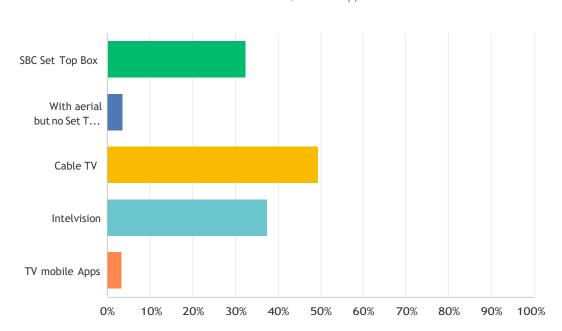
Q1 I watch SBC TV via (tick all applicable)

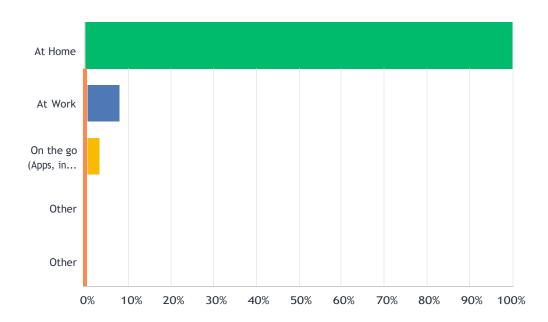




ANSWER CHOICES	RESPONSES	
SBC Set Top Box	32.48%	597
With aerial but no Set Top Box	3.54%	65
Cable TV	49.40%	908
Intelvision	37.49%	689
TV mobile Apps	3.43%	63
Total Respondents: 1,838		

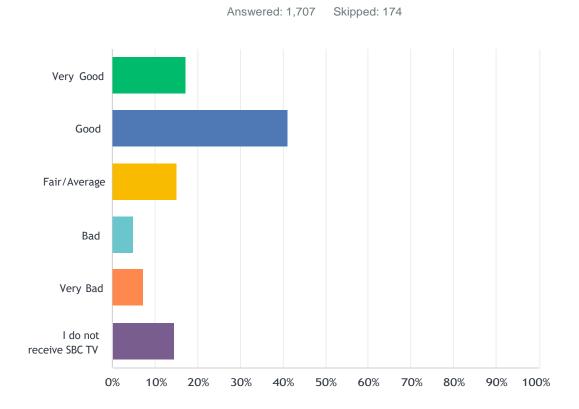
Q2 I watch SBC TV mostly

Answered: 1,818 Skipped: 63



ANSWER CHOICES	RESPONSES	
At Home	95.16%	1,730
At Work	7.65%	139
On the go (Apps, in buses, restaurants, public places, etc)	3.08%	56
Other	0.94%	17
Other	1.05%	19
Total Respondents: 1,818		

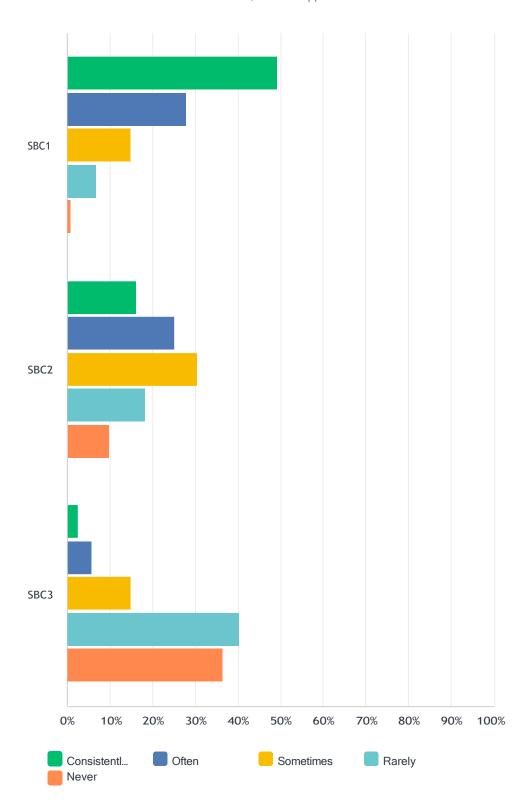
Q3 The SBC DTT reception, (via aerial or set top box) in my home is



ANSWER CHOICES	RESPONSES	
Very Good	17.16%	293
Good	41.07%	701
Fair/Average	15.06%	257
Bad	4.86%	83
Very Bad	7.32%	125
I do not receive SBC TV	14.53%	248
TOTAL		1,707

Q4 I watch

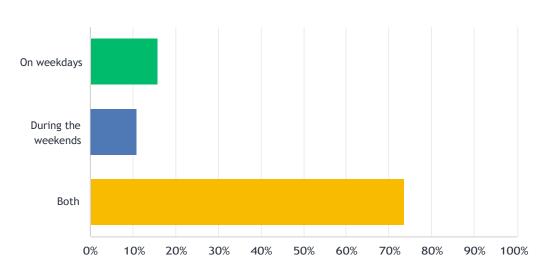
Answered: 1,816 Skipped: 65



	CONSISTENTLY/CONSTANTLY	OFTEN	SOMETIMES	RARELY	NEVER	TOTAL	WEIGHTED AVERAGE
SBC1	49.31% 891	27.89% 504	15.00% 271	6.92% 125	0.89% 16	1,807	1.82
SBC2	16.23% 274	25.06% 423	30.51% 515	18.31% 309	9.89% 167	1,688	2.81
SBC3	2.59% 37	5.75% 82	15.00% 214	40.29% 575	36.37% 519	1,427	4.02

Q5 I generally prefer to watch SBC

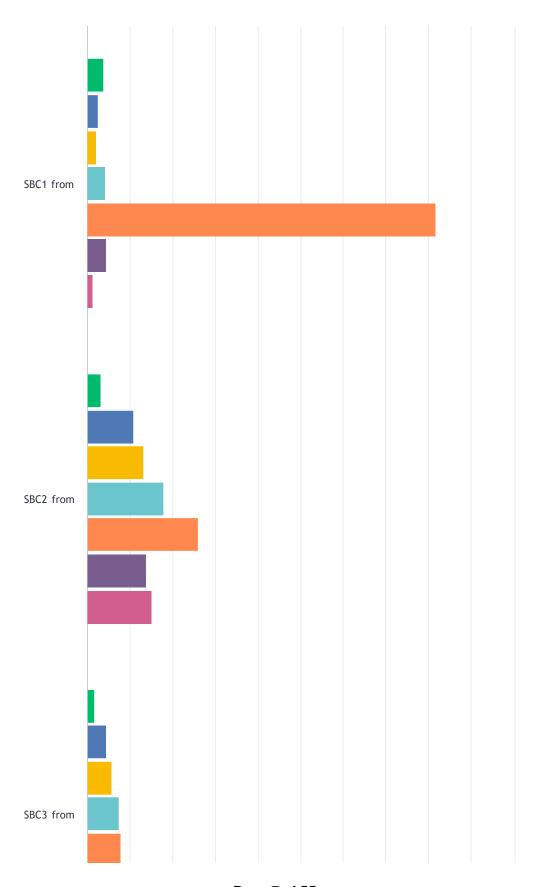




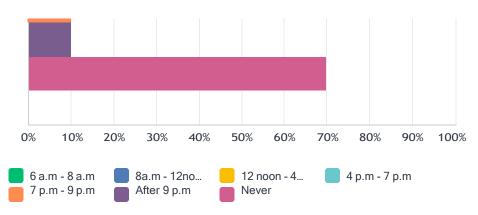
ANSWER CHOICES	RESPONSES	
On weekdays	15.68%	274
During the weekends	10.81%	189
Both	73.51%	1,285
TOTAL		1,748

Q6 I prefer to watch (Time)

Answered: 1,782 Skipped: 99

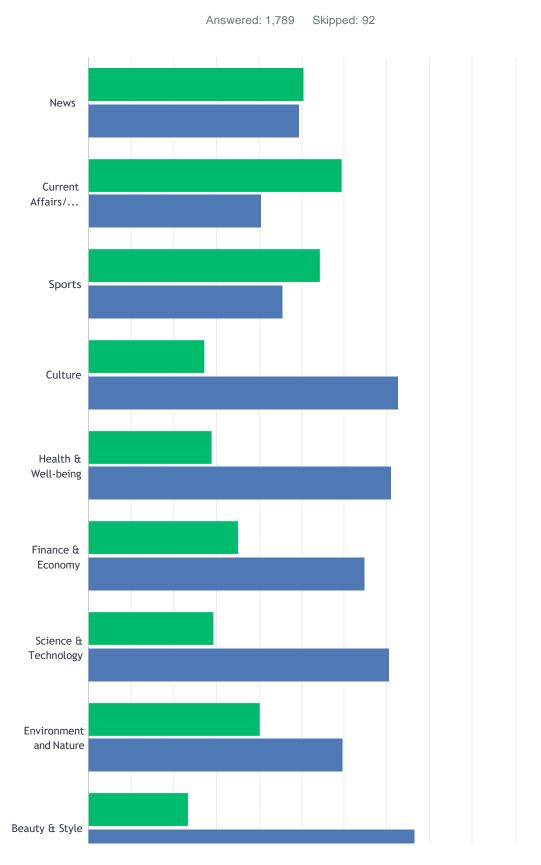


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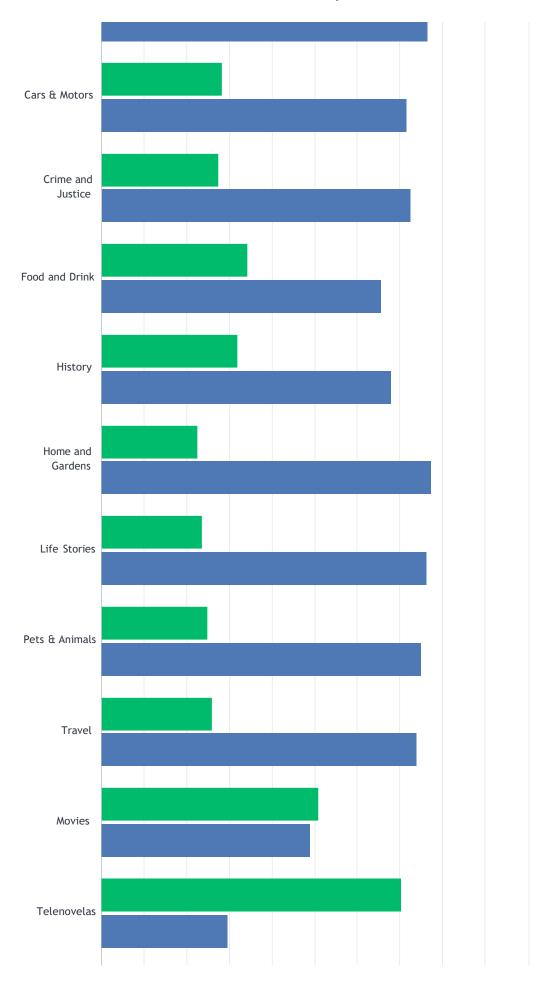


	6 A.M - 8 A.M	8A.M - 12NOON	12 NOON - 4P.M	4 P.M - 7 P.M	7 P.M - 9 P.M	AFTER 9 P.M	NEVER	TOTAL	WEIGHTED AVERAGE
SBC1	3.78%	2.54%	2.03%	4.23%	81.65%	4.40%	1.36%		
from	67	45	36	75	1,446	78	24	1,771	4.76
SBC2	3.13%	10.97%	13.22%	17.85%	25.95%	13.76%	15.12%		
from	46	161	194	262	381	202	222	1,468	4.54
SBC3	1.80%	4.41%	5.76%	7.56%	7.83%	10.98%	61.66%		
from	20	49	64	84	87	122	685	1,111	5.95

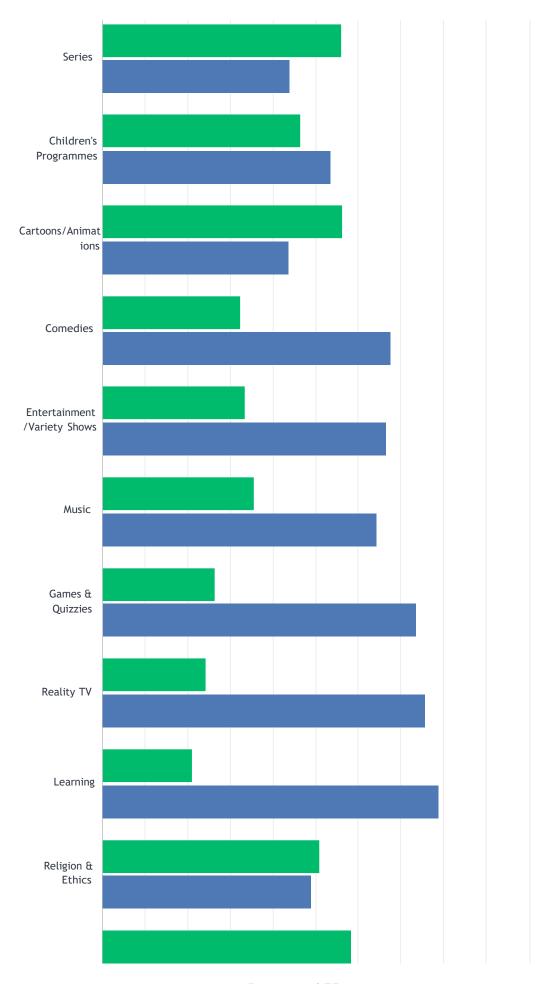
Q7 Tick 3 Genres of Local Programmes that SBC TV are showing enough of and 3 genres of Local Programmes that SBC TV are NOT showing enough of



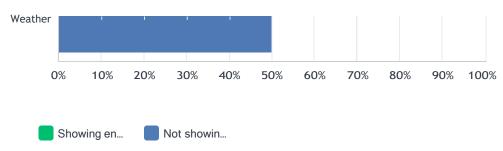
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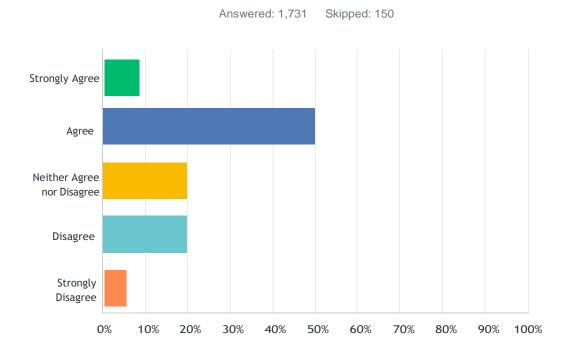
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News Current Affairs/ Politics	50.43% 820	49.57% 806		
Current Affairs/ Politics		906		
Current Affairs/ Politics	E0 4001	006	1,626	1.50
	59.48%	40.52%		
	577	393	970	1.41
Sports	54.44%	45.56%	4 475	4.40
	803	672	1,475	1.46
Culture	27.26%	72.74%	4 4 4 4	4.70
	311	830	1,141	1.73
Health & Well-being	29.00%	71.00%	1 100	1.71
	319	781	1,100	1.71
Finance & Economy	35.23%	64.77%	963	1.65
	304	559	863	1.00
Science & Technology	29.50%	70.50%	024	4 74
	246	588	834	1.71
Environment and Nature	40.27%	59.73%	4.405	4.60
	445	660	1,105	1.60
Beauty & Style	23.52%	76.48%	007	4.70
	211	686	897	1.76
Cars & Motors	28.32%	71.68%	704	4.70
	222	562	784	1.72
Crime and Justice	27.41%	72.59%	040	4.70
	250	662	912	1.73
Food and Drink	34.34%	65.66%	000	4.00
	342	654	996	1.66
History	31.88%	68.12%	0.47	4.00
	270	577	847	1.68
Home and Gardens	22.67%	77.33%	0.47	4 77
	192	655	847	1.77
Life Stories	23.76%	76.24%	000	4.70
	211	677	888	1.76
Pets & Animals	24.94%	75.06%	700	4.75
	197	593	790	1.75
Travel	26.09%	73.91%	070	4.74
	227	643	870	1.74
Movies	50.99%	49.01%	1 216	1.40
	620	596	1,216	1.49
Telenovelas	70.33% 889	29.67%	1.004	1.30
		375	1,264	1.30
Series	56.16%	43.84%	1.062	1 11
	597	466	1,063	1.44
Children's Programmes	46.52%	53.48%	1.024	1.53
	481	553	1,034	1.53
Cartoons/Animations	56.19%	43.81%	1 000	4 44
	567	442	1,009	1.44
Comedies	32.32%	67.68%	054	4.00
	276	578	854	1.68
Entertainment /Variety Shows	33.41%	66.59%		

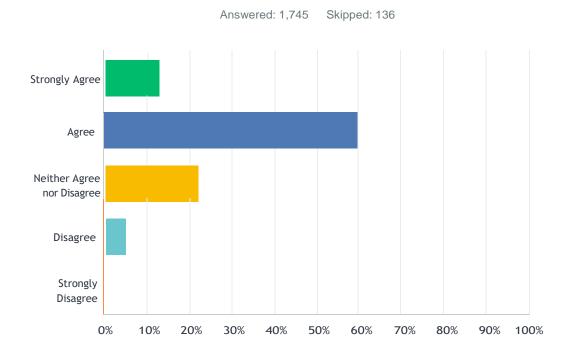
	281	560	841	1.67
Music	35.63%	64.37%		
	315	569	884	1.64
Games & Quizzies	26.37%	73.63%		
	207	578	785	1.74
Reality TV	24.33%	75.67%		
	190	591	781	1.76
Learning	21.05%	78.95%		
	164	615	779	1.79
Religion & Ethics	51.04%	48.96%		
	417	400	817	1.49
Weather	58.40%	41.60%		
	473	337	810	1.42

Q8 SBC TV broadcasts enough Local Programmes



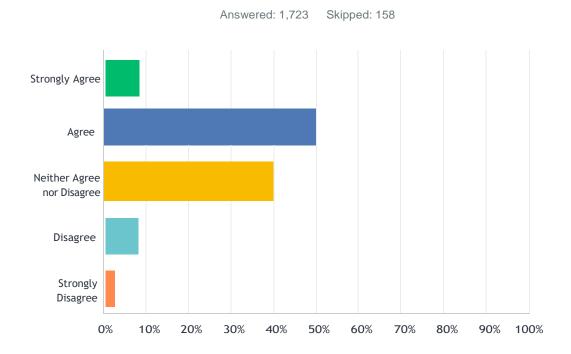
ANSWER CHOICES	RESPONSES	
Strongly Agree	8.32%	144
Agree	49.45%	856
Neither Agree nor Disagree	18.89%	327
Disagree	18.02%	312
Strongly Disagree	5.31%	92
TOTAL		1,731

Q9 The Local Programmes shown on SBC TV are good and interesting to watch



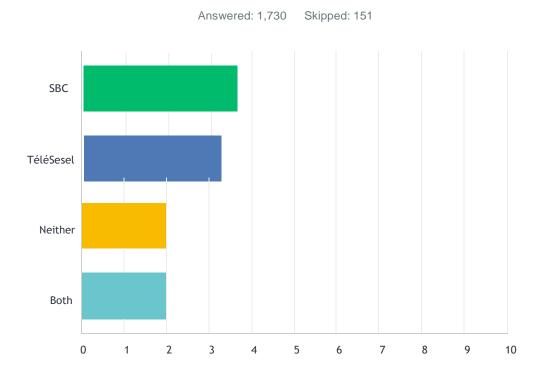
ANSWER CHOICES	RESPONSES	
Strongly Agree	12.89%	225
Agree	58.68%	1,024
Neither Agree nor Disagree	22.01%	384
Disagree	4.81%	84
Strongly Disagree	1.60%	28
TOTAL		1,745

Q11 The International Programmes shown on TV are good and interesting to watch



ANSWER CHOICES	RESPONSES	
Strongly Agree	8.07%	139
Agree	49.74%	857
Neither Agree nor Disagree	32.04%	552
Disagree	7.84%	135
Strongly Disagree	2.32%	40
TOTAL		1,723

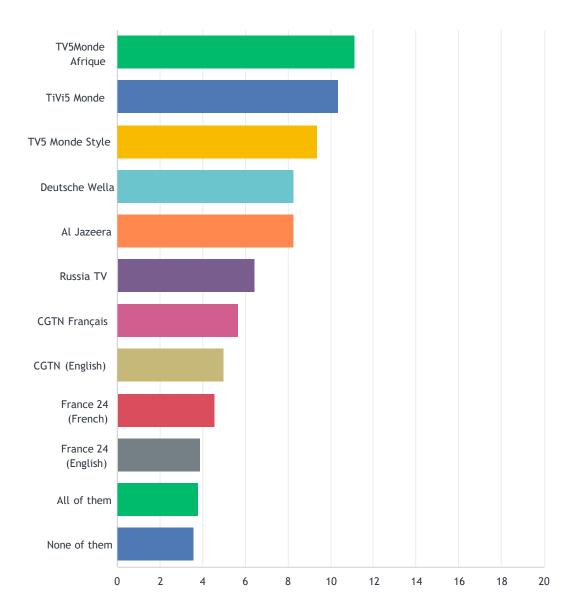
Q12 Which is your favourite Local TV Service? List in order of preference.



	1	2	3	4	TOTAL	SCORE
SBC	65.85%	32.17%	1.16%	0.82%		
	962	470	17	12	1,461	3.63
TéléSesel	36.43%	53.31%	9.21%	1.05%		
	451	660	114	13	1,238	3.25
Neither	7.86%	3.54%	68.55%	20.05%		
	60	27	523	153	763	1.99
Both	22.90%	2.72%	8.74%	65.64%		
	194	23	74	556	847	1.83

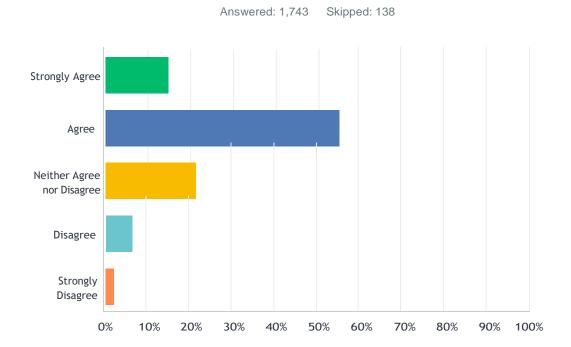
Q13 Rank the foreign channels on the SBC DTT service from most to least preferred





	1	2	3	4	5	6	7	8	9	10	11	1
TV5Monde	63.78%	19.90%	6.66%	2.50%	2.16%	1.25%	1.17%	0.08%	0.75%	0.17%	0.67%	
Afrique	766	239	80	30	26	15	14	1	9	2	8	
TiVi5	6.48%	58.69%	21.23%	5.74%	2.54%	1.72%	1.07%	1.23%	0.66%	0.33%	0.25%	
Monde	79	716	259	70	31	21	13	15	8	4	3	
TV5	1.52%	5.57%	55.53%	21.69%	8.19%	3.63%	1.60%	0.84%	0.51%	0.42%	0.08%	
Monde Style	18	66	658	257	97	43	19	10	6	5	1	
Deutsche	1.02%	2.29%	4.83%	53.22%	19.58%	7.97%	4.15%	2.37%	1.44%	1.86%	0.76%	
Wella	12	27	57	628	231	94	49	28	17	22	9	
Al Jazeera	12.37%	5.83%	4.07%	4.07%	43.89%	18.99%	5.67%	2.23%	1.44%	0.80%	0.32%	
	155	73	51	51	550	238	71	28	18	10	4	
Russia TV	1.02%	1.10%	1.02%	2.72%	6.29%	47.07%	21.24%	9.60%	5.18%	2.80%	1.02%	
	12	13	12	32	74	554	250	113	61	33	12	
CGTN	0.93%	1.18%	0.85%	2.28%	3.30%	7.02%	43.11%	24.34%	9.64%	4.23%	2.37%	
Français	11	14	10	27	39	83	510	288	114	50	28	
CGTN	0.93%	1.78%	1.78%	2.37%	2.46%	2.97%	10.00%	40.25%	23.81%	7.97%	4.32%	
(English)	11	21	21	28	29	35	118	475	281	94	51	
France 24	1.65%	2.98%	2.32%	2.65%	3.80%	3.39%	3.72%	8.19%	37.80%	22.99%	7.11%	
(French)	20	36	28	32	46	41	45	99	457	278	86	
France 24	1.76%	2.09%	3.34%	1.92%	2.84%	2.76%	3.85%	4.52%	8.61%	40.47%	22.74%	
(English)	21	25	40	23	34	33	46	54	103	484	272	
All of them	12.24%	1.42%	0.75%	0.42%	1.09%	1.09%	2.43%	3.52%	4.86%	11.06%	43.76%	1
	146	17	9	5	13	13	29	42	58	132	522	
None of	17.44%	0.76%	0.15%	1.06%	1.14%	0.76%	0.76%	1.52%	2.65%	3.49%	11.68%	5
them	230	10	2	14	15	10	10	20	35	46	154	

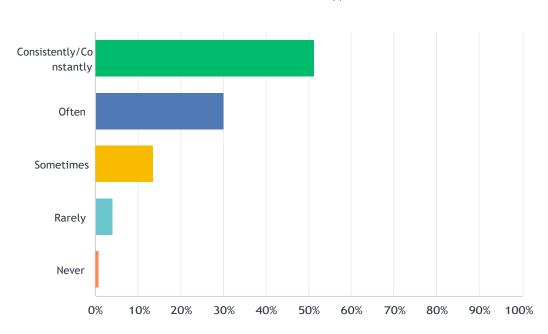
Q14 I believe SBC TV has improved over the past 12 months



ANSWER CHOICES	RESPONSES	
Strongly Agree	14.92%	260
Agree	55.08%	960
Neither Agree nor Disagree	21.40%	373
Disagree	6.48%	113
Strongly Disagree	2.12%	37
TOTAL		1,743

Q16 I watch the SBC News

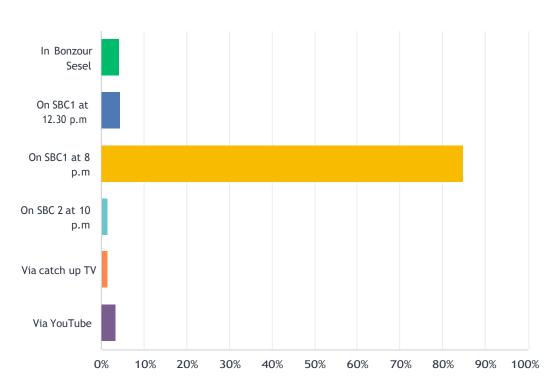




ANSWER CHOICES	RESPONSES	
Consistently/Constantly	51.42%	868
Often	29.98%	506
Sometimes	13.68%	231
Rarely	4.03%	68
Never	0.89%	15
TOTAL		1,688

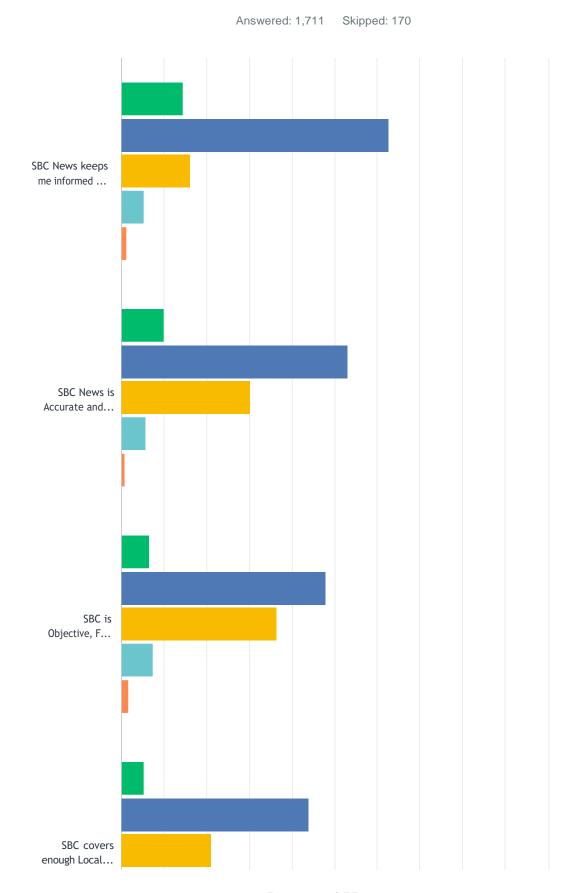
Q17 I prefer to watch the TV News

Answered: 1,678 Skipped: 203

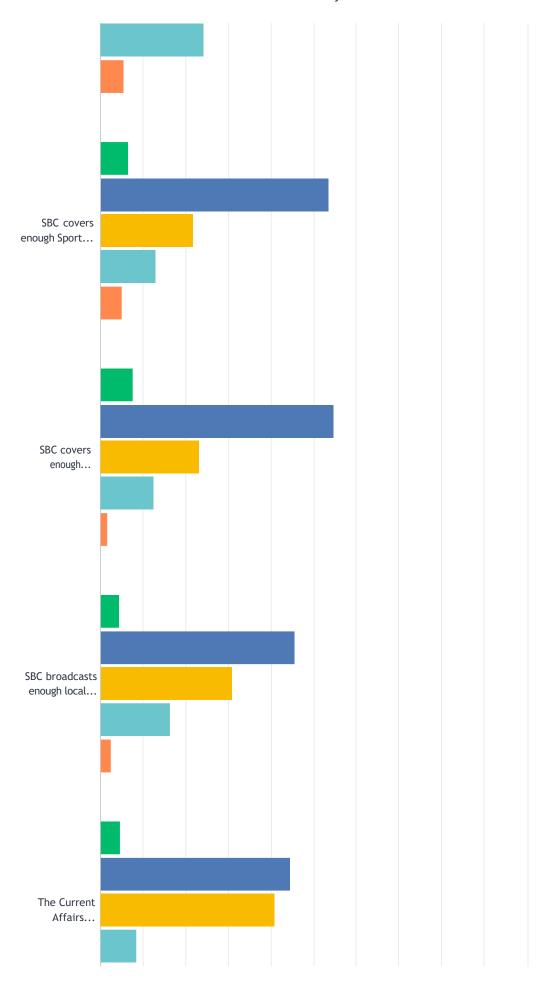


ANSWER CHOICES	RESPONSES	
In Bonzour Sesel	4.29%	72
On SBC1 at 12.30 p.m	4.41%	74
On SBC1 at 8 p.m	84.86%	1,424
On SBC 2 at 10 p.m	1.49%	25
Via catch up TV	1.55%	26
Via YouTube	3.40%	57
TOTAL		1,678

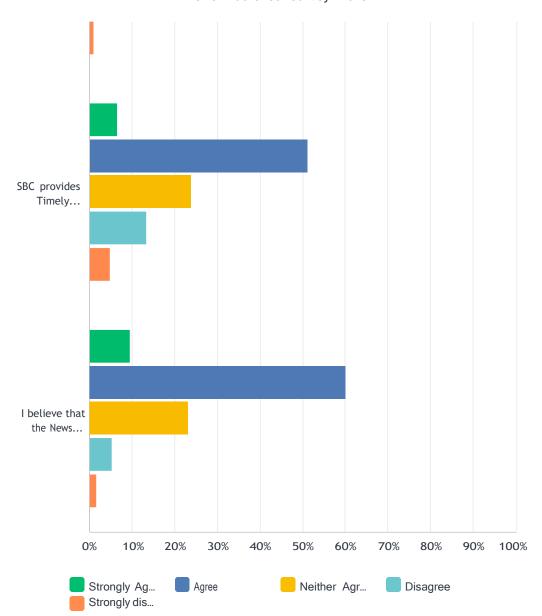
Q18 Please choose the degree to which you feel the following descriptions align with SBC News and Current Affairs programmes



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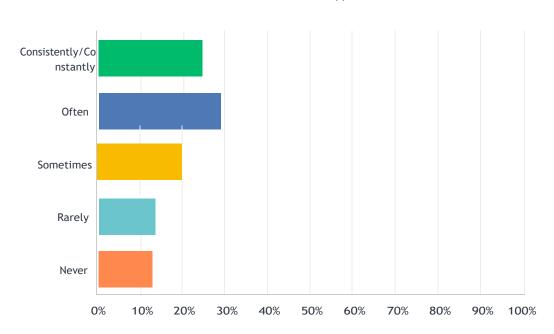
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	STRONGLY AGREE	AGREE	NEITHER AGREE NOR DISAGREE	DISAGREE	STRONGLY DISAGREE	TOTAL	WEIGHTED AVERAGE
SBC News keeps me informed of	14.52%	62.79%	16.23%	5.29%	1.18%		
what is happening in the Country	247	1,068	276	90	20	1,701	2.16
SBC News is Accurate and	10.13%	53.01%	30.20%	5.84%	0.83%		
Factual	170	890	507	98	14	1,679	2.34
SBC is Objective, Fair and	6.54%	47.92%	36.37%	7.52%	1.65%		
Balanced in its News and Current Affairs Reporting and Coverage	107	784	595	123	27	1,636	2.50
SBC covers enough Local News	5.23%	43.86%	21.17%	24.21%	5.54%		
	86	721	348	398	91	1,644	2.81
SBC covers enough Sports News	6.65%	53.42%	21.81%	13.06%	5.05%		
	108	867	354	212	82	1,623	2.56
SBC covers enough International	7.70%	54.76%	23.28%	12.52%	1.75%		
news	123	875	372	200	28	1,598	2.46
SBC broadcasts enough local	4.45%	45.65%	30.88%	16.44%	2.58%		
Current Affairs Programmes	69	708	479	255	40	1,551	2.67
The Current Affairs Programmes	4.72%	44.63%	41.01%	8.54%	1.10%		
are Compelling and Relevant	73	690	634	132	17	1,546	2.57
SBC provides Timely information	6.62%	51.16%	23.97%	13.37%	4.88%		
and reports on national events	103	796	373	208	76	1,556	2.59
I believe that the News bulletins	9.67%	60.11%	23.18%	5.40%	1.63%		
have improved over the past 12 months	154	957	369	86	26	1,592	2.29

Q20 I listen to Radyo Sesel

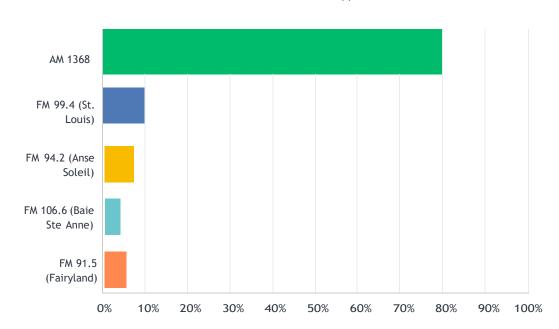




ANSWER CHOICES	RESPONSES	
Consistently/Constantly	24.61%	408
Often	28.77%	477
Sometimes	20.39%	338
Rarely	13.45%	223
Never	12.79%	212
TOTAL		1,658

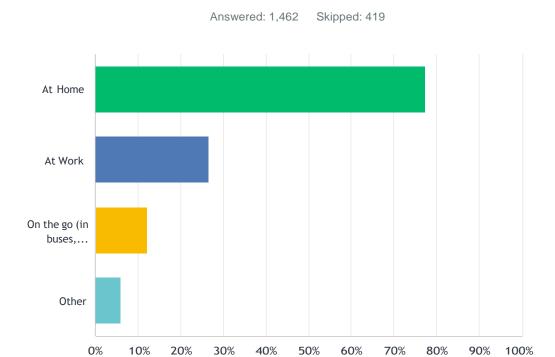
Q21 I listen to Radyo Sesel on (frequency)

Answered: 1,401 Skipped: 480



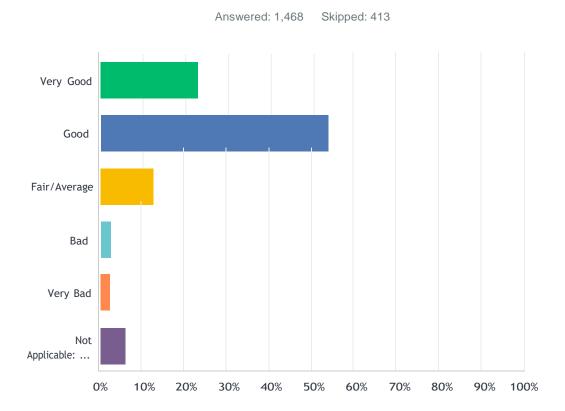
ANSWER CHOICES	RESPONSES	
AM 1368	74.38%	1,042
FM 99.4 (St. Louis)	9.42%	132
FM 94.2 (Anse Soleil)	7.00%	98
FM 106.6 (Baie Ste Anne)	3.78%	53
FM 91.5 (Fairyland)	5.42%	76
TOTAL		1,401

Q22 I listen to Radyo Sesel (location)



ANSWER CHOICES	RESPONSES	
At Home	77.36%	1,131
At Work	26.74%	391
On the go (in buses, restaurants, public places, etc)	12.18%	178
Other	5.95%	87
Total Respondents: 1,462		

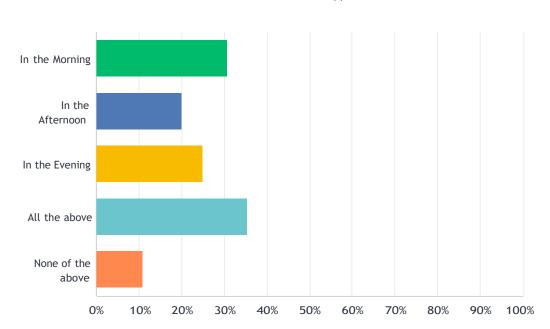
Q23 The Radyo Sesel reception in my home is



ANSWER CHOICES	RESPONSES	
Very Good	23.02%	338
Good	53.61%	787
Fair/Average	12.67%	186
Bad	2.45%	36
Very Bad	2.25%	33
Not Applicable: I do not receive Radyo Sesel via a Radio Set	5.99%	88
TOTAL		1,468

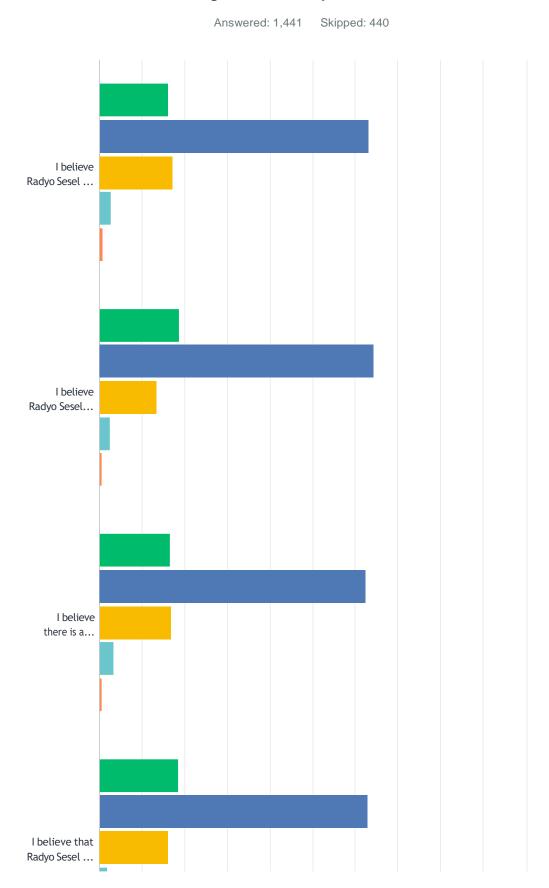
Q24 During the day I listen to Radyo Sesel



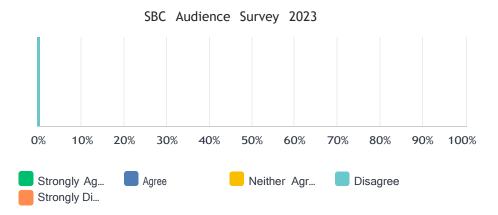


ANSWER CHOICES	RESPONSES	
In the Morning	30.75%	448
In the Afternoon	20.11%	293
In the Evening	25.05%	365
All the above	35.35%	515
None of the above	10.78%	157
Total Respondents: 1,457		

Q26 Please choose the degree to which you feel the following descriptions align with Radyo Sesel



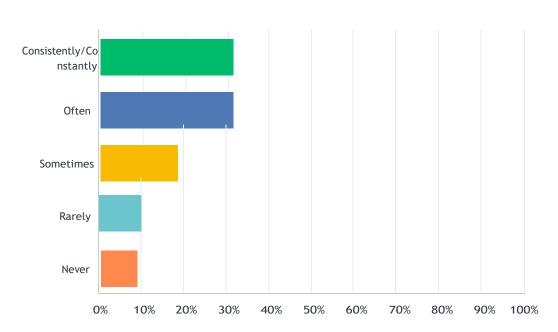
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	STRONGLY AGREE	AGREE	NEITHER AGREE NOR DISAGREE	DISAGREE	STRONGLY DISAGREE	TOTAL	WEIGHTED AVERAGE
I believe Radyo Sesel has a good variety of Programmes	16.18% 229	63.04% 892	17.24% 244	2.76% 39	0.78% 11	1,415	2.09
I believe Radyo Sesel plays a good variety of different genres of music	18.84% 269	64.50% 921	13.45% 192	2.66% 38	0.56% 8	1,428	2.02
I believe there is a balance between local and Foreign music on Radyo Sesel	16.65% 235	62.58% 883	16.80% 237	3.40% 48	0.57% 8	1,411	2.09
I believe that Radyo Sesel has improved over the past 12 months	18.48% 256	62.82% 870	16.17% 224	1.88% 26	0.65% 9	1,385	2.03

Q28 I listen to Paradise FM

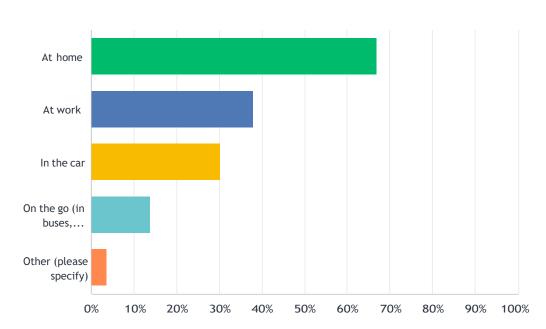
Answered: 1,639 Skipped: 242



ANSWER CHOICES	RESPONSES	
Consistently/Constantly	31.24%	512
Often	31.30%	513
Sometimes	18.24%	299
Rarely	10.37%	170
Never	8.85%	145
TOTAL		1,639

Q29 I listen to Paradise FM

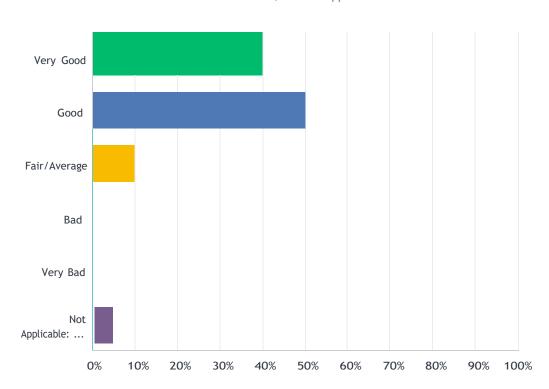
Answered: 1,507 Skipped: 374



ANSWER CHOICES	RESPONSES	
At home	67.02%	1,010
At work	37.96%	572
In the car	30.33%	457
On the go (in buses, restaurants, public places)	13.93%	210
Other (please specify)	3.58%	54
Total Respondents: 1,507		

Q30 The Paradise FM reception in my home is

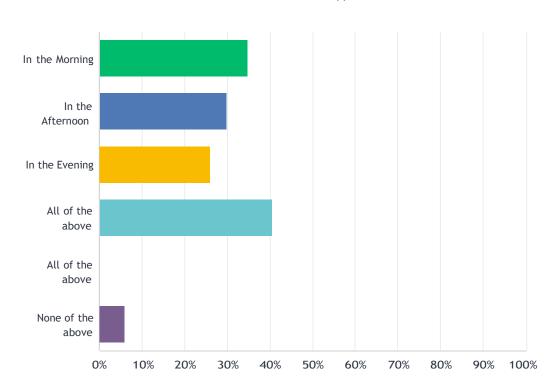




ANSWER CHOICES	RESPONSES	
Very Good	32.20%	472
Good	50.68%	743
Fair/Average	9.14%	134
Bad	1.91%	28
Very Bad	1.50%	22
Not Applicable: I do not receive Radyo Sesel via a Radio Set	4.57%	67
TOTAL		1,466

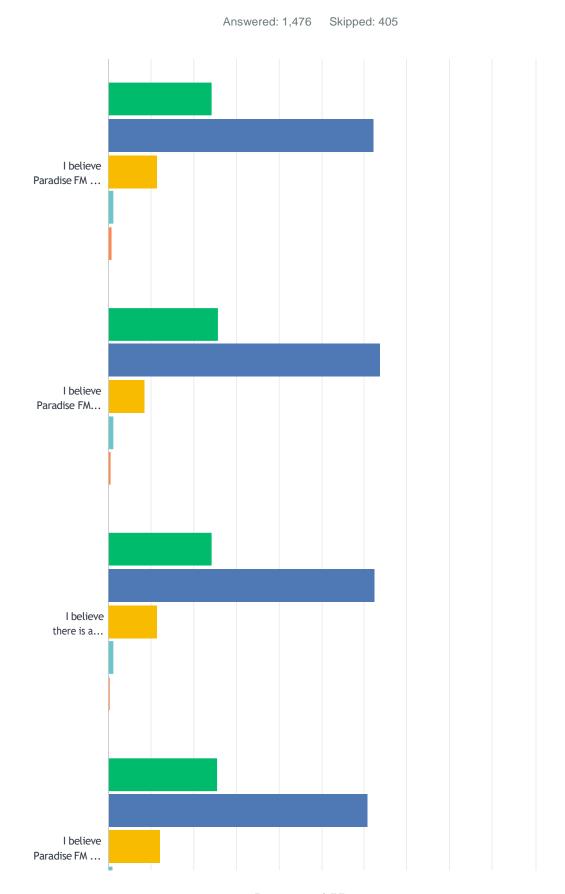
Q31 During the day I listen to Paradise FM



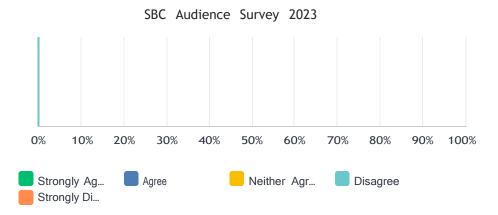


ANSWER CHOICES	RESPONSES	
In the Morning	34.81%	512
In the Afternoon	29.91%	440
In the Evening	26.04%	383
All of the above	40.52%	596
All of the above	0.00%	0
None of the above	5.98%	88
Total Respondents: 1,471		

Q33 Please choose the degree to which you feel the following descriptions align with Paradise FM



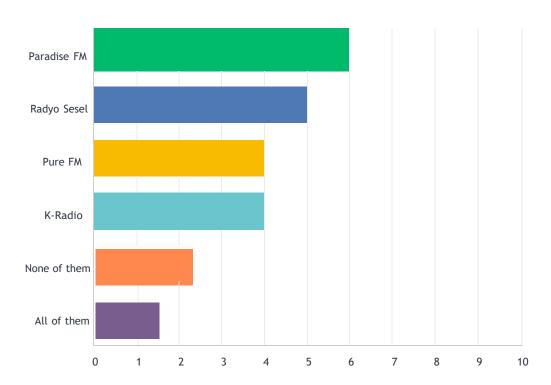
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	STRONGLY AGREE	AGREE	NEITHER AGREE NOR DISAGREE	DISAGREE	STRONGLY DISAGREE	TOTAL	WEIGHTED AVERAGE
I believe Paradise FM has a good variety of Programmes	24.21% 353	62.21% 907	11.45% 167	1.37% 20	0.75% 11	1,458	1.92
I believe Paradise FM plays different genre of music	25.72% 376	63.68% 931	8.55% 125	1.37% 20	0.68% 10	1,462	1.88
I believe there is a balance between local and Foreign music on Paradise FM	24.34% 352	62.52% 904	11.41% 165	1.24% 18	0.48% 7	1,446	1.91
I believe Paradise FM has improved over the past 12 months	25.58% 362	60.71% 859	12.23% 173	0.99% 14	0.49% 7	1,415	1.90

Q35 Which is your Favourite Local Radio Station? List in order of preference.

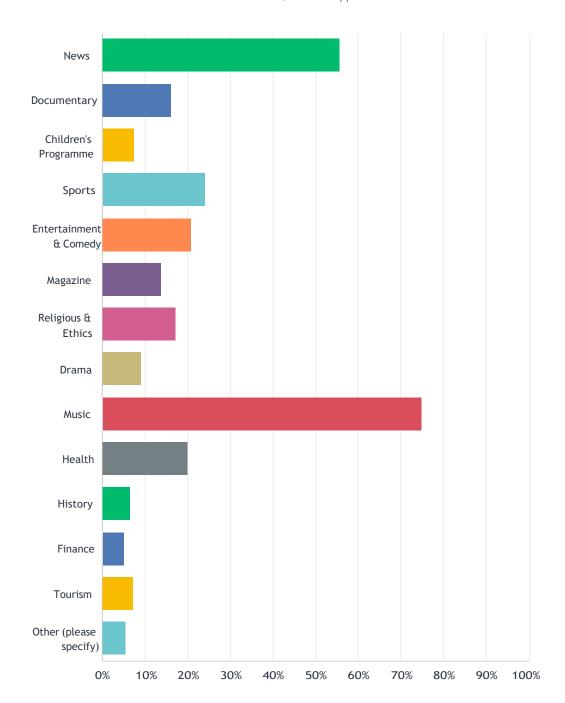




	1	2	3	4	5	6	TOTAL	SCORE
Paradise FM	70.00%	25.88%	3.16%	0.37%	0.07%	0.51%		
	952	352	43	5	1	7	1,360	5.64
Radyo Sesel	29.69%	51.25%	9.69%	8.44%	0.63%	0.31%		
	380	656	124	108	8	4	1,280	5.00
Pure FM	3.52%	11.62%	63.75%	18.98%	1.81%	0.32%		
	33	109	598	178	17	3	938	3.95
K-Radio	7.06%	9.59%	14.99%	56.78%	9.92%	1.65%		
	64	87	136	515	90	15	907	3.42
None of them	5.65%	1.84%	3.55%	5.52%	73.98%	9.46%		
	43	14	27	42	563	72	761	2.31
All of them	7.32%	0.92%	1.05%	1.44%	6.14%	83.14%		
	56	7	8	11	47	636	765	1.52

Q36 What type(s) of radio programmes do you prefer?

Answered: 1,523 Skipped: 358

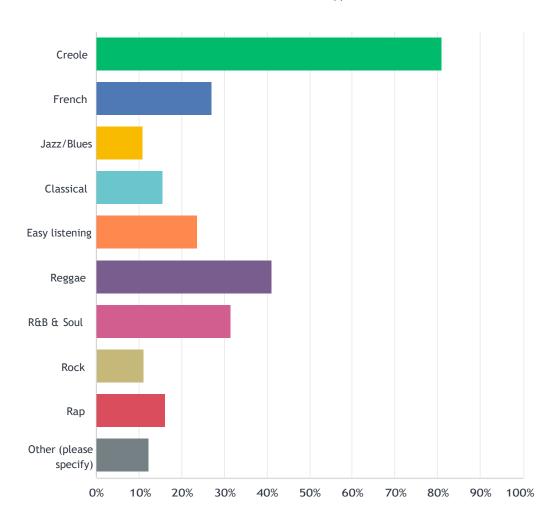


SBC Audience Survey 2023

ANSWER CHOICES	RESPONSES	
News	55.68%	848
Documentary	16.15%	246
Children's Programme	7.42%	113
Sports	24.10%	367
Entertainment & Comedy	20.81%	317
Magazine	13.92%	212
Religious & Ethics	17.27%	263
Drama	9.13%	139
Music	74.92%	1,141
Health	20.09%	306
History	6.70%	102
Finance	5.19%	79
Tourism	7.22%	110
Other (please specify)	5.45%	83
Total Respondents: 1,523		

Q37 What genre of music do you prefer?

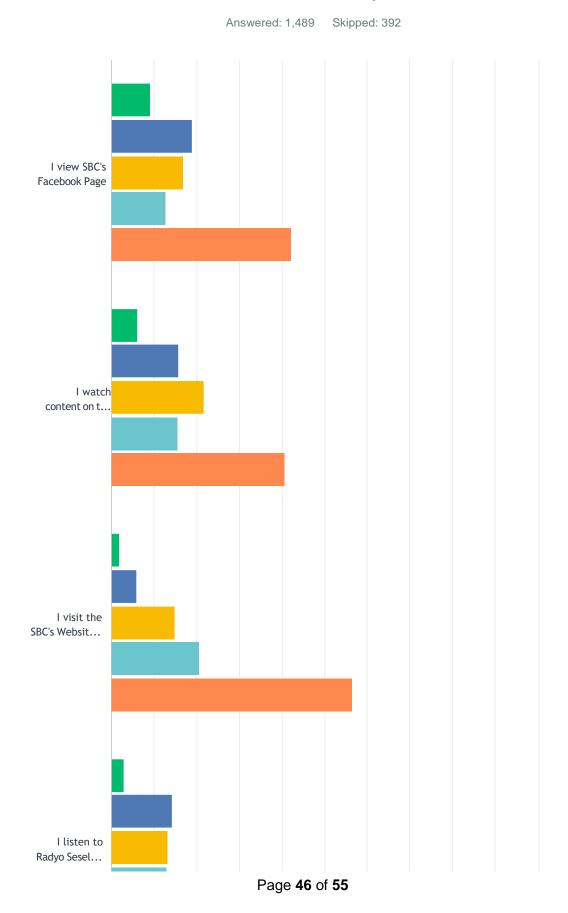
Answered: 1,573 Skipped: 308

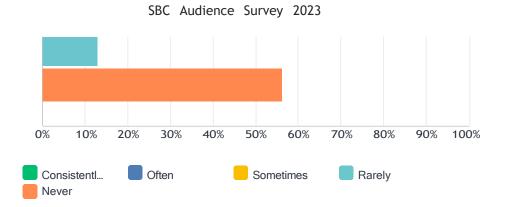


SBC Audience Survey 2023

ANSWER CHOICES	RESPONSES	
Creole	80.99%	1,274
French	27.08%	426
Jazz/Blues	10.87%	171
Classical	15.58%	245
Easy listening	23.59%	371
Reggae	41.13%	647
R&B & Soul	31.47%	495
Rock	11.19%	176
Rap	16.27%	256
Other (please specify)	12.27%	193
Total Respondents: 1,573		

Q38 Please choose the statement which best describes your interaction with SBC's multimedia platforms

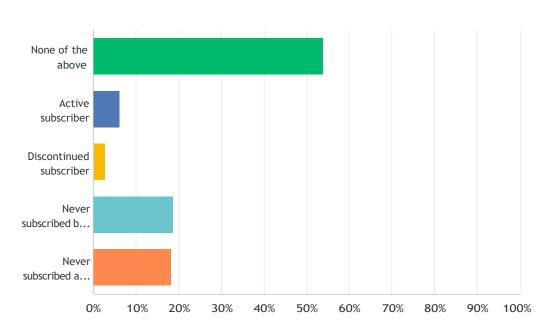




	CONSISTENTLY/CONSTANTLY	OFTEN	SOMETIMES	RARELY	NEVER	TOTAL	WEIGHTED AVERAGE
I view SBC's	9.27%	18.94%	16.85%	12.79%	42.15%		
Facebook Page	137	280	249	189	623	1,478	3.60
I watch content on	6.14%	15.77%	21.84%	15.56%	40.68%		
the SBC's YouTube	90	231	320	228	596	1,465	3.69
page							
I visit the SBC's	1.91%	6.02%	14.87%	20.75%	56.44%		
Website	27	85	210	293	797	1,412	4.24
(www.sbc.sc)							
I listen to Radyo	3.03%	14.34%	13.16%	13.08%	56.39%		
Sesel and/or	41	194	178	177	763	1,353	4.05
Paradise FM via the							
SBC Radio Apps							

Q40 What is your Leko subscription status?

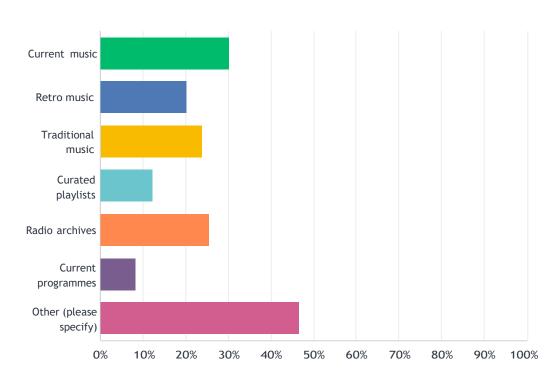




ANSWER CHOICES	RESPONSES	
None of the above	53.97%	584
Active subscriber	6.28%	68
Discontinued subscriber	2.77%	30
Never subscribed but interested	18.67%	202
Never subscribed and not interested	18.30%	198
TOTAL		1,082

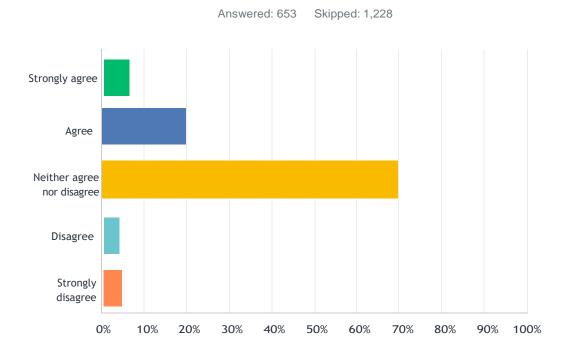
Q41 Name 3 content categories on leko which you find most compelling?





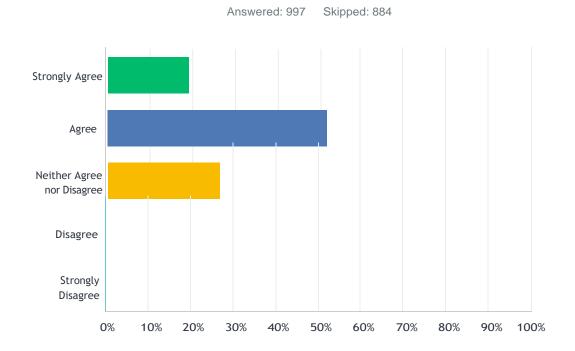
ANSWER CHOICES	RESPONSES	
Current music	30.36%	194
Retro music	20.19%	129
Traditional music	23.79%	152
Curated playlists	12.36%	79
Radio archives	25.51%	163
Current programmes	8.29%	53
Other (please specify)	46.79%	299
Total Respondents: 639		

Q42 I believe that Leko provides good value for money



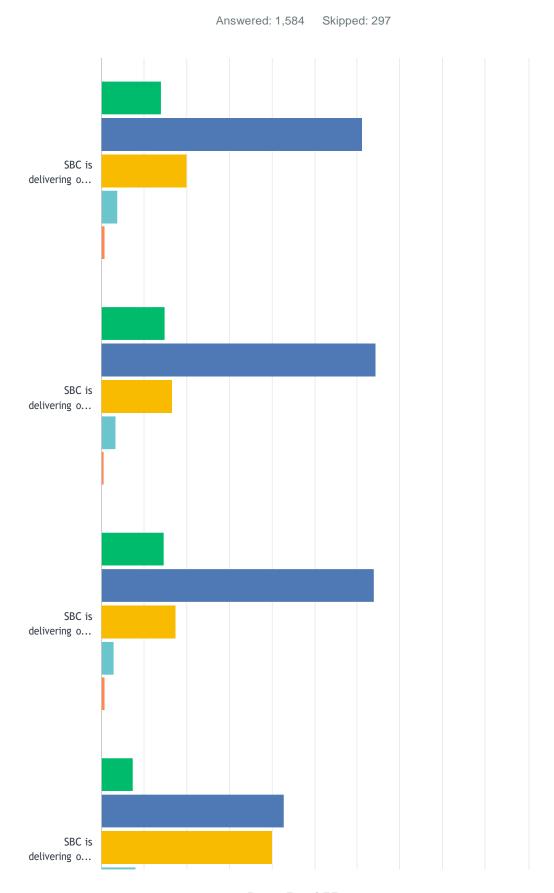
ANSWER CHOICES	RESPONSES	
Strongly agree	6.28%	41
Agree	20.06%	131
Neither agree nor disagree	65.39%	427
Disagree	3.83%	25
Strongly disagree	4.44%	29
TOTAL		653

Q43 I believe SBC's online presence has improved over the past 12 months



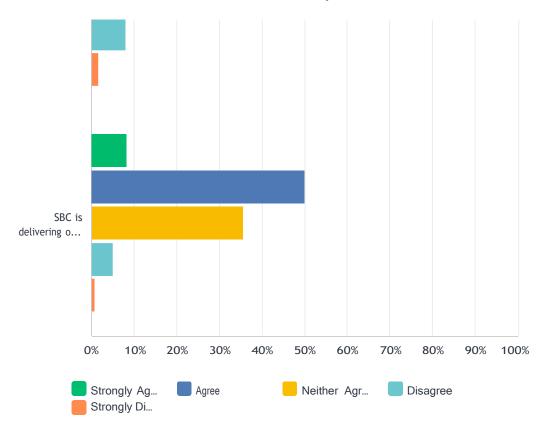
ANSWER CHOICES	RESPONSES	
Strongly Agree	19.16%	191
Agree	51.65%	515
Neither Agree nor Disagree	26.48%	264
Disagree	1.40%	14
Strongly Disagree	1.30%	13
TOTAL		997

Q45 Please choose the degree to which you feel the following descriptions align with SBC's delivery on its mandate



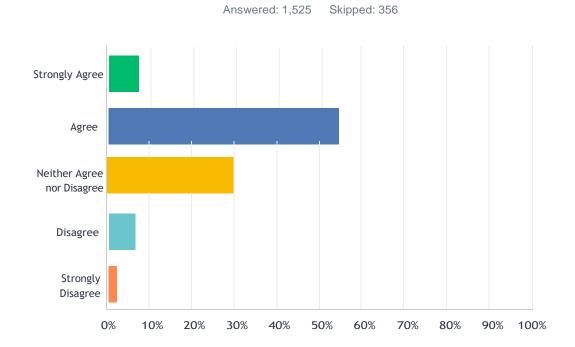
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SBC Audience Survey 2023



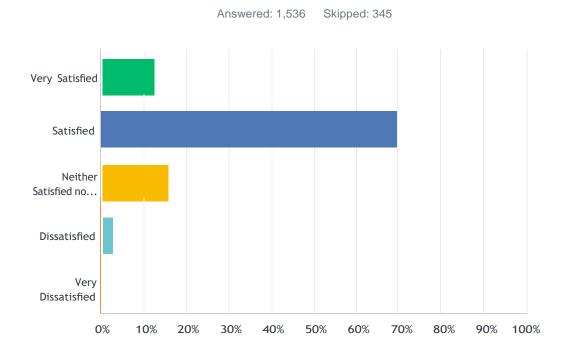
	STRONGLY AGREE	AGREE	NEITHER AGREE NOR DISAGREE	DISAGREE	STRONGLY DISAGREE	TOTAL	WEIGHTED AVERAGE
SBC is delivering on its mandate to Educate the Seychellois public	14.10% 223	61.16% 967	19.99% 316	3.86% 61	0.89% 14	1,581	2.16
SBC is delivering on its mandate to Inform the Seychellois public	14.96% 234	64.32% 1,006	16.62% 260	3.39% 53	0.70% 11	1,564	2.11
SBC is delivering on its mandate to Entertain the Seychellois public	14.73% 224	63.91% 972	17.42% 265	3.09% 47	0.85% 13	1,521	2.11
SBC is delivering on Article 168(1) of the Constitution, in that: it is operating independently of the State and of the political or other influence of other bodies, persons or political parties	7.39% 112	42.84% 649	40.00% 606	8.12% 123	1.65% 25	1,515	2.54
SBC is delivering on Article 168(2) of the Constitution, in that: it affords opportunities and facilities for the presentation of divergent views	8.36% 125	50.10% 749	35.59% 532	5.02% 75	0.94% 14	1,495	2.40

Q46 I believe that the SBC listens to feedback, complaints and suggestions



ANSWER CHOICES	RESPONSES	
Strongly Agree	7.34%	112
Agree	54.16%	826
Neither Agree nor Disagree	29.90%	456
Disagree	6.36%	97
Strongly Disagree	2.23%	34
TOTAL		1,525

Q47 All things considered, I am satisfied with the work that SBC is doing



ANSWER CHOICES	RESPONSES	
Very Satisfied	12.43%	191
Satisfied	68.55%	1,053
Neither Satisfied nor Dissatisfied	15.49%	238
Dissatisfied	2.54%	39
Very Dissatisfied	0.98%	15
TOTAL		1,536