

# Collective Marks as a Tool for Economic Development



Side-event at the 32<sup>nd</sup> Session of  
the Committee on Development and  
International Property (CDIP)

**Monday, April 29, 2024**

1.30 p.m. to 2.50 p.m.

WIPO Headquarters, Geneva  
NB 0.107



Hybrid (Zoom)

[Register here](#)



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## **Program**

**1.20–1.30 p.m.**

### **Welcoming Remarks and Project Overview**

Mr. Georges Ghandour, Senior Counsellor and Project Manager, DACD

**1.30–2.30 p.m.**

### **Towards Creating a Collective Marks Management Framework for Sustainability**

Mr. Pablo Regalado, Head, Geographical Indications and Trademarks Division, National Institute of Industrial Property (INPI), Ministry of Economy, Brazil

Mr. Carlos Fernando Escobar Revollo, Second Secretary, Vice Ministry of Foreign Trade and Integration, Ministry of Foreign Affairs, Plurinational State of Bolivia

Mr. Jesus Antonio Z. Ros, Director IV, Bureau of Trademarks, Intellectual Property Office of the Philippines (IPOP HL), The Philippines

Mr. Imed Methnani, Counsellor, Directorate General of International Organizations and Conferences, Ministry of Foreign Affairs, Migration and Tunisians Abroad, Tunisia

**2.30–2.45 p.m.**

### **Discussion and Q & A**

All participants are invited to contribute to the discussion.

**2.45–2.50 p.m.**

### **Closing Remarks**