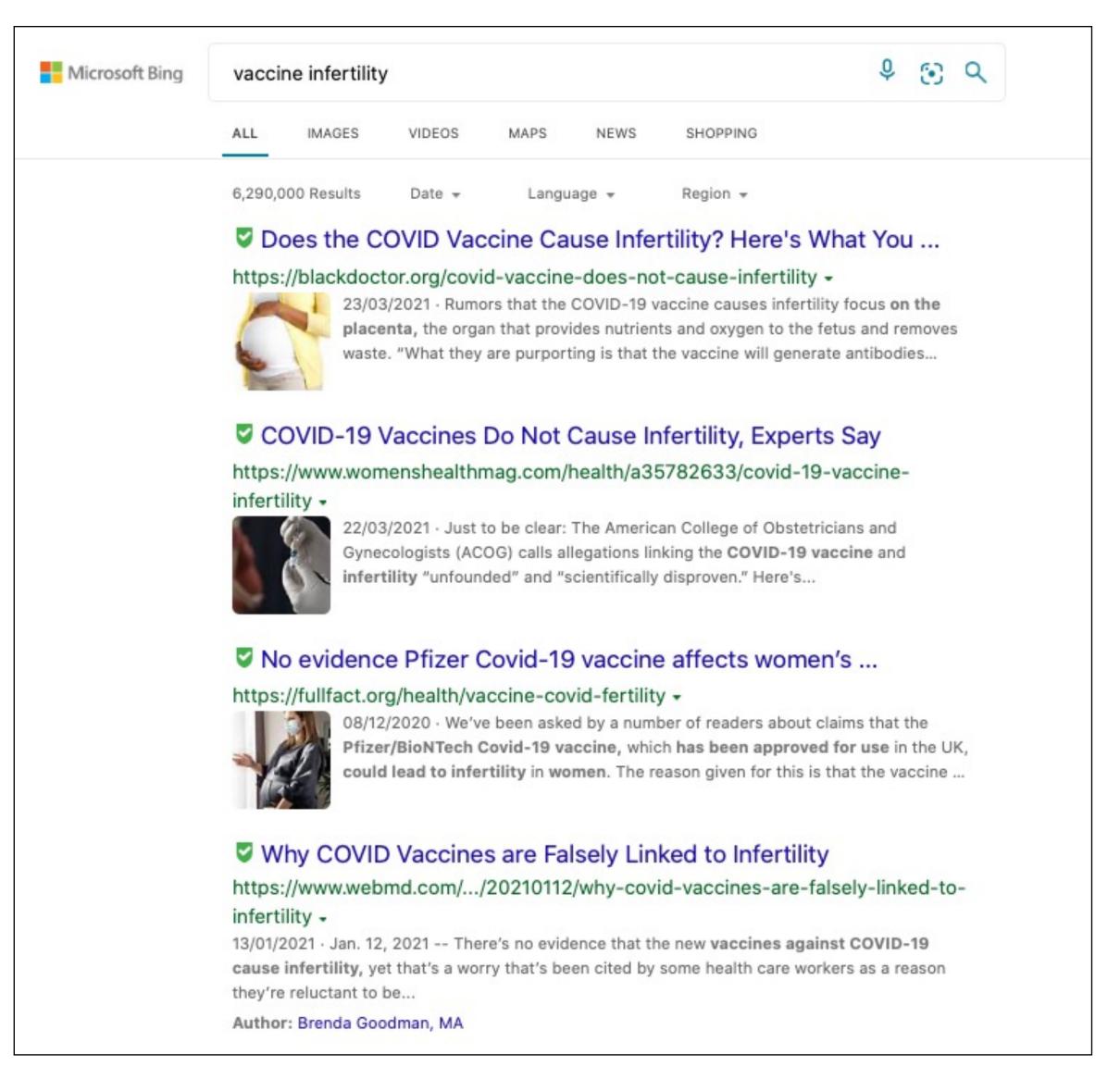


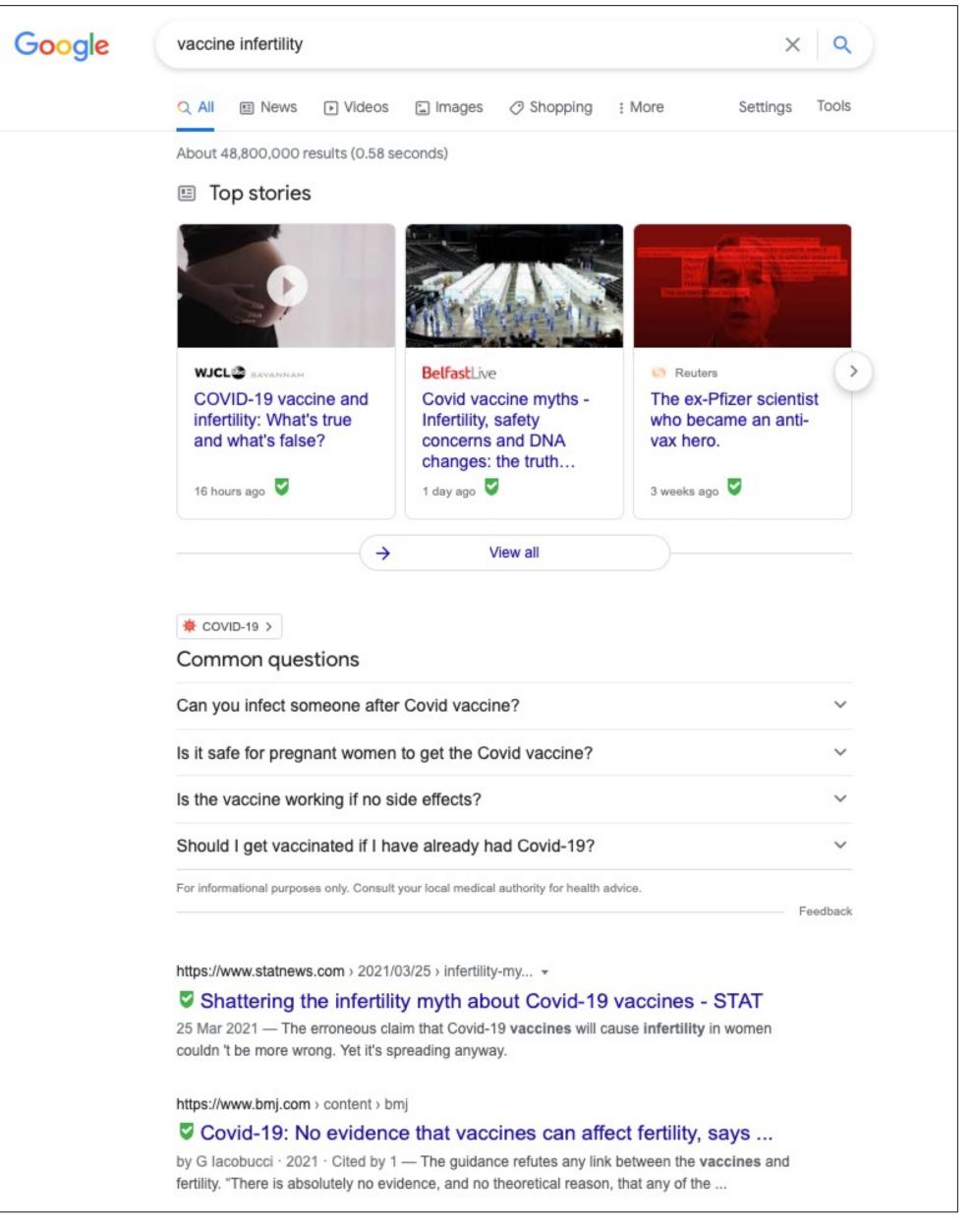




## Search Term: 'Vaccine infertility'

# Bing (UK)

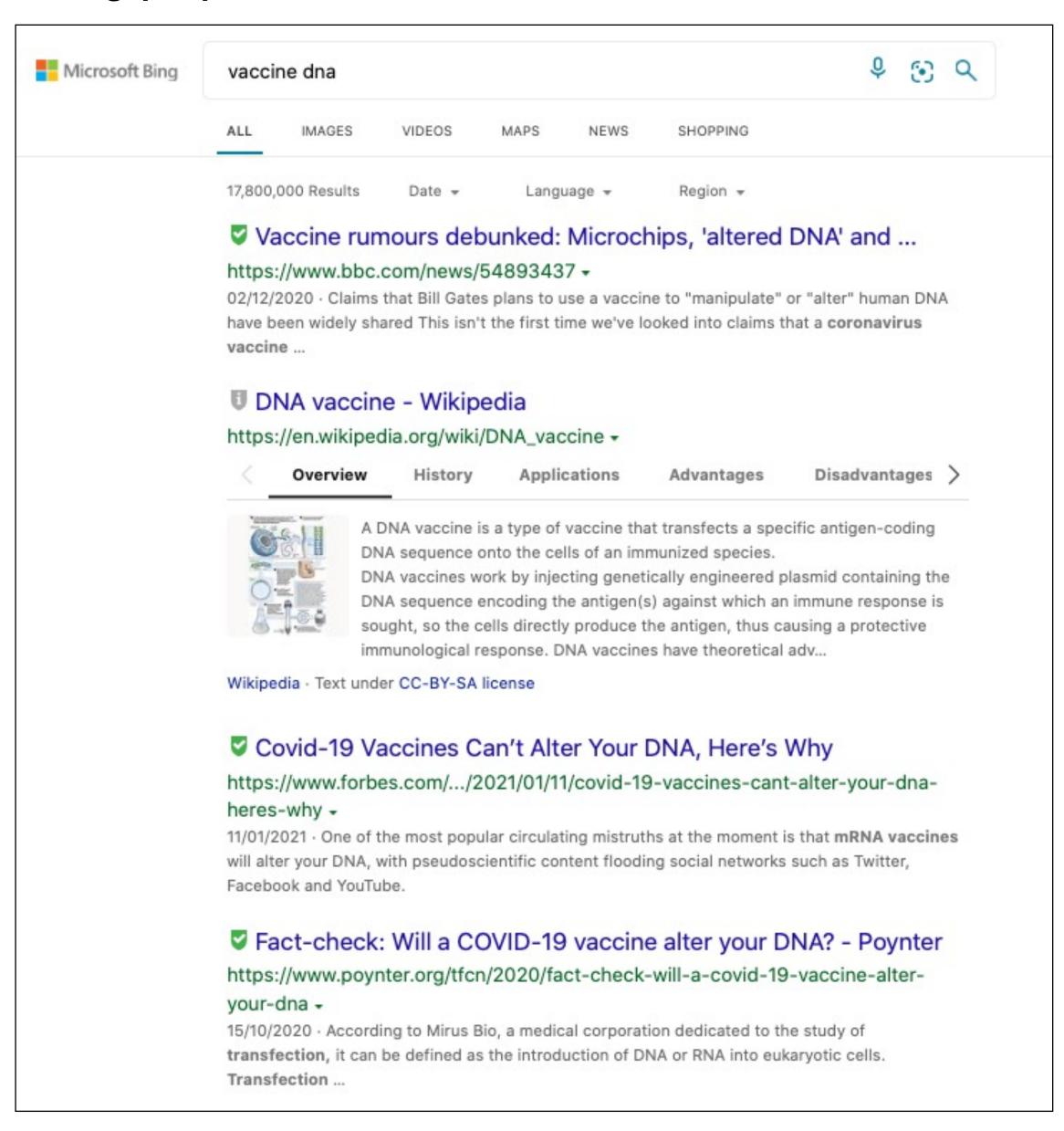


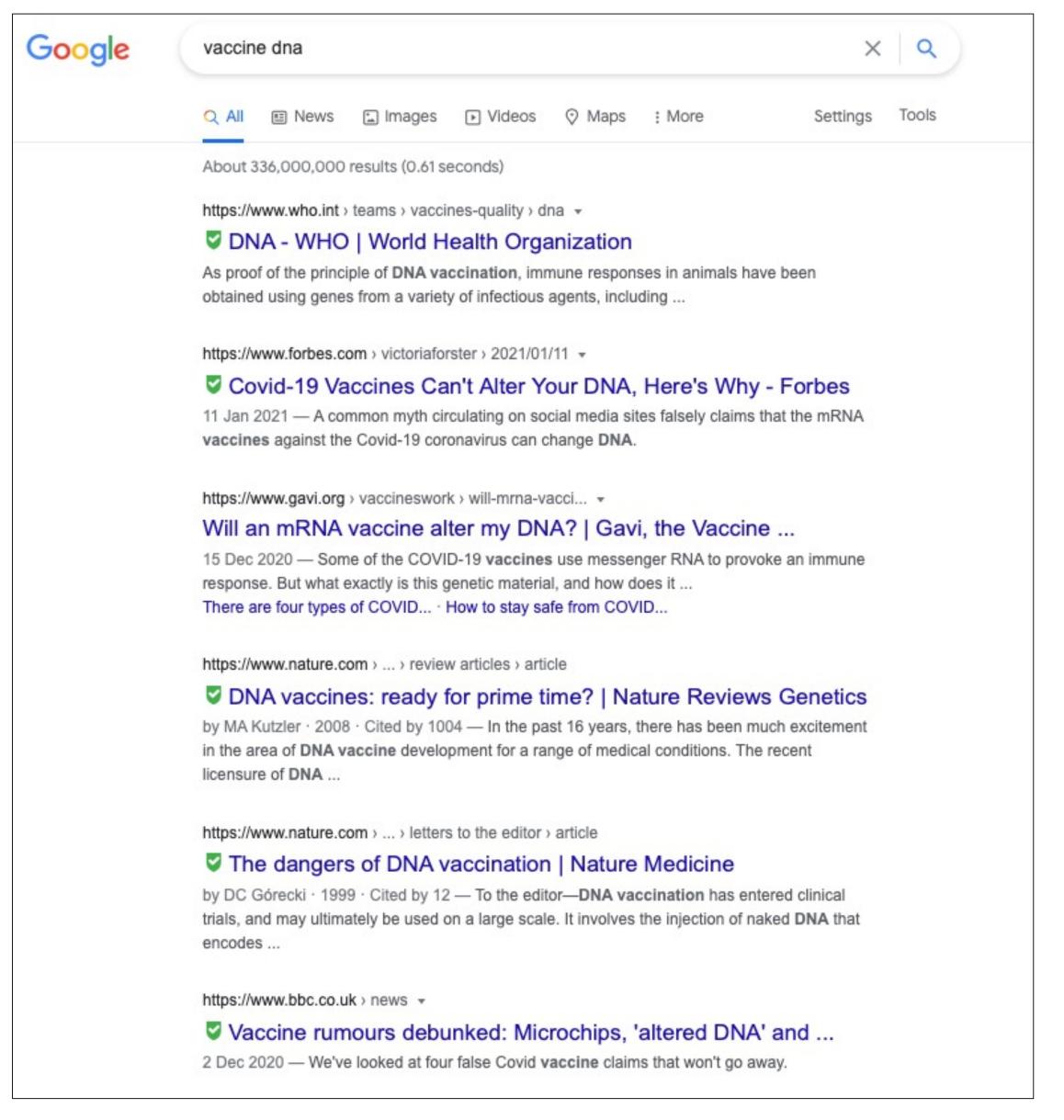




### Search Term: 'Vaccine DNA'

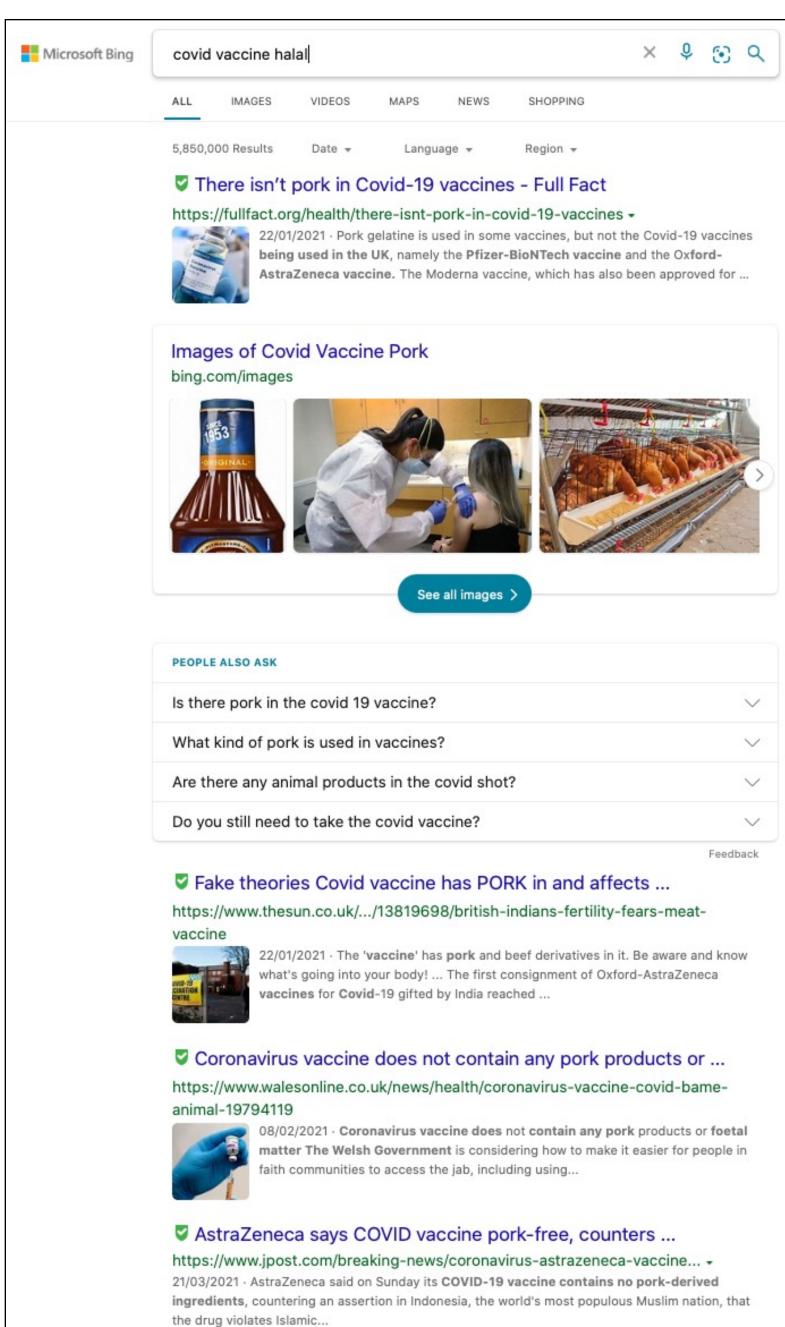
# Bing (UK)



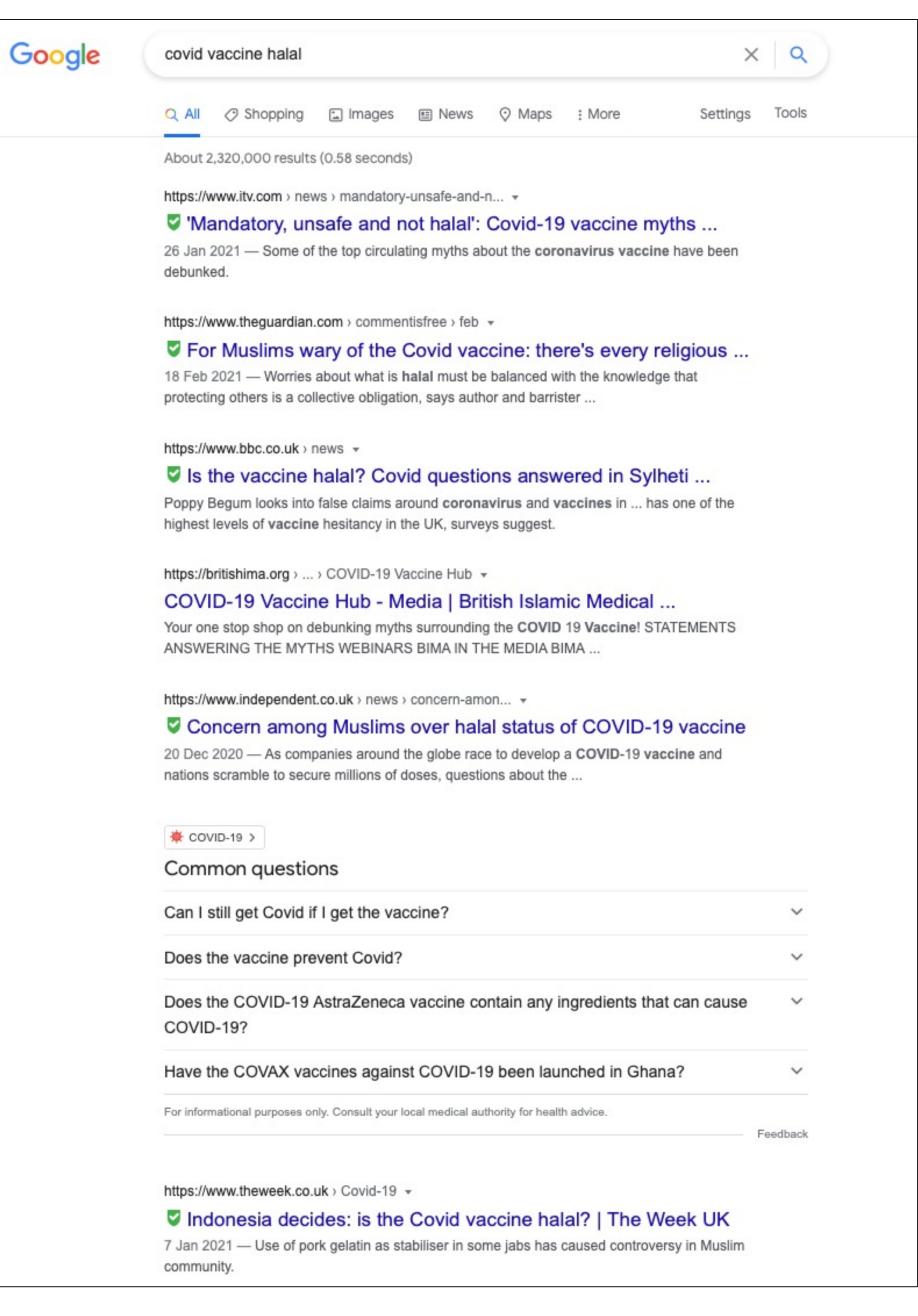




# Bing (UK)



#### Search Term: 'covid vaccine halal'





# Bing (UK)

vaers... ▼

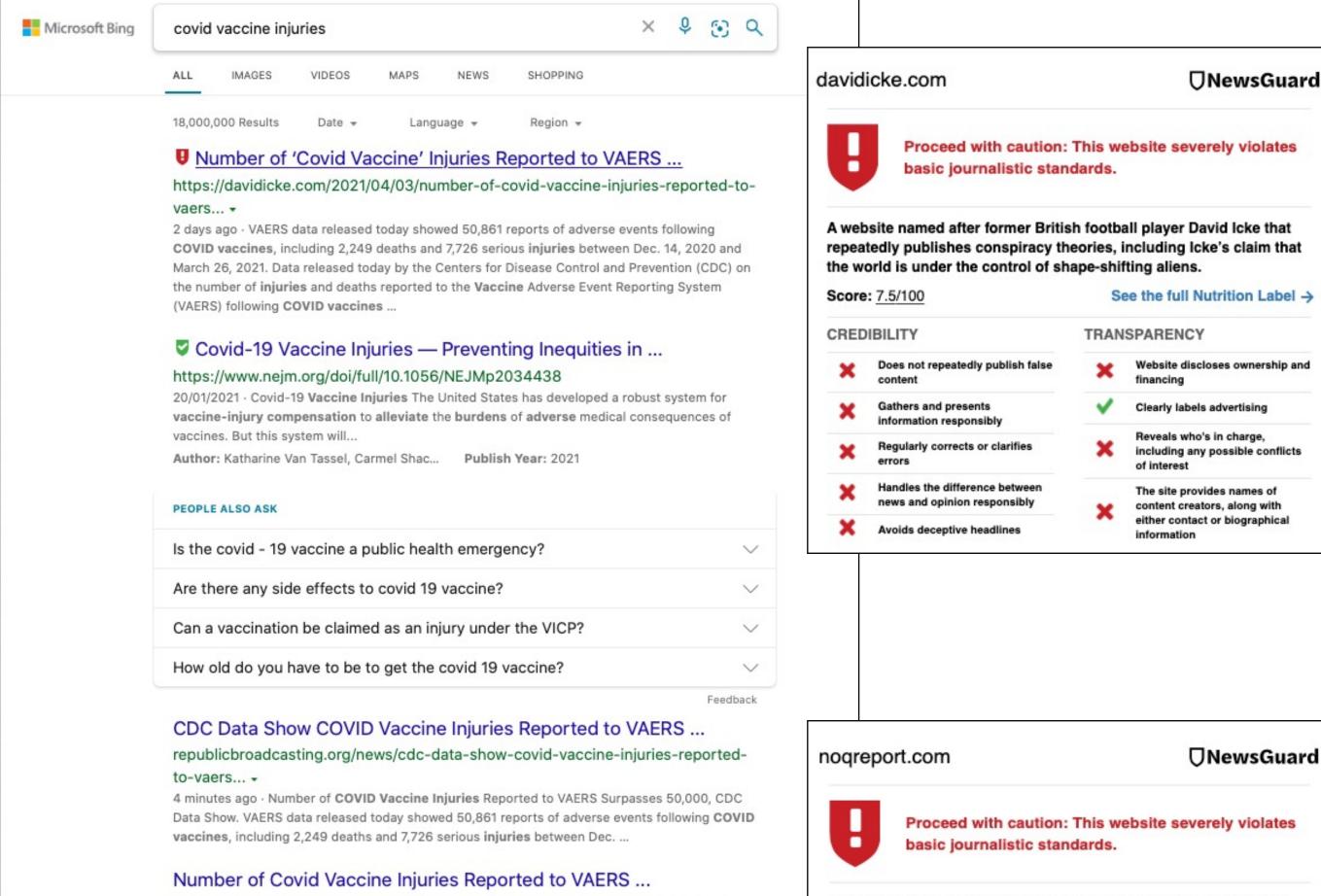
of-deaths... -

causally connected to a vaccine.

Author: Children's Health Defense

# Search Terms: 'covid vaccine injuries'

# Google (UK)



https://sgtreport.com/2021/04/number-of-covid-vaccine-injuries-reported-to-

1 day ago · On March 8, The Defender contacted the CDC with questions about reported deaths and injuries related to COVID vaccines. We provided a written list of questions about how the

CDC conducts investigations into reported deaths, the status of investigations on deaths reported

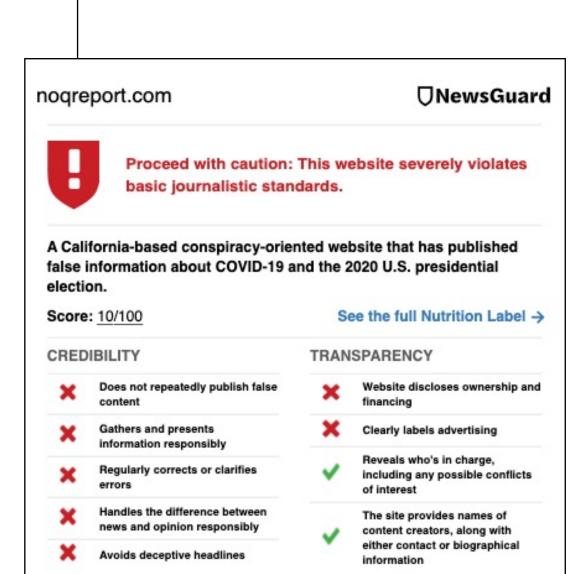
in the media, if autopsies are being done and the standard for determining whether an injury is

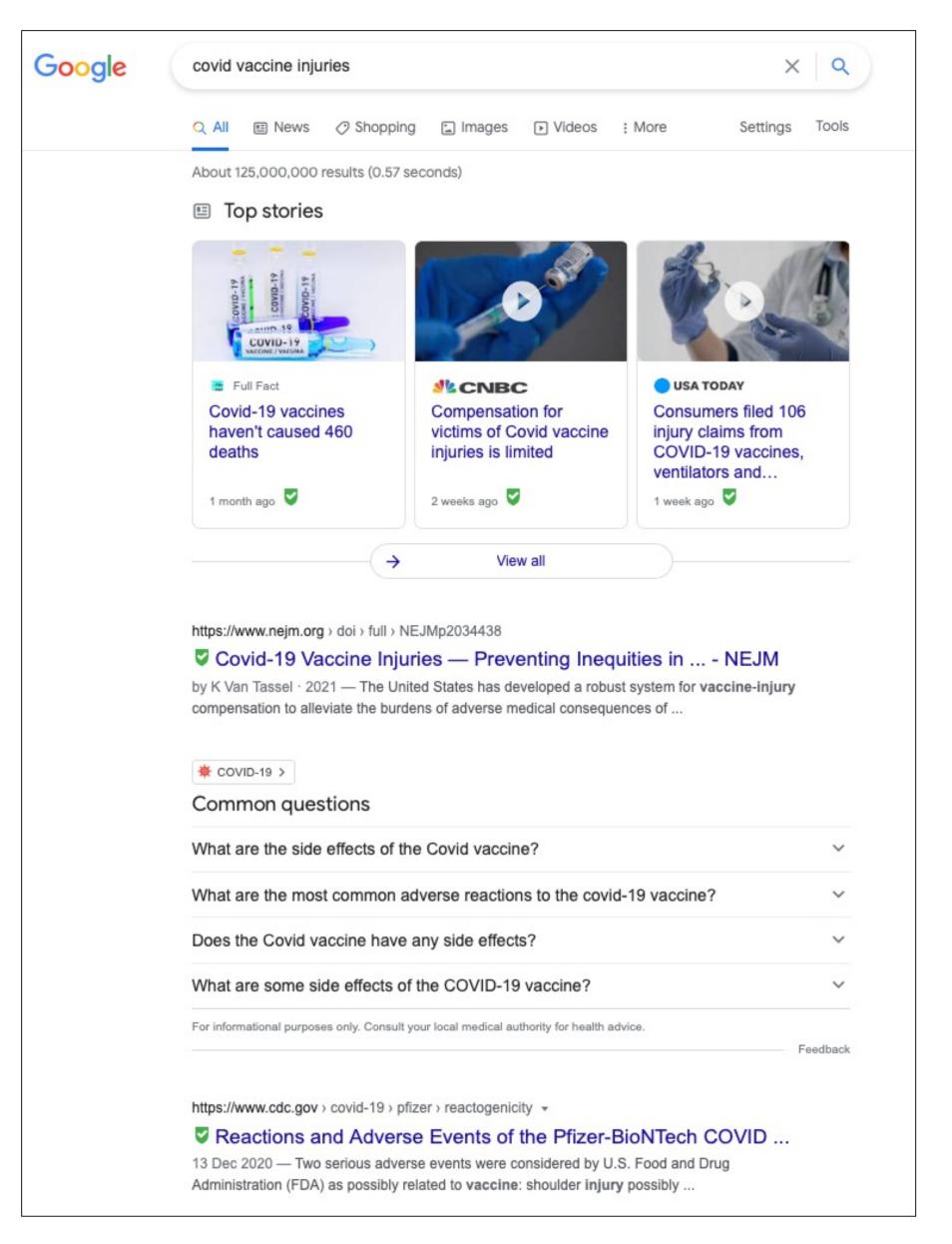
https://nogreport.com/2021/03/21/cdc-ignores-inquiry-into-increasing-number-

22/03/2021 · CDC ignores inquiry into increasing number of deaths, injuries reported after COVID vaccines VAERS data released today showed 38,444 reports of adverse events following COVID

UCDC ignores inquiry into increasing number of deaths ...

vaccines, including 1,739 deaths and 6,286 serious injuries since Dec. 14, 2020.

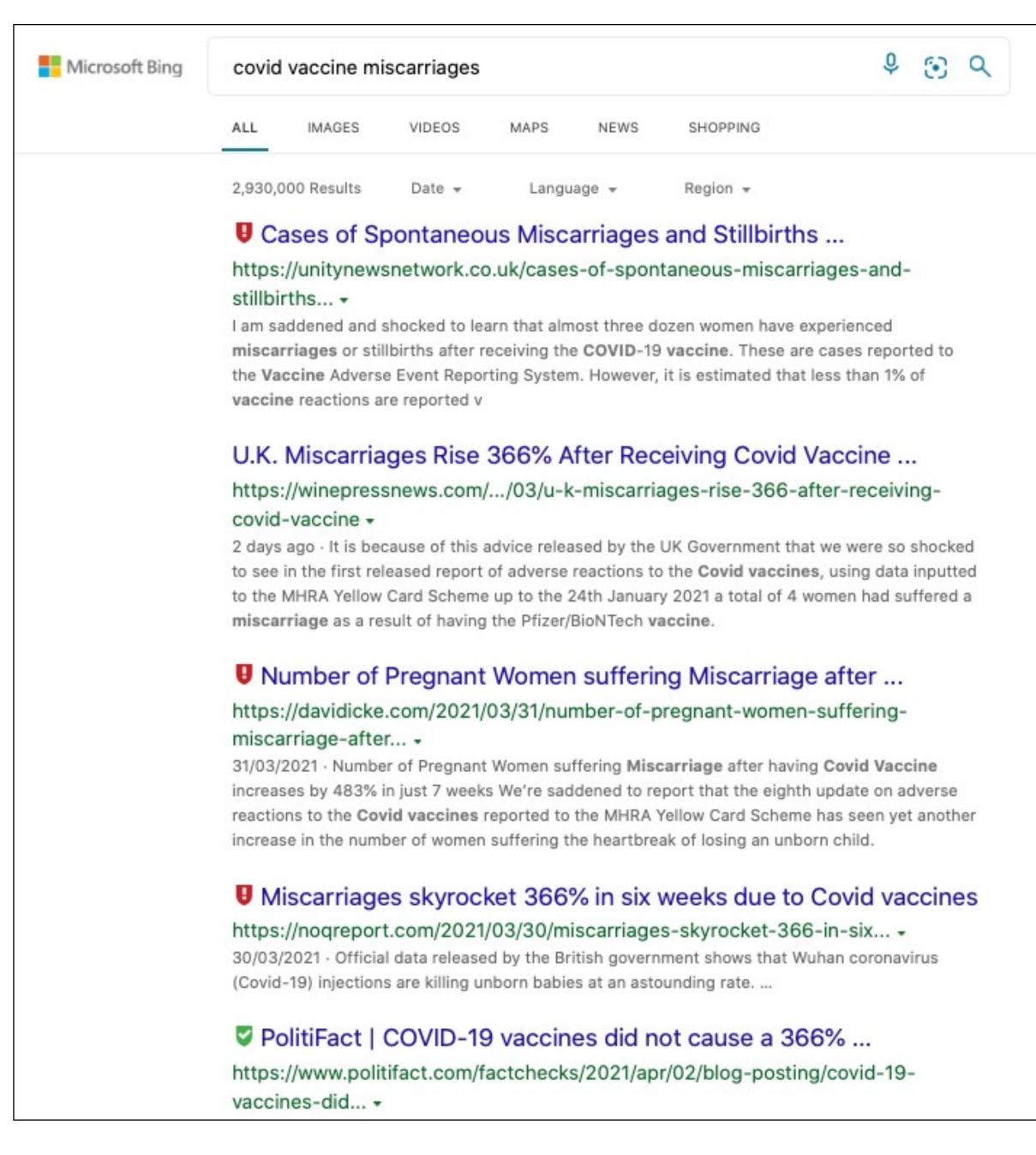


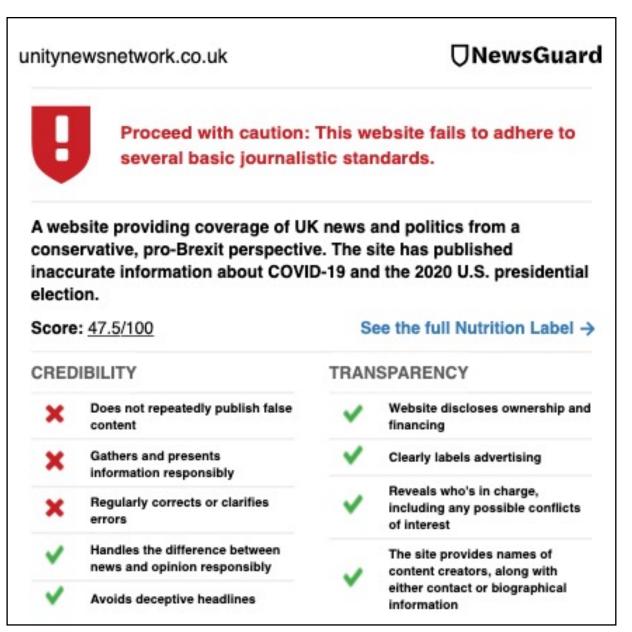


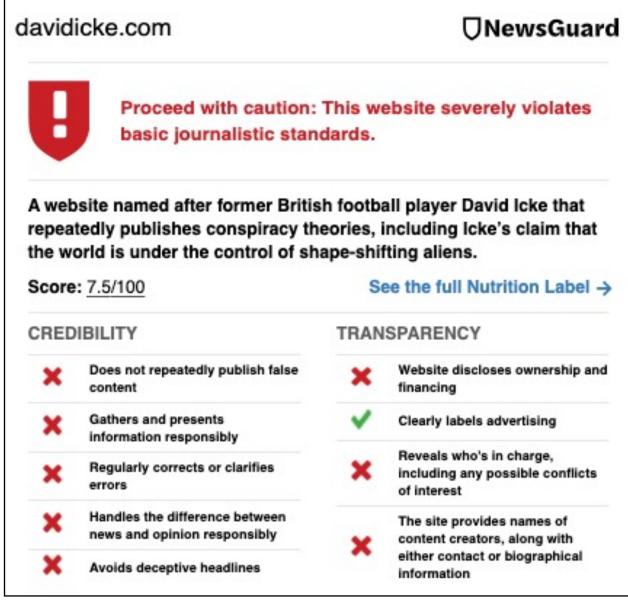
# **NewsGuard**

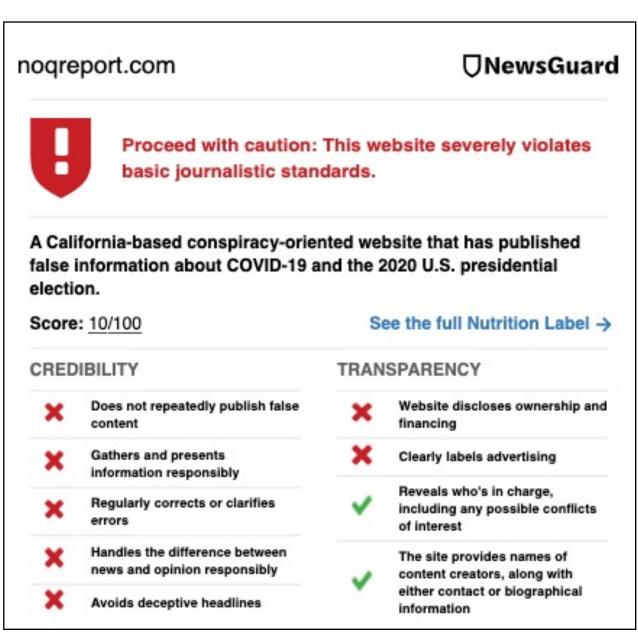
Bing(UK)

# Search term: 'covid vaccine miscarriages'











# Search term: 'covid vaccine miscarriages'

