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**INSTRUCTIONS:**

Please fill out the below information and email it to Sharmaine Ong at [ipress@nybooks.com](mailto:ipress@nybooks.com). Please also email an image of your book's cover to Sharmaine Ong. Word limits are indicated in parenthesis. Additional ISBNs, sellers, author information, or book descriptions are priced at \$5.00 per word.

**TO BE PRINTED:**

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Author:

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Description (up to 25 words):

**DATES:**

Please select which date(s) you would like your ad to appear in by highlighting them. Unless otherwise noted, issues run for 2 weeks. Book Fair issues will be distributed at the corresponding fair:

January 18, 2024 (MLA Issue – On sale 3 weeks); Reservation deadline December 8, 2023

February 22, 2024 (distributed at AWP); Reservation deadline January 12

March 21, 2024 (London Book Fair Issue); Reservation deadline February 9

April 04, 2024; Reservation deadline February 23

April 18, 2024 (Spring Books Issue– On sale 3 weeks); Reservation deadline March 8

May 23, 2024; Reservation deadline April 12

June 6, 2024; Reservation deadline April 26

July 18, 2024 (Fiction Issue – On sale 4 weeks); Reservation deadline June 7

August 15, 2024 (Summer Issue – On sale 5 weeks); Reservation deadline July 8

September 19, 2024 (Fall Books Issue); Reservation deadline August 9

October 17, 2024 (Frankfurt Book Fair – On sale 3 weeks); Reservation deadline Sept. 6

November 21, 2024; Reservation deadline October 11

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