

ORANGE LABEL DESIGN STUDIO
COMPANY PROFILE

DESIGNING BRILLIANCE
SINCE 2001



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WWW.ORANGELABEL.COM

1820/39 LEGEROVA
PRAGUE, 120 00, CZECH REPUBLIC

ABOUT US

OUR STUDIO STARTED WITH A SIMPLE IDEA: TO CREATE TRULY INTERESTING DESIGNS RATHER THAN REPLICATING BORING AND MONOTONOUS CONCEPTS ALL OVER THE WEB. THIS DESIRE TURNED INTO A PROJECT AND LATER BECAME A REALITY.

WE KEEP STANDOUT SINCE 2001

For 23 years we have been creating designs, web solutions, mobile applications, brand identities and marketing materials.

We consistently increase measurable indicators such as conversions and engagements to provide the most effective results for our clients.

The ideas we offer have been field-tested by major clients and successful start-ups in highly competitive markets.

We have extensive experience across various industries and technologies, ensuring tailored solutions for unique challenges.

OUR CORE COMPETENCIES INCLUDE:

- Independent audit and consulting on the business processes related to the design, marketing, and development of Internet services;
- Development of technical specifications, designs, branding, identities and advertising;
- UI and UX design and development leveraging our vast experience and all the latest research and trends;
- Development of fast and responsive front-ends - using the latest JavaScript, HTML/CSS stack - of any complexity, on any platform and on any device;
- Quality assurance and optimization of complex web projects and mobile applications;
- Marketing of any product based on existing marketing goals or the creation of new advertising strategies that align with your business plans.

xerox 

 VEOLIA



 elite seller

 pixelify




Schwarzkopf

 velcom

CASIO

WARGAMING.NET

acct^o




Pernod Ricard

SOURCEWELL^o

TOSHIBA

WHAT WE DO

WE CREATE TOP-NOTCH IT SOLUTIONS FOR BUSINESSES

23 YEARS

OF EXPERIENCE

Today our team is made up of professional graphic designers, developers and marketers with a large number of design projects, websites, systems and applications under their belt. We have extensive knowledge and experience in various fields. And that is just the beginning!

700+

IMPLEMENTED PROJECTS

We are very flexible when it comes to your schedule, your time zone, or the speed at which you want us to work on tasks.

20+

SPECIALISTS

Our long-standing track record of delivering creative and impactful solutions makes us the ideal partner for your next project!

WE ARE READY TO TAKE ON A PROJECT THAT REQUIRES:

- Front-end and back-end development;
- Mobile application development;
- Chrome and Firefox extensions development;
- UI/UX design;
- 2D and 3D design;
- Marketing Strategy Development;
- Promotional and advertising materials design and development;
- Customer journey design and mapping;
- Brand identity design and development;
- Logo design.

WE WORK WITH THE FOLLOWING TECHNOLOGIES

BOOTSTRAP

REACT

SELENIUM

VUE.JS

LARAVEL

SHOPIFY

WORDPRESS

SASS

MYSQL

SYMFONY

PYTHON

PHP

FLUTTER

TAILWIND

JQUERY

JS

ORIGINAL AND MEMORABLE IDEAS

UNIQUE SOLUTIONS FROM PROFESSIONAL ARTISTS

Our team is dedicated to creating a consistent brand image and strong brand awareness for your business.

www.pixelfy.me →

The screenshot shows the pixelfy.me dashboard for user Lora Palmer. It features a sidebar with navigation options like 'Dashboard', 'My campaigns', 'My links', 'CREATE LINK', and 'PIXELPASS'. The main content area is divided into three sections: 'Referrers', 'Platforms', and 'Locations'. Each section contains a bar chart and a donut chart.

Referrers	Count	Percentage
Facebook	1,431	75%
Instagram	625	75%
Instagram	354	75%
YouTube	81	75%
Dallas	45	75%

Platforms	Count	Percentage
iOS	2,831	75%
Mac OS	497	99%
Android	354	50%
Windows mobile	143	75%
Other	3	75%

Locations	Count	Percentage
United States of America	2,831	75%
Mexico	497	99%
Australia	354	50%
Turkey	143	75%
United Kingdom	3	75%

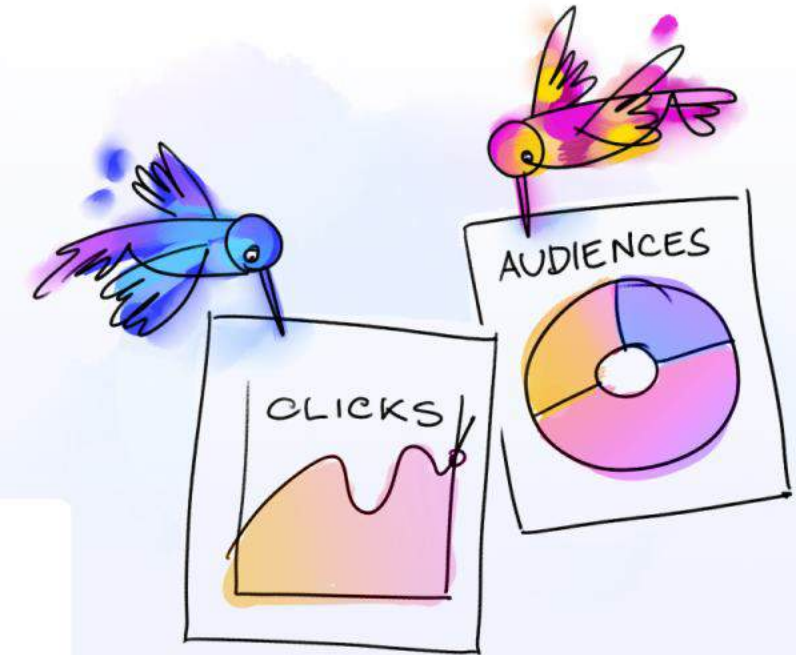
pixelfy.me

Tools Pricing Log in [Start a Free Trial](#)

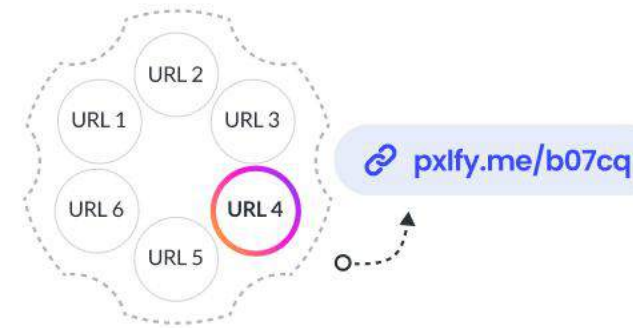
Create Professional URLs

15 powerful tools made by Pro Amazon Sellers

shorten. brand. analyze.

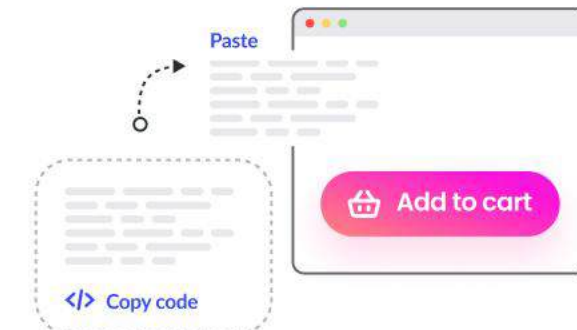


Combine multiple URLs into one link for AD campaigns or A/B tests.



Turn any link into a beautiful URL and brand it.

Boost your brand awareness and trust by putting your domain on every link you share. Personalized domain URLs are much more interactive and clickable because people trust them.



URL Rotator

Rotate up to 50 different URLs. This will allow you to test various targeted links and check their effectiveness and conversions.

[Watch tutorial \(1:28\)](#)

Create a short link with user instructions



URL shortener

Turn your long URLs into branded, trackable, and editable short links. Short URLs simulate organic search, build trust in your brand and drive even more engagement with your links.

[Watch tutorial \(1:02\)](#)

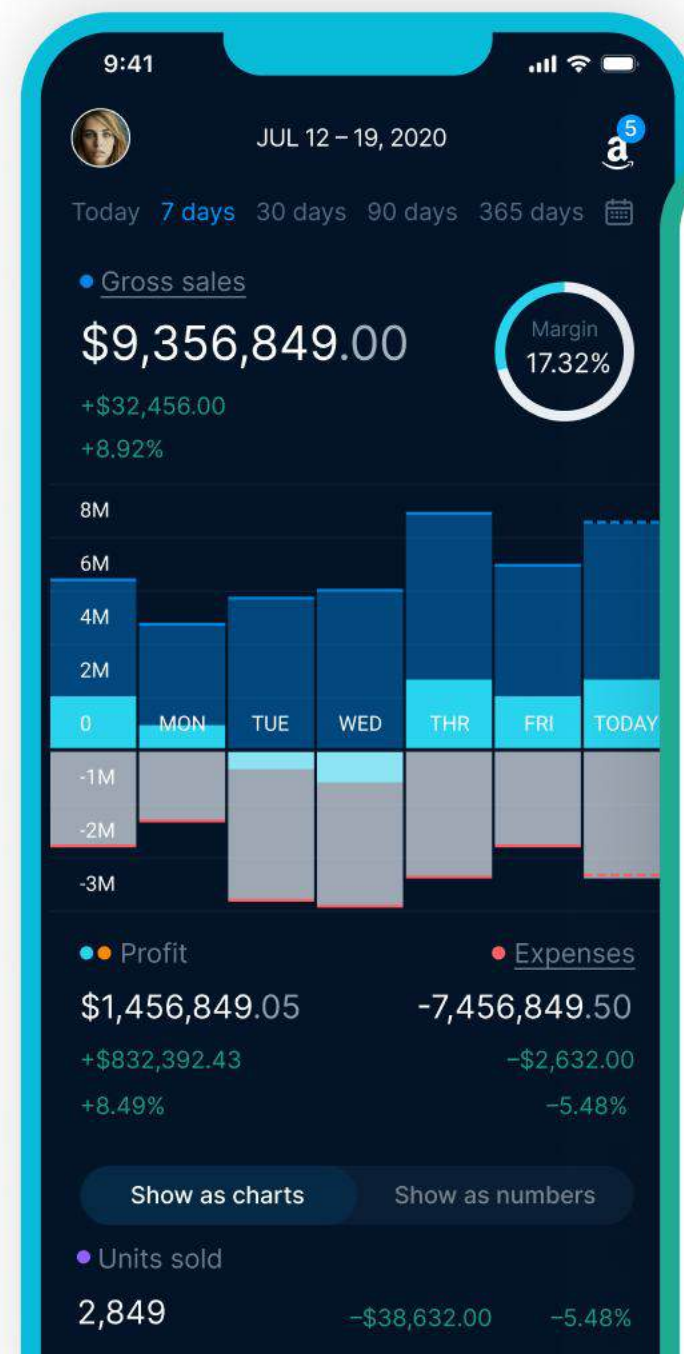
SOLUTIONS THAT SELL

HIGH CONVERSION AND RETENTION RATES

We offer more than just nice-looking interfaces. We have a deep understanding of how to create solutions that sell, maintain customer loyalty, increase retention, and drive conversion.

www.eliteseller.com →

www.joinbrands.com →



9:41

elite seller

Be in control of your Amazon launches!

Use any traffic source or list

Facebook Instagram Google Mail Other

Use icons representing different traffic sources and user avatars.

SCHEMATHESIS Pricing Docs Blog Book Demo 1400+ Sign In Get Started

New Schemathesis's updated app, version 2.0, will be launching in March!

Find more bugs, ensure API integrity

Schemathesis is an open source tool for exposing

joinbrands DARK MODE LOGIN REGISTER

grow your brand

PRODUCT DEMOS • TESTIMONIALS • UNBOXING VIDEOS • LIFESTYLE SHOTS

JoinBrands is the world's only platform dedicated to helping brands find real people creators and get ultra fast turnaround on branded content.

REGISTER AS A BRAND REGISTER AS A CREATOR

Image of a smiling woman waving.

elite seller Features Pricing Support Sign Up Log in

Outwit Your Competition

All-in-one Amazon seller software suite. Research, manage, and automate your entire Amazon business with ease.

★★★★★ Based on reviews on: Capterra Trustpilot

Get started today

Enter your email

Try for Free

- Unlimited Products**
We don't limit you on how many products you can manage. Perform essential tasks and explore essential data across your vast catalog.
- Multiple Seller Accounts**
Run multiple Amazon seller accounts under the same roof, easily analyze your vital stats across all your accounts at the same time or individually.
- Multiple User Accounts**
A large business can not operate without delegating. Create sub-accounts with limited permissions so that your employees can do their job.
- Easy Transition**
Seamless transition from your current platform to Elite Seller without losing your data thanks to 2 year backlog download.

TURNKEY PROJECTS

FULL SUITE OF DESIGN AND DEVELOPMENT SERVICES

You can entrust us the entire development cycle: from conceptualization to project launch. Our highly skilled marketers, designers and developers can handle any project from A to Z - from initial planning and research, to design and development, to launch and promotion - all under one roof.

www.acct.com →

acct^o

Sign in Registration

Ultimate payment solutions for e-commerce ✓

Your first choice international payments and currency partner. Payment accounts in 17 currencies with excellent exchange rates, corporate expense cards and fast international and local transfers.

Get an Account

Dedicated IBANs
Full functionality for your convenience

Reliable support
Dedicated account manager to cover all currency needs

Personal accounts
Payroll and consumer accounts for the entire team

Fully online onboarding and 24-hour urgent application review guarantee.

FCA FINANCIAL CONDUCT AUTHORITY HM Revenue & Customs



We deliver the best business payment experience

✓ Simple

We don't require branch visit. Fully digital onboarding with quick application review guarantee.

✓ Global

We understand your business requirements and it's international reach & will support on each step.

✓ Transparent

We don't set our own exchange rates or apply hidden fees. What you see is exactly what you pay.

✓ Secure

We are committed to the highest bank security and data protection standards and regulations.

Sell Buy

I Want to Change
8,200.00 USD

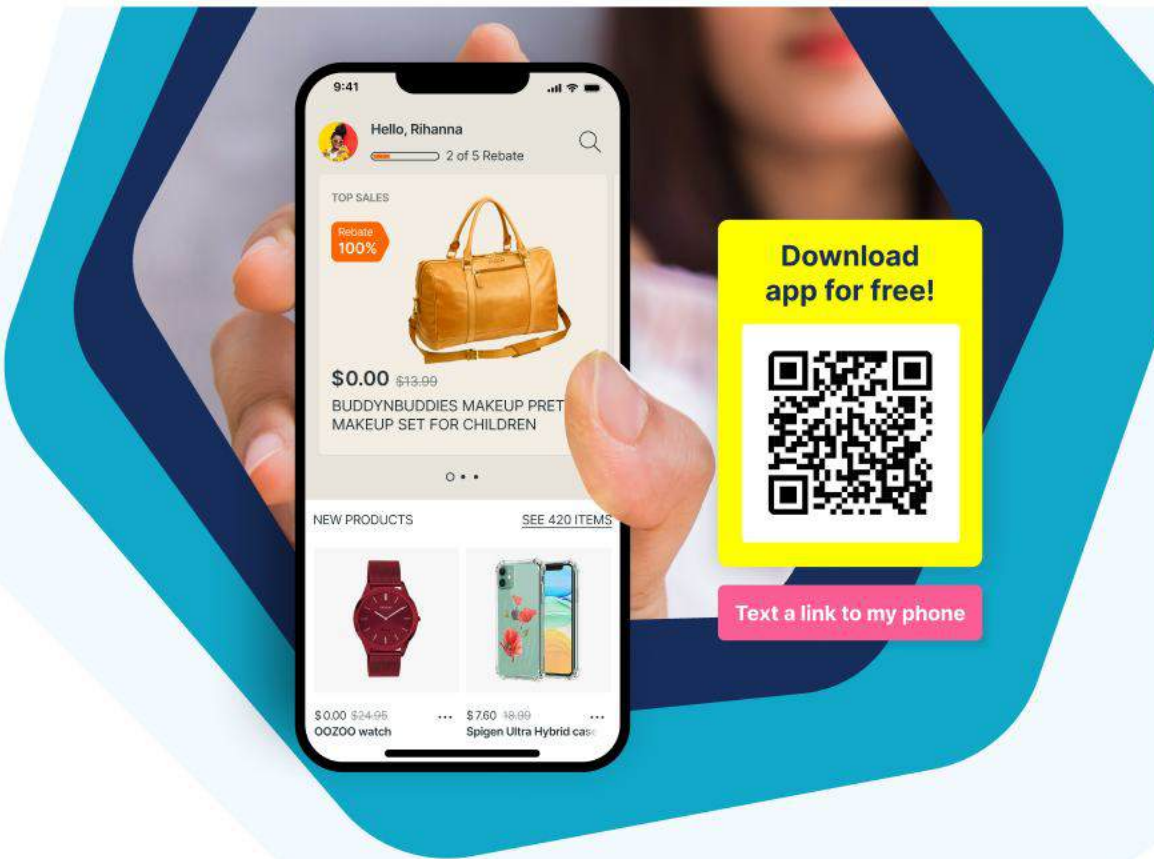
I Want to Get
EUR

Exchange Rate
1,1652
1 EUR = 1,144.2 USD
1 minute ago

I Get
7,453.94 EUR
Included Commission 15.12 USD / 0.375%

Shop. Click. Walk.

Built for iOS and Android, Up to 100% cashback deals wherever you are — wherever you go.



IOS AND ANDROID APPLICATIONS

MOBILE APPLICATIONS DESIGN AND DEVELOPMENT

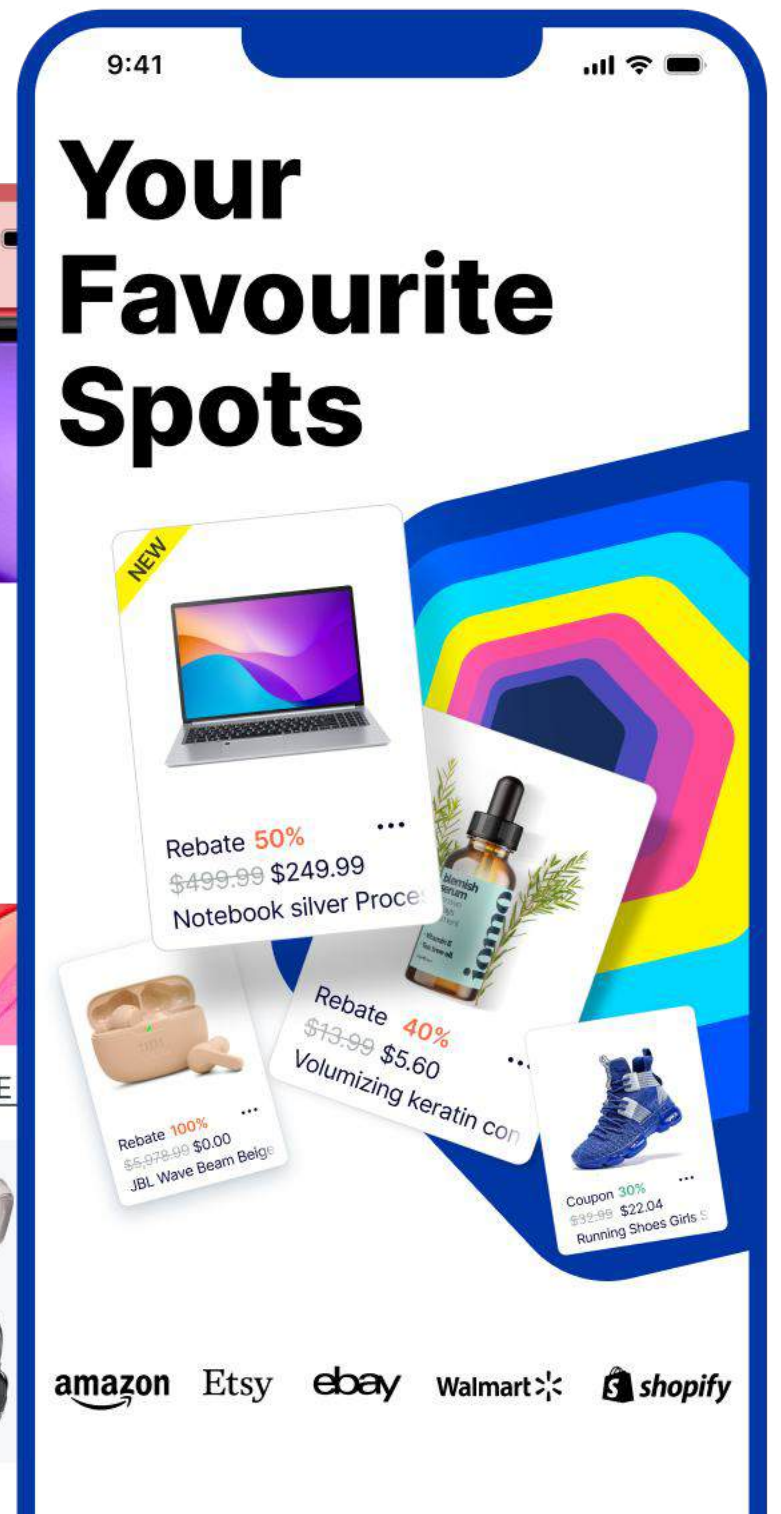
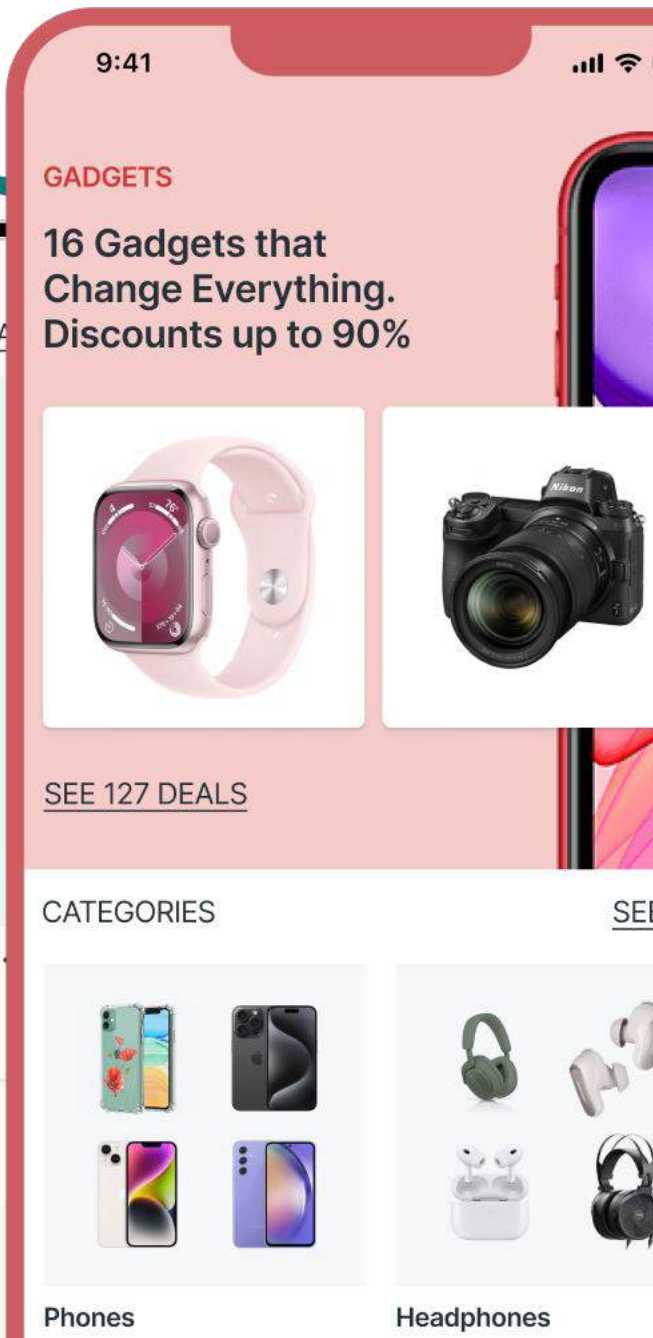
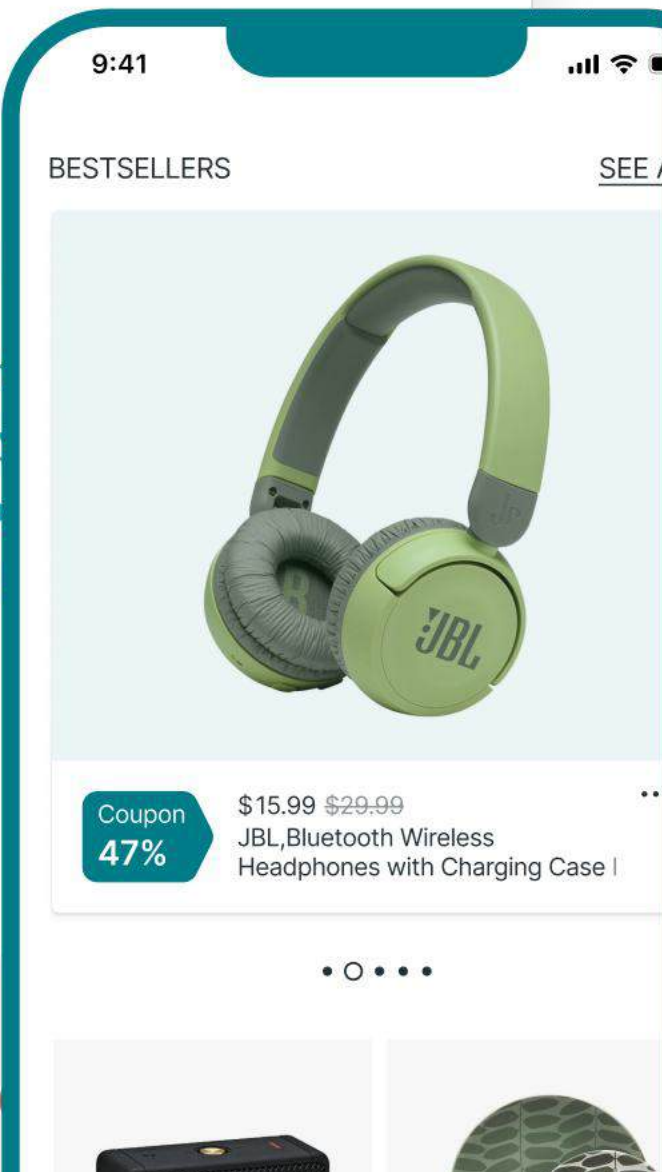
Hybrid IOS and Android Development. Multiple platforms - one codebase. Adherence to trends and deep understanding of human interface guidelines and material design. Commitment to creating engaging and intuitive mobile experiences. UI/UX design with a focus on user psychology, retention, and habit-forming interfaces.

www.rebatekey.com →



Ditch

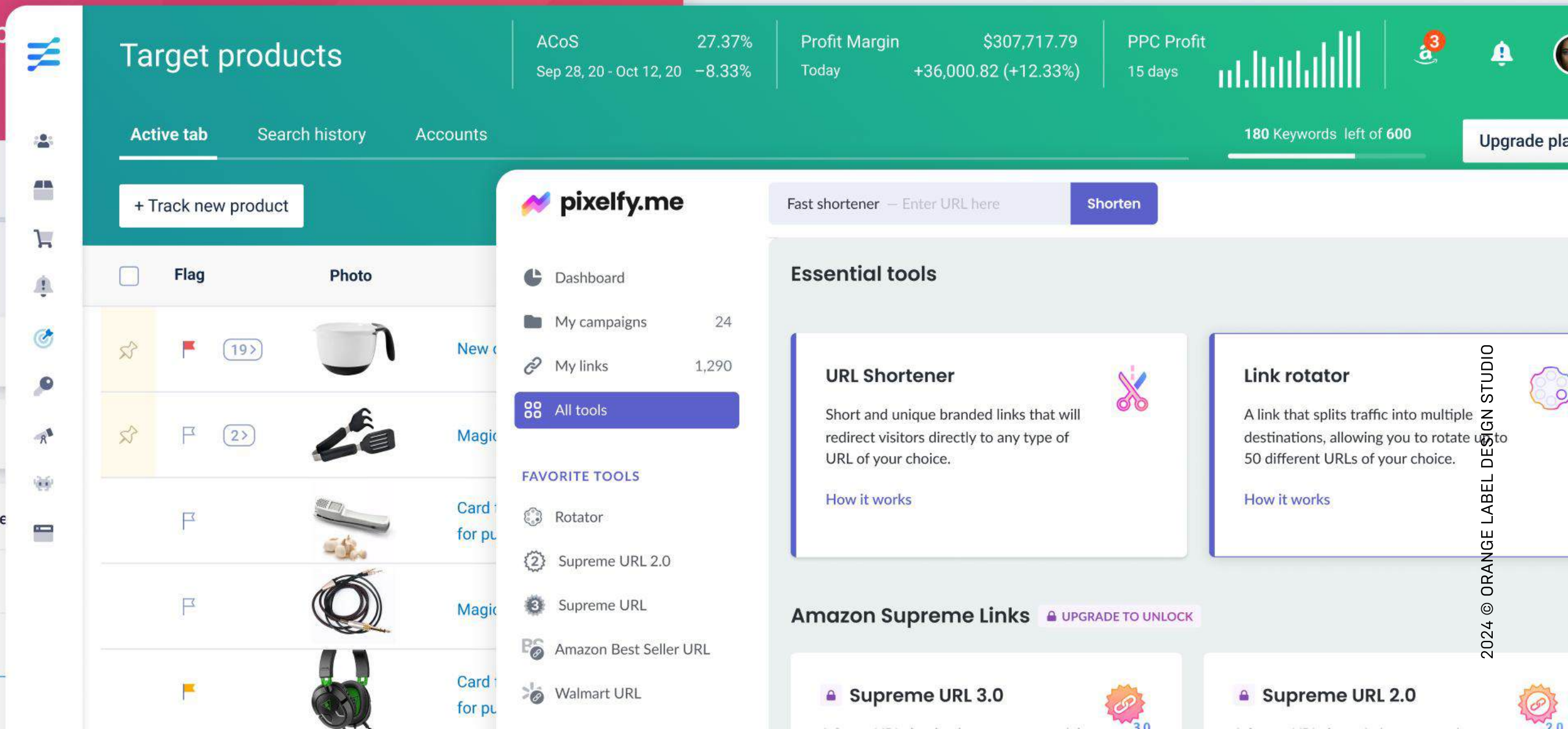
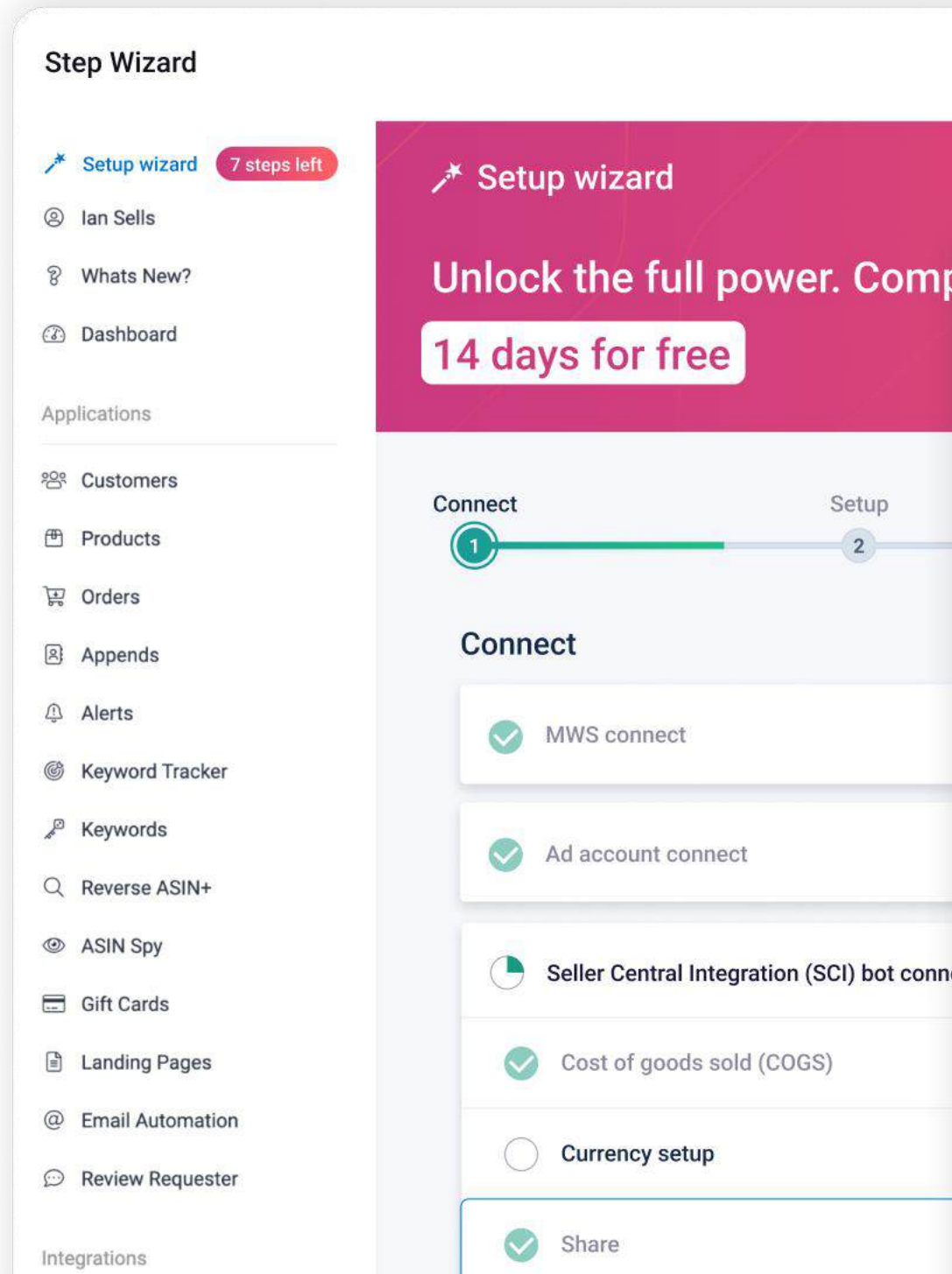
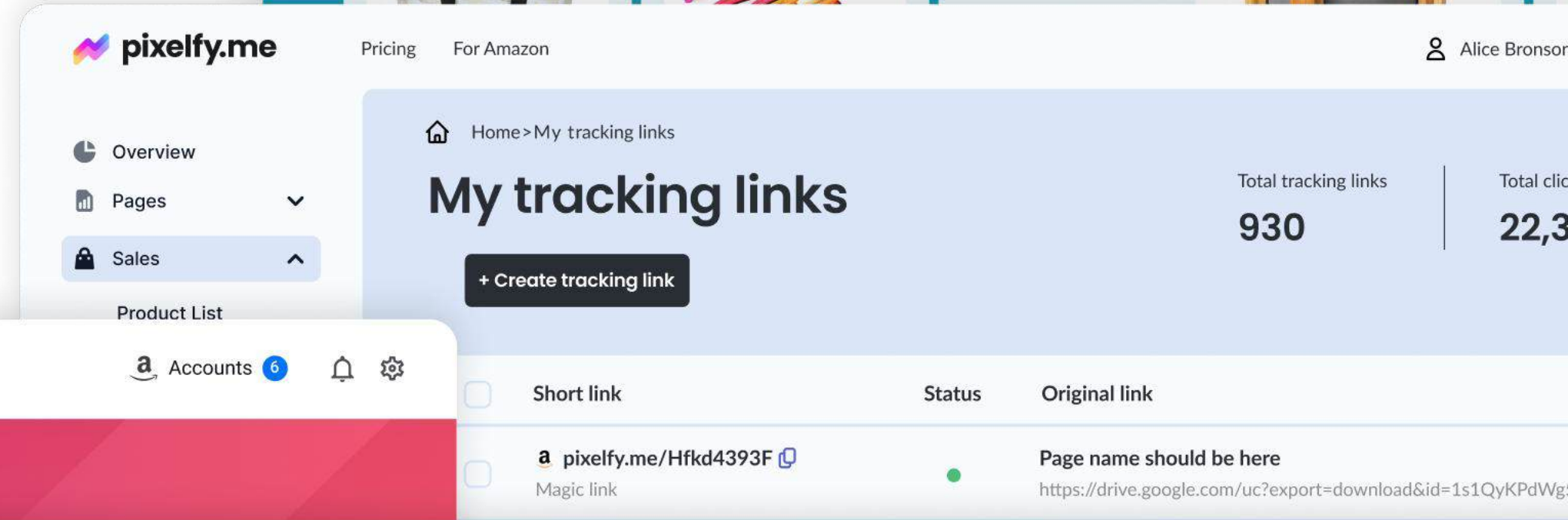
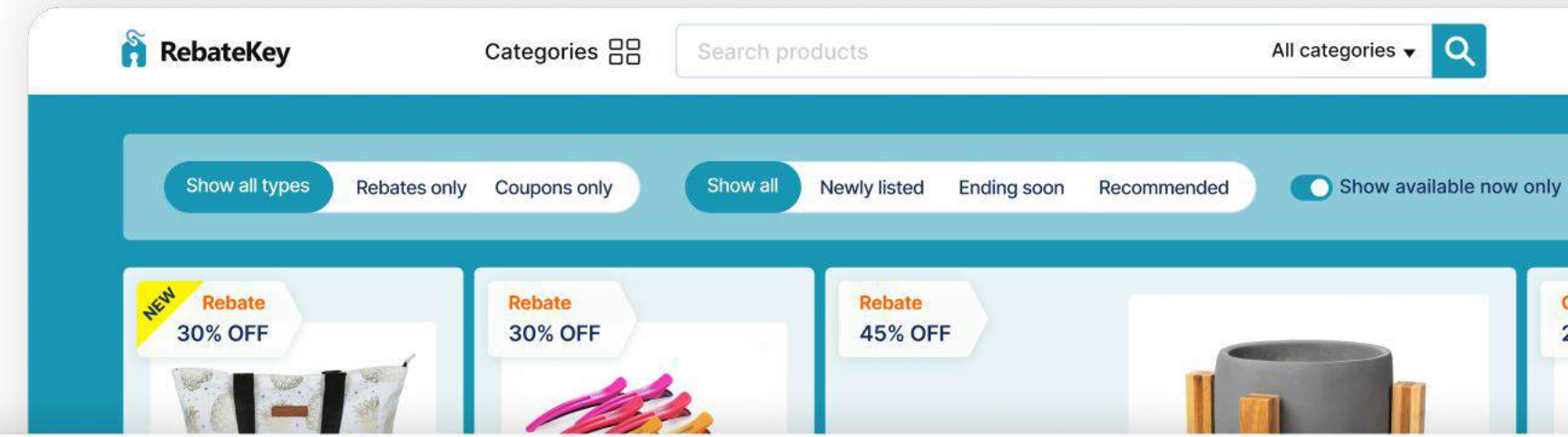
Shop everywhere
RebateKey
get tons of
purchase



EXTENSIVE EXPERTISE

VARIOUS INDUSTRIES, DOMAINS AND TECHNOLOGIES

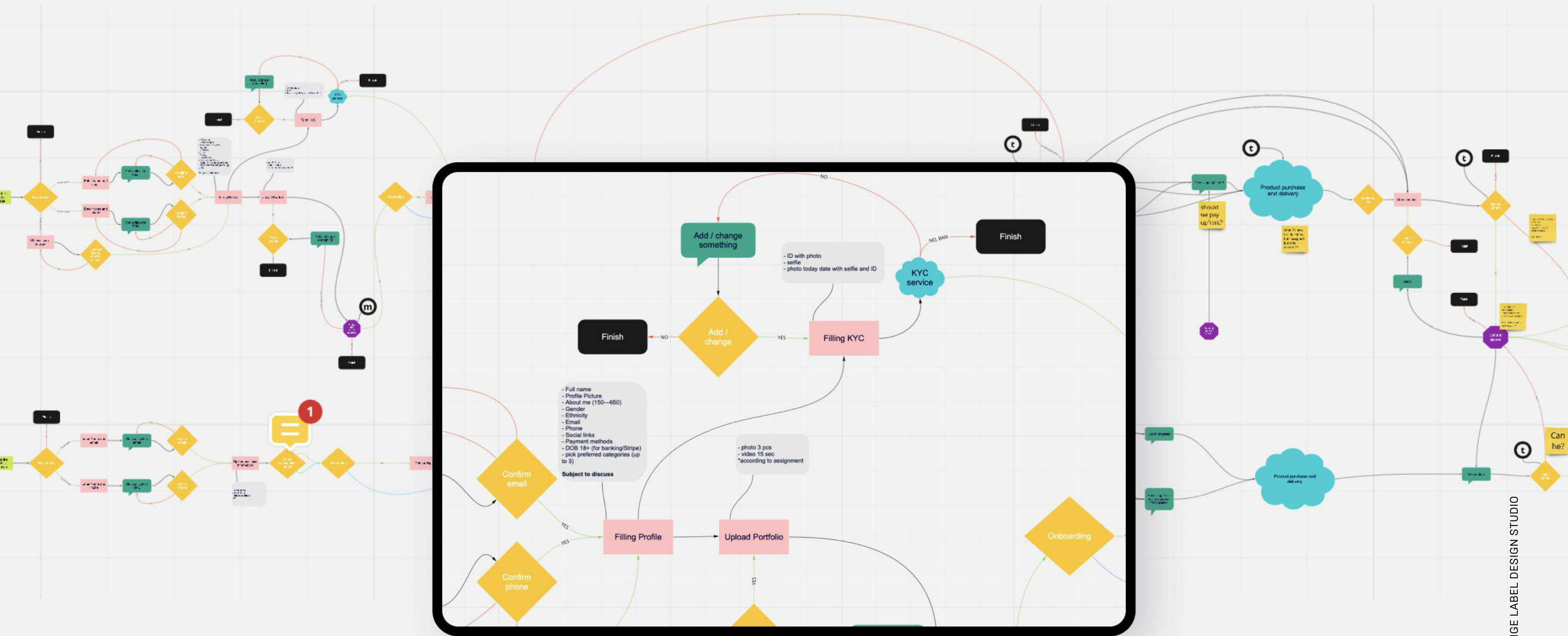
We approach every solution with care and clarity, taking into account all necessary security and certification requirements - our core areas of strength: Fintech, Marketing, Business Automation, Data Analysis and Aggregation, E-commerce, Browser Extensions, Payment Systems, SaaS, Multi-Vendor Solutions, CRM and ERP Systems, Social Networking and more.



INTEGRATED APPROACH TO DESIGN DEVELOPMENT

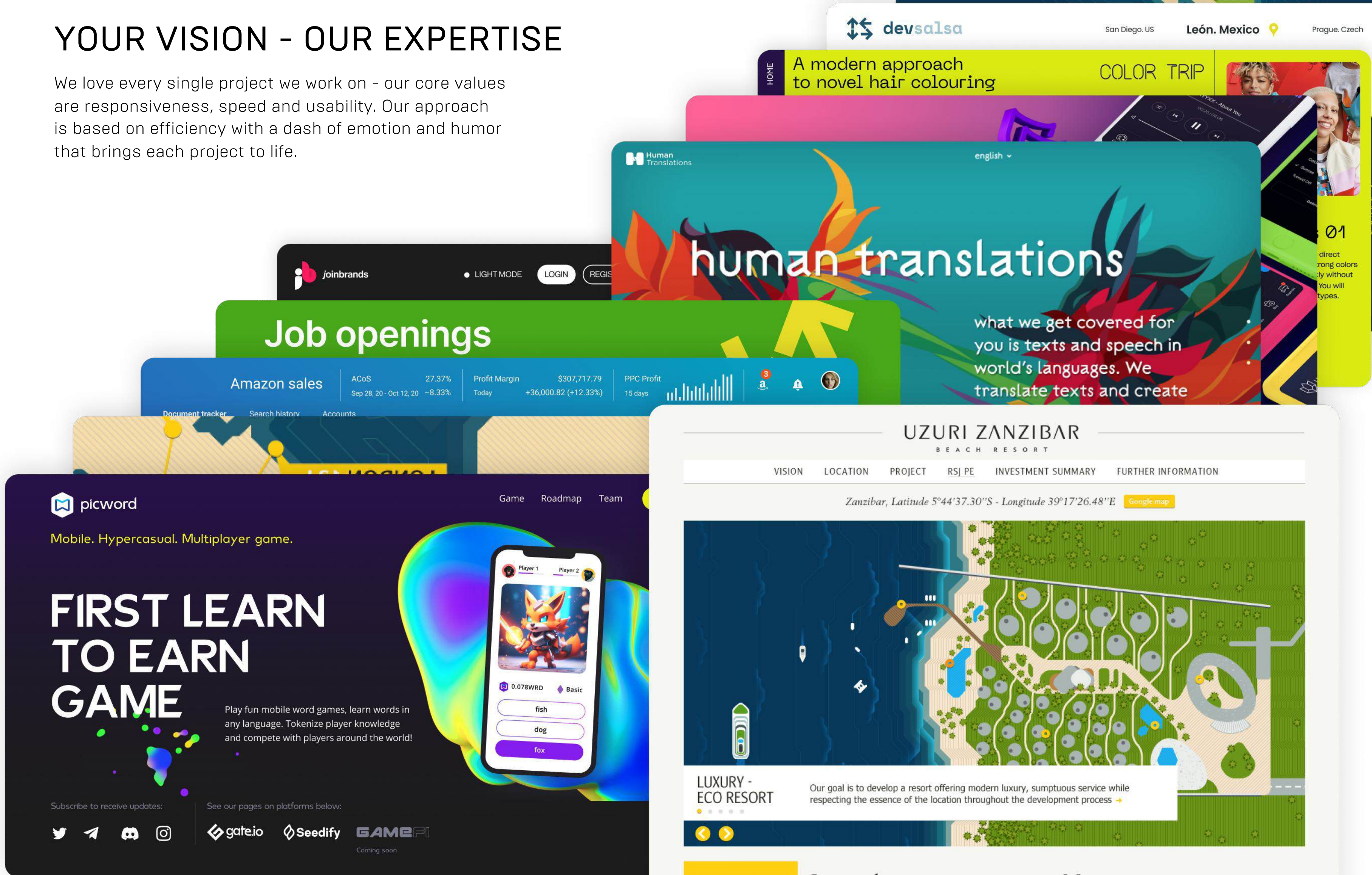
WE METICULOUSLY PLAN, DESIGN AND MAP OUT OUR SOLUTIONS PRIOR TO DEVELOPMENT.

Development of block diagrams, wireframes, prototypes, CJM, user flows and any other project documentation.



YOUR VISION - OUR EXPERTISE

We love every single project we work on - our core values are responsiveness, speed and usability. Our approach is based on efficiency with a dash of emotion and humor that brings each project to life.



OUR ACHIEVEMENTS

AWARDS



1ST PLACE

GOLDEN WEBSITE AWARDS

Category – “Theme-based website design”.
Project: Mom’s Inc.



tibo

1ST PLACE

TIBO INTERNET AWARD

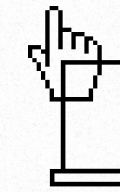
Category – “Medicine”.
Project: Talon

RE:VISION

TOP-10

REVISION

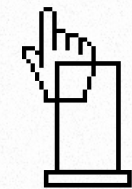
Top 10 design studios.



1ST PLACE

WEB RATING AWARDS

Category – “Mass media”.
Project: Mom’s Inc.



5TH PLACE

WEB RATING AWARDS

Category – “Web studio creativity rating”.

CMS magazine

21TH PLACE

CMSMAGAZINE

Web studio ratings by Web Development Analytic Portal.

TAGLINE

24TH PLACE

TAGLINE

Six years in Tagline “Top Design Studio Rankings”.

TAGLINE

SHORTLIST

“COBBLER WITH SHOES” AWARD, TAGLINE

Categories – “Best communication”, “Best creative approach”, “Best design”.
Project: Orange Label



tibo

SPECIAL AWARD

TIBO INTERNET AWARD

Category – “Health and medicine”.



logolounge^{3,4,5,7}

15 PUBLICATIONS

LOGOLOUNGE.COM

15 publications in 4 editions of Logo Lounge books – annual collections of the best logos.

SMASHING
MAGAZINE

3 PUBLICATIONS

SMASHINGMAGAZINE.COM

Three publications about our studio on Smashing Magazine website.



PUBLICATION

SITEINSPIRE.COM

Our studio listed in the catalogue of web’s best interactive websites.

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AND VISIT ORANGELABEL.COM TO SEE MORE PROJECTS

THANK YOU



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