



UNITED STATES COAST GUARD PACIFIC AREA

Command Philosophy



*Advancing new ways to be Semper Paratus and worthy of our Coast Guard's values and storied legacy, by adhering to **Strategic Leadership, Proficiency and Teamwork.***

This Command Philosophy frames my general direction and intent to all who serve in the Pacific Area. Founded on our Core Values of Honor, Respect, and Devotion to Duty, each guiding principle of this Command Philosophy reinforces the other and collectively drives us to safe, effective, and successful mission execution in alignment with the Commandant's Intent.

VISION: We will deliver exemplary performance that enhances our Nation's maritime safety, security, and prosperity across our Area of Responsibility, spanning both poles and more than half of our planet.

MISSION: Multi-faceted drivers of change, such as geo-politics, technology, economics, and workforce complexity are converging and increasing demands, risks, and opportunities across the Pacific Area. We shall take on these "drivers of change," prevail, and continue to protect and defend life, natural resources, property, and our Nation's sovereign interests.

STRATEGIC LEADERSHIP: Our leadership role in bolstering global maritime governance and securing our Nation's borders, the Marine Transportation System, and resources is ever more valued and consequential to governmental and non-governmental maritime stakeholders. To succeed, we shall:

- Strengthen our network of partners, by integrating our capabilities and authorities, sharing information, and leveraging our positional advantage to continue being a trusted partner;
- Improve detection and response to threats and challenges, by leveraging data analytics, maritime domain awareness, artificial intelligence, and risk-based, intelligence-driven operations; and,
- Generate actionable data to improve decision-making, by evolving our organizational agility; tactics, techniques, and procedures; and plans, through innovative approaches like adaptive force packaging.

PROFICIENCY: Proficiency is not an end state, but a continuous pursuit to be a master in one's profession. It is more than being competent and brilliant at what you do every day. It begins with the individual and then expands to the team. Training, education, qualifications, and certifications are key building blocks, but not alone reflective of, proficiency. To succeed, we shall:

- Inspire and motivate our total workforce to achieve success, by teaching and mentoring each other, as well as upholding our Core Values and the moral and ethical standards that bind us;
- Adhere to high standards through learning what to do, how to do it, and in what manner it should be done – then striving to do it right each and every time; and,
- Ensure we understand these standards and expectations, as well as know how to meet them in a climate of mutual respect and trust, by honing the manners of our profession and art of specialty.

TEAMWORK: Collaboration and unity of effort – with both internal and external stakeholders – are critical to mission excellence. We are stronger together when we unconditionally help each other to thrive and accomplish great things. Our families are a critical component of this team and collectively, we require appropriate family support, housing, and medical care. To succeed, we shall:

- Embody our Core Values, honor our Profession, and practice Servant Leadership while engaging within and outside of our lifelines;
- Foster positive Command Climates dedicated to the professional development, wellbeing and safety of each other, forging an inseparable sense of belonging; and,
- Embrace diversity and inclusion, focus on work-life balance and family, reward innovation and initiative, and be positive role models in order to sustain our overall team resiliency.


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