



# EVENT REPORT

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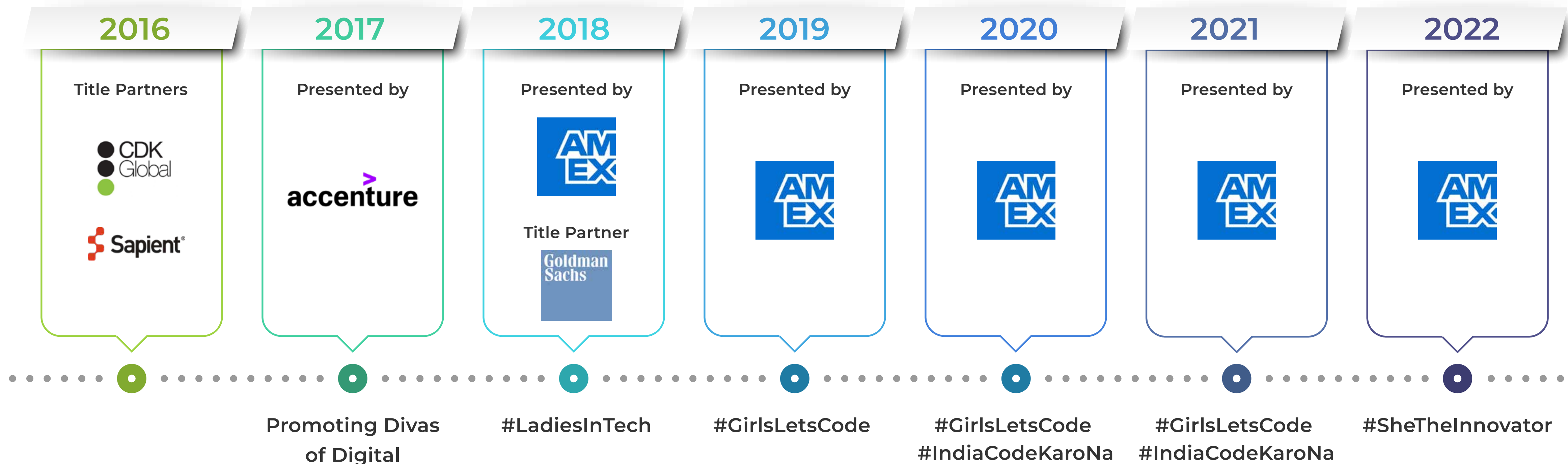
# 2022

#SheTheInnovator



TechGig Geek Goddess celebrates the coding genius of women developers, and is an unparalleled opportunity for them to meet the most progressive companies, competent peers and trailblazing tech leaders, at one platform.

It is India's biggest annual coding competition for women developers. The event that started as a standalone coding competition for women developers has now become a mega-confluence of women IT leaders, mentoring young engineers on the sides of exciting hackathons and coding contests.







8<sup>th</sup> Edition

Introduction & Welcome note



**Sanjay Goyal**

Business Head, TechGig

Chief Guest & Special address



**Shri Rajeev Chandrasekhar,**

Union Minister of State for Electronics and Information Technology and Union Minister of State for Skill Development and Entrepreneurship



**2**

Panel Discussions



**4**

Storytelling session by industry leader



**1**

Fireside Chat



Awards Ceremony

4:30 PM

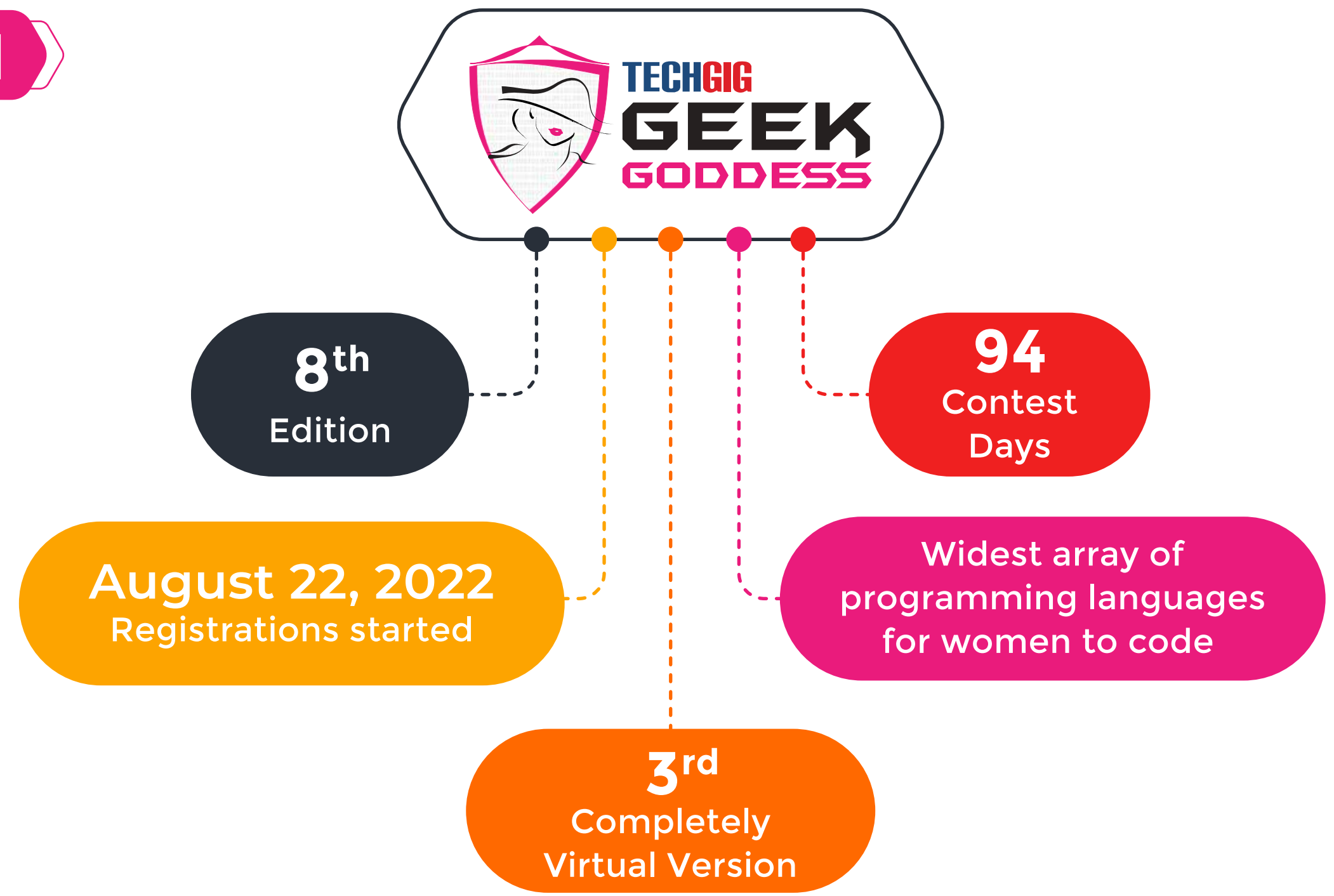
23rd Nov 2022

8:00 PM

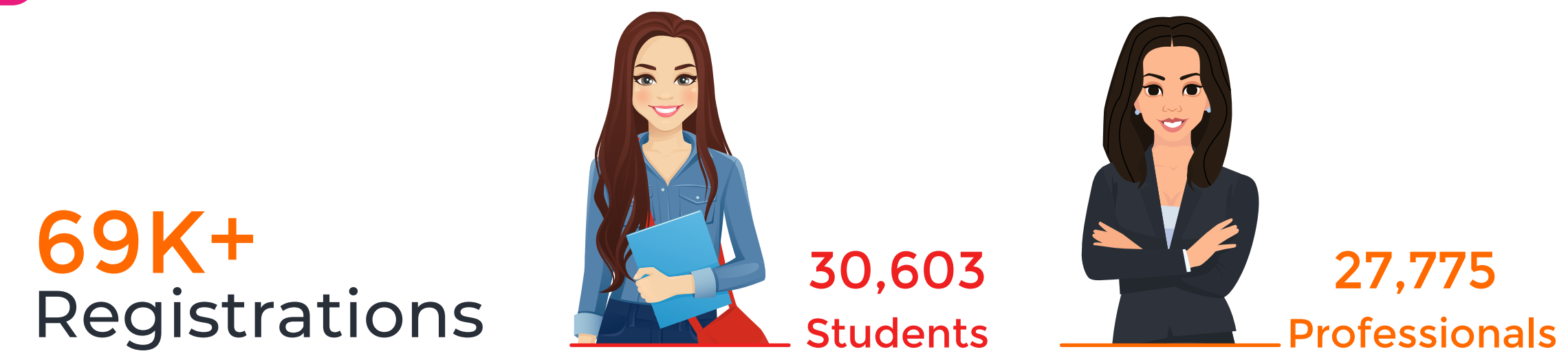




## 1



## 2



## 3

### Top companies for participation

- Persistent
- Tata Consultancy Services Ltd
- Accenture
- Infosys
- Cognizant Technology Solutions

## 4

### Top languages explored

- Python 3
- C++ 14
- Java 8
- Java
- C

## 5

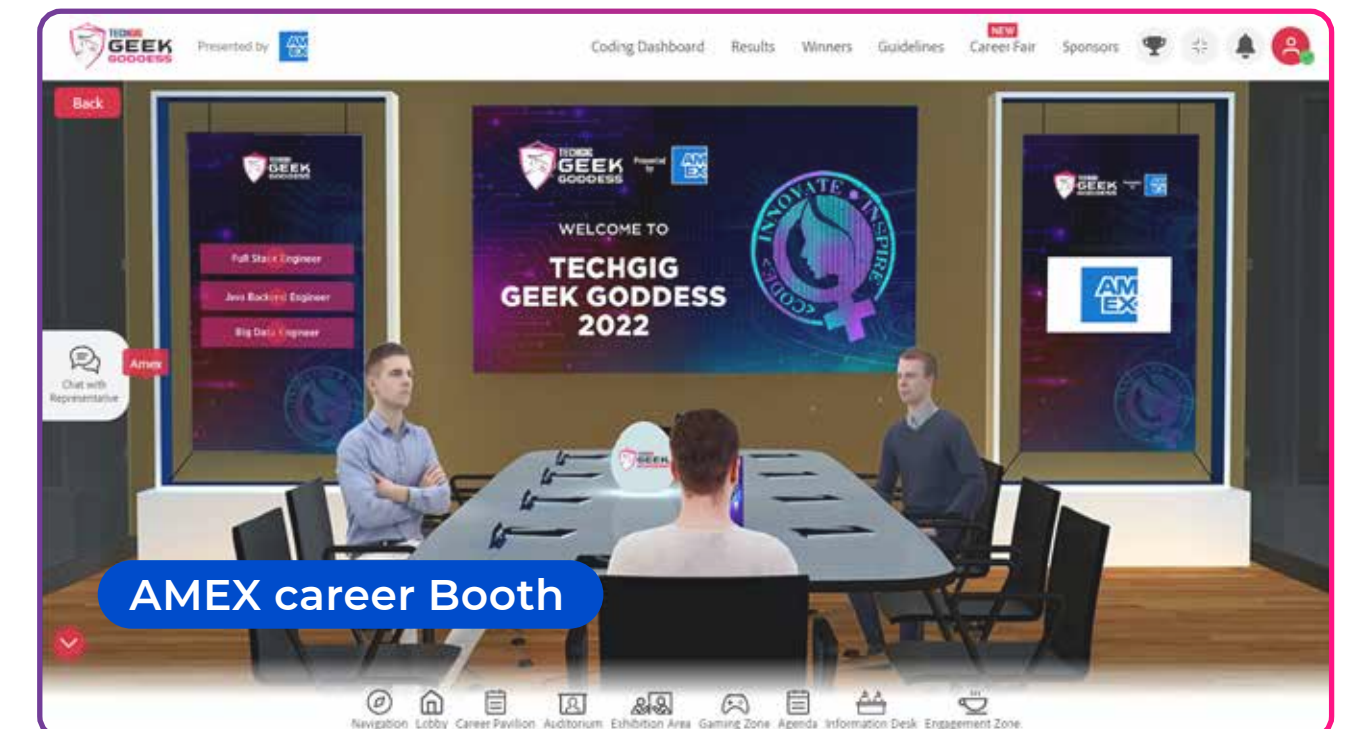
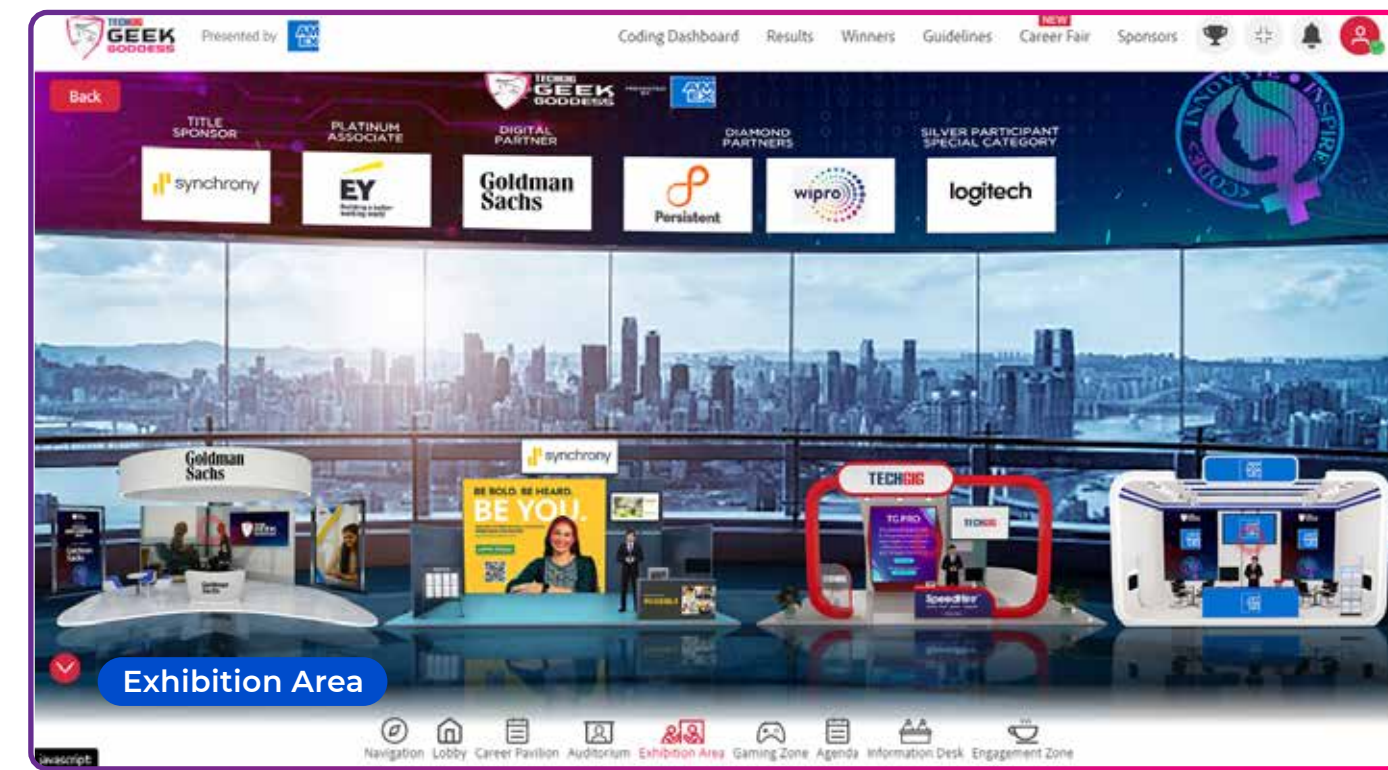
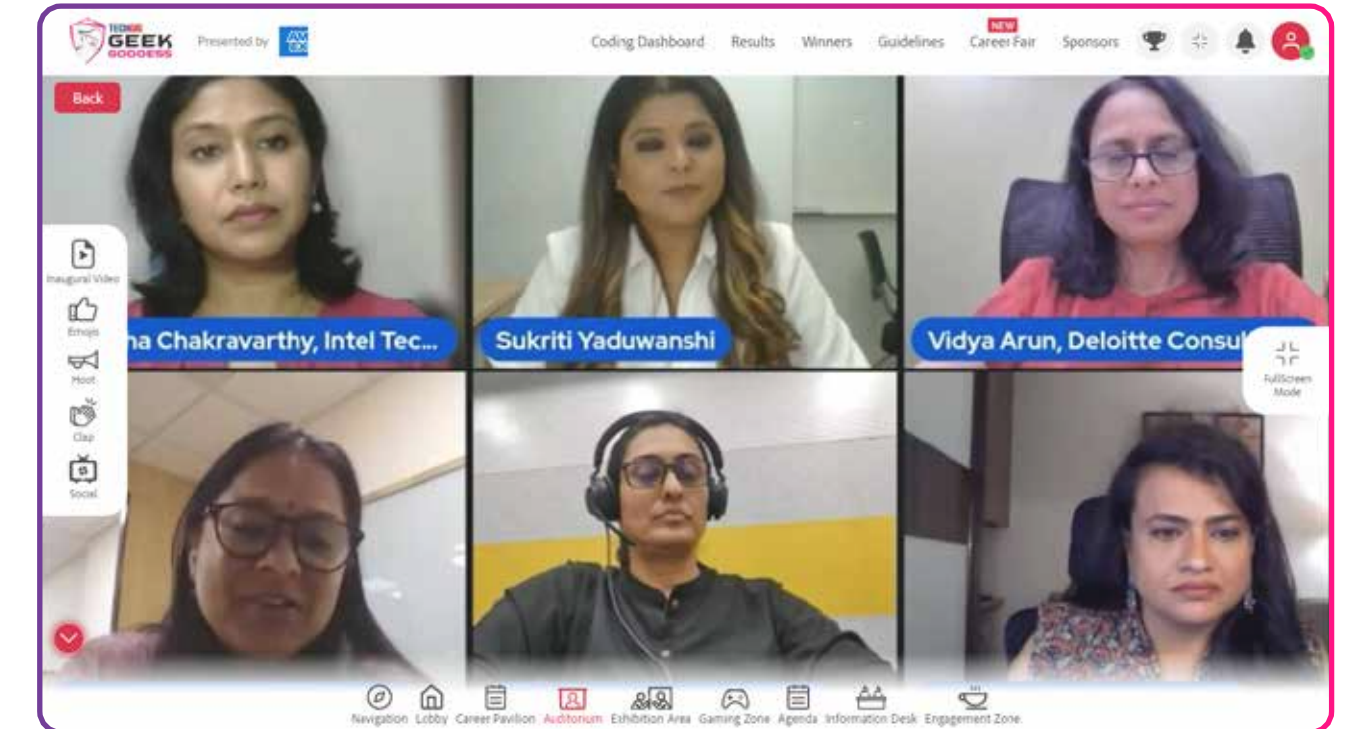
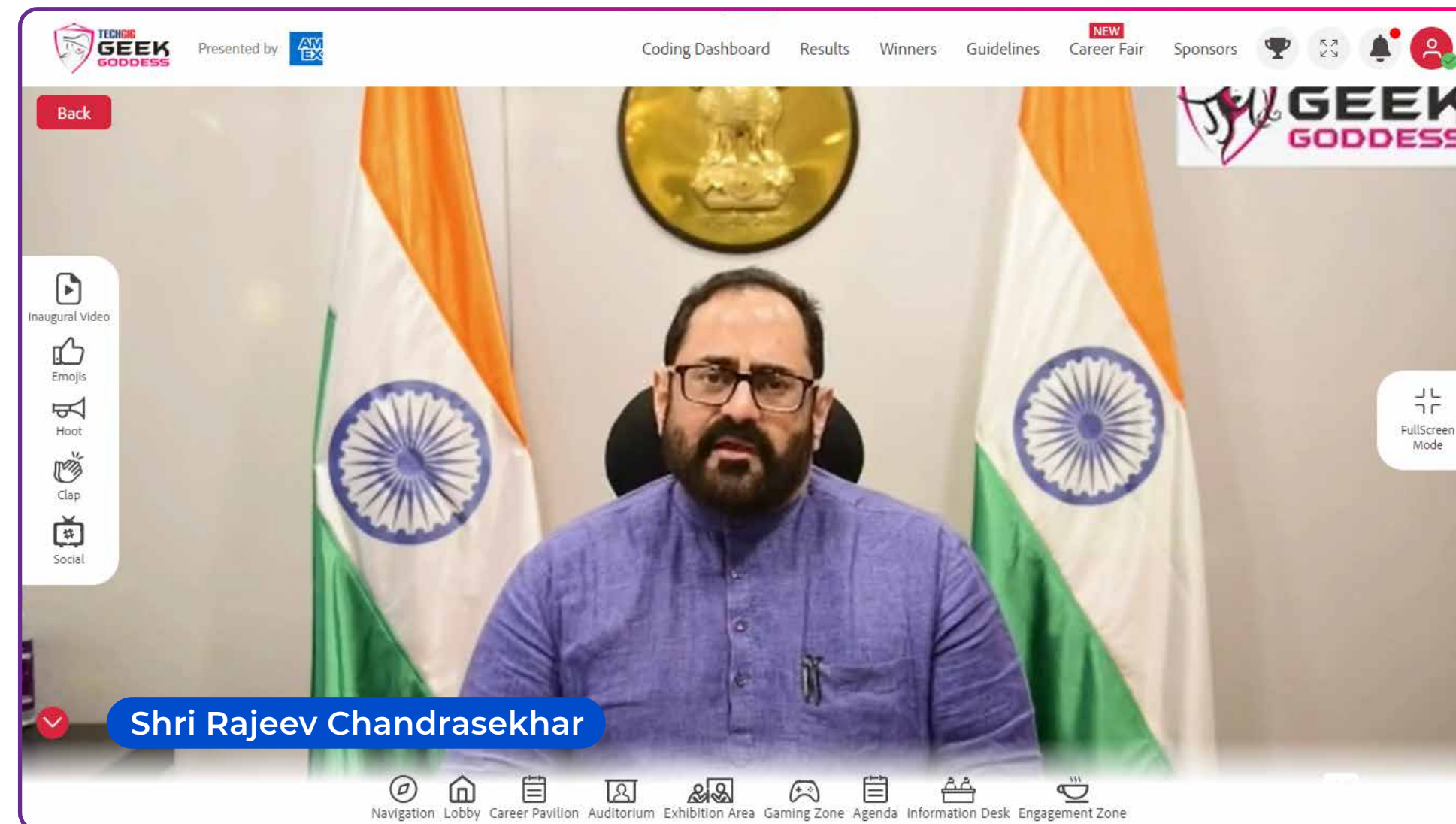
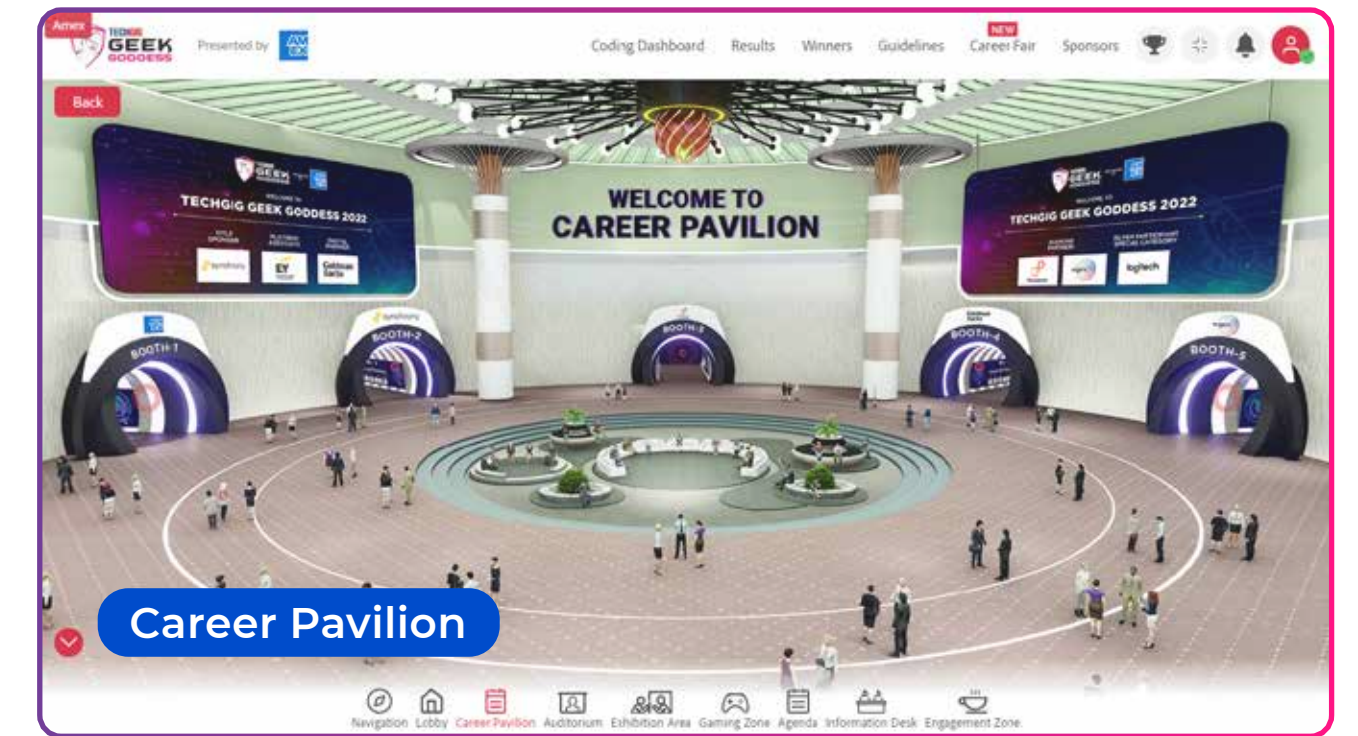
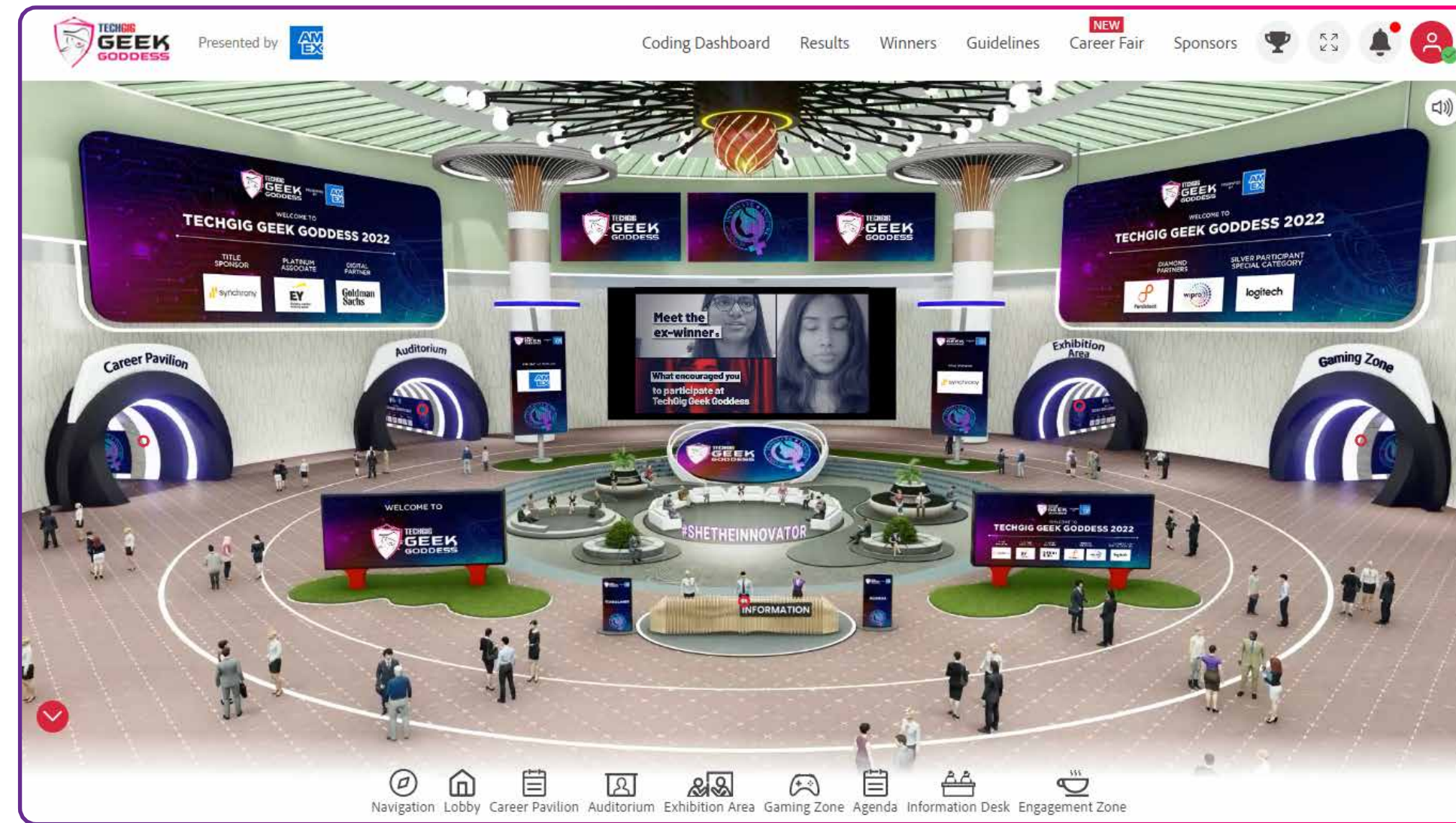
### Top cities

- Hyderabad
- Pune
- Bengaluru
- Vijayawada
- Delhi



## Grand Finale

Total Registrations 2,763  
Live users 2,172







Number of stories **12**

Pageviews achieved **14,633**

Newsletter mentions **32**

## Read other stories

◆ Rajeev Chandrasekhar, MoS for Electronics and IT, cites contribution of Digital India in India's progress at TechGig Geek Goddess podium

[Read here](#)

◆ Wipro, American Express, Persistent, Goldman Sachs and Synchrony are hiring women techies for various positions

[Read here](#)

◆ 5 Best reasons to participate and compete in a hackathon

[Read here](#)

◆ Position of women has improved in the software industry - TechGig poll

[Read here](#)

◆ Meet India's renowned women tech leaders at Women Disruptor's Conference

[Read here](#)

◆ TG3- the level playing field for all women coders irrespective of pedigree comes to end

[Read here](#)



## Grand Finale Event Coverage

[Read here](#)



Latestly	<a href="https://www.latestly.com/agency-news/business-news-brace-up-girls-indias-biggest-coding-competition-for-women-engineers-is-open-for-registrations-4282898.html">https://www.latestly.com/agency-news/business-news-brace-up-girls-indias-biggest-coding-competition-for-women-engineers-is-open-for-registrations-4282898.html</a>
Exalt	<a href="https://exalt.club/brace-up-girls-indias-biggest-coding-competition-for-women-engineers-is-open-for-registrations/">https://exalt.club/brace-up-girls-indias-biggest-coding-competition-for-women-engineers-is-open-for-registrations/</a>
TechGig	<a href="https://content.techgig.com/upskilling-at-techgig/brace-up-girls-indias-biggest-coding-competition-for-women-engineers-is-open-for-registrations/articleshow/94683918.cms">https://content.techgig.com/upskilling-at-techgig/brace-up-girls-indias-biggest-coding-competition-for-women-engineers-is-open-for-registrations/articleshow/94683918.cms</a>

**Media Links (Coverage)**

ANI	<a href="https://www.aninews.in/news/business/business/brace-up-girls-indias-biggest-coding-competition-for-women-engineers-is-open-for-registrations20221003173320/">https://www.aninews.in/news/business/business/brace-up-girls-indias-biggest-coding-competition-for-women-engineers-is-open-for-registrations20221003173320/</a>
The Print	<a href="https://theprint.in/ani-press-releases/brace-up-girls-indias-biggest-coding-competition-for-women-engineers-is-open-for-registrations/1153151/">https://theprint.in/ani-press-releases/brace-up-girls-indias-biggest-coding-competition-for-women-engineers-is-open-for-registrations/1153151/</a>
New Kerala	<a href="https://www.newkerala.com/news/2022/127106.htm">https://www.newkerala.com/news/2022/127106.htm</a>







**Media Links (Coverage)**

<b>Times of India</b>	<a href="https://timesofindia.indiatimes.com/business/india-business/union-minister-rajeev-chandrasekhar-opens-8th-edition-of-geek-goddess-finale/articleshow/95864140.cms">https://timesofindia.indiatimes.com/business/india-business/union-minister-rajeev-chandrasekhar-opens-8th-edition-of-geek-goddess-finale/articleshow/95864140.cms</a>
<b>ANI</b>	<a href="https://www.aninews.in/news/business/business/rajeev-chandrasekhar-mos-for-electronics-and-it-cites-contribution-of-digital-india-in-indias-progress-at-techgig-geek-goddess-podium20221125185830/">https://www.aninews.in/news/business/business/rajeev-chandrasekhar-mos-for-electronics-and-it-cites-contribution-of-digital-india-in-indias-progress-at-techgig-geek-goddess-podium20221125185830/</a>
<b>Silicon India</b>	<a href="https://education.siliconindia.com/news/hathrasbased-coding-champion-knocks-69-thousand-women-coders-to-win-geek-goddess-champion-s-trophy-nwid-35956.html">https://education.siliconindia.com/news/hathrasbased-coding-champion-knocks-69-thousand-women-coders-to-win-geek-goddess-champion-s-trophy-nwid-35956.html</a>
<b>Europeam Sun Times</b>	<a href="https://www.europeansuntimes.com/news/rajeev-chandrasekhar-mos-for-electronics-and-it-cites-contribution-of-digital-india-in-indias-progress-at-techgig-geek-goddess-podium20221125185825/">https://www.europeansuntimes.com/news/rajeev-chandrasekhar-mos-for-electronics-and-it-cites-contribution-of-digital-india-in-indias-progress-at-techgig-geek-goddess-podium20221125185825/</a>

<b>The Print</b>	<a href="https://theprint.in/ani-press-releases/rajeev-chandrasekhar-mos-for-electronics-and-it-cites-contribution-of-digital-india-in-indias-progress-at-techgig-geek-goddess-podium/1235787/">https://theprint.in/ani-press-releases/rajeev-chandrasekhar-mos-for-electronics-and-it-cites-contribution-of-digital-india-in-indias-progress-at-techgig-geek-goddess-podium/1235787/</a>
<b>Zee 5</b>	<a href="https://www.zee5.com/articles/rajeev-chandrasekhar-mos-for-electronics-and-it-cites-contribution-of-digital-india-in-indias-progress-at-techgig-geek-goddess-podium">https://www.zee5.com/articles/rajeev-chandrasekhar-mos-for-electronics-and-it-cites-contribution-of-digital-india-in-indias-progress-at-techgig-geek-goddess-podium</a>
<b>Daily Hunt</b>	<a href="https://m.dailyhunt.in/news/india/english/ani67917250816496966-epaper-dh448c3797a13d4f32b1d2367d0d72a726/rajeev+chandrasekhar+mos+for+electronics+and+it+cites+contribution+of+digital+india+in+indias+progress+at+techgig+geek+goddess+podium-newsid-n445505448">https://m.dailyhunt.in/news/india/english/ani67917250816496966-epaper-dh448c3797a13d4f32b1d2367d0d72a726/rajeev+chandrasekhar+mos+for+electronics+and+it+cites+contribution+of+digital+india+in+indias+progress+at+techgig+geek+goddess+podium-newsid-n445505448</a>
<b>France Network Times</b>	<a href="https://www.francenetworktimes.com/news/rajeev-chandrasekhar-mos-for-electronics-and-it-cites-contribution-of-digital-india-in-indias-progress-at-techgig-geek-goddess-podium20221125185825/">https://www.francenetworktimes.com/news/rajeev-chandrasekhar-mos-for-electronics-and-it-cites-contribution-of-digital-india-in-indias-progress-at-techgig-geek-goddess-podium20221125185825/</a>
<b>British Columbia Times</b>	<a href="https://www.britishcolumbiatimes.com/news/rajeev-chandrasekhar-mos-for-electronics-and-it-cites-contribution-of-digital-india-in-indias-progress-at-techgig-geek-goddess-podium20221125185825/">https://www.britishcolumbiatimes.com/news/rajeev-chandrasekhar-mos-for-electronics-and-it-cites-contribution-of-digital-india-in-indias-progress-at-techgig-geek-goddess-podium20221125185825/</a>
<b>Australia Morning Tribune</b>	<a href="https://www.australiamorningtribune.com/news/rajeev-chandrasekhar-mos-for-electronics-and-it-cites-contribution-of-digital-india-in-indias-progress-at-techgig-geek-goddess-podium20221125185825/">https://www.australiamorningtribune.com/news/rajeev-chandrasekhar-mos-for-electronics-and-it-cites-contribution-of-digital-india-in-indias-progress-at-techgig-geek-goddess-podium20221125185825/</a>
<b>Skill outlook</b>	Rajeev Chandrasekhar, MoS for Electronics and IT, cites contribution of Digital India in India's progress at TechGig Geek Goddess podium   SkillOutlook.com



Total Registrations **69K+**

Total Impressions for the event **38.4Mn+**



**<CODE> INNOVATE + INSPIRE**

Inviting all women coders to India's biggest coding competition!

Win prizes worth ₹10 Lakh

22<sup>nd</sup> Aug - 23<sup>rd</sup> Nov 2022  
#SheTheInnovator

Participate Now

**Virtual Grand Finale**

Witness the women who will reign the programming world

23<sup>rd</sup> Nov 2022 | 4:30 PM IST Onwards  
www.techgig.com/geekgoddess

Book Your Seat

#SheTheInnovator

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Book Your Seat

#SheTheInnovator

**Tech Aptitude Challenge 2022**

Join the league of best women coders

Solve these 25 MCQs and get a chance to win Amazon vouchers every week!

Participate Now

#SheTheInnovator

**Virtual Grand Finale**

23<sup>rd</sup> Nov 2022  
4:30 PM IST Onwards

Book Your Seat





Overall Engagement

829K+

Total Impressions

3.4Mn+

**TechGig Geek Goddess**  
1w

Meet our Chief Guest Shri Rajeev Chandrasekhar, Union Minister of State for Electronics & Information Technology & Union Minister of State for Skill Development & Entrepreneurship for a special address on how the digital India initiatives are catalysing New India's Techade at TechGig Women Disruptors' Virtual Conference, an integral part of the TechGig Geek Goddess finale event presented by American Express <http://bit.ly/3UMAWMZ>.  
Date: 23rd Nov 2022  
Time: 4:30 PM IST

#TechGig #GeekGoddess #SheTheInnovator #Hackathon #Coding #Diversity #Inclusion #Equity #WomenHackathon #WomenTechies #GirlInTech #WomenInTech #WomenCoders #Technology #TechCommunity

**TECHGIG GEEK GODDESS**  
**Grand Finale**  
Chief Guest & Special address  
**Shri Rajeev Chandrasekhar**  
Union Minister of State for Electronics and Information Technology and Union Minister of State for Skill Development and Entrepreneurship  
Nov 23, 4.30 PM IST Onwards

**Rajeev Chandrasekhar** liked your Tweet

Watch the special address by our Chief Guest Shri @Rajeev\_Gol, Union Minister of State for Electronics & Information Technology & Union Minister of State for Skill Development & Entrepreneurship on how the digital India initiatives are catalysing New India's Techad.  
#TechGigpic.twitter.com/OWyTxmeoy2

**Rajeev Chandrasekhar** Retweeted your Tweet

Watch the special address by our Chief Guest Shri @Rajeev\_Gol, Union Minister of State for Electronics & Information Technology & Union Minister of State for Skill Development & Entrepreneurship on how the digital India initiatives are catalysing New India's Techad.  
#TechGigpic.twitter.com/OWyTxmeoy2

**TechGig**  
1w

Watch the LIVE RoundTable Discussion with our stellar panellists on how women in technology are succeeding in competitive tech careers and managing careers in the age of Metaverse at TechGig Women Disruptors' Virtual Conference, an integral part of the TechGig Geek Goddess finale event presented by American Express <http://bit.ly/3VbCCzE>. Watch Now!!!

Speakers:  
- Suchita Vishnoi, Senior Director- Strategy, Digital Business & Technology, Cognizant  
- Swetha H chakravarthy, Sr. Director, Intel Corporation  
- Neeta Thakur, Group Head, Wipro  
- Radhika Gurralla, Vice President, Senior Data Engineering Manager, Synchrony  
- Vidya Arun, Consulting Leader, Deloitte

#TechGig #GeekGoddess #SheTheInnovator #Metaverse #Hackathon #Coding #Diversity #Inclusion #Equity #WomenHackathon #WomenTechies #GirlInTech #WomenInTech #WomenCoders #Technology #TechCommunity

**TECHGIG GEEK GODDESS** Presented by **AM EX**

**VIRTUAL ROUNDTABLE**  
**From an Executive to CTO:**  
How women techies handle and ace this transition  
23rd Nov 2022  
5:00 PM IST

**Watch Now**

Streaming LIVE on:

#SheTheInnovator

**TechGig**  
1mo - Edited

Watch the ex-winners of TechGig Geek Goddess sharing their experience.

Inviting all women techies to showcase great coding skills in the biggest diversity event in India. Participate in the coding challenge and claim the title of the best female programmer in India. Also, win prizes worth INR 10 Lakh. Register now <https://bit.ly/3KzpaRY>

#TechGig #GeekGoddess #SheTheInnovator #Hackathon #Coding #WomenAtWork #SelfieContest #WomenHackathon #WomenTechies #GirlInTech #WomenInTech #WomenCoders #Technology #TechCommunity

Shreya Pawaskar Roopam Mishra Bhanvi Menghani

**TechGig**  
3mo

The 8th edition of India's largest women-only coding battle- TechGig Geek Goddess is back! Participate now <https://bit.ly/3KzpaRY>

What's waiting for you?  
- Showcase your coding prowess  
- Solve real-world tech problems  
- Skill benchmarking against your industry peers  
- Networking and panel discussions with top diversity leaders

Win cash prizes worth INR 10,00,000

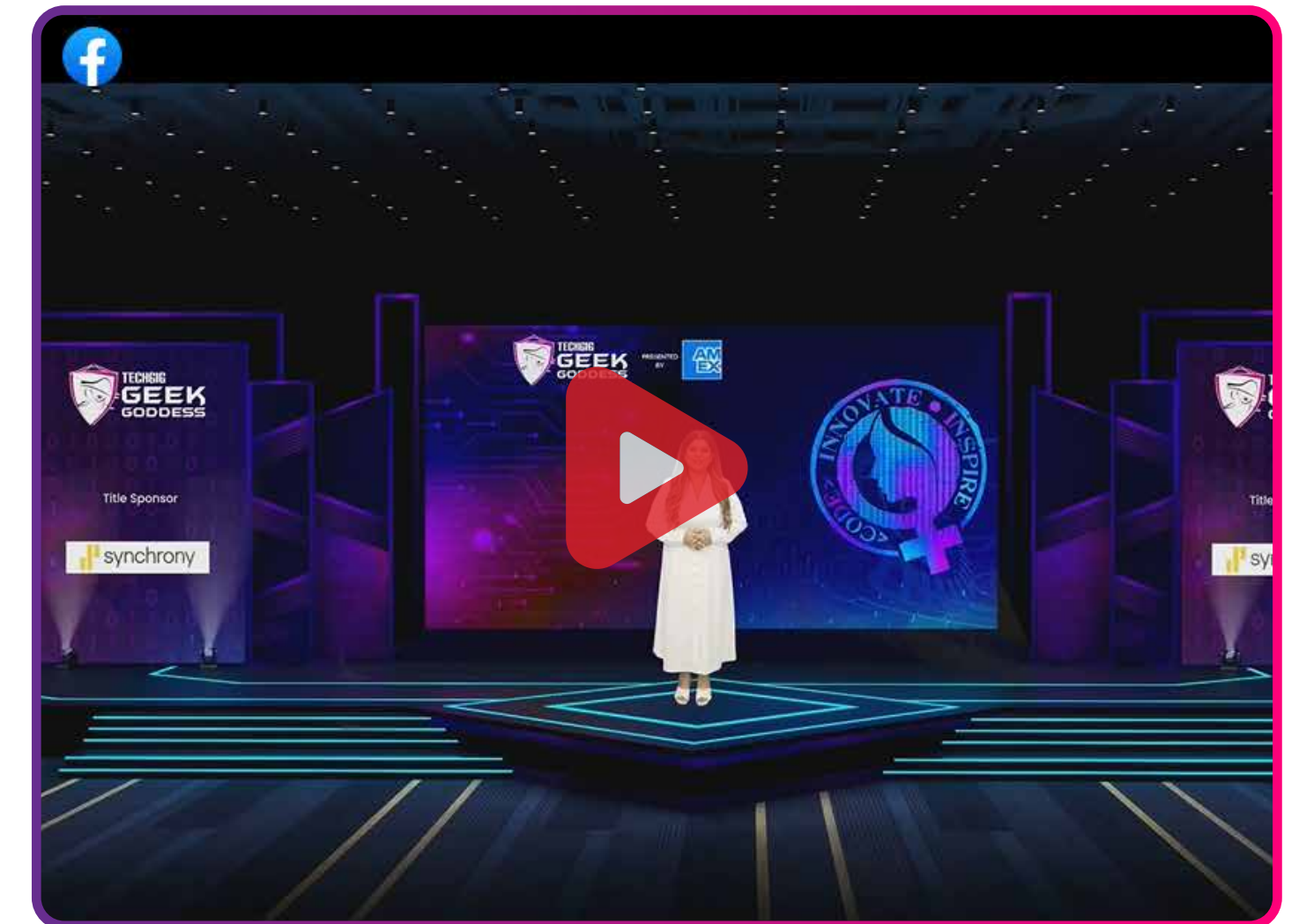
Your journey to become the 'GeekGoddess' begins here!

#TechGig #SheTheInnovator #Hackathon #Coding #WomenHackathon #WomenTechies #GirlInTech #WomenInTech #WomenCoders #Technology #TechCommunity

#SheTheInnovator

India's biggest ing competition for women techies is back

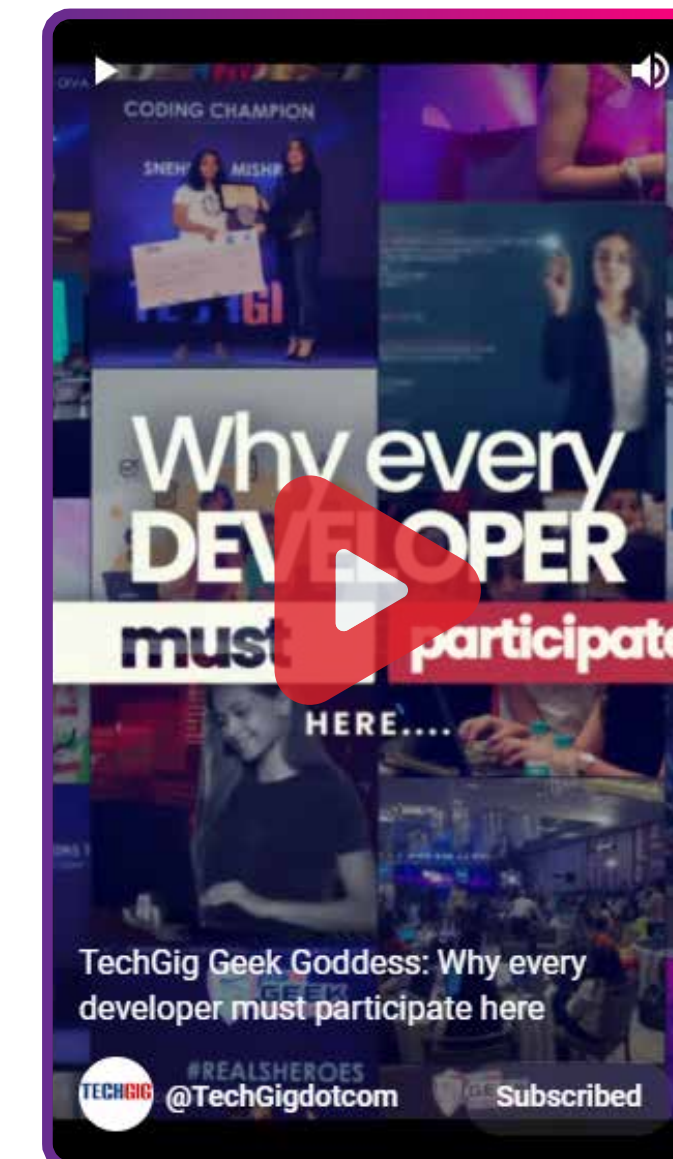
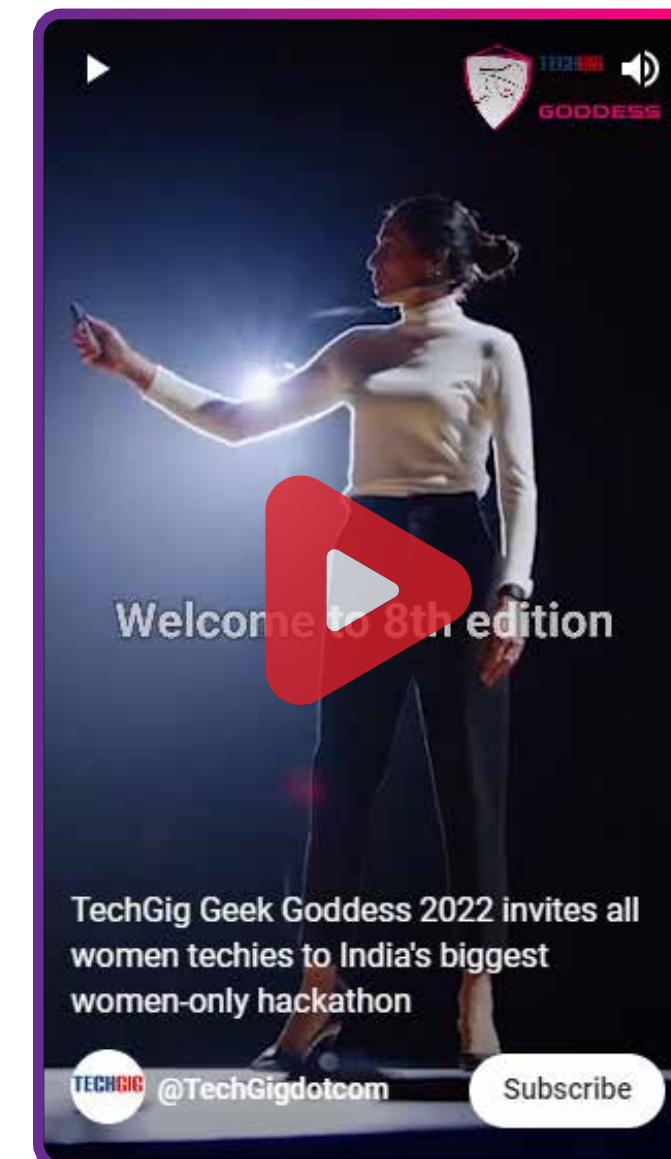




**98K+**

**55K+**

Views and still counting





## Total Impressions 35Mn+

The screenshot shows the homepage of geeksforgeeks.org. A large advertisement for 'Code Innovate Inspire' is featured on the left, promoting a virtual grand finale on 23rd Nov 2022. To the right, a 'WHAT'S NEW' section lists three courses: 'Complete Data Science Program', 'Complete Interview Preparation- Self Paced Course', and 'Data Structures & Algorithms- Self Paced Course'. The website navigation includes categories like Courses, Tutorials, Jobs, Practice, and Contests.

The screenshot shows the homepage of javatpoint.com. It features several advertisements for 'Java Training Oracle Certified', 'Data Analytics Training', and a 'Tech Aptitude Challenge 2022'. A 'Latest Tutorials' section lists resources for Splunk, SPSS, Swagger, and Transact-SQL. The website has a green header with navigation links for various programming languages and technologies.

The screenshot shows the homepage of indiabix.com. A prominent advertisement for 'Tech Aptitude Challenge 2022' is displayed, inviting women coders to participate. Below it, there is a 'GATE - 2023' advertisement for 'Hard Copy Practice Material and Test Series for GATE CSE 2023 Exam'. The website has a blue header with navigation links for various exam preparation topics.

The screenshot shows a 'Python Tutorial' page on w3resource.com. The page includes a sidebar with a list of Python topics, a main content area with a 'What is Python?' section, and a 'Contents' list. A large advertisement for 'Sixer' is visible at the top of the main content area. The website has a blue header with a search bar and a 'Become a patron' button.

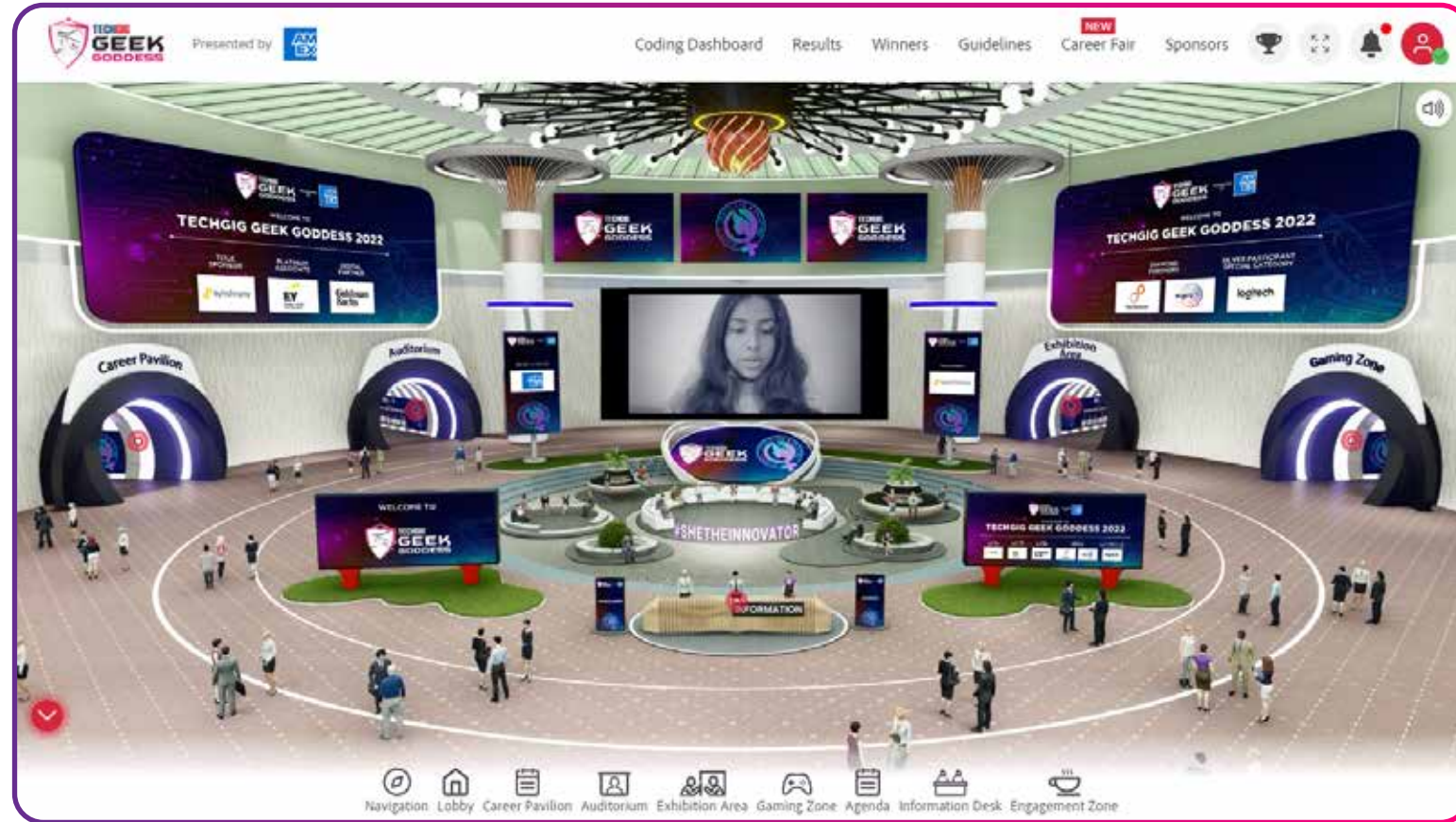


Roadblock banner

Gutter banner and Leaderboard banner

## Mailers





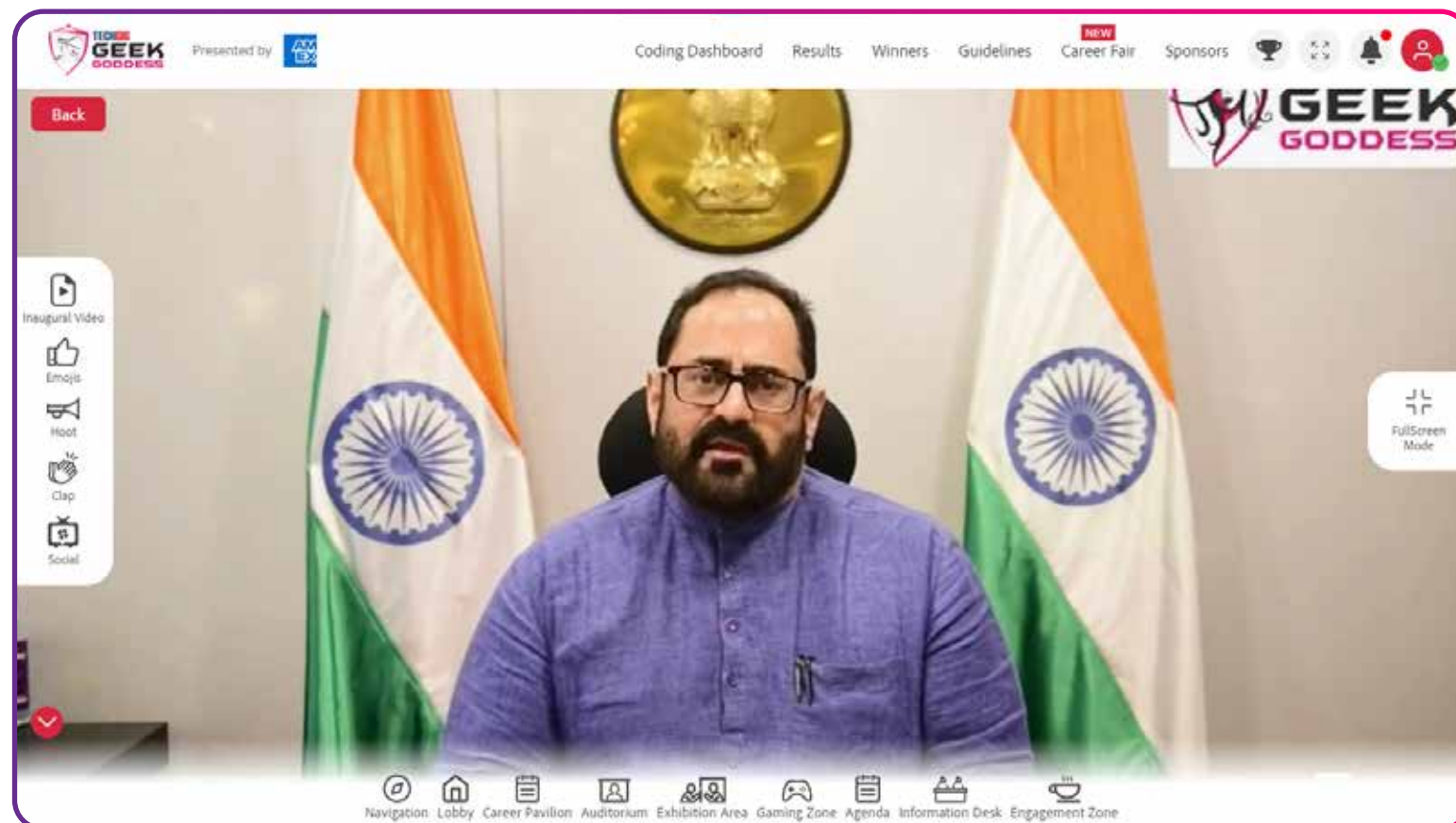
Lobby



Information Desk



Auditorium Stage



Auditorium Video



Career Pavilion



Exhibition Area



# Champions of TechGig Geek Goddess 2022



**Champion**  
**Muskan Agrawal**

**1<sup>st</sup> Runner-Up**  
**Batul Bohra**

**2<sup>nd</sup> Runner-Up**  
**Rinki**

**3<sup>rd</sup> Runner-Up**  
**Radhika Patwari**

**4<sup>th</sup> Runner-Up**  
**Mahiyat Tanzim**



Presenting Partner



Title Partner



Digital Partner



Platinum Associate



Diamond Partners



Silver Participant - Special Category





# THANK YOU

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