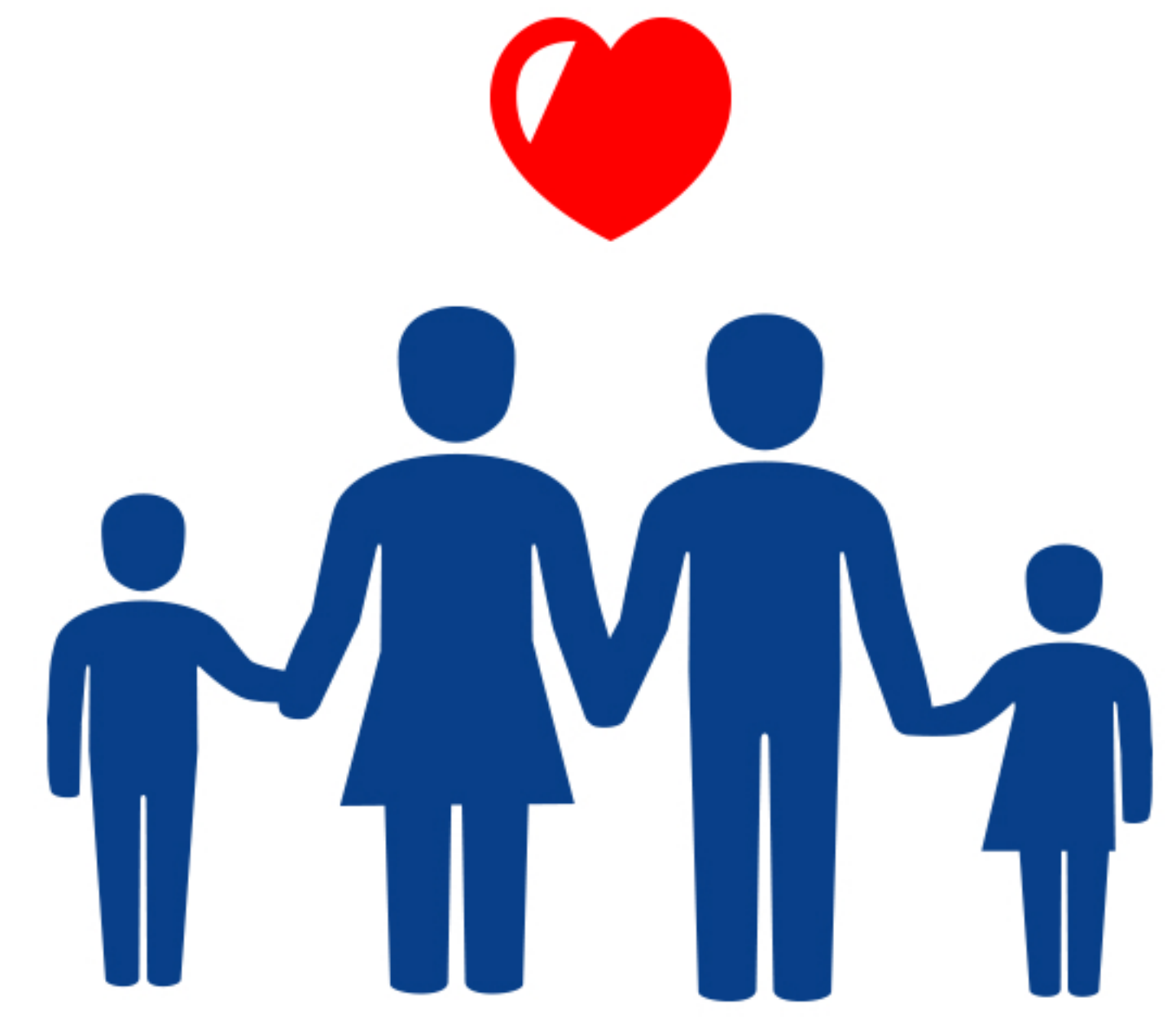
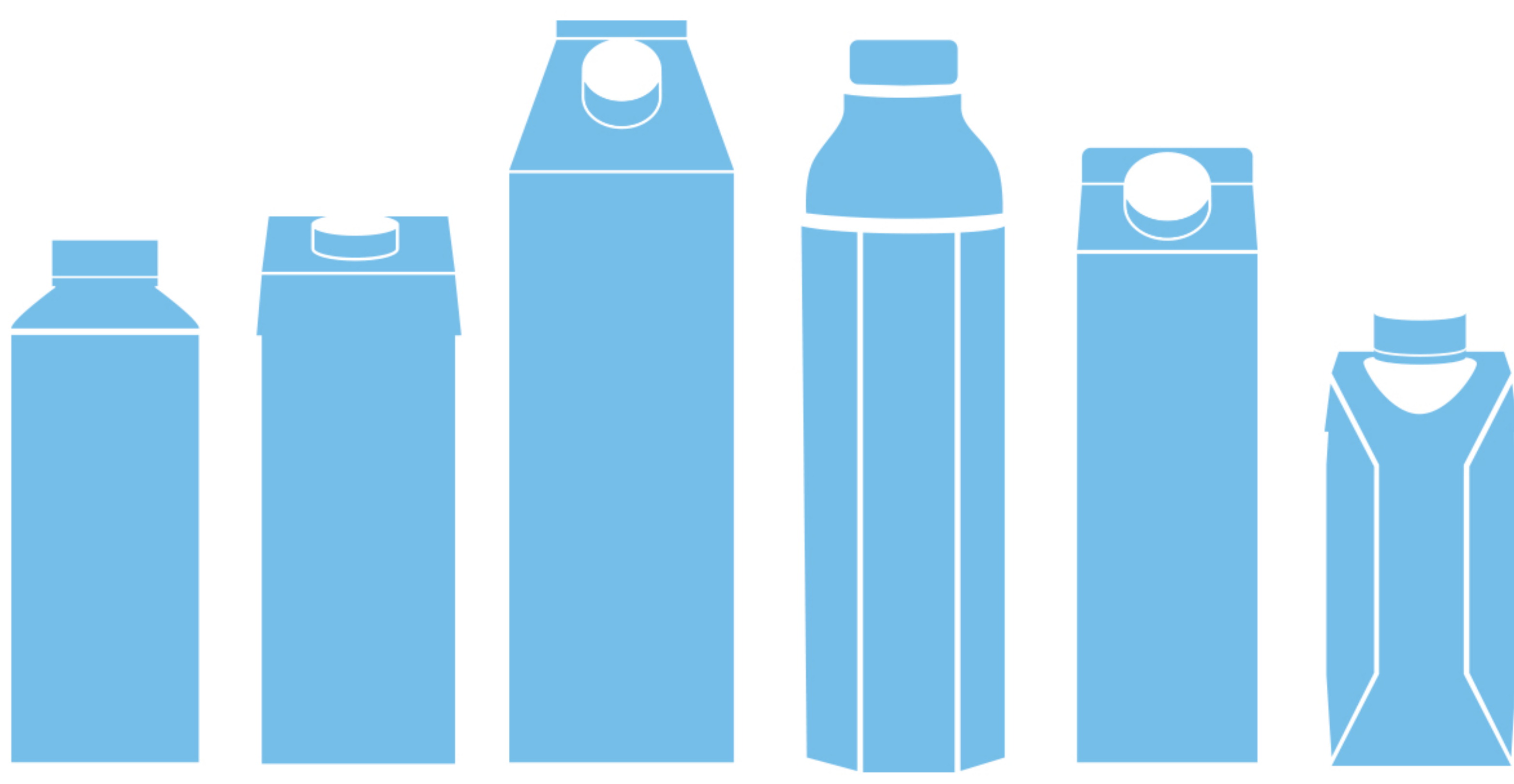
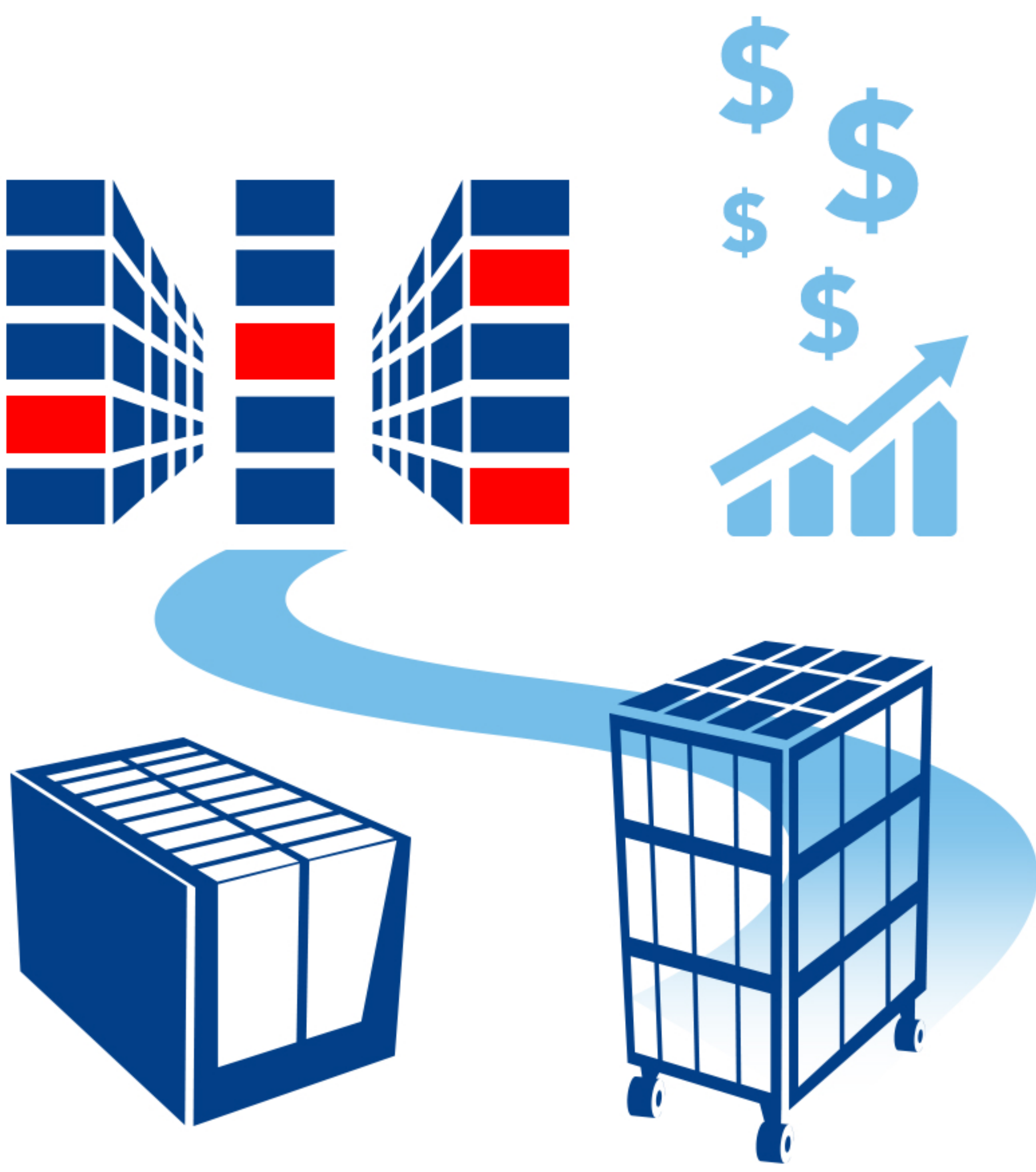


HOW TO KNOW IF YOU'VE ACHIEVED QUALITY EXCELLENCE



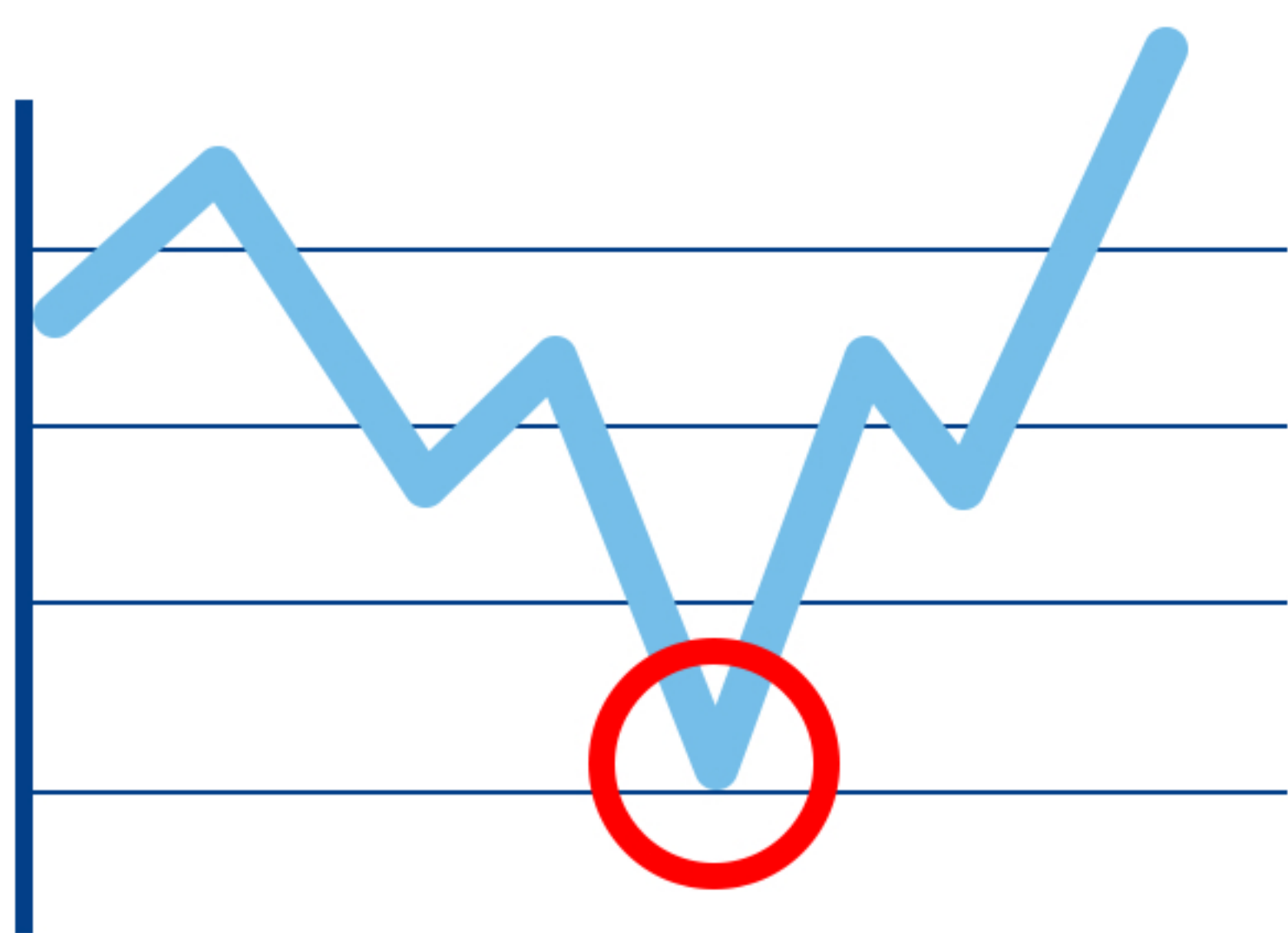
1. You understand your customers' demands

For most consumers, a bad pack is worse than no pack.



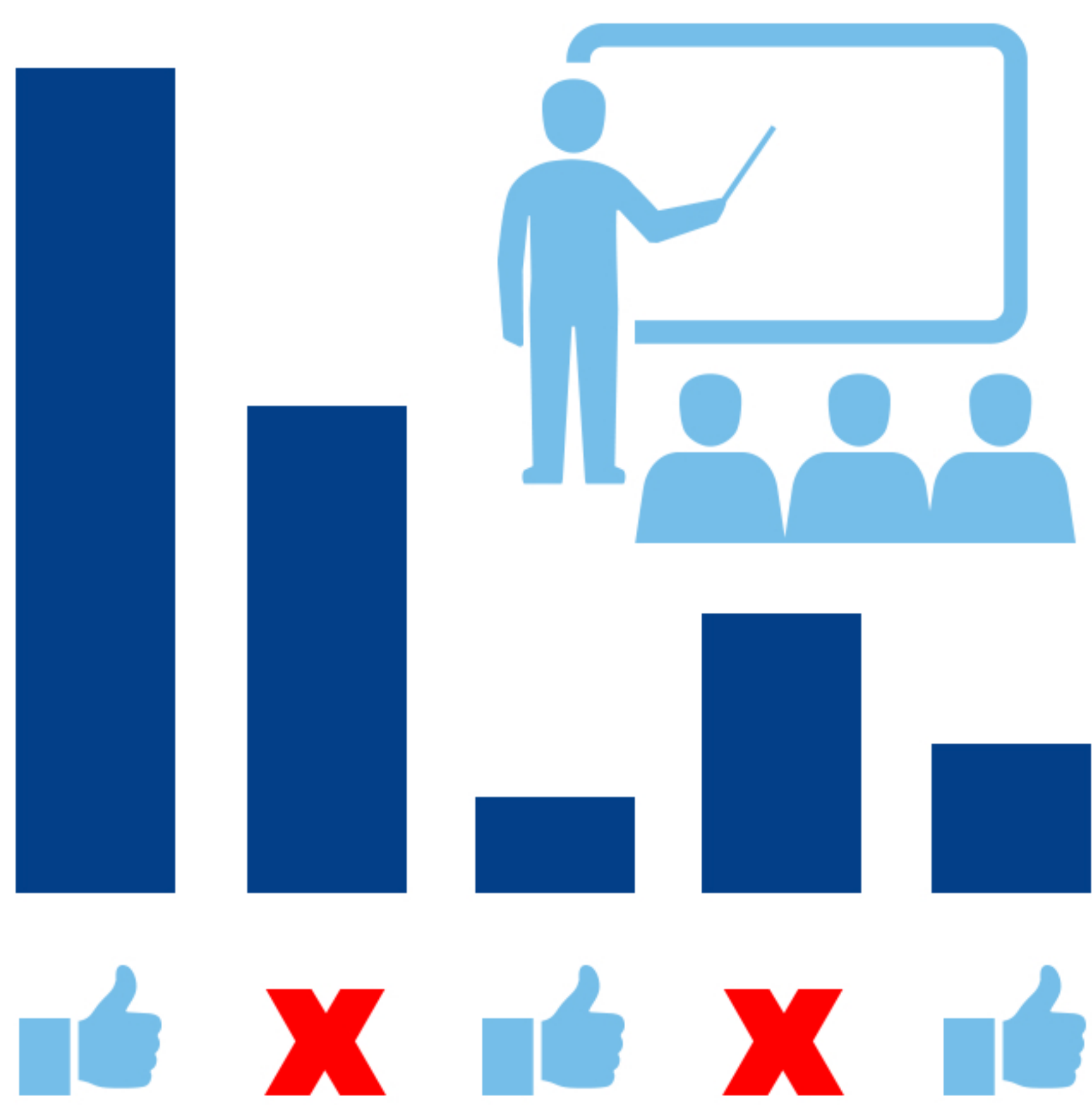
2. Your sales have increased

Sales are shown to increase by 1% for every 3% increase in on-shelf quality.



3. You know exactly where quality losses originate

Predictive Quality Metrics allow for better understanding of quality losses.



4. You know how and what to measure

With the right analysts and guidance, you can easily start measuring quality and benchmarking results.



5. You've achieved it all without wasting time and money

The right quality initiatives will lead to more efficiency and lower costs.



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