

Census Bureau Modernization and Transformation Activities

CSAC

March 17, 2022

Robert Santos
Director

A New Statistical Frontier: Opportunities for Resiliency

- Declining response rates
- Increasing costs and demands for more timely and relevant data
- Data collection challenges
- A need for ...
 - improved collaboration with stakeholders and partners
 - improved data quality
 - stronger computing power
 - proliferation of alternative unofficial data products, and new technologies



Our Approach:

Transformation and Modernization Involves the Whole System to Change the Whole System

Transforming and Modernizing the Existing State by

- Increasing Efficiencies
 - Enterprise operations
 - Workforce & Public Burden
- Improving Data & Methods
 - New Data Sources
 - New Methods
 - Data Quality
- Excellence Through Diversity, Equity, Inclusion, & Accessibility
 - Innovation & Critical Thinking
 - Include Alternative Perspectives/Diverse Voices
 - Use Equity Lens to Improve Policies/Practices

To Evolve into a 21st Century Data-Centric Agency adept at

- Keeping pace with new statistical methods and the growing availability of data
- Remaining on the leading edge of the global statistical community
- Advancing excellence through a culture of inclusion, innovation, and opportunity
- The continuous evolution of methods, data acquisitions and dissemination
- Helping planners and decision-makers solve difficult problems based on data
- Delivering prompt, accurate, and actionable data products
- Building greater awareness with the American public about the value and promise of our work

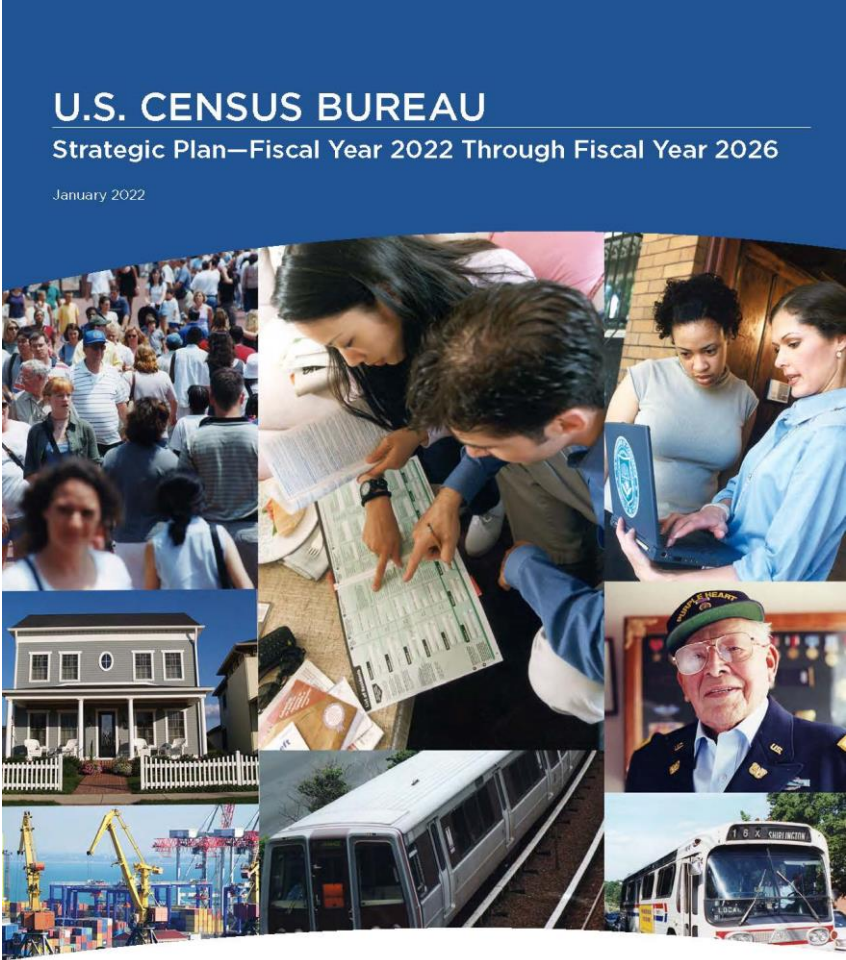
Our Approach: Aligning Our Vision, Mission, Values, and Guiding Principles with Transformation and Modernization

FY22-26 Strategic Plan

Our Vision is to be the trusted source for timely and relevant statistical information, and the leader in data-driven innovation

Our Mission is to serve as the nation’s leading provider of quality data about its people and economy

- Our Values and Guiding Principles:**
- Move forward as innovation pioneers
 - Be transparent and accountable to our stakeholders
 - Operate with integrity
 - Respect our workforce, respondents, and customers



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Strategic Plan—Fiscal Year 2022 Through Fiscal Year 2026

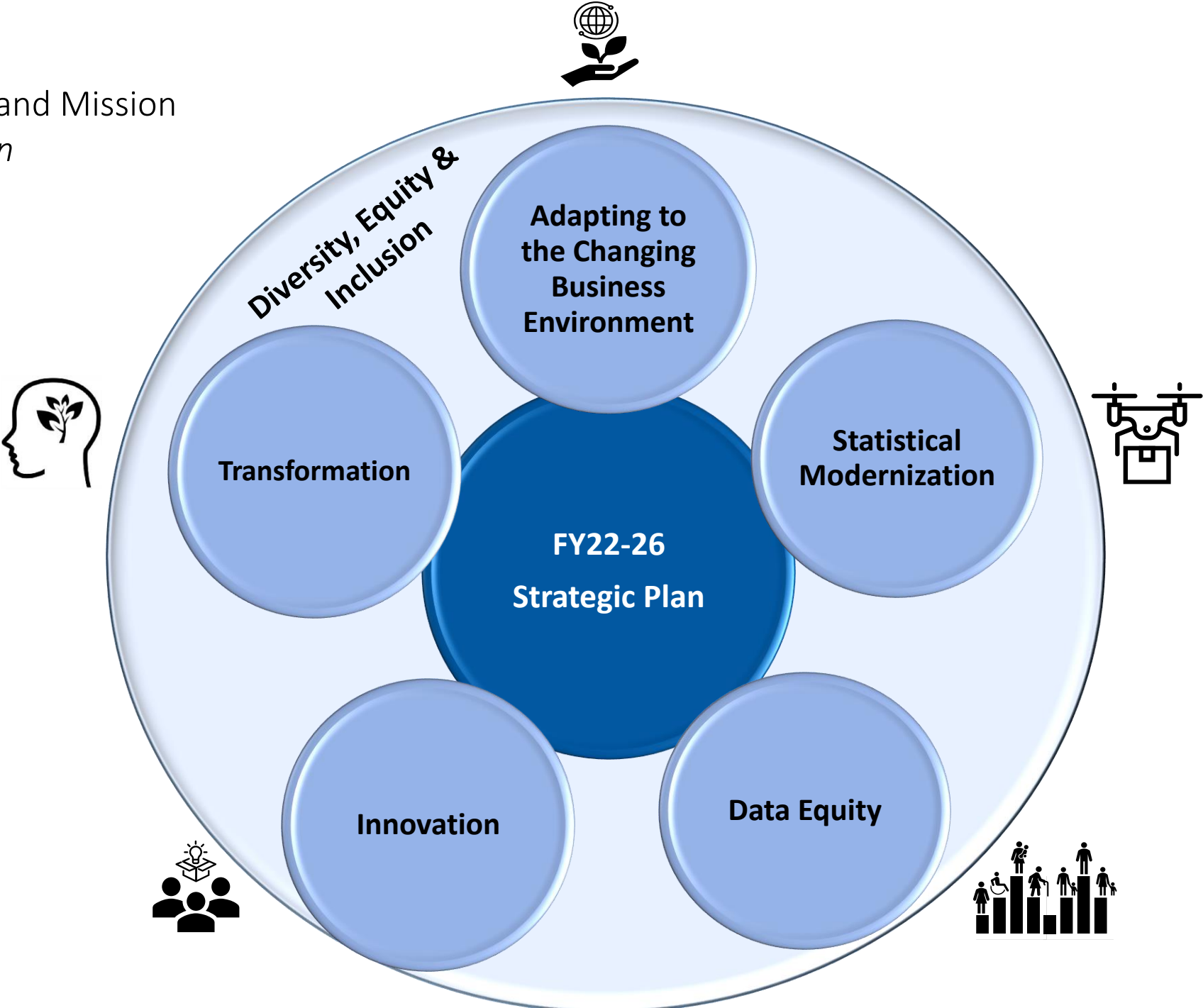
January 2022



U.S. Department of Commerce
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Our Approach:

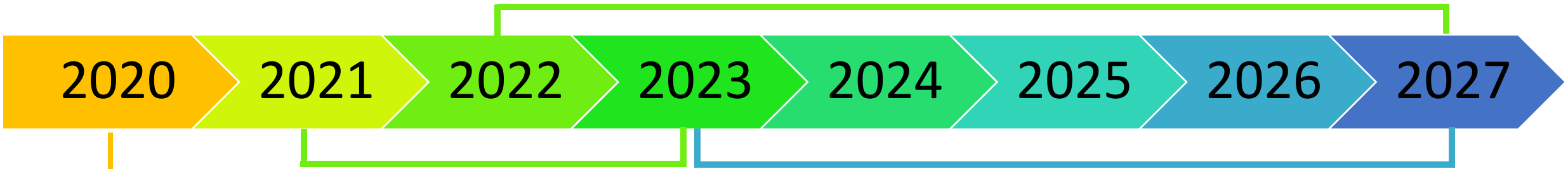
Achieving Our Vision and Mission
FY22-26 Strategic Plan



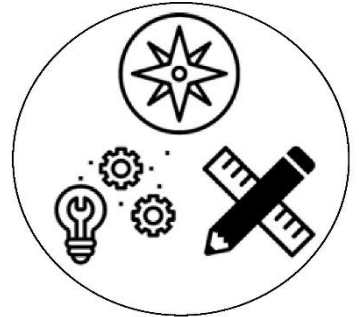
How We're Adapting:

Transformation and Modernization is a multi-year enterprise-wide effort to explore, design, and apply new ways of working

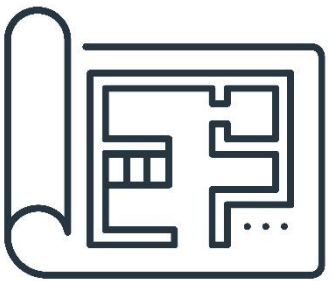
★ External Engagement (CSAC)



- Launch internal planning and communications



- Design and conduct internal Conference Model® Workshops
- Develop Blueprint
- Initiate Track work



- Planning and Implementation
- Lessons Learned
- Monitor and Evaluate

How We're Adapting:

Transformation and Modernization utilizes an employee-driven, high-engagement approach to evaluate and improve current processes, infrastructures, and mindsets





Where We're Going

Transformation and Modernization is Already Underway as we Develop and Deploy Advances to

- Advance a culture that embraces diversity, equity and inclusion to help spur opportunity, innovation and excellence,
- Reach new end users,
- Provide more timely and relevant data products,
- Use new techniques to produce new products without increasing burden, and
- Align our tools, processes, and products towards our vision for the future