

Continuing And Professional Education

AT SMU



Continuing and Professional Education at SMU

Whether you're looking to jumpstart your career, gain new skills, or spark your creativity, SMU Continuing and Professional Education (CAPE) can help you achieve your goals.

We offer engaging courses, programs and training for all types of learners. Sharpen your game with our short courses, certificates and custom programs, or get ready for college with our prep programs. All CAPE courses are taught by world-class instructors. We want to empower you to transform your life, your career and the world.

QUICK FACTS



of employers agree that ongoing education **positively impacts job performance**



of employers believe continual learning is **essential** to keep up with **career demands**



of employers factor professional development into **promotions & raises**

THE SMU DIFFERENCE

CONNECTED

Our instructors and students represent a myriad of disciplines—from science to technology to business and more. That means that no matter what you're looking for, we can provide you with outstanding instruction and networking opportunities.

FLEXIBLE

We offer a portal to unlimited learning opportunities, on campus, live online or on-demand, that fit your schedule. All CAPE courses offer engaging, hands-on instruction to help you apply new knowledge and skills immediately.

DESIGNED FOR YOU

As part of a nationally ranked, globally recognized comprehensive research university, CAPE delivers programs of the highest academic rigor, with your academic and career goals in mind.

WE ARE...



What you can expect

WE'RE ON YOUR SCHEDULE

Whether you need topical, in-person training or you're looking for online courses, our programs are ready when you are, and flexible enough for working professionals.



WORLD-CLASS INSTRUCTION

Distinguished instructors and experienced practitioners will guide you through the learning process, facilitating meaningful and interactive experiences.

UNLIMITED OPPORTUNITIES

Taking a course here means that you're a part of the wider SMU community. You can tap into our deep ties with industries in Dallas, throughout the U.S., and even internationally.



A WEALTH OF OPTIONS

Our diverse noncredit programs can enhance your skills and abilities to help get ahead in your career and in life. Whether you want to gain a professional certificate, or just learn something new, we can help.

<p>Certificate Programs</p> <p>Get access to a wide variety of certificate programs in high-growth professions to accelerate your skill-set.</p>	<ul style="list-style-type: none"> • Business Analytics • Catalyst Military Transtion • Cybersecurity • Certified CMMC Professional • Data Science • Data Visualization and Storytelling • Digital Marketing • Esports Business Management • Financial Planning • FinTech • Full Stack Web Development • Graphic Design • Lean Six Sigma Black Belt • Lean Six Sigma Green Belt • Lean Six Sigma Yellow Belt • Machine Learning & AI • Paralegal Studies • Principles of Lean • Project Management • Sales Development & Operations • Spanish for Legal Professionals • User Experience Design • Women in Leadership
<p>Short Courses</p> <p>Designed for lifelong learners, short courses are developed & facilitated by thought leaders & experienced educators who are committed to student success.</p>	<ul style="list-style-type: none"> • Career Building • Communications and Marketing • Creative Development • Design & UX • Engineering and Technology • Humanities and Fine Arts • Languages • Legal and Finance • Management and Leadership
<p>College Prep Programs</p> <p>Ambitious middle and high school students can explore new interests, dive into topics that ignite passions, and use leading-edge tools in programs led by expert educators.</p>	<ul style="list-style-type: none"> • Academic Excellence and Leadership • Business and Entrepreneurship • Creative Developmnet • Test Prep
<p>Customized Learning</p> <p>Whether it's ready-made or completely custom, we'll work with you to design the right program for you and your organization.</p>	<ul style="list-style-type: none"> • Brand Strategy • Business Analytics • Cloud Integration • Customer Experience and Customer Journey Mapping • Cybersecurity • Data Analytics and Visualization • Digital Marketing • Leadership Skills • Mobile Marketing • Product Delivery Optimization • Project Management • Public Speaking and Presentation Skills • User Experience

Ready to get started?

Contact us today, and we'll help you find a program that will help you create world-changing opportunities.

To get started, visit us online at smu.edu/CAPE.



SOURCES:

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