

Global Brand Database

The free global search engine
for brands

WIPO's Global Brand Database is your free and user-friendly gateway to millions of records from many national and international trademark collections.

Brand data is essential to help you develop and protect your brand.

Use the Global Brand Database to get started with your search for similar or identical brands that may already exist in your target markets. Searching existing trademarks is a necessary first step in registering a brand.

If your mark infringes another trademark owner's rights or doesn't comply with local laws, you may not be able to register it. Plan your brand strategy – and avoid wasted time and filing costs – by starting your search with the Global Brand Database.

You can also use the Global Brand Database to simply browse marks in markets that interest you.

The database includes:

- many national and international brand collections – and more are being added
- appellations of origin
- protected official emblems.



21.04.2016

96198

28.19.00

AE

FILTER BY		Source	Image	Status	Origin	App. Year	Expiration
AE TM	39,540	AU TM	1,596,073	BN TM	43,191	CA TM	1,509,361
CH TM	388,604	CL TM	432,147	DE TM	1,938,990	DK TM	286,662
EE TM	30,887	EG TM	114,333	EM TM	1,456,700	ES TM	799,999
FR TM	3,288,819	LA TM	40,204	MA TM	160,870	MO TM	38,510
MY TM	777,289	HZ TM	821,674	CH TM	58,434	PG TM	29,217
PH TM	399,262	TH TM	732,194	TO TM	3,019	US TM	8,822,518
VN TM	222,839	WO AD	1,061				

Global Brand Database

SEARCH BY

Brand: Name: Numbers: Dates: Class: Country:

Origin *

Designation *

Generate search

TM

BN

CA

CH

CL

DE

The Global Brand Database is powerful but easy to use.

Search features, filter options, and results are all available on the homepage.

Start by selecting your search criteria – brand names, numbers, dates, class or country – and use sub-categories within each of these fields to make your search even more precise.

You can refine your search using the database's extensive filtering options: source country, image, status, origin, application year, expiration year, trademark class under the Nice Classification, registration year, image class under the U.S. or Vienna Classifications, rights-holder, and countries chosen for protection.

You can also use the filters to spot branding trends over time, or across certain business sectors, countries or regions.



- Shape
- Color
- Texture
- Composite
- Verbal

FILTER BY

Source Image Status Origin App. Year Expiration n

Pick an image

OMPI 

Pick a strategy

Shape **UTAHROW**

Color

Texture

Composite












Pick an image type

Verbal	3,139,634
Nonverbal	1,765,419
Combined	9,153,241
Unknown	125,906

Advanced Filter

Filter

Global Brand Database

Folder	Number	App. Date	Image Class	Nics Cl.	Image
ORGANISATION MONDIALE DE LA PROPRIÉTÉ INTELLECTUELLE	WO37		VC.07.01, VC.26.11		
ORGANISATION MONDIALE DE LA PROPRIÉTÉ INTELLECTUELLE	WO36		VC.07.01, VC.26.11, VC.28.01		
World Intellectual Property Organization / Organisation Mondiale...	972907	2010-03-31	VC.07.01, VC.26.11, VC.29.01	1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 1...	
	A1200180D				
World Intellectual Property Organization / Organisation Mondiale...	972956	2010-03-31	VC.07.01, VC.26.11	1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 1...	
World Intellectual Property Organization, Organisation Mondiale...	86001854	2010-03-31	US.26.17	1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 1...	
Fendrych, Jimme C.	75246794	1997-02-24	US.01.15	9, 12	
GRUPE MAJDOOR INC	1649821	2013-10-29	VC.01.15	5	
주식회사 알티오	*1139900001991	1999-02-26		42, 35, 38	
PHD Property Group Pty Ltd	1068781	2005-07-27		35, 36, 37, 42, 43	
World Intellectual Property Organization / Organisation Mondiale...	972880	2010-03-31	VC.07.01, VC.26.11	1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 1...	

You can even search images thanks to cutting-edge technology.

Just select the “Image” filter on the homepage, upload an image file and click the “filter” command. The system will search for visually similar images, quickly returning records of other protected images that may bear a resemblance to yours.

Your search results will be listed on the homepage, and the list will automatically update as you modify the parameters of your search.

Where records include an image, the image will be displayed in the list of results, and you can see a larger version of each image by hovering your cursor over it.

Click on any record in the list to view the full details.

The interface is currently available in three languages – English, French and Spanish – with more to come.

A Help menu at the top right of the homepage gives you access to comprehensive support with answers to frequently asked questions and information on which national and international collections are included in the database.

Start your search with the Global Brand Database – your gateway to millions of registered brands from across the globe.

**“A recognized brand is among
the most valuable intangible
assets a company can own.”**

Francis Gurry
Director General
World Intellectual Property Organization
(WIPO)

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