

UK Pavilion at
Automechanika Frankfurt
10-14 September 2024



**THE SOCIETY OF
MOTOR MANUFACTURERS
AND TRADERS LIMITED**

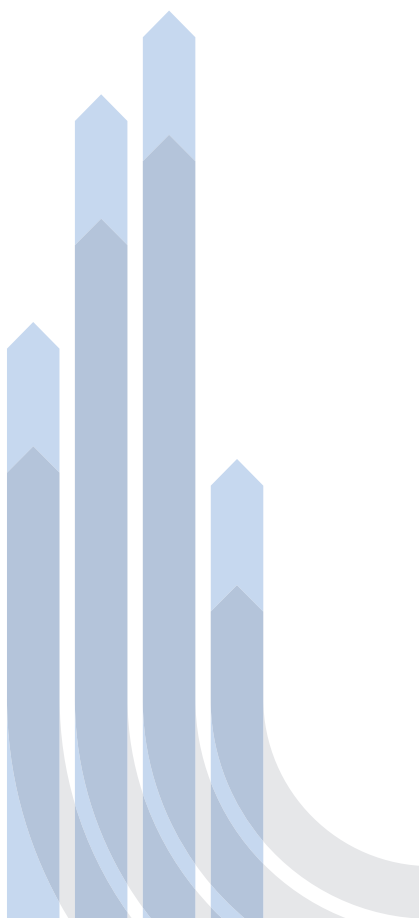
Communications and International Department
71 Great Peter Street,
London SW1P 2BN, UK

 +44 (0)20 7235 7000

 international@smmmt.co.uk

W www.smmmt.co.uk

SMMT, the 'S' symbol and the 'Driving the motor industry' brandline are trademarks of SMMT Ltd.





The Society of Motor Manufacturers and Traders (SMMT)

The Society of Motor Manufacturers and Traders (SMMT) is one of the largest and most influential trade associations in the UK, supporting and promoting the British automotive industry to government, stakeholders and the media at home and abroad while engaging with organisations worldwide.

The Aftermarket Section is one of the SMMT's largest areas of membership drawn from the independent sector for service and repair, including parts manufacturers and suppliers, importers, distributors, workshops and data providers.

SMMT is proud to be hosting the UK Pavilion at Automechanika Frankfurt, with 19 aftermarket companies representing the very best the sector in this country has to offer.

The importance of the aftermarket sector to the UK is significant. It contributes over £12.4 billion to the British economy, supports 330,000 jobs across 55,000 businesses and turns over some £47.2 billion every year – so there are clear opportunities to develop new business with UK based companies.

Please join us on the UK Pavilion for a networking reception (Hall 5.1 Stand E77) on Tuesday 10 September at 4pm.

I wish you a busy and ultimately successful Automechanika Frankfurt 2024.

Ruta Aisthorpe, Director of Global Operations and Partnerships
71 Great Peter Street, London, SW1P 2BN
T: +44 (0)20 7344 9201
E: international@smmmt.co.uk
W: www.smmmt.co.uk



SMMT Industry Forum

SMMT Industry Forum have been delivering significant and measurable performance improvements for leading global manufacturers for more than 25 years and believe there is no one size fits all approach to driving competitiveness across the industry. Rolls-Royce Aerospace, Jaguar Land Rover, and Bentley Motors are among the brands who have tapped into our expertise to ensure they remain on top in their own fiercely competitive markets.

Industry Forum provides extensive training and development where required to support from the factory floor up to board level. Our team of experts have delivered over 400 tailor made improvement strategies in 30 countries across the world, and we are approved and certified by the relevant international trade bodies.

The adoption of our expertise and programmes enables businesses to up their game and stand out from the competition to secure and deliver key contracts.

We run over 100 open courses a year and over 250 further courses a year at client's premises. These range from half a day to 5 days in length, with our key featured courses being:

- Core Tools Certification Training (APQP, FMEA, SPC, MSA, and PPAP)
- IATF 16949:2016 Lead Auditor Training (5-day)
- IATF 16949:2016 Internal Auditor Training (2-day)
- VDA 6.3 Process Auditor Qualification (ID 381) and Exam (ID 382)
- VDA Product Safety and Conformity Representative (PSCR) (ID 503)

Please contact us to discuss your training requirements or receive a training assessment and gap analysis.

Ashley Fernihough, CEO

2680 Kings Court, The Crescent, Birmingham Business Park,
B37 7YE, United Kingdom

T: +44 (0)121 7176690

E: enquiries@industryforum.co.uk

W: www.industryforum.co.uk

UK Pavilion Exhibitors at Automechanika Frankfurt 2024

Allmakes 4x4 Limited	Hall 5.1 Stand D96	Page 8
Autogem	Hall 5.1 Stand E78	Page 9
Britpart	Hall 5.1 Stand D96	Page 10
Electrofit	Hall 5.1 Stand E62	Page 11
Eurocams Ltd	Hall 5.1 Stand C96	Page 12
Eurolec Core Supply Ltd	Hall 5.1 Stand D70	Page 13
European Braking Systems Ltd	Hall 5.1 Stand D90	Page 14
Freightline Carriers	Hall 5.1 Stand E79	Page 15
G3 Concepts Ltd	Hall 5.1 Stand D82	Page 16
Global Technologies International (UK) Ltd	Hall 5.1 Stand D86	Page 17
IM Automotive Group	Hall 5.1 Stand D76	Page 18
MEI Brakes Limited	Hall 5.1 Stand E68	Page 19
OKO Global LLP	Hall 5.1 Stand E71	Page 20
Pneuride Limited	Hall 5.1 Stand E64	Page 21
Precision Varionic International Ltd	Hall 5.1 Stand E76	Page 22
Premier Supply Limited	Hall 5.1 Stand E61	Page 23
Presco Radiator Caps Ltd	Hall 5.1 Stand D84	Page 24
Recoturbo	Hall 5.1 Stand E72	Page 25
Town & Country Covers Ltd	Hall 5.1 Stand E75	Page 26

Other UK Exhibitors at Automechanika Frankfurt 2024

Banner Group	Hall 4.1 Stand D51	Page 27
Borg & Beck/ First Line Ltd	Hall 5.1 Stand A10	Page 28
BM Catalysts	Hall 3.0 Stand E30	Page 29
Continental Automotive	Forum level 0 Stand A03	Page 30
Hella Ltd	Hall 9.0 Stand A80 and A88	Page 31
Hylomar Ltd	Hall 11.0 Stand B46	Page 32
Jewelultra Ltd	Hall 11.1 Stand E65	Page 33
Melett Ltd	Hall 5.1 Stand D48	Page 34
Merlin Diesel Systems Ltd	Hall 1.1 Stand D06	Page 35
Premier Diagnostics Ltd	Hall 9.0 Stand E36	Page 36
Primalec	Hall 8.0 Stand F96	Page 37
TecAlliance	Hall 3.0 Stand B50	Page 38



Allmakes 4x4 Limited

Allmakes 4x4, the leading specialist wholesaler of quality parts for Land Rover and Jaguar vehicles, is your trusted partner for automotive excellence.

Based in the UK and ISO9001 accredited, Allmakes 4x4 excels in global distribution, ensuring timely and efficient delivery to businesses worldwide.

Our commitment to quality is reflected in our extensive range of OE, OEM, and PR2 parts, providing optimal solutions for maintaining the high standards of Land Rover and Jaguar vehicles.

Renowned as an Original Equipment Specialist, Allmakes 4x4 collaborates with the world's most recognised and respected brands, offering products that cater to various budget and quality preferences.

Our mission is to deliver maximum value, ensuring your vehicles perform at their best. Discover the Allmakes 4x4 range and experience unmatched reliability and expertise in automotive parts.

Reason for exhibiting:

Looking for new business opportunities and keeping in touch with existing customers.

Mark Soale, Head of Sales and Marketing
DQ190 Didcot Quarter, Sutton Courtenay Road, Abingdon,
Oxfordshire, OX14 4TE
T: +44 (0)1235 821122
E: mark.soale@allmakes.co.uk
W: www.allmakes4x4.com



Autogem

Established in the 1950's, Autogem is one of the leading suppliers of emission gaskets, clamps and hardware as well as specialists in the field of TPMS and workshop consumables.

With over 5000 products in range we offer deep stock holding solutions for our European and global customers to ensure not only the highest standards in quality but robust and well supported customer support.

With over 70 years of experience we ship our products globally 52 weeks of the year and we are expert at bespoke product off technical drawings and specifications as well as existing products within our range.

Reason for exhibiting:

We hope that Automechanika Frankfurt will once again be an excellent opportunity to update our customers with our additions to our turbocharger, exhaust and DPF ranges.

Aditya Chopra, Managing Director
Autogem House, Abbey Road, Park Royal, London, NW10 7GL
T: +44 (0)208 838 0910
E: invictaus@hotmail.com
W: www.autogem.co.uk

BRITPART

The quality parts for Land Rovers

Britpart

Britpart is the largest independent wholesaler of quality parts and accessories for all Land Rovers - a one-stop-shop. The Britpart logo has become a widely recognised and highly respected marque.

Reason for exhibiting:

Exhibiting at Frankfurt is the perfect opportunity to re-connect with existing suppliers and customers from around the world as well as finding new products and sales outlets.

Paul Myers, Managing Director
The Grove, Craven Arms, Shropshire, SY7 8DA
T: +44 (0)1588 672711
E: paul.myers@britpart.co.uk
W: www.britpart.com



Electrofit

Electrofit is a division of Advanced Electronics & Logistics Ltd. With over 30 years of experience in the industry, we specialise in the development and distribution of automotive parts tailored for EV small-volume and niche vehicle conversions.

Our team excels in integrating ICE and EV OEM powertrain components into customised applications, ensuring seamless performance and efficiency.

With a focus on innovation and customer satisfaction, Electrofit delivers cost-effective and powerful platforms enabling the electrification of small-volume and niche vehicles, solidifying its position as a leading provider of vehicle electrification solutions.

Reason for exhibiting:

To meet niche vehicle manufacturers/converters who require electric vehicle parts and controllers.

Andy Simner, Sales & Marketing Director
Qualtronic Business Park, High Street, Princes End, Tipton,
DY4 9HG
T: +44 (0)121 522 5555
E: info@electrofit.com
W: www.electrofit.com



Eurocams Ltd

Eurocams leads the way in the development, production and distribution of quality engine parts for all major vehicle brands; specialising in Camshafts and other valvetrain parts such as Valves, Rocker Arms, Hydraulic Lifters, Tappets and Shims.

Eurocams was established in 1999 and is a family run business with a clear focus on quality. Based in Weston-Super-Mare, England they now supply parts globally with nearly 3,000 parts covering all major vehicle brands.

Quality is synonymous with the Eurocams ethos. As well as being ISO9001:2015 certified, our Quality facility has an extensive portfolio of state of the art measuring and testing facilities, so you can be confident that the product supplied either meets or exceeds the OEM specifications.

To learn more about Eurocams, please see their website at www.eurocams.co.uk.

Reason for exhibiting:

Looking for distribution partners and to extend our export reach into new territories.

Adrian Bell, Export Sales Director

Unit C3, Oldmixon Crescent, Weston Super Mare, North Somerset,
BS24 9AY

T: +44 (0)7514 641 898

E: export@eurocams.co.uk

W: www.eurocams.co.uk



Eurolec Core Supply Ltd

Established in 1979 Eurolec have been involved in the Remanufacturing industry for over four decades. Now into the third generation we have maintained a family business who always puts our customers and suppliers first.

Ideally placed in the centre of the UK we have developed a comprehensive supply chain, who can react to customer demands quickly and efficiently. Initially supplying Starter and Alternator cores we have branched out into other product lines. Growing organically, we introduced Diesel injection then Turbo chargers over the last 10 years. We can also supply braking, steering, AC and complete engines.

We offer comprehensive stocks and are happy to communicate with customers and suppliers alike to build solid relationships.

Reason for exhibiting:

- To meet new and existing customers
- To meet new and existing suppliers
- To raise our profile

William Hadley, Managing Director
Unit 2 Northmoor Industrial Park, Moor Street, Brierley Hill,
West Midlands, DY5 3SU
T: +44 (0)1384 267571
E: william@euroleccore.com
W: www.euroleccore.com



European Braking Systems Ltd

EBS has a long-standing reputation as a trusted partner for aftermarket solutions in the automotive industry.

Commitment to quality and customer satisfaction has earned a loyal following of customers who rely on us for their replacement and upgrade needs.

Our experienced workforce has spent years in the air brake industry, developing their knowledge and expertise, becoming one of the largest European airbrake manufacturers. This level of skill and dedication reflects in the quality of our products, which have become instantly recognisable and trusted across the industry.

Our dedicated Research & Development department is always in touch with the marketplace. This allows us to stay ahead of industry trends, developing new and innovative product ranges meeting our customers evolving needs.

As a company with over 24 years of experience, taking pride in our commitment to providing high-quality products that you can count on. Our dedication to quality reflects our low warranty rates, which demonstrate our attention to detail and commitment to customer satisfaction.

Reason for exhibiting:

EBS Brand Awareness

Showcase EBS' Products & Services

Meet with EBS' current customer base

Meet our target market, leads & opportunities

Corinne Aubert, Export Office Manager

Units 3 & 4, Westpoint Enterprise Park, Clarence Avenue, Trafford Park, Manchester, M17 1QS

T: +44 (0)7944 950 080

E: c.aubert@ebs.co.uk

W: www.ebs.co.uk



Freightline Carriers

Freightline Carriers is a market leading logistics specialist striving to offer a range of benefits to enable a high-quality service to meet the needs of your business.

Specialists in **urgent time critical deliveries** via road and air freight, providing our clients a variety of options to feed their supply chain.

Reason for exhibiting:

Brand awareness

Discover the latest news within the automotive market

Connect with potential clients

Sav Aulakh, Managing Director
1 Olympus Court, Olympus Avenue, Warwick, CV34 7BE
E: sav.aulakh@freightlinecarriers.co.uk
W: www.freightlinecarriers.co.uk



G3 Concepts Ltd

G3 Concepts Ltd was founded in 2014 by three former test engineers of Honeywell Garrett Turbochargers with almost 60 years of combined test experience between them. Using our extensive knowledge and experience we have developed the high precision calibration tools specially for the turbocharger re-manufacturer industry. Our product range includes minimum-flow test benches and advanced actuator programming tools.

Reason for exhibiting:

We are exhibiting at Automechanika to make contact with our existing customers and create some new contacts.

George Blanshard, Director
3 Seddon Place, Skelmersdale, WN8 8EB
T: +44 (0)1695 556513
E: sales@g3concepts.co.uk
W: www.g3concepts.com



Global Technologies International (UK) Ltd

GTI has been providing the automotive industry with a one stop shop, for engines and engine components for over 25 years. GTI can supply all internal engine components, through to a complete engine, with a huge range of applications covered. GTI's domestic and international connections are vast so if it's not on our shelves we can source it for you.

Reason for exhibiting:

Expanding our global customer base.

Danny Martin, Sales Manager
College Farm Business Centre, North End, SG8 6NT
T: +44 (0)1763 263263
E: danny@gti-group.co.uk
W: www.gti-group.co.uk



IM Automotive Group

IM Automotive Group is an end-to-end product development partner to the global auto parts industry. Through market leading insight, unparalleled technical product knowledge and complete control of our vertically integrated supply chain. We listen to, predict and respond to the evolving needs of our customers.

Our 5 strategically located manufacturing and distribution centres uniquely serve the needs of local markets. Providing the parts our customers need at the right time, in the right way and for the right prices. Family owned and run since day one.

We maintain the same values as when we first started. Applying over 40 years of automotive knowledge, experience and commitment to support and deliver for our customers every single day.

Reason for exhibiting:

To meet with our existing customers and potential new customers.
To show our latest new product offering.

Martin Shipman, Group CEO
Bingham Road, Langar, Nottinghamshire, NG13 9HW
T: +44 (0)7890 101826
E: martin.shipman@imautomotivegroup.com
W: www.imautomotivegroup.com



MEI Brakes Limited

MEI is a leading global manufacturer of commercial vehicle braking products. Since it was founded over 50 years ago, MEI has become a world class supplier to the Original Equipment & Replacement markets with aftermarket stockists in over 60 countries.

The MEI range of slack adjusters now extends to over 1,000 different parts with over 4 million produced annually. Vertical integration is key to MEI's philosophy – our Slack Adjuster and expanding Air Disc Brake range are cast, machined, and assembled in house.

With over 2,500 employees and world class research and development facilities, MEI puts quality, reliability & technological improvement at the forefront of its mission to improve the customer experience.

Reason for exhibiting:

To promote the MEI range of ADB calipers and slack adjusters.

Units 3 and 4A Newhall Road Business Park, 58 Newhall Road,
Sheffield, S9 2QD

T: +44 (0)1142 564 601

E: sales@meibrakes.com

W: www.meibrakes.com



KEEPING YOUR WORLD IN MOTION

OKO Global LLP

OKO has made anti-puncture tyre sealants in the UK since 1978 and our products are now sold in over 100 countries, both under our own brand name and those of our customers.

Reason for exhibiting:

We are exhibiting to present our puncture sealing and tyre life extension technology, which we deploy in a range of vehicle-specific solutions.

We will be exhibiting, for the first time, our latest 'Get-u-Home' digital compressor/tyre sealant repair kit, with a new Tyre Pressure Monitoring System (TPMS) - friendly sealant, also now in a larger bottle size to deal with tyre sizes up to 20 inches. Our goal is to meet new distributors and end users.

Chris Ring, Business Development Director
167-169 Great Portland Street, 5th Floor, London, W1W 5PF
T: +44 (0)7976 262862
E: chris@oko.com
W: www.okosales.co.uk



Pneuride Limited

Pneuride (Dunlop Suspension Systems) designs and manufactures air suspension systems for the automotive industry. From our state of the art facility in Coventry UK we design, validate and manufacture bespoke ECAS (electronically controlled air suspension) systems and components for an increasingly varied range of customers.

With over 50 years of manufacturing experience and more than a million parts sold, we were among the earliest European producers to manufacture air springs.

Used to replace the steel coil spring with a programmable cushion of air, our air suspension systems provide increased ride comfort and overall vehicle performance. We have the capacity to design, develop and manufacture air springs to suit various vehicle types including Car, LCV, Bus & Truck from high to low volume applications.

Pneuride also have the capability to design, develop and manufacture specific rubber air sleeves to suit various applications using our extensive technical knowledge built up over many years.

Products within our manufacturing range include; Height Sensors, Front Air Strut Assemblies, Air Reservoir, Air Springs, Air Supply Unit (Compressor, Valve Block & ECU).

In addition to our OE activities, Pneuride have also developed a comprehensive all makes aftermarket program utilising our extensive technical and manufacturing capabilities.

Reason for exhibiting:

To launch the Pneuride brand into the market.

Shane Smith, Head of Sales

Central Boulevard, Prologis Park, Exhall, Coventry, Warwickshire,
CV6 4QJ

T: +44 (0)2476 889 900

E: shane.smith@dunlopsystems.com

W: www.pneuride.com



Precision Varionic International Ltd

PVI designs and manufactures, a range of automotive controls, specialising in throttle, brake pedal and sensor systems. Our customers include some of the world's most iconic marques supplied with cost-effective integrated solutions.

Established in 1990, we have developed, and supplied sensors for most major European car manufacturers, with over 70 million sensors supplied globally. In 2000 introduced our fully integrated pedal system supplying more than 1M pieces annually to major automakers in the USA, Australia, the UK, and China.

Currently leading the market supplying high-reliability technology to McLaren, Lotus, and RIVIAN. Specialising in EV-compliant systems supporting many of the new EV automakers with new pedal systems.

Reason for exhibiting:

To introduce our products to European OEMs.

Leigh Platts, General Manager

Sensor House, Langley Road, Hillmead, Swindon, SN5 5WB

T: +44 (0)1793 879 879

E: leighplatts@pvi.co.uk

W: www.pvi.co.uk



Premier Supply Limited

We are an Independent Specialist for Land Rover spare parts.

Established over 40 years we have built our reputation on quality, service and value for money.

We can offer OEM branded products such as TRW, BOSCH, VALEO, DENSO, PIERBURG and many more.

We also offer genuine spare parts and our own range of County branded products.

Reason for exhibiting:

Premier Supply is committed to increasing our brand awareness and expanding our customer base.

Kai Ong, Director

Premier Supply Ltd, Perram Works, Merrow Business Centre,
Guildford GU4 7BN

T: +44 (0)1483 534 346

E: kai@premiersupply.co.uk

W: www.premiersupply.co.uk



Presco Radiator Caps Ltd

Presco Radiator Caps Ltd has manufactured Radiator Caps for over 30 years and is the leading after-market supplier in the UK. Both round and wing type metal and plastic caps are supplied for application in Automotive, Commercial and Agricultural vehicles, Compressor and Domestic DIY industries. Over 65% of our caps are supplied to the export market.

Presco supplies customers from leading radiator OEM suppliers to small & large aftermarket distributors worldwide.

We supply most of the leading European & American agricultural distributors, with our growing range of Fuel, Oil & radiator caps.

Presco's commitment to quality means we have been ISO9001: 2015 certified since 2018.

You can contact our sales team at sales@presco-radiator-caps.com or alternatively link to us through our website www.presco-radiator-caps.com or our Instagram page [@prescoradiatorcapsltd](https://www.instagram.com/prescoradiatorcapsltd)

We look forward to seeing you at in Hall 5.1, stand D84.

Reason for exhibiting:

Presco would like to meet & offer our range of caps to new companies & markets, as well as building our relationships with our current worldwide customers.

Simon Archer MBE OLY, Managing Director
 Unit D86, Blackpole Trading Estate West, Worcester,
 Worcestershire, WR3 8TJ
 T: +44 (0)1905 755 656
 E: sales@presco-radiator-caps.com
 W: www.presco-radiator-caps.com



Recoturbo

Recoturbo stands at the forefront of turbocharging in the UK.

With over a century of engineering excellence, Recoturbo has profoundly shaped the automotive industry by setting the standard for customer satisfaction, efficiency, and reliability.

Recoturbo ensures optimal performance across a wide range of automotive applications and is a proud UK supplier.

Remanufactured, OEM and aftermarket new turbos.

Reason for exhibiting:

Recoturbo is exhibiting at Automechanika Frankfurt 2024 to leverage the unique opportunities this leading international trade fair offers:

Global Exposure: Automechanika Frankfurt is the world's largest trade fair for the automotive service industry. Exhibiting here provides Recoturbo with unparalleled visibility to a global audience, helping us to expand our market reach and enhance our brand recognition.

Networking Opportunities: The event attracts key industry professionals, decision-makers, and potential partners. It's an excellent platform for us to build valuable relationships, explore new collaborations, and strengthen existing partnerships.

Customer Engagement: Engaging directly with our current and potential customers at the exhibition helps us better understand their needs and receive immediate feedback. This interaction is invaluable for improving our products and services to meet market demands effectively.

Omar Mahomed, Director

Brunel Road, Unit 1, RTL Industrial Estate, Doncaster, South Yorkshire, DN5 8PT

T: +44 (0)1302 896 711

E: sales@recoturbo.co.uk

W: www.recoturbo.co.uk



Town & Country Covers Ltd

Town & Country Covers, based in the UK, is a premier manufacturer of protective seat covers for vehicles, boasting over 40 years of experience in design and production.

The company works closely with renowned manufacturers in commercial, agricultural, and construction vehicles, offering a wide range of tailored and universal seat covers that are designed in-house at its headquarters in Portsmouth, UK.

Its extensive dealer network includes a variety of trade and OEM customers. A commitment to quality is central to what it does, which is why it uses only the finest materials and continuously develops and rigorously tests all products to ensure durability and reliability.

Discover more about the products at www.townandcountrycovers.com

Reason for exhibiting:

Automechanika Frankfurt is the most prominent automotive aftermarket event in the world, and as Town & Country Covers continues to expand and thrive in other countries, the company wants to make even more connections and maintain an exciting brand presence.

Lana Hood, Office Manager

Nevil Shute Road, Portsmouth, Hampshire, PO3 5RX

T: +44 (0)23 9247 4711

E: info@townandcountrycovers.com

W: www.townandcountrycovers.com



Banner Group

Banner Group is one of Europe's leading manufacturers of automotive lead-acid batteries and battery accessories. Enjoying a sales volume of 4.2 million batteries across 70 countries in Europe, Asia and Africa, the Banner Group is acknowledged for the quality and technical innovation of its automotive battery product range that today centres on start-stop technology.

Standing at the forefront of today's lead-acid battery technology, the Group has an unrivalled O/E pedigree being the preferred original equipment choice of Audi, Aston Martin, BMW, Caterham, Lotus, Mercedes, Morgan, Porsche, Rolls-Royce, Seat, Skoda, Volvo, VW and many more.

Reason for exhibiting:

To promote the quality and diversity of its automotive lead-acid battery product offering that has evolved through ongoing product innovation and world-class manufacturing.

To demonstrate the strength of what stands as the Group's unrivalled O/E pedigree.

To underline the importance and relevance lead-acid battery products and technology will continue to play in the future of the global automotive sector.

Lee Quinney, Country Manager
Units 5-8 Canal View Business Park, Wheelhouse Road, Rugeley,
Staffordshire, WS15 1UY
T: +44 (0)1889 571 100
E: lee.quinney@bannerbatteries.com
W: www.bannerbatterien.com



Borg & Beck/First Line Ltd

First Line Ltd is an established world-wide supplier with three core brands available: First Line, Borg & Beck and Key Parts. Our Customers/Distributors have access to a comprehensive portfolio offering an extensive range of over 40,000 references across 60 product lines including Braking, Clutch, Steering & Suspension, Filters, Cooling, Wheel Bearings, Cables, Boots and Gaiters, Turbo Hoses, CV Joints & Driveshafts, Timing Belt Kits (including Water Pump), Oil Sumps, Wiper Blades, plus many more...

The company prides itself on offering customers/distributors a consistent level of premium quality products, combined with the best levels of availability, online ordering and premium cataloguing, backed-up by exceptional customer service and 2-year warranty.

If you're a wholesaler/importer/distributor looking to expand your product offering, then please visit us on stand A10 in hall 5.1.

Reason for exhibiting:

Automechanika Frankfurt offers a unique opportunity for aftermarket companies to discuss our offering in one location (Hall 5.1 Stand A10). Borg & Beck already supplies over 80 countries worldwide and has the experience, distribution and infrastructure readily available to support and benefit companies in the aftermarket sector. We will have experienced staff on our stand available to discuss the benefits of becoming a Borg & Beck distributor.

Andrew McCluskey, Export Director
 Chalker Way, Banbury, Oxfordshire, OX16 4XD
 T: +44 (0)1869 248 484
 E: info@firstline.co.uk
 W: www.firstlineltd.com



BM Catalysts

Europe's leading manufacturer of aftermarket hot end emissions products.

Reason for exhibiting:

To showcase our extensive range of high-quality products.

Mark Blinston, Commercial Director
Reed Mill, Sheepbridge Lane, Mansfield, Nottinghamshire,
NG18 5DL
T: +44 (0)7890 274150
E: mark.blinston@bmcatalysts.com
W: www.bmcatalysts.co.uk



Continental Automotive

Continental is your partner for global aftermarket solutions and services. Our ambition as a global technology group, and one of the leading automotive suppliers and tire manufacturers, is to always have the best solution for our customer's needs. With a wide-ranging portfolio, the right technology, the top quality assured from an original equipment manufacturer, and services that provide real added value. Shaping tomorrow together! Efficient and sustainable aftermarket solutions.

Reason for exhibiting:

Showcase Innovations: We are able to unveil the latest advancements in products, services, and concepts, keeping Continental at the forefront of the industry.

Global Reach: It brings together a wide range of people from around the world, allowing Continental to connect with decision makers and influencers.

Customer Engagement: The fair provides a platform for Continental to directly interact with existing and potential customers.

Partnerships: The event fosters connections with suppliers and partners, creating opportunities for collaboration.

Stuart Clarke, Product Manager
Unit 36 Gravelly Industrial Park, Birmingham, B24 8TA
T: +44 (0)121 725 1400
E: stuart.clarke@continental-corporation.com
W: www.continental-aftermarket.com/gb-en



Hella Ltd

FORVIA HELLA is a listed, internationally positioned automotive supplier. As a company of the FORVIA Group, FORVIA HELLA stands for high-performance lighting technology and vehicle electronics and, with the Lifecycle Solutions business group, also covers a broad service and product portfolio for the spare parts and workshop business as well as for manufacturers of special vehicles. With currently around 37,500 employees at over 125 locations, the company is active worldwide and generated adjusted sales of €8.1 billion in the fiscal year 2023 fiscal year.

Reason for exhibiting:

Showing our competence and ever-expanding portfolio of Lighting, Electronics, Diagnostics and Brakes.

Neil Grant, Managing Director

Ian Boyle, UK Sales Director IAM

Unit 6 Appletree Industrial Estate, Chipping Warden, Banbury,
Oxon OX17 1LL

T: +44 (0)1295 662 400

E: neil.grant@forvia.com and ian.boyle.ibe@forvia.com

W: www.hella.com/hella-uk

HYLOMAR[®]

Hylomar Ltd

Hylomar is a manufacturer of high performance sealants and adhesives for the automotive industry. Hylomar is the world famous non setting jointing compound which is resistant to fuels, lubricants and water.

Reason for exhibiting:

Introduction of Hylomar AF Spezial into the automotive industry.

Ken Thompson, Director
Cale Lane, Wigan, WN2 1JT
T: +44 (0)1942 617 000
E: ken.thompson@hylomar.co.uk
W: www.hylomar.co.uk



Jewelultra Ltd

We are a British Manufacturer of Chemicals and Valeting products which are sold all around the world. Established in 1992 we are based in Maidstone, Kent, U.K. with a factory in Loughborough, Leicestershire. Jewelultra are a family business built on traditional values with an unrivalled reputation for fantastic products and market leading customer service.

We fill, pack and ship all over the globe from Asia to America and everywhere in between. Our Managing Director John Boseley originally founded the company under the name Lacroe in 1974. Lacroe produced high quality car care products which were developed and tested in Sweden to deal with the harsh Scandinavian climate. He is still to this day Jewelultra's MD and remains passionate about making quality products with unrivalled customer service. He built the company up to be a major supplier of Car Care Products in the UK and around the world in the 70's and 80's. The company built an enviable reputation in supplying own branded products to car manufacturers including VW Group, Nissan, Toyota, Volvo, Citroen, Peugeot and BMW.

We are now a wholly owned UK company and a global supplier of Automotive, Marine, Leisure, Motorcycle, Aviation and Valeting Chemicals. We are constantly looking at ways to improve our product range, and nowhere is this demonstrated more than with our new Diamondbrite Graphene Pro Detailer which we will be launching at Automechanika Frankfurt 2024.

Reason for exhibiting:

We are exhibiting to secure relationships with current customers and find new distributors and agents.

Lance Boseley, Marketing Director
 Diamondbrite House, Ewell Lane, West Farleigh, Maidstone, Kent,
 UK, ME15 0NG
 T: +44 (0)7808 841489
 E: lance@jewelultra.com
 W: www.diamondbrite.co.uk

**melett**PRECISION ENGINEERED
TURBOCHARGERS & PARTS

Melett Ltd

Melett, founded in 1995 and based in the UK, is the trusted global aftermarket brand for precision engineered turbochargers and components and is renowned for producing OE quality products to help the turbo aftermarket produce the highest quality repairs.

Reason for exhibiting:

The exhibition is a great platform to showcase our OE quality products, connect with existing customers and potential business partners, and gather valuable customer feedback to enable us to serve the automotive aftermarket better.

Unit N Zenith Park, Whaley Road, Barnsley, S75 1HT

T: +44 (0)1226 320 939

E: melett_enquiries@wabtec.com

W: www.melett.com



Merlin Diesel Systems Ltd

With 75 years of experience, Merlin Diesel Systems is one of the leading aftermarket suppliers of diesel fuel injection parts.

As authorised distributors for Delphi, Bosch, Denso, Perkins, Stanadyne, Hartridge, Yanmar and Continental, we hold £26m of stock for UK next day delivery.

Are you ready to discover diesel excellence?

Reason for exhibiting:

Repeat visitor to AM Frankfurt we attend every year it is on and also attend numerous other shows throughout the year, meeting current customers and suppliers whilst also meeting new and potential customers.

Ryan Shaw-Ghosh, Business Development Specialist
189-191 Bradkirk Place, Walton Summit, Preston, Lancashire,
PR5 8AJ

T: +44 (0)1722 428 383/+44 (0)7485 347782

E: ryan.shaw-ghosh@merlindiesel.com

W: www.merlindiesel.com



Premier Diagnostics Ltd

Established in Banbury, Oxon in 1997 Premier Diagnostics has developed an enviable reputation for quality products. During the last 25 years, we have successfully designed and brought to market Test Emission equipment for the UK MOT aftermarket and designed the World's first totally cableless Smokemeter and hold world patents on the design and operation.

We continue to demonstrate an ability to develop innovative new technologies in product design whilst retaining simple-to-use features. Premier Diagnostics is a major player in the MOT emission business in the UK in addition to developing products for the European market and to the wider export market.

Premier Diagnostics are committed to bringing to market products offering innovative technology, effective modern design, and quality build supported by a highly motivated team of engineers and office-based employees.

Reason for exhibiting:

To showcase our current and future range of products to the industry.

Premier House, Compton Park, Wildmere Industrial Estate,
Banbury, United Kingdom OX16 3LU

T: +44 (0)1295 271 985

E: info@premierdiagnostics.ltd.uk

W: www.premierdiagnostics.ltd.uk



Primalec

2024 marks Primalec's 45th year in the Automotive business providing inspecting, detecting, diagnosing, prevention and repair solutions for garage technicians, and for quality controllers in vehicle and engine manufacturing plants alike.

Leading companies from many different parts of the world use our products, including our Glo-Leak UV, NitroTrace, Leaktronic, SealPro, Purifier and Snow Leopard brands.

Primalec's expertise in mobile air conditioning technology, built up over the years, has made us the natural choice for your A/C servicing tools and consumables needs. These include Snow Leopard A/C lubricants, performance accelerators, refrigerant leak detection and repair tools and fluids, vehicle sanitising and purifying, system flush and more.

This will be Primalec's 17th participation at Automechanika Frankfurt and its 35th at all Automechanika events globally. We invite you to visit us in Hall 8 on stand 8.0-F96.

Reason for exhibiting:

We will be there to meet customers and partners in one place, develop new customers and business opportunities, promote our brands, keep abreast of market developments and competitor activity.

Richard Doran, Managing Director

Daniele Finotello, Managing Consultant

Green Farm, Nettlestead Green, Maidstone, Kent ME18 5HD, UK

T: +44 (0)1622 816 955

E: customers@primalec.co.uk

W: www.primalec.co.uk



TecAlliance

For 30 years, TecAlliance has been the world's leading data specialist connecting the digital automotive aftermarket. In addition to up-to-date vehicle and spare parts data based on the TecDoc Standard, the TecAlliance portfolio includes comprehensive repair and maintenance information as well as integrated solutions and consulting services for digital order handling, fleet management, and market and data analysis in the automotive aftermarket.

The TecDoc Catalogue is the world's leading and most comprehensive automotive aftermarket catalogue. Today, around 900 qualified TecAlliance employees from 26 nations are working around the world, using their profound technical and business knowledge of the automotive aftermarket to make data and processes more efficient.

TecAlliance – the international driving force for standardised data, digital processes, and integrated solutions in the automotive aftermarket.

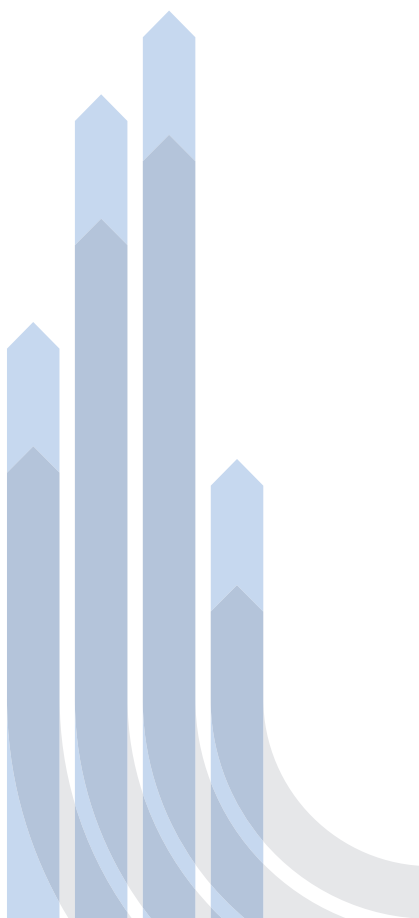
Reason for exhibiting:

At Automechanika, TecAlliance is showcasing its extensive portfolio, including up-to-date vehicle and spare parts data, repair and maintenance information, digital order handling, fleet management, and market and data analysis.

By presenting these integrated solutions, we aim to demonstrate the full extent of our capabilities for the automotive aftermarket.

We also would like to illustrate how our data solutions can enhance efficiency, optimise your product management processes, and reduce time to market for your products.

Shaun Greasley, Director and General Manager
2-3 Stable Court, Herriard Park, Herriard, RG25 2PL
T: +44 (0)7799 407 580
E: shaun.greasley@tecalliance.net
W: www.tecalliance.net



**THE SOCIETY OF
MOTOR MANUFACTURERS
AND TRADERS LIMITED**

Communications and International Department
71 Great Peter Street,
London SW1P 2BN, UK

www.smmt.co.uk

