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# Strategies to Enhance COVID-19 Vaccine Uptake among Prioritized Groups, Uganda

## Appendix

### **Vaccination Champions: A Training for Community Mobilizers**

Shown on the following pages is the COVID-19 Vaccination Champions Toolkit used to conduct interpersonal and social mobilization of communities for vaccination in this study.

# Vaccination Champions

## A Training for Community Mobilizers



# Training modules

**Introduction  
to the  
course**

**Part 1: COVID 19**

**Part 2: Vaccines**

**Part 3: Vaccine  
Communication**



# Learning objectives

1

**Learn** about COVID19, what causes it, how it spreads and how we can prevent it. Recognize priority populations that are targeted for COVID 19 vaccination

2

**Know** the different types of COVID19 vaccines. Understand how vaccines are monitored for safety

3

**Learn** how to communicate to people and communities about COVID-19 vaccination

# Details of the training



- **Content:** COVID-19 disease, Priority Groups, Vaccines, Safety, Communication
- **Duration:** 90-minutes
- **Target:** District staff, FBO leaders, community leaders, media
- **Train:** Mobilizers
- **Reporting:** Provide activity reports

# Definition of vaccination champions



A person who helps someone else overcome a barrier/obstacle to vaccination is a **Vaccination Champion.**

<https://svhealthcare.org/news/vaccination-champions>

# Barriers to vaccination



**Concerns about safety of the vaccine**



**Inadequate awareness of vaccination program**



**Inadequate access to vaccine locations**



**Misinformation promoting hesitancy**



# Example: Vaccine champion in Uganda



## Thousands of Champions are needed to;

- Talk about the vaccine with their friends, family members, and neighbours
- Listen to the reservations and obstacles and help resolve them

***Dr. Paul Buyego***

*“Let us encourage every one to vaccinate to prevent severe disease, hospitalization and death.”*



# Vaccination champions – what do they do?

1

**Ask about barriers** and do what you can to resolve them

2

**Share the facts** and clear the misinformation

3

**Offer to connect them** to vaccination centers

4

**Share that vaccines are safe** and easy to use

5

**Share your experience** about getting the vaccine



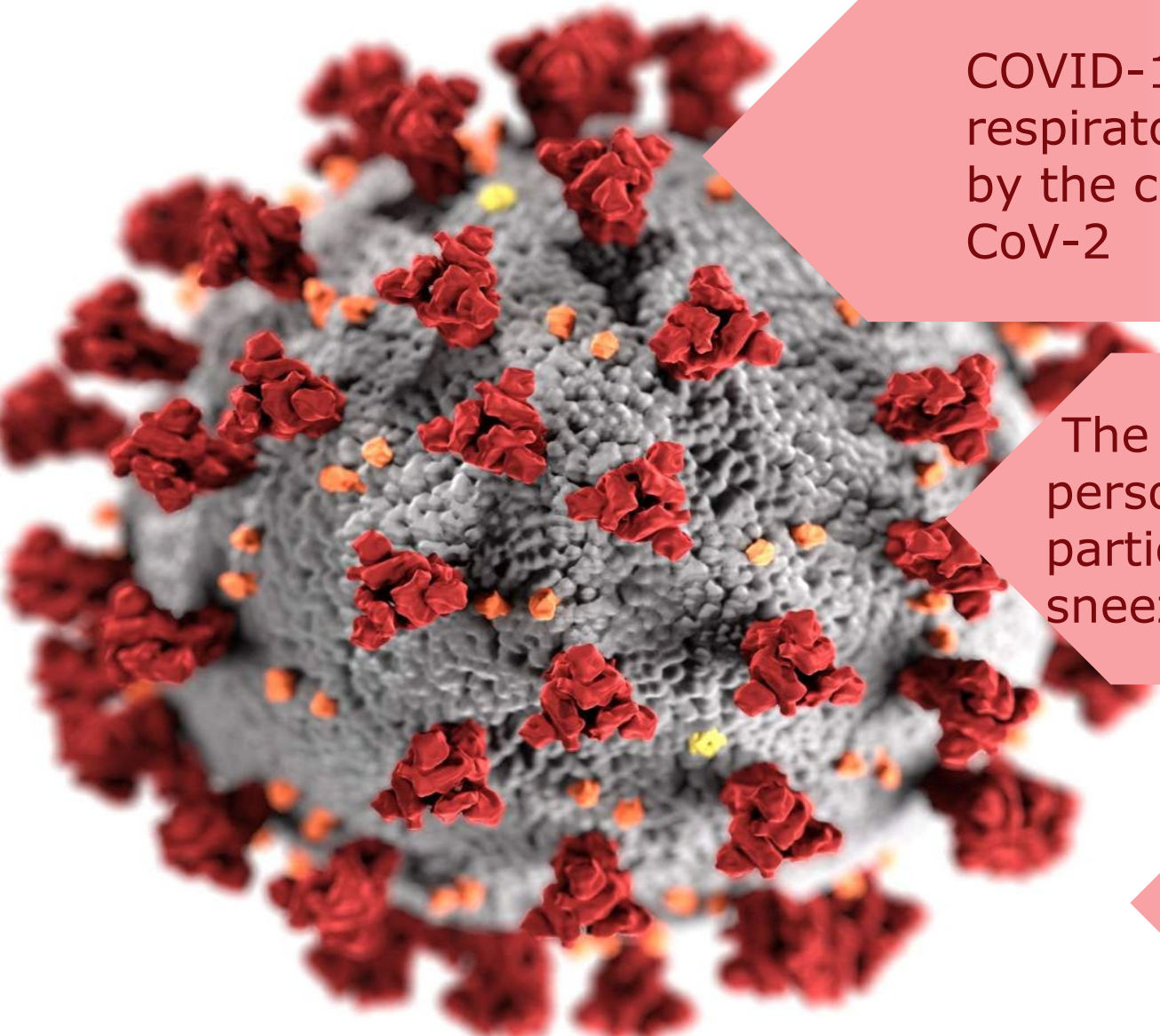
# COVID-19

**PART 1**

**CORONAVIRUS  
(COVID-19)  
INFORMATION**

A detailed 3D rendering of a coronavirus particle, showing its characteristic spherical shape with a textured, grey outer shell and a red, spiky surface. The particle is set against a dark background, with other smaller particles visible in the distance.

# What is COVID-19?



COVID-19 is an infectious respiratory disease caused by the coronavirus, SARS-CoV-2

The virus can spread from an infected person's mouth or nose in small liquid particles (droplets) when they cough, sneeze, talk, sing or breathe heavily

Usually, the virus spreads when people are in direct or close contact (less than 1 meter) with an infected person

# What are signs and symptoms of COVID-19?

## Common symptoms of COVID-19

- Mild fever,
- Cough,
- Fatigue/weakness/tiredness,
- Shortness of breath,
- Myalgias (muscle aches/pains).
- Complications/problems as a result of COVID-19 include severe disease and may lead to death

### PLEASE NOTE:

**Anyone can become sick with COVID19, regardless of age and health status.**

**Older people above the age of 50 and those with underlying or people with chronic(long lasting) medical conditions are more likely to have severe forms of COVID-19**

# Priority populations for vaccination

## Occupation

Are by the nature of their work exposed to COVID-19 infection

- Health workers,
- Security personnel
- Teachers and non-teaching staff in schools .



## Weaker immune systems

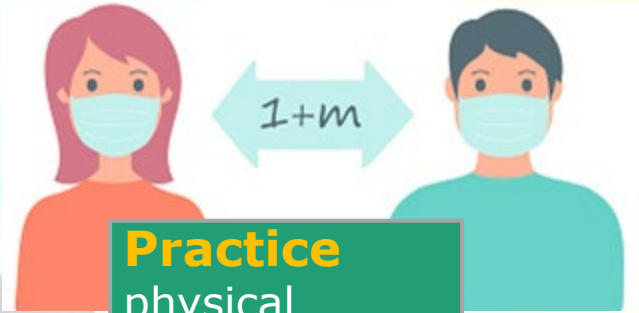
People with weaker immune systems are more likely to need hospital care or die if they get COVID-19)

- Older people 50 years of age and above
- People with underlying conditions such as diabetes, hypertension, heart/liver/kidney disease, cancer and HIV.
- Adults from 18- 49 years of age and Children 12 -17 years with these underlying conditions are prioritized for vaccination

# Special groups-Pregnant and Breast-feeding women

- The **benefits** of getting a COVID-19 vaccine far **outweigh risks** for individuals who are pregnant or might become pregnant in the future
- **Vaccines are safe in breastfeeding mothers.**
- The **vaccines do not contain live virus**, so being vaccinated does not pose a risk to the baby.
- **If you are vaccinated** for the coronavirus, there is no need to **delay or discontinue breastfeeding**
- **The vaccines will not stop you from becoming pregnant in future.** Women trying to conceive can be vaccinated with the current COVID-19 vaccines — there is no reason to delay pregnancy after completing the vaccine series.

# Information to support patients and protect caregivers when managing COVID-19 at home



## Practice

physical distancing of at least 2 meters away from others



**Wash** your hands regularly with soap and clean water or use an alcohol-based hand sanitizer (at least 60% alcohol content)





**Keep** rooms well ventilated with open windows



**Wear** a mask properly, covering your mouth and nose when in public, and while at home when you are caring for an infected person who is under home-based care/isolation

# Information to support patients and protect caregivers when managing COVID-19 at home




**Avoid**  
touching the  
eyes, nose and  
mouth



**Avoid**  
touching  
surfaces and  
clean surfaces  
regularly with  
standard  
disinfectants

**Cough** or  
**sneeze** into  
a bent elbow  
or use a tissue  
if accessible.



**Avoid**  
crowds, hand  
shaking and  
hugs





# THE TAKE-HOME MESSAGE

- COVID-19 is an infectious/contagious respiratory illness

- You can become infected by breathing in droplets from an infected person

- Common symptoms include; fever, shortness of breath these can worsen to more severe COVID-19 disease

- Anyone can get COVID-19, but older people  $\geq 50$  years and those with underlying medical conditions are more likely to get severe forms of COVID-19 disease

- Most cases of COVID-19 are asymptomatic

- Observe all the SOPs for prevention of COVID-19

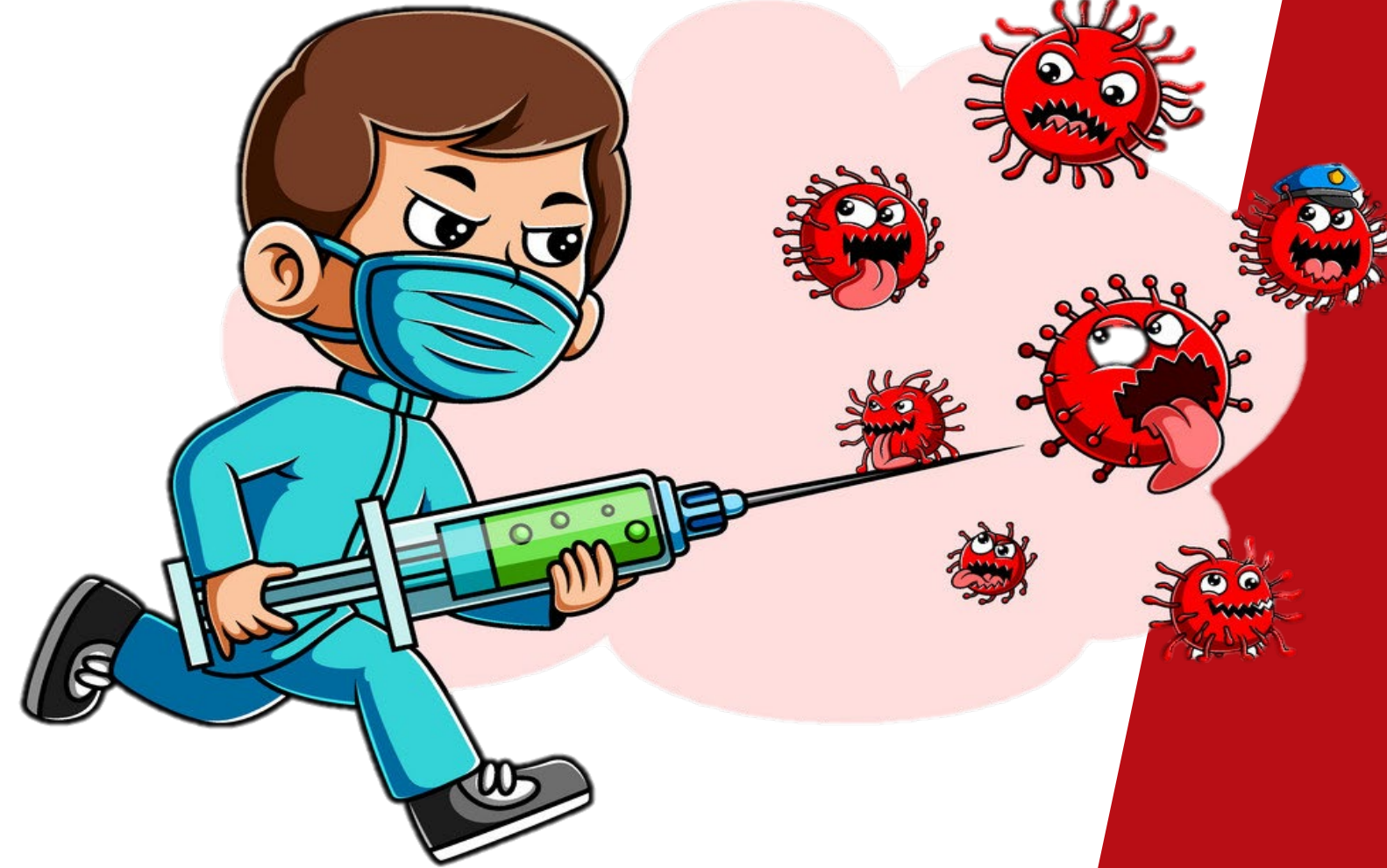


# COVID-19 vaccines and vaccine safety

## **PART 2** **Vaccines**



# What is the goal of COVID-19 vaccination?



- To prevent and reduce **severe COVID-19 disease and deaths**
- Sustain national health system response
- Restore health and productivity of the Ugandan societies and the economy

# Vaccines

The vaccines for COVID-19 are all designed to teach the body's immune system to safely recognize and block the virus that causes COVID-19.



**All vaccines have a very high efficacy/usefulness in preventing hospitalization, death and severe disease.**

# Types of Vaccines



**Inactivated or weakened virus vaccines:** They use a weakened form of the virus that does not cause disease, but still generates an immune response. **(Sinovac, Sinopharm)**



**Viral vector vaccines:** These use a virus that has been genetically engineered so that it can't cause disease but produces coronavirus proteins to safely prompt an immune response. **(AstraZeneca , Janssen)**

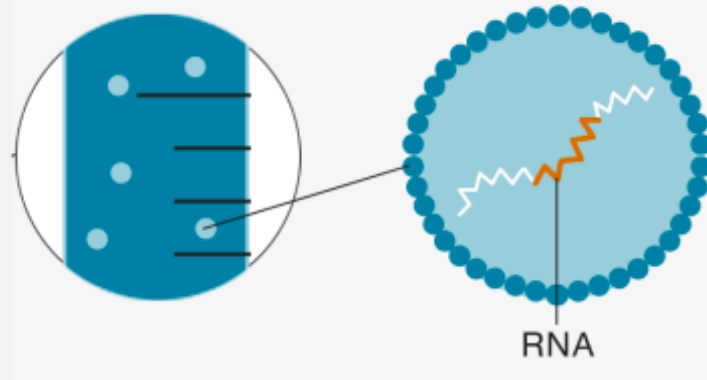


**RNA and DNA vaccines:** It is a new approach that uses genetically engineered RNA or DNA to generate a protein that safely prompts an immune response. **(Pfizer, Moderna)**

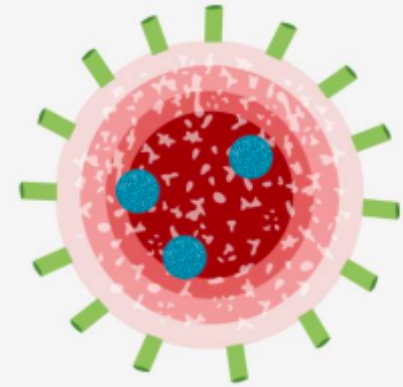
# Pfizer & Moderna Vaccines: How They Work



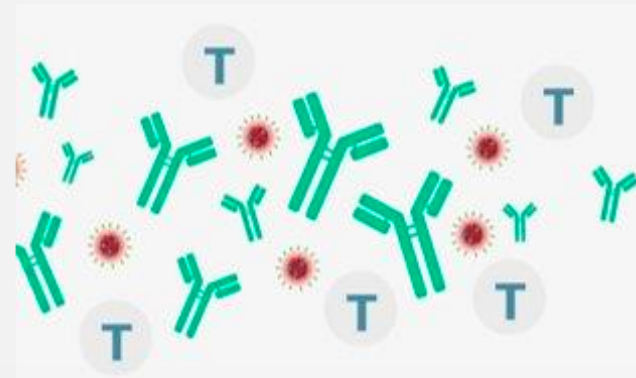
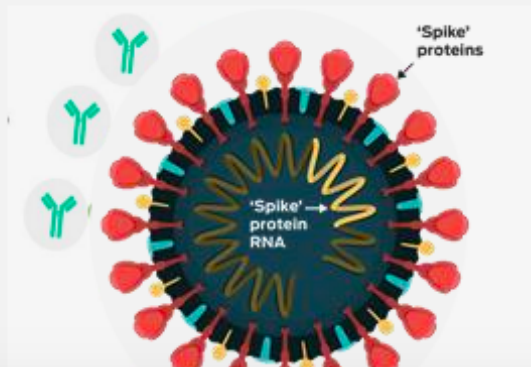
**How a messenger RNA (mRNA) vaccine works.** Scientists take some inactive virus genetic code that tells cells what to build and coat it in a lipid (fat) so it can enter the body's cells.



The vaccine enters the cells and tells the cell to produce the protein from the outside of the coronavirus so your body can recognize it later



If your body comes in contact with a coronavirus the immune system can now recognize it and fight the virus.



The immune system produces antibodies that recognize the protein from the outside of a coronavirus

# COVID-19 vaccines available in Uganda

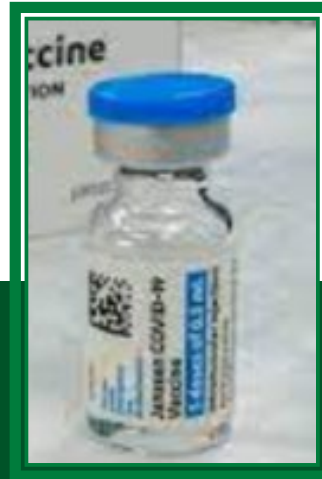
**Sinovac**



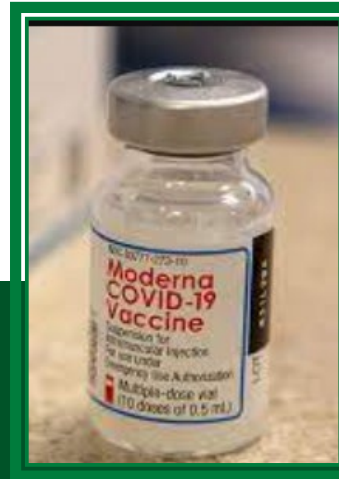
**Pfizer**



**J&J**



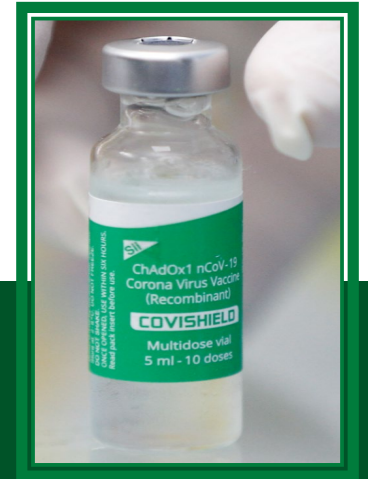
**Moderna**



**Sinopharm**



**AstraZeneca**



# COVID-19 Vaccination Models in place for better Targeting of priority population



## Point of Care

Leveraging on routine care facilities to target mobilization and vaccination i.e. PLHIV and PWC at NCD clinics



## Place of Worship

Religious leaders mobilizing the elderly and PWC through religious leaders for vaccination at places of worship as designated outreach vaccination centres



## Vaccination Champions Model

Developing content to training selected KoL on appropriate strategies for community-led mobilization for vaccination



## Place of Work Model

Vaccinate a working to reach an older person model; Using workplaces to mobilize families for vaccinations



# All COVID-19 vaccines can be administered to:

- **People aged 18 years and above.**
- **Pregnant and lactating women**
- **People with long lasting and underlying illness (from age 12 and above)**
- **People that have recovered from COVID 19.**
  - Given after 3 months
  - No need for COVID-19 testing



# Matching, mixing and booster vaccinations ( MoH guidance)

**Vaccine scheduling**— where the 2<sup>nd</sup> dose is different from the 1<sup>st</sup> dose

**Alternative vaccine boosting** –vaccine used for a booster dose may differ from the vaccines used in the initial full vaccination or even for vaccines used under the primary schedule as above.

**Boosting** recommended after 6 months for fully vaccinated individuals in the following categories

- All adults above 50 years
- All HCW, teachers and non-teaching , security personnel
- People with co-morbidities.
- All fully vaccinated people.

## VACCINE ADMINISTRATION

Vaccine Name	Dosage	Dose	Dose interval	Device	Route of Admin.	Site of Admin.
Astrazeneca	0.5 ml	2 doses	8 - 12 weeks	0.5 ml auto-disable (AD) syringe	<b>Intramuscular (IM)</b>	<b>Left Deltoid Muscle</b>
Sinovac	0.5 ml	2 doses	4 weeks	0.5 ml auto-disable (AD) syringe		
Pfizer-BioNTech	0.3 ml	2 doses	3 - 4 weeks	0.3 ml auto-disable (AD) syringe		
Moderna	0.5 ml	2 doses	4 weeks	0.5 ml auto-disable (AD) syringe		
Janssen	0.5 ml	1 dose	N/A	0.5 ml auto-disable (AD) syringe		
Sinopharm	0.5 ml	2 doses	3 - 4 weeks	0.5 ml auto-disable (AD) syringe		

**The dose interval is 12 weeks for AZ and 4 weeks for all the rest, except J&J which is only one dose**

# Eligible categories for COVID 19 booster dose



- All those aged 50 years and above
- Health workers
- Teachers both in pre-primary, primary, secondary and tertiary institutions
- Religious leaders
- Cultural leaders
- Security personnel
- Media
- Drivers and conductors of public transport vehicles
- Bodaboda riders
- Bar and night club workers
- Market workers and vendors

# Completion of Primary Series of COVID-19 Vaccines (Matching and mixing/Booster dosing)

	First Dose	Second Dose	Interval between doses
1	AstraZeneca	Pfizer or Moderna	≥8 weeks following dose 1 of AZ
2	Pfizer	AstraZeneca	≥ 4 weeks following dose 1 of Pfizer
3	Moderna	AstraZeneca	≥ 4 weeks following dose 1 of Moderna
4	Sinopharm	AstraZeneca or Pfizer or Moderna	≥ 4 weeks following dose 1 of Sinopharm
5	Sinovac	AstraZeneca or Pfizer or Moderna	≥ 4 weeks following dose 1 of Sinovac

# How do we know if COVID-19 vaccines are safe?



**COVID-19 vaccines** go through a **rigorous, multi-stage** and **testing** before approval.

**The National Drug Authority** is responsible for the safety and quality of medicines in Uganda and **has approved the vaccines** for use **after a rigorous process of evaluation and approval by the World Health Organization and MOH Uganda.**

# Most side-effects are mild and resolve in 1- 2 days

## Common side effects:

- Fever
- Headache
- Pain at injection site
- Nausea
- Vomiting
- Decreased appetite
- Fatigue
- Tiredness
- Dizziness
- Body chills



## Rarely reported side effects:

- Clotting disorder
- Heart problems
- Lymph node swelling

# Report any side-effect you may experience to NDA via



## **USSD**

Dial **\*284\*99#**

## **MedSafety App**

## **Toll Free**

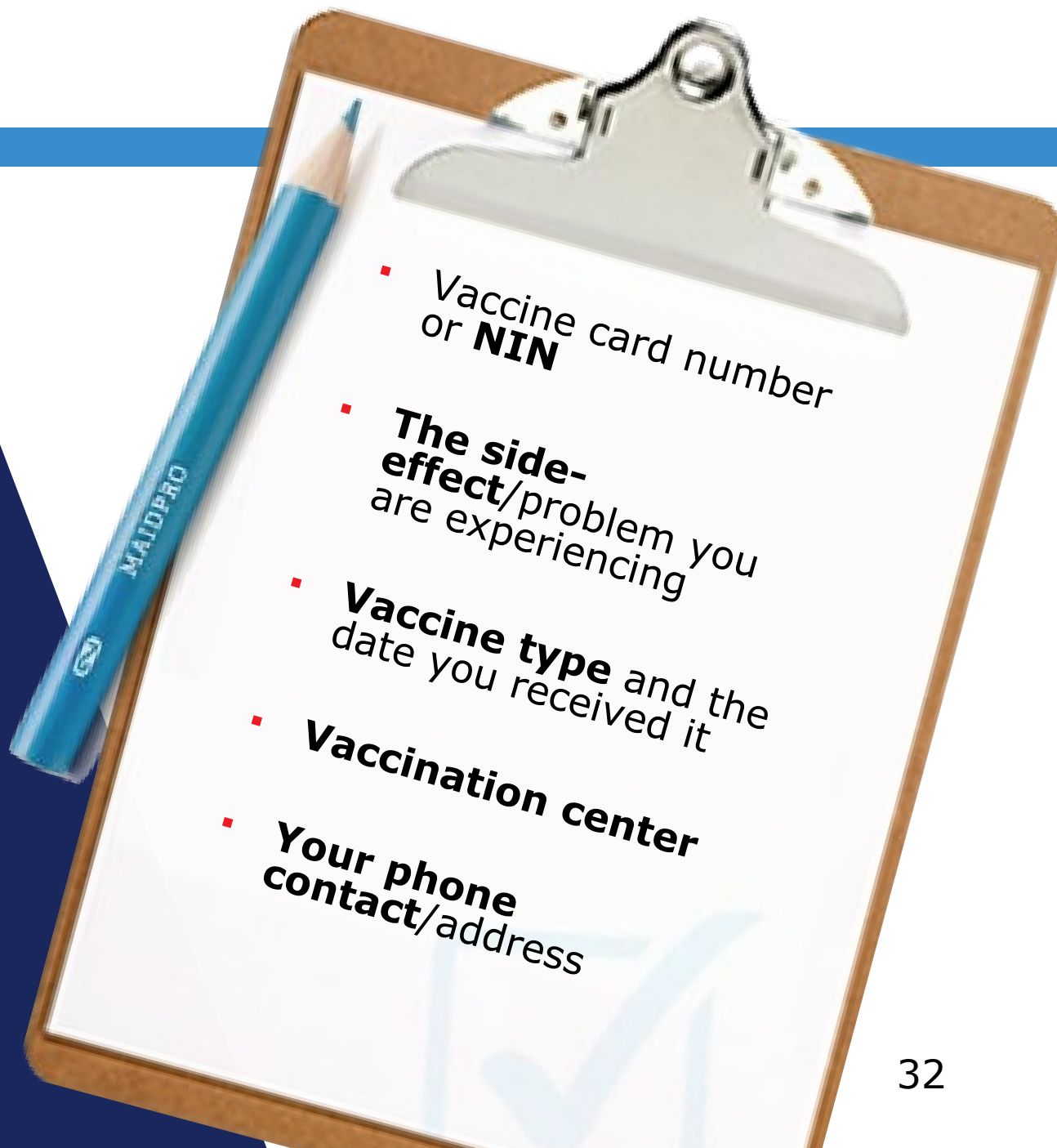
**0800 101 999**

## **WhatsApp**

**+256740 002070**



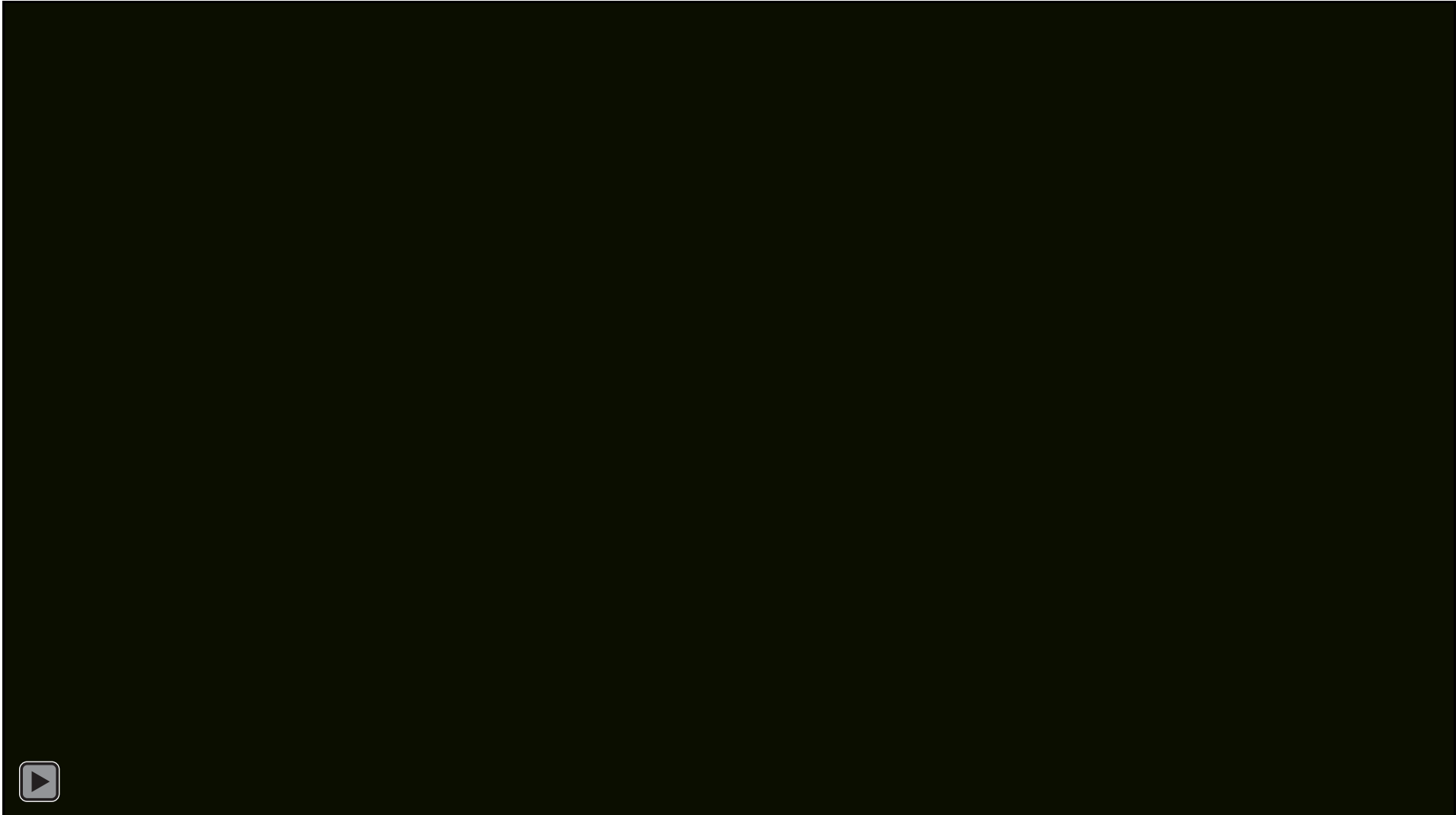
# Don't forget to include the following in your report



- Vaccine card number or **NIN**
- **The side-effect/problem** you are experiencing
- **Vaccine type** and the date you received it
- **Vaccination center**
- **Your phone contact/address**

# Vaccine PV Interventions cont'd

Animation video; Vaccination safety and reporting



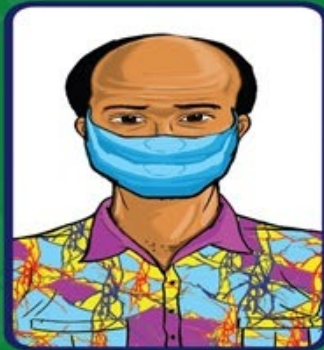
# Continue to observe other SOPs



**Even after getting your COVID-19 vaccine, it is important to continue observing the preventive measures**



Wash your hands regularly with soap and running water or use an alcohol based sanitiser



Wear your mask properly covering your mouth and nose when in public



Keep a distance of at least two (2) metres from others



Avoid shaking hands or hugging



Wear a mask



Avoid gatherings



Wash your hands



Keep your distance

**#COVIDVaccinationUG**



## THE TAKE-HOME MESSAGE

- COVID-19 vaccines are safe, effective and free
- These vaccines have been approved for use in Uganda by the WHO and MoH
  - All vaccines are highly effective against COVID-19



Vaccines are  
**Safe** and **Effective**

- COVID-19 vaccines are **ONLY** recommended for people aged 18 years and above. In Uganda Only Pfizer is recommended for children aged 12 years and above.

- Vaccines can be found in designated sites as are routinely communicated by MoH

- Report any side-effects/problems related to the vaccine to the NDA



# How to talk about vaccines

## **PART 3** Communication



<https://www.who.int/news-room/feature-stories/detail/how-to-talk-about-vaccines>

1.

# Listen with empathy

And acknowledge how they're feeling.

I'm a bit worried about the vaccine...

It's okay to have questions or want more information.



# 2.

## Ask open-ended questions

To help you understand their concerns



Could you tell me more about why you feel that way?



# 3.

## Share trusted information

Visit the WHO website or chat to your doctor or nurse to find answers to common questions

How do we know the vaccines are safe?

They've been thoroughly tested and reviewed. If you're interested, I know where we can find more information.





# 4.

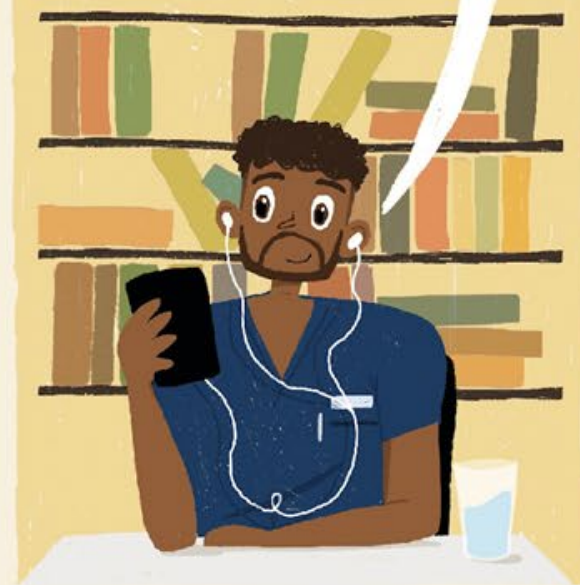
## Explore reasons for wanting to get vaccinated

Share your motivations and what helped you overcome any concerns.

I hope my grandparents and I get vaccinated so we can see each other again.



I got vaccinated to feel safer at work.





# Strategies for vaccine communication ( cont'd)



Tailor	You know your audience: tailor your message to them
Utilize	Utilize trusted sources – including testimonials of respected figures (I got my vaccine buttons, social media)
Provide	Provide clear info on vaccine access
Acknowledge	Acknowledge people's fears and concerns- especially related to trauma and racism in healthcare
Explain	Explain benefits of getting the vaccine, not just the consequences of not doing it



# Strategies for vaccine communication



Recognize

Recognize people may need to hear the messages multiple times. Avoid amplifying/repeating misinformation

Avoid

Avoid judgment, embrace curiosity to understand

Avoid

Avoid shaming

Don't talk about

Don't talk about pharmaceutical companies, talk about people behind the vaccines: scientists & doctors



# THE TAKE-HOME MESSAGE

- Listen with empathy
  - Ask open ended questions
    - Share or refer to trusted sources of information
      - Explore reasons for wanting to get vaccinated



# Sources



- Ministry of Health Uganda
- World Health Organization

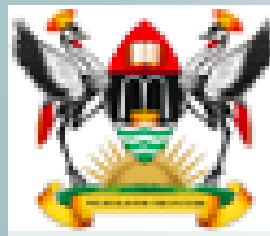
<https://www.who.int/emergencies/diseases/novel-coronavirus-2019/covid-19-vaccines/explainers>

- USAID Social and Behavior Change Activity Vaccination Toolkit
- San Francisco Department of Public Health
  - <https://www.sfdph.org/dph/files/ig/vaccine/vaccine-ambassador-training-pdf.pdf>

# Acknowledgment



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Makerere University



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