

**Appendix No. 2
to the Principles for Conducting Sales on TV Channels
of POLSAT MEDIA**

Template of Power of attorney for Advertiser’s representatives to sign Orders

Warsaw, dated

POWER OF ATTORNEY

We,..... with registered seat in, St., share capital PLN, registered in the District Court of Commercial Department of the National Court Register under the National Court Register No. KRS, Taxpayer Identification Number NIP, (hereinafter called „Mandator”), hereby represents, that following Mandator’s employees:

..... (Name of the proxy)	— (position) (signature of the proxy)
..... (Name of the proxy)	— (position) (signature of the proxy)
..... (Name of the proxy)	— (position) (signature of the proxy)
..... (Name of the proxy)	— (position) (signature of the proxy)
..... (Name of the proxy)	— (position) (signature of the proxy)

are empowered (each of aforementioned persons idividually) to act for and on behalf of Mandator in legal relationships with Polsat Media Spółka z ograniczoną odpowiedzialnością (formerly: Polsat Media Biuro Reklamy Spółka z ograniczoną odpowiedzialnością Sp.k.) in the scope of placing and signing Orders for broadcasts of the Ads, Sponsorship Billboards and Product Placement on: TV Channels, Internet Products, Polsat Media AdScreen, Polsat Media AdTube* during calendar month and perform all kinds of activities necessary for the execution of Order.

Withdrawal of the POWER OF ATTORNEY shall be made in writing and shall be valid on condition that it is previously delivered to Polsat Media Spółka z ograniczoną odpowiedzialnością (formerly: Polsat Media Biuro Reklamy Spółka z ograniczoną odpowiedzialnością Sp.k.).

.....
(Mandator’s signature and stamp)

*delete as appropriate